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# Centro Internet Segura Annual Report 2015



**Co-financiado pela União Europeia**  
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## ABSTRACT

The Portuguese Safer Internet Centre (PT SIC) – Centro Internet Segura - is a partnership of four organisations whose core work and expertise are relevant in making the Internet a safer place to be. PT SIC is co-funded by the European Commission, through the Connecting Europe Facility (CEF), and part of the INSAFE network that encompasses thirty more European Centres of its kind, focusing on three main areas – awareness raising, a helpline and a hotline.

Throughout the year PT SIC develops awareness raising initiatives and tools to empower children, youngsters and people in general to keep themselves safe on the Internet. Through its helpline and hotline services PT SIC provides direct support to those who need assistance to solve problems resulting from the use of the Internet and to those who wish to report harmful and illegal content found on the Internet.

## 1. INSAFE AND INHOPE NETWORKS



**Insafe** is a network of national nodes that coordinate internet safety awareness in Europe. The network interacts with industry, schools and families in the aim of empowering people to bridge the digital divide between home and school and between generations. Insafe seeks to raise Internet safety-awareness standards and support the development of information literacy for all and also is the

organizer of the Safer Internet Day in Europe, observed annually in February, where more than 100 countries mark the day by developing awareness raising activities.

**Inhope** is the International Association of Internet Hotlines and coordinates a network of Internet Hotlines all over the world, supporting them in responding to reports of illegal content to make the Internet safer. Since 1999 it has grown to a network of more than 48 Hotlines across the globe. The main task of these hotlines is to combat online child sexual exploitation and child sexual abuse material (CSAM) and also to suppress contents that promote racism, xenophobia and violence.

## 2. CENTRO INTERNET SEGURA

### 2.1. PT SIC CONSORTIUM

The Safer Internet Centre is partnership of four entities, namely:

**Fundação para a Ciência e a Tecnologia, I.P. (FCT)** is the coordinator of PT SIC Consortium and is the main funding agency for research in Portugal. FCT has also the mission of coordinating the policies for the Information Society and mobilizing it through dissemination, qualification and research activities. Besides, FCT has a major role in promoting ICT development and ICT literacy.

**Directorate-General for Education (DGE)** is under the Ministry of Education, and amongst others, has the mission to conceive, develop and evaluate the initiatives concerning the use of Internet in schools and in learning processes. DGE's specific remit is to make sure that national policies are implemented regarding the pedagogical and didactic components of pre-school, primary, lower and upper secondary education, as well as the provision of education for children not attending school. Internationally, DGE is responsible for the eTwinning, eSafety Label Project.

**Portuguese Institute for Sports and Youth (IPDJ)** a public institute which mission is to run an integrated and decentralized policy in the areas of sport and youth, in close collaboration with public and private entities, particularly with sports' organizations, youth and student associations and local authorities, and also the promotion of scientific and technical knowledge particularly concerning ICT, as a way to prepare, train and support the community, mostly young people. Nationally, IPDJ acts as a coordinator of Youth Information Points Network and

Youth Information Helpline as well as coordinator of National Committee of No Hate Speech Movement Campaign, promoted by Council of Europe.

**Microsoft Portugal** is part of Microsoft Corporation with a key role in the spreading of information technology usage and the promotion of digital inclusion with a strong input in educational activities. Security is one of the areas where Microsoft has been working with public and private institutions to promote the safe usage of information technologies.

## 2.2. MISSION AND STRUCTURE

PT SIC started in 2007 was created under the strategic orientation to assure privacy and security in the use of the Internet, more specifically, to guarantee that all the citizens have access and are able to access and to manage tools that can protect them from the risks that might derive from the use of the Internet.

The main goals of the project are:

- To promote the safe use of the Internet
- To raise awareness in society for the risks associated to the use of the Internet
- To report illegal contents in the Internet
- To minimize the effects of illegal and harmful contents

In order to achieve its goals, the PT SIC divides its work in four main functions:

- a. Generic Awareness Centre – with an objective to educate and raise awareness among the general public about online safety. This work is led by *FCT* when it comes to the general public.
- b. School Awareness Node - with a particular focus on raising awareness of children, parents and teachers on how to stay safe online, DGE is responsible for running this Awareness Node in cooperation with the National ICT Competence Centres.
- c. Hotline – Linha Alerta, operated by *Fundação para a Ciência e Tecnologia (FCT)* for the public to report illegal content on the Internet in an anonymous way. After receiving a report, the hotline works in partnership with the online industry, law enforcement, government, and international partners to eliminate or diminish the accessibility of this content, specifically child pornography images hosted anywhere in the world.
- d. Helpline – Linha Ajuda, provided by *Fundação para a Ciência e Tecnologia (FCT)*, helping children, young people and adults with any online safety issues they may face themselves.

In order to accomplish PT SIC mission, every effort is made to produce inventive, educational and appropriate tools, resources and campaigns to engage and motivate children, young people, teachers, social workers and adults to consider their own online safety. It's also recognized the need to build and strengthen a network with all the stakeholders that are involved in internet safety and security – public and private institutions and third-sector organisations – in cooperative spirit and reinforcing a positive messages about the use of online technologies.

Like so, PT SIC counts with two consultancy bodies to better design and prepare its resources and campaigns:

- a. Youth Panel - Set up in March 2010, this group encompasses 40 students with ages between 9 and 15 (with different socioeconomic backgrounds) and acts as a consultant organ, helping to bring the vision of the youngsters to the actions and initiatives foreseen for development. In September 2015 was launched the “Digital Leaders” initiative which aims to improve the knowledge and competences of safer use of the internet and mobile devices, through the development of non-formal training sessions promoted by the students (from 9 to 18 years old) within their educational community. This initiative involves, in this school year, 22 schools, 28 teachers and 61 students.
- b. Advisory Board – This organ comprises entities and personalities with a recognized know how and responsibilities in the development of Information Society in Portugal, as well as youth and children rights and protection. In the year of 2015, the group met twice (March and November) and was enlarged to a total of 20 institutions, that is: Foundation for Science and Technology (FCT), Directorate-General for Education (DGE), Portuguese Institute for Sports and Youth (IPDJ), Microsoft Portugal, National Confederation of Parents Associations (CONFAP), Association for the Telecommunications Operators (APRITEL), National Authority for the Communications (ANACOM), PhD Cristina Ponte (EU KIDS ONLINE Portugal), Institute for Child Support (IAC), Judicial Police (PJ), High Commissariat for Immigration and Intercultural Dialogue (ACIDI), National Association for Information Technologies and Electronics Enterprises (ANETIE), PhD Gustavo Cardoso, National Commission for the Protection of Children and Young People at Risk (CNPCJR), School Libraries Network (RBE), Portuguese Data Protection Authority (CNPD), Google, National Council for Youth (CNJ), National Commission of UNESCO, Casa dos Bits’ Media Partner.

### 3. AWARENESS AND EDUCATIONAL ACTIVITIES

#### 3.1. SAFER INTERNET DAY ACTIVITIES 2015

##### SID CELEBRATIONS 2015

Recognizing the importance of a network that acts locally and in a decentralized way all over the country, FCT designed the initiative preparing a digital pack with resources (enclosing printing materials, videos, guides and manuals, flyers, etc) to develop awareness actions as well as sending hard copy materials under solicitation. In early January telecentres, public libraries, digital inclusion centres, municipalities, enterprises, associations, non-governmental organizations and others, were invited to participate during all month of February in SID awareness activities.

More than 200 national partners from Portugal mainland and islands responded to this invitation. Preparing hundreds of local initiatives that engaged more than 185.000 people in face-to-face sessions. We highlight the important role of the Digital Inclusion Centres, but also

in Public and School Libraries. During this period, more than 85.000 hard copies were distributed.

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#### PT SIC MOBILE APP

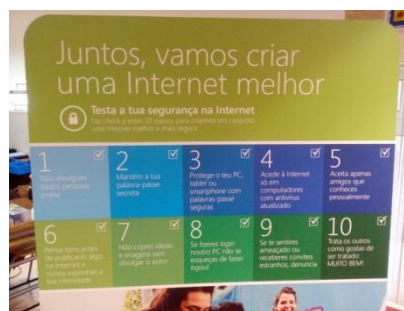
In February 10<sup>th</sup>, FCT launched, through a partnership with Bloomidea, the “Centro Internet Segura” mobile app, available for iOS and Android. This app offers a glossary of various features/risks of Internet usage, a direct link to PT SIC Helpline (Linha Ajuda) and Hotline (Linha Alerta), and also a mobile version of INES Online Safety Trivia.



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#### MICROSOFT VOLUNTEER SCHEME

On February 10th, Microsoft Portugal celebrated the Safer Internet Day 2015 covering Schools, nationwide, with its Volunteer Scheme. To promote the positive “Let’s create a better internet together’ message, encouraging children, young people, parents, seniors, teachers and the school community to think about online rights and responsibilities and how they can play their part in helping to make the Internet a greater and safer place for all of us, more than 400 schools and 60.000 students, 400 parents, and the teacher community were engaged.



On this same date, Microsoft organized a mediatic session in Faculty of Sciences and Technology (FCT NOVA), Campus of Caparica, one of the most prestigious Portuguese engineering and science public schools. Besides Almada Municipality and FCT NOVA, National Cybersecurity Center and all the nine involved school directors were also present. This session counted with the participation of 450 students.

These initiatives occurred through the extended collaboration of GNR - National Republican Guard (Gendarmerie) having more than 200 territorial commands (previously trained by Microsoft during two days) developing awareness session in schools.

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#### SAFER INTERNET DAY SEMINAR



On February 10, 2015 took place the Seminar "Safer Internet Day 2015: Let's create a better internet together", in Coimbra at Quinta das Flores/Conservatório de Música de Coimbra Secondary School. This seminar was aimed at point out the SID 2015 initiative, organized by Insafe network, each year, in February to promote a critical and responsible use of technology and mobile devices, especially among children and young people around the world.



The Seminar had the presence of national experts from Judiciary Police, Safer Internet Consortium, National Data Committee, Ministry of National Defense, Public Prosecutor's Office, Local Governments and schools. The plenary session on the eSafety Label was hosted by Maité Debry from the European Schoolnet. It was attended by 230 participants (around 100 students and 130 teachers).

All interested parties could, by prior submission and approval, submit posters about safe use of Internet and digital technologies. There were approximately 15 poster presentations.

The Seminar was streamed live over the Internet and viewed by approximately 600 users, mostly schools.

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## SEGURANET WEEK



SeguraNet Week is an event launched to all Portuguese schools through the Directorate General for Education (DGE) aiming at the development of initiatives during one week, celebrating the Safer Internet Day. A special webpage (<http://www.seguranet.pt/semana2015>) was created to give support and make resources available to teachers and educators for the development of actions in schools. Around

200 schools/clusters register for the initiative, in a total of 100.500 people engaged (of which 10.000 were children under 12), although many schools hold events without registering on the platform. (see annex 1)

Local governments are also involved in the event in order to ensure the participation of the schools under their remit. Around 61 municipalities, on average, take part in the Safer Internet Day week.

SeguraNet sessions are held in the Autonomous Regions of Madeira and Azores by ICT Competence Centre of Aveiro University. Several activities were held for raising awareness on Internet safety and online behavior for all kinds of audience, namely 13 sessions engaging 1.041 students and 160 adults. (see annex 2).

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## HABBO HOTEL

For the SID 2015 in the Habbo Hotel community, following the same strategy of the last year, a poll was launched, during 2 days, to all Portuguese speaker players (children and teenagers) generating 1325 questions that expressed their biggest safety concerns. These questions were grouped in larger topics, to be discussed in a special awareness session where 625 users participated directly. At the same time, the session was being broadcasted to all the other Habbo rooms. This platform has reached the 50.000 users online/day and counts with more than 28 million Portuguese-speaker users registered.

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## CIVIL PROTECTION MUNICIPAL SERVICE OF LISBOA (CASA DO TINONI)

SeguraNet project is a Civil Protection Municipal Service of Lisbon partner. During the Safer Internet Day week, the Civil Protection Service of Lisbon addressed the topic of Internet Safety with pre-school and primary school children visiting the house of *Tinoni*



(<http://www.tinoni.com/>), in the framework of its project "Growing in Safety". During the week 10 classes visited the house of *Tinoni* and the SeguraNet team conducted sessions on digital safety.

In parallel, on 12<sup>th</sup> February took place a training action on digital security, addressed to Lisbon Civil Protection employees. These sessions had an informational component, but also interaction and discussion among participants, on the addressed themes.

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#### MEDIA PARTICIPATION

To mark the SID 2015, the PT SIC had an hour exclusive in the afternoon family talk show «Grande Tarde» to raise awareness about Internet risks and safe behaviour online. The show dedicated to the SIC attracted more than 228.000 people and contributed to raise the number of requested awareness actions to be developed in all the country.



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#### NAVEG@S EM SEGURANÇA MASS SURVEY

IPDJ developed an awareness initiative across all the Active Youth Centers (Lojas PontoJA), from 10<sup>th</sup> to 14<sup>th</sup> February. In all Youth Centers, young users were challenged to answer a small survey about their online behavior and who they would ask for more information about online safety. 1.552 users replied to this survey. Over 50% of the users were in ages between 13yo and 18yo and 53% were female.

When asked about which online activities would consume more time, 42% of young users selected social networks, followed by 35% of users which preferred watching movies and listening to music, and also playing games (33% of users). When asked about who they talk to when they need to solve a problem online, 66% of the users would prefer asking for help to a friend, and 22% would ask for help to parents and/or teachers.

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### 3.2. AWARENESS RAISING AND EDUCATIONAL SESSIONS

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#### NATIONAL DEFENSE DAY

Since 2014 the Directorate-General for Education will be a participant in the National Defence Day (call for the army for any citizen reaching 18 years old), hosted by the Ministry of National Defense for approximately 130.000 youngsters every year. These 18 year olds attend a session on digital safety, delivered by SeguraNet in 21 military units of the three branches of the Armed Forces, across continental Portugal and the islands.

This new form of celebrating NDD aims at contributing to the civic education of youth, thus drawing civil society closer to the military institution. At these awareness-building sessions, in addition to a message from the military component of National Defense, other institutions involved in the non-military component of National Defense were asked to take part, including

the National Authority for Civil Protection, the Commission for Citizenship and Gender Equality, the Intervention Service for Addictive and Dependence Behavior, the Regional Health Boards, and the Directorate-General for Education.

These entities help deliver a variety of contents and activities which are highly interesting and useful for our youth, particularly in view of preventing all sorts of risks which this target audience is particularly exposed to.

The session on digital safety, are 30 minutes long after the filling of a survey and Internet profile. This session begins and ends by viewing an awareness video on data protection and digital footprint. During this session young people interact with an App that features 11 situations on digital security: backup copies, online reputation, digital footprint, sexting, cyberbullying, helpline, hotline, veracity and reliability of online information, online games, data protection and others.

In 2015 NDD edition, each participant used a tablet where was made available an app to simplify the process. The participants had to complete two surveys by questionnaire: socioeconomic characterization and Internet user profile. All data collected will be analyzed by Direção-Geral de Estatísticas da Educação (Statistics General Directorate for Education).



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## 7 DAYS, 7 TIPS ABOUT MEDIA

PT SIC has joined to the newest edition of “7 Days, 7 Tips about Media”. The purpose of this initiative is to promote critical and creative usage of the media, safer usage of Internet and the respect for copyright, as well as to encourage collaboration between teachers, students, newspapers, radios, television channels and school libraries under the topic of Media Literacy. All schools, private and public, were invited to participate in this initiative under the coordination of a librarian teacher. More than 69 participations were submitted, resulting in 2 prizes and 6 honorable mentions, which can be seen in <http://www.rbe.min-edu.pt/np4/1501.html>.



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## 7 DAYS WITH THE MEDIA

Once again and following the participation of PT SIC in “7 Days, 7 Tips” initiative, PT SIC has joined the initiative “7 days with the Media”, organized by the Presidency of the Council of Ministers with the purpose of raising awareness and develop digital literacy for all. More than 45 schools presented their work.

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## SEGURANET CHALLENGES (SCHOOL ACTIVITY)

SeguraNet Challenges initiative, for Portuguese schools, was launched in November by a new management platform with Drupal format.

SeguraNet Challenges (Desafios SeguraNet) is a competition that has been developed, since 2007, and it is particularly significant because it is held within school context and receives the

inputs of the educational community. Every year the challenges involve around 50.000 participants – namely students, teachers and parents. Students from first to ninth grade take part in the competition, which begins every year in October and finishes in May. There are two types of challenges: the Challenges for the first to fourth grade (6-10 years old) and the Challenges addressed to the fifth to ninth grade (11-15 years old).

Concerning 5th to 9th grade challenges, pupils are asked to form teams supported by a teacher in each school. Parallel to this, parents also form teams and all must answer to the challenges proposed. These Challenges addresses several digital safety issues (data protection, cyberbullying, sexting, e-commerce, digital footprint/online reputation, online predators, and copyright, among other topics), which are clustered in multiple-choice questions. Each school may enter the competition with as many pupils, teachers and parents teams, as much the schools can engage.

The Challenges addressed for 1st to 4th grades consist in activities which involve collaborative work in class, with the help of the teacher. Each year are presented three proposals concerning digital safety issues.

We also have the participation of the Autonomous Regions of Madeira and the Azores and the Portuguese schools around the world (Luanda e Macau).

In the beginning, the prizes and certificates were awarded at Regional and National Meetings. However, considering the high number of prizes awarded in each edition, they are currently being mailed to the winning schools

The eight edition of this competition (September 2014 to May 2015) involved: 25.960 pupils, 1389 teachers, 564 parents, in a total of 27 913 participants.

The ninth edition of this competition (September 2015 to May 2016) involved, already: 16.492 pupils, 938 teachers, 110 parents, in a total of 17 540 participants (ongoing initiative).



## ICT COMPETENCE CENTRES

The ICT Competence Centres are part of a physical network composed of nine institutions, which cooperate with SeguraNet nationwide. They also disseminate SeguraNet's online publications and cooperate in awareness actions, thus extending the reach of SeguraNet's action. These nine ICT Competence Centres are physically located in Lisboa, Monte da Caparica, Batalha, Aveiro, Setúbal, Coimbra, Évora, Braga and Santarém. These Centres delivered awareness raising workshops for the whole educational community, as well as talks, conferences, workshops in other institutions (City Halls, Universities, Libraries, etc.). In the reported period the Competence Centres developed around 164 awareness sessions. 12.609 participants (10.612 students; 909 teachers; 567 parents; 191 schools; 521 others).

Ongoing collaboration work with the CCTICs conducted: during this period were held 2 face-to-face and 6 online meetings with these centres to address new issues and disseminate novel



materials/resources. We keep ongoing contact with these Centres for following up on requests for awareness-raising sessions.

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## PORTUGAL TELECOM FOUNDATION'S PROJECT: "COMUNICAR EM SEGURANÇA"

PT SIC has continued its partnership with Portugal Telecom Foundation. The project "Comunicar em Segurança" is a corporate volunteering initiative of the Portugal Telecom Foundation, intended to raise the awareness of the educational community to the correct and safe use of information technologies, namely, Internet and the mobile phone. It includes the following events:



- "LIKE?" is the play starring Pedro Górgia, Alexandre da Silva and Vicente Morais which started to be performed and will last throughout the school year 2014/2015 in schools and municipal auditoriums;
- The new play "Identidade Digital/Digital Identity", with Vicente Morais, Pedro Górgia, Alexandre Silva and Tiago Aldeia, which focus on the themes of digital footprint, online reputation and identity theft. This play has been performed in schools and municipal auditoriums throughout the academic year 2015/16.

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## MEDIA LITERACY WORKING GROUP <sup>1</sup>

Through the team of SeguraNet, the SIC is collaborating with the Media Literacy Working Group. Deriving from the benchmark for Media Literacy and under the Directorate General for Education (approved in April 2014), this group aims to propose a framework of reference for the educational work conducted on issues concerning school media touching the issues of safety and media risks.

It was written an article under the SeguraNet Challenges: "Digital safety: Challenges, literacy and participation", Lúgia Azevedo & João Carlos Sousa. This article will be part of the book "Participatory Methodologies: The media and education", under the RadioActive101 Project. (see annex 3)

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## ESAFETY LABEL

The eSafety Label project activities were continued. It is scheduled to contact several entities, including the school inspectorate, for their collaboration in the dissemination of this project. At the moment, in Portugal, we have recorded 291 Clusters/Schools. Among 127 schools received the bronze label, two schools the silver label and one school the gold label.



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<sup>1</sup> O GILM é composto por representantes do Conselho Nacional de Educação, Comissão Nacional da UNESCO, Direção-Geral de Educação, Entidade Reguladora para a Comunicação Social, Fundação para a Ciência e Tecnologia, Gabinete para os Meios de Comunicação Social, Rádio e Televisão de Portugal, Rede de Bibliotecas Escolares, Universidade do Minho – Centro de Estudos de Comunicação e Sociedade e por duas personalidades a título individual: Maria Emília Brederode Santos e Maria Teresa Calçada.



It was recorded a DGE webinar on project eSafety Label with the aim to disseminate this initiative in schools (<https://www.youtube.com/watch?v=1Cd8qcfaD5w>). The DGE Webinar initiative conducts online lectures addressed to the school community and covers various topics related to its mission (<http://webinar.dge.mec.pt>). It was also produced a promotional video ([https://www.youtube.com/watch?v=3yiT\\_5mvKWg](https://www.youtube.com/watch?v=3yiT_5mvKWg)).

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## ETWINNING WORKING GROUPS

In Portugal, in all eTwinning meetings (regional, national, Professional Develop Workshops and



so on) issues about digital security are broached. The seven ambassadors play a key role in this. eTwinning and SeguraNet are coordinated by the same Team in Portugal. The SeguraNet team also collaborated with eTwinning team in eSafety Task Force. The eTwinning meetings ([etwinning.dge.mec.pt/iniciativas/](http://etwinning.dge.mec.pt/iniciativas/)) and the teachers training ([etwinning.dge.mec.pt/formacao/](http://etwinning.dge.mec.pt/formacao/)).

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## INITIAL TEACHER TRAINING AND DIGITAL SAFETY

During January and February 2015, there were four sessions on the subject of "Internet Safety" brought to pupils enrolled in the course units of Portuguese Language and Information and Communication Technologies at Setúbal Polytechnic School of Education, by João Torres from the ESE/IPS Competence Centre.

The SeguraNet team promoted an information meeting about SeguraNet project, on April 14, at the Lisbon Education Institute. The presentation session "Risk Prevention" was conducted under the Basic Education Course.

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## REGIONAL SEMINARS - SCHOOLS DIRECTORS

It took place during April 2015, the Regional Seminar "Organization and School Success", aimed at Schools directors. In the nine sessions held in various parts of the country, initiatives and resources of SeguraNet project were disseminated. This initiative was attended by the following participants by city: Vila Real – 130; Braga – 150; Porto – 76; Coimbra-153; Fatima – 133; Évora – 128; Setúbal - 97 and Lisboa - 210.

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## CODING EVENTS – ESAFETY WORKSHOPS



DGE promoted regional events in December, within the framework of a pilot project named "Introduction to Coding in Primary School". These events

comprehended the all country, and included a workshop on Internet safety. These events assumed the form of short training actions and aimed to support teachers involved in the initiative implementation. It is also intended to continue the training experiences already

promoted by DGE under this initiative. The initiative involved 242 School Clusters, 1483 classes, 27.810 students and 670 teachers.

## TEACHER'S TRAINING

SeguraNet Project promoted between October 12th and November 20th, 2015 the first edition of training teacher's course: "The safe use of the Internet and Mobile Devices". This training course was completely online and had the duration of 25 hours. Was free of charge and aims at ICT teachers that will, later on, train other teachers. The support platform was Moodle.

Module 1 - The SeguraNet project (from October 12 to October 23);

Module 2 - Know the Network: the challenges and risks (from October 26 to November 8);

Module 3 - Digital Security: a matter of education (from November 9 to November 20).

This first course edition had 90 participants, who were selected by the School Association Training Centres. In Portugal there are 91 Training Centres of Schools Association. These centres are one of the main sources of teacher's training. The teachers that attend will receive academic credits that will contribute to their career advancement. In turn, these trainers will train other teachers (who will in the same way receive credits for attending).



## SECURITY FORCES TRAINING

The Safer Internet Centre through the work of Microsoft and the Seguranet team has been providing training to the GNR and PSP territorial commands working under the Safe School Programme (National programme for schools that aims to teach children how to be safe and grow in safety) and to Public Prosecutors who conduct awareness-raising activities in schools across the country.

## FUNDAÇÃO PORTUGUESA DAS COMUNICAÇÕES – FPC

PT SIC has been cooperating with the Museum of the FCP, a Foundation established by the PT Telecom, the Media Authority (ANACOM) and the Postal Services Company – CTT, which celebrates the history of communication and maintains an active museum on the evolution of media and communications. The Museum is highly visited by schools and in this visit they receive a pack of PT SIC awareness materials. This cooperation is still active.



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## ACP KIDS WEBSITE

Automóvel Clube de Portugal (ACP) is a private institution of public benefit with more than 220.000 associates, promoting road safety. Having a website destined for Kids (ACP Kids) that teachers use to teach road safety ACP also makes available all the information for safe navigation on the Internet once the Internet is considered as a “virtual road”. In the Games section the PT SIC also gives information for kids on how to keep safe playing online.



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## HOTLINE AWARENESS SESSIONS

Continuing the line of activities since the creation of PT SIC hotline, the hotline staff have been developing awareness sessions for different target audiences, on the subject of privacy, social networks and general “netiquette”. These target audiences range from 1<sup>st</sup> cycle through 3<sup>rd</sup> cycle students, parents and educators, teachers, and relevant sectors of civil society such as librarians and decision makers.

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## PROFESSIONAL SCHOOL OF IMAGE (EPI) SESSIONS

This special curricula school has been a partner with the PT SIC since 2014, using the final exams of the design and communication classes to produce the design for the PT SIC materials after a briefing by the SIC. In 2015, PT SIC developed a special awareness session concerning the topics of cyberbullying, sexting, hate speech and grooming. In this awareness session, PT SIC’s Helpline was also referred as the main service to help youngsters when they need some advice about these matters.



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## AWARENESS RAISING SESSION FOR ACREDITAR’S PROFESSIONALS



Acreditar is a Private Institution of Social Solidarity established in 1994 as a result of national mobilization of parents of children users of pediatric oncology services in the country. Focused on “treating the child/young person, promoting their quality of life and family”, Acreditar invited PT SIC to develop an awareness session for their professionals, discussing about the potential risks of publicly sharing pictures of minors, even though this pictures are used for fund-raising campaigns. This session was so effective that Acreditar, now more aware of this topic, decided to create a public debate on this matter.

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## PORTUGUESE ONCOLOGY INSTITUTE PUBLIC DEBATE

This public session was done, in cooperation with Acreditar, with the purpose of talking about opportunities and risks linked to sharing images of sick minors for fund-raising purposes. Many



health professionals attended to this session showing great interest in this matter. Considering the crescent increase of this scene, many people were worried about the dignity, comfort and security of young people and wanted to clarify the limits of image sharing. This session was initially scheduled for 2 hours, but turned into a 3-hour session with so many questions and discussions that occurred around the topic.

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#### PARENTS SESSION IN EXTERNATO LAR DA CRIANÇA

Microsoft developed an awareness session to parents of children learning in “Externato Lar da Criança”. This session was mostly focused on promoting safer online environments for children and raising awareness about risks related to unguarded usage of online technologies by children.



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#### PORTUGUESE ASSOCIATION OF BLIND/PARTIALLY SIGHTED (ACAPO) SESSION

Oporto Delegation of ACAPO invited PT SIC to develop a specific awareness session, conducted for blind and partially sighted people. The session purpose was to contribute for a more responsible and safer use of online technology. The session was developed in collaboration with Braga ICT Competence Centre.



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#### NAVEG@S EM SEGURANÇA TRAINING



“Naveg@s em Segurança” aims to contribute to the development of responsible and safe use of the Internet through the implementation of short-term awareness-raising actions at children, young people, parents / carers and the general public. These activities take place mostly in Active Youth Centers (Lojas PontoJA), or in some specific cases, take place in other areas such as schools or libraries. The animators of the “Naveg@s em Segurança” sessions are volunteers enrolled in the youth volunteering program “Agora Nós”. These animators with expertise in information and communication technologies, good communication skills and ease of interpersonal relationships. Specific training of volunteers is made from available online teaching resources and accompanied by technicians IPDJ.

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#### CHILDREN AND YOUNGSTERS PROTECTION COMISSION

Following the interest registered by PT SIC while participating in the National Meeting of Assessment of Child and Youth Protection Comission’s Activity, in June 2015, the consortium, in partnership with the National Children and Youth at Risk Protection Commission, held four national workshops, aimed at health and education professionals, security forces, carers,

among others. The workshops focused on how these professionals could access and use the project services, namely the hotline and helpline, and also explored topics such as Online Addiction, Cyberbullying and Legal Specifications related with online crimes. These sessions reached more than 200 participants and were considered by themselves as an important workshop focused on relevant information.



## DECO NETTALKS

For the second time, the Portuguese Association for Consumer Defense (DECO) is holding a cycle of awareness-building sessions on digital rights in every capital city of Portugal mainland districts. PT SIC was responsible for disseminating resources across the 150-250 students present in every of these conferences and also contributing with experts from the SIC and partner institutions to the latter.



## SANTA CATARINA DEVELOPMENT AND EDUCATION CENTER



Following the development of Casa Pia's Integrated Social Competences Seminar, the Santa Catarina Development and Education Center (CED), asked for a special session targeting the public of this institution. Santa Catarina CED is a decentralized structure of Casa Pia de Lisboa, and it's dedicated to the care of children and young people at risk, under the judicial protection system. For this specific session, Santa Catarina CED asked PT SIC to highlight the major risks linked to Social Networks Bad Usage and Cyberbullying Conduct. This session also promoted the use of PT SIC Helpline.

## PT SIC CINEMA CAMPAIGN

PT SIC developed a project promotion campaign in the most popular cinemas of Portugal mainland. The campaign focused three specific topics: The New PT SIC Website, SeguraNet Comic-Strips Animations and the Helpline Service. This campaign was done during Christmas holidays, reaching more than 1.700.000 views.

## NO HATE SPEECH NATIONAL COMMITTEE

PT SIC has been involved on disseminating this campaign through its online channels (portals and its social networks') as well as reinforce the campaign content through the project's activities for the school community and general public. Along the year of 2015, the Committee developed various



actions, namely, awareness sessions developed by ICT Competence Centers, resources distribution on schools and universities about the No Hate Speech Movement Campaign, Street actions and Flash Mobs, development of STOP (No tabus, opressions and prejudices) Campaign, among others.

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#### PARENTNETS PROJECT COOPERATION



ParentNets' main objective is to cover a necessity addressed in the online environment. Many young people are interacting electronically through tools that their parents are not aware of its working and risks, therefore, are not able to control. ParentNets aims to be an innovative project, as there are no programs so far as broad and specific in the field of adult education on this topic. The main outcome of this project is to produce multimedia material to train parents in the use of the ways of communication brought by Technological Society and the risks involved. This will contribute to the prevention, detection and solution of possible risk situations, already defined above. Sharing some of the goals of this project, PT SIC has been actively cooperating with ParentNets, disseminating new project information within the national partners' network.

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#### NATO MULTINATIONAL CYBER DEFENSE EDUCATION AND TRAINING PROJECT

In October, PT SIC was invited to join the Multinational Cyber Defense Education and Training Project (MNCDE&T), which has both national and international components. Nationally this project is coordinated by the Portuguese Army Force. MNCDE&T Project builds upon the fact that both at NATO and



Allied nations levels, Education and Training (E&T) perform a central role in the development, operation and maintenance of skills and competencies associated with Cyber Defence Capabilities. The aim of this project is to create a CD E&T Coordination Platform (central coordination point for a web of E&T activities). In this context, the purpose of PT SIC participation is to ensure the development of the curriculum and contents of a Cyber Awareness Course.

### 4. YOUTH PARTICIPATION

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#### 2ND YOUTH PANEL MEETING 2014/2015

On May 25th took place in the Centre for High Performance Facilities (in Jamor) the last meeting of the Youth Panel, from Safer Internet Centre. The meeting was attended by the Michel Giacometti School Cluster, the Escolas Ordem de Santi'ago School Cluster, Quinta de Marrocos School and Colégio do Sagrado Coração de Maria – Lisboa, with the presence of about 40 young people, aged 8 to 18 years. At this meeting the students learned of the

activities developed by the Safer Internet Centre and Linha Ajuda (Help Line) and answered some questions namely: - themes they considered important to be addressed in producing new resources; - More suitable media formats and means of disseminating those resources; - Proposals to a new and more attractive name for the Linha Ajuda (Help Line). Rafael Guerreiro (Portuguese youth represent) reported his experience in Safer Internet Forum, in Brussels. Some of the Comic strips of SeguraNet were analyzed, having been performed a small drama about the strips subject. After a social lunch were everyone exchanged ideas, a team cohesion activity was held (mini-golf) in the Parque Desportivo do Jamor.

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## PORTUGUESE DELEGATION - SUMMER SCHOOL CAMP ON SAFER INTERNET

One of the initiatives promoted by the Insafe network for Youth Panels is the Summer School Camp on Safer Internet meeting, taking place in Romania, that took place from 13 to 17 July. The Portuguese delegation was in charge of two students from Agrupamento de Escolas Gil Vicente: Diogo Carromeu and Cláudia Luz.



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## DIGITAL LEADERS



The “Digital Leaders” initiative aims to improve the knowledge and competences of safer use of the internet and mobile devices, through the development of non-formal training sessions promoted by students (from 9 to 18 years old) within their educational community. In each educational community there will be at least one teacher responsible for the students and activities. The initiative will be developed in two parallel ways.

In one way there will be a few volunteer students selected by the responsible teacher, which will receive specific training (through a Moodle LMS, containing the distance learning environment, namely with two synchronous online training meetings in Adobe connect platform, the training resources and the learning community of practice); then each "Digital Leader" will then promote training activities for their peers and other members of the Educational Community.

The second way will be a set of teachers training courses, aiming to replicate the Digital Leaders training within each educational community, so there can be an exponential enlargement of the number of citizens empowering their skills of safer use of the internet and mobile devices.

All the development of the initiative will be centralized within a Moodle platform, where the community of practice, composed by teachers, students and the project team will provide information about the initiative at their educational community, along with exchange of knowledge and experiences concerning their use of the internet and mobile devices; so, this community will work as a leading informant about the design of awareness raising actions, tools and material.

The "Digital Leaders" initiative was launched in November 2015 and succeeds "Youth Panel" initiative and is inspired by the "Digital Leaders Pilot Programme", of Childnet International (UK).

## 5. MASS EVENTS

During 2015 the PT SIC had as strategy to be present in mass events of interest to children, young people, parents and teachers. Through the IPDJ, FCT or DGE staff, the PT SIC assured an information stand in these events distributing awareness materials and promoting recreational and sports activities.

The participation was as follows:



Month	Local / City	Mass Event Name	Event Description	Target Audience	Total of Participants (Estimated)
<b>Mars</b>	FIL / Lisboa	Futurália	Education and Employment Fair	Students, teachers, educators	73.000
<b>Mars</b>	Belém / Lisboa	Sport EXPO	Fun   Sport Event	Sportsmen and General Public	6.000
<b>Mars</b>	Jamor / Oeiras	Dia do Ensino Profissional	Fun   Sport Event	Students and teachers of vocational education	3.000
<b>April</b>	EXPONOR / Porto	QUALIFICA	Education and Employment Fair	Students, teachers, educators	27.000
<b>April</b>	Beja	OVIJEJA	South Portugal Economic Activities Fair	General Public	60.000
<b>April</b>	Guimarães	Dia do Associativismo Jovem	Conference	Youth Associations	600
<b>May</b>	Jardim das Amoreiras / Lisboa	Dia do Vizinho	Fun   Sport Event	General Public	1.000
<b>June</b>	FIL / Lisboa	Blue Week	Sea and Nautical Activities Fair	General Public	1.500
<b>June</b>	Jamor / Oeiras	Jamor em Festa   71º Aniversário do Jamor	Fun   Sport Event	General Public	1.000
<b>July</b>	Vila Nova de Gaia	Festival MEO MARÉS VIVAS	Summer Music Festival	General Public	35.000

<b>July</b>	Parque das Nações / Lisboa	Festival Super Bock Super Rock	Summer Music Festival	General Public	45.000
<b>July</b>	Oeiras	Barrigas de Amor	Family   Fun Event	Families and General Public	24.000
<b>July</b>	Jamor / Oeiras	Dia Internacional da Juventude	Fun   Sport Event	Youngsters and General Public	2.000
<b>July</b>	Algés / Oeiras	Festival NOS ALIVE	Summer Music Festival	General Public	75.000
<b>August</b>	Almada	Festival "Sol da Caparica"	Family   Fun Event	Families and General Public	35.000
<b>September</b>	Jamor / Oeiras	#Portugal em Movimento   Semana Europeia do Desporto	Fun   Sport Event	Adolescents and Youngsters	500
<b>October</b>	Sala Tejo/Lisboa	Sport Expo	Fun   Sport Event	General Public	9.000
<b>October</b>	Oeiras/Jamor	«Toothbrush Lovers»	Fun   Sport Event	Adolescents and Youngsters	1200
<b>November</b>	Estoril	Encontro Nacional de Juventude - CNJ	Conference	Youngsters and Youth Associations	300

## 6. CONFERENCES AND SEMINARS

### DIGITAL INCLUSION AND LITERACY AWARDS

This event took place on February 24th at Thalia Theatre, in Lisbon. The purpose of this ceremony, sponsored by FCT, was to distinguish highly meritorious projects under the inclusion and digital literacy area. The ceremony was attended by Madame Secretary of State for Science, Leonor Parreira, who highlighted the need to develop a national strategy based on digital skills promotion, a digital facilitators' network and the production of high-quality awareness materials in this area. PT SIC resources were distributed in this ceremony, which had more than 150 participants and counted with an exhibition area for the awarded entities. ([http://www.ticsociedade.pt/24fev\\_ild2014](http://www.ticsociedade.pt/24fev_ild2014))



### 3RD CONGRESS FOR LITERACY, MEDIA AND CITIZENSHIP



Pavilhão do Conhecimento  
Parque das Nações, Lisboa

17 e 18 de abril 2015



Portugal's Gabinete para os Meios de Comunicação Social, in partnership with



several Portuguese institutions, among which stands out the Fundação para a Ciência e Tecnologia (entity responsible for coordinating the PT SIC Consortium) and the Directorate-General for Education, organized the third Literacy, Media and Citizenship Congress on April 17-18 in Lisbon. This year's theme was "Media Literacy and Critical Readings of the World."

In this Conference, was proposed to bring to the center of present reflection, the complexity of the reality in which we operate. Scientific investigation, critical intervention, media project and media literacy initiative were presented. Topics including social media, new media, community engagement, digital inclusion were discussed.

This event, had more than 200 teachers participating and SeguraNet initiatives and resources were disseminated. From the Conference it was made a minute book, which compiles all the speeches presentations and can be downloaded in: [http://www.lasics.uminho.pt/ojs/index.php/cecs\\_ebooks/issue/view/182](http://www.lasics.uminho.pt/ojs/index.php/cecs_ebooks/issue/view/182)

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## NATIONAL MEETING OF MEDIA EDUCATION

It took place on the 21th November 2015, in Albergaria-a-Velha, the National Meeting of Media Education promoted by Directorate-General for Education.

This meeting included a plenary lecture on the Benchmark Education for the Media, a roundtable on the skills to be developed in this domain, a panel on best practices of partner institutions and workshops. This meeting engaged 120 participants and SeguraNet initiatives and resources were disseminated. (<http://dge.mec.pt/noticias/tic-na-educacao/encontro-nacional-de-educacao-para-os-media>)



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## CEREMONY FOR THE PORTUGUESE COALITION FOR DIGITAL EMPLOYABILITY

The Portuguese Coalition for Digital Employability mainly aims at the constitution of a platform contributing towards making it easier and encouraging



**CPED**

COLIGAÇÃO PORTUGUESA  
PARA A EMPREGABILIDADE DIGITAL

a collaboration among public and private entities, academic and technical communities, non-governmental organisations, and the civil society as to adopt measures promoting training and employability in the Portuguese ICT market. The Coalition is responsible for proposing a Strategy and Action Plan for Digital Employability for 2015-2020, which shall respond to matters related with a reduction in professional deficit and a continuous improvement in accessing ICT skills, an increase in the number of digital economy companies, economic growth, and digital markets. It was planned a formal ceremony for this announcement, where PT SIC participated as one of the projects coordinated by Fundação para a Ciência e a Tecnologia, also responsible to coordinate this Portuguese Coalition. The formal ceremony, which had place at the Calouste Gulbkenkian Foundation, was also an opportunity to

broadcast the study on the mapping on education and training in IT, communication and electronics provided in Portugal.

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#### NATIONAL MEETING OF ASSESSMENT OF CHILD AND YOUTH PROTECTION COMMISSION'S ACTIVITY

Following the partnership with the National Protection of Children and Young People at Risk Commissions', PT SIC was invited to participate in the National Meeting of Assessment of the Committees of Child and Youth Protection. A professional of the PT SIC coordination and one member of ICT Competence Center were present in this event, where the project resources were presented and distributed. In this meeting, more than 300 professionals approached PT SIC, expressing their interest in the development of awareness sessions directed to these commissions.

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#### PRESENTATION OF THE STRATEGY AND ACTION PLAN FOR DIGITAL EMPLOYABILITY

Following the Ceremony of its creation, in June 24<sup>th</sup>, the Portuguese Coalition for Digital Employability, presented its Strategy and Action Plan. This strategy aims at creating conditions to boost employment in the digital field as a result of an analysis made by eighteen public and private entities, which are a part of the Portuguese Coalition for Digital Employability. The goal, which involves Economics, Education, and Employment, is to combine public and private tools in order to address the supply of vacant ICT jobs. More than 15 thousand jobs in the ICT Sector are expected to be unfilled by 2020, if no action is taken. The Portuguese Coalition for Digital Employability intends to take action so that this deficit will be eliminated. As one of the areas that needs to be promoted, online safety was promoted through the delivery of PT SIC resources in this ceremony, which had 260 participants. You may access the file on Strategy and Action Plan for Digital Employability by clicking on the following link:



[http://www.empregabilidadedigital.pt/sites/default/files/estrategiaplano\\_cped.pdf](http://www.empregabilidadedigital.pt/sites/default/files/estrategiaplano_cped.pdf)

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#### FUTURE INTERNET

Information and Communication Technologies represent a wide range of opportunities for economic development and social well-being. The Future Internet is increasingly seen as a key-topic to reach this goal. Considering its responsibilities', FCT, in collaboration with GPPQ and Pedro Nunes Institute, developed a special event to present the European Strategy for the Future Internet and its components on ICT's Horizon 2020 topic and to promote its financing opportunities. The event had the collaboration of PT SIC, through the Information Society Department of FCT. This session had more than 100 participants, involving at least 30



participants from the scientific community and 50 participants from private companies. You can find more information on this matter in:

<http://www.gppq.fct.pt/h2020/eventos.php?id=3816>.

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## ICT AND SOCIETY NETWORK 1ST MEETING



1º Encontro



23 setembro 2015

*Em rede para a inclusão digital*

Fundação para a Ciência e a Tecnologia (FCT) organized the "1st Meeting ICT and Society Network". This Meeting was held on the 23th September during the "Portugal Internet Week 2015," at the Congress Centre in Lisbon, and aimed to unveil the National Strategy for

Inclusion and Literacy Digital and to promote the role of the Society Network members in the pursuit of a policy of inclusion and literacy Digital in Portugal.

Participants in this meeting had also the opportunity to learn about the possibilities of the Employment and Social Inclusion Operational Programme (PO ISE) financing. A especial moment called - Project Market - was also designed for networking where the members could seek for new partners, funding or other types of resources.

The results of the pilot projects developed by members of the ICT and Society Network were presented as the projects that are being developed by the winners of the 2014 ILD Award. This meeting engaged 250 participants and PT SIC initiatives and resources were disseminated. See more at <http://www.ticsociedade.pt/1Encontro>.

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## ICT 2015 INNOVATE | CONNECT | TRANSFORM

Lisbon hosted the biggest Information and Communication Technologies event (ICT) in Europe. **ICT 2015 - Innovate, Connect, Transform** was an initiative of the European Commission and in 2015 is co-organised with the Fundação para Ciência e Tecnologia (FCT). Within its remit as the coordinator in Portugal for public policies on the Information Society, FCT played a pivotal role in



bringing the largest biennial ICT conference to Lisbon. PT SIC participated in this event and shared its resources in the FCT projects' area. With over 5 000 participants, ICT 2015 gathered high level speakers, networking sessions for the creation of European consortia, an exhibition dedicated to successful European ICT projects and several parallel activities. See more at <https://ec.europa.eu/digital-agenda/en/ict2015-innovate-connect-transform-lisbon-20-22-october-2015>

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## SEMINAR "AGAINST ONLINE HATE SPEECH: A CAMPAIGN ON THE MOVE"

The Portuguese Institute of Sport and Youth (IPDJ) promoted on 23 October, the Seminar "Against Online Hate Speech: A Campaign on the move". This seminar gave place to an evaluation of the first phase of the campaign "Movement Against Hate Speech - Youth for Human Rights Online" and the launch of new ideas and perspectives to the next phase of the project that will continue until the end of 2017.



The "Movement Against Hate Speech - Youth for Human Rights" is an online Youth Sector Campaign of the Council of Europe, made by young people and with young people, online and offline. This project is being developed by IPDJ, with the support of a committee composed of various organizations representing young people or working in the fight against discrimination and support to victims, including the Portuguese Safer Internet Centre, which promoted this event through the social media. (<http://www.odionao.com.pt/campanha-em-acao.aspx>)

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## 2ND SEASON OF INTEGRATED SOCIAL COMPETENCES (CSI) - CASA PIA DE LISBOA



Casa Pia de Lisboa, in partnership with the University Lusíada, held on 28 and 29 October, in Lisbon, the Meeting CSI - Integrated Social Skills - Season 2. This meeting aimed to make known the intervention of Casa Pia de Lisboa and through workshops, held as side events of the seminar, develop personal and social skills, as well as sharing and promote best practices between different institutions. In this context, PT SIC was responsible for boosting Workshop 2 - Children and Youth: the real to digital - providing information on the safe use of the Internet, training for real situations and disseminating resources produced by PT SIC. See more at:

<https://www.facebook.com/events/1502958016694462/permalink/1502963913360539/>

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## YOUTH NATIONAL MEETING 2015 – QUAL É A TUA?

The National Youth Council (CNJ) organized from 30<sup>th</sup> to 1st November, 2015, in Cascais, the National Meeting of Youth 2015. The event was supported by the Municipality of Cascais and cofinanced by Erasmus + Youth in Action.

This Meeting of Youth was above all a space for sharing, reflection and participation, where more than 300 young people from across the country discussed issues of relevance to them.

Using non-formal education methodologies the following topics were addressed: Health Youth and Best Environmental Practices; New Forms of Participation, Governance Models and Associations Act; Discrimination and Equal Opportunities; Education Culture and Cultural and Creative Entrepreneurship; Education for Citizenship; Quality employment and Young



Entrepreneurship; Mobility in the EU and the Portuguese Speaking Countries Community. PT SIC provided a kit of resources to put inside the seminar folders and also some merchandising. (<http://www.cnj.pt/beta/index.php/component/k2/item/65-encontro-nacional-de-juventude-2015>)

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## INFORMATION SOCIETY FORUM – WEB ACCESS 2015



Fundação para a Ciência e a Tecnologia (FCT) and Associação para a Promoção e Desenvolvimento da Sociedade da Informação (APDSI) co-organized the Forum for the Information Society - Web Accessibility, that took place on 3<sup>rd</sup> December to mark the International Day of Persons with Disabilities. This event aimed to launch a broad debate on web accessibility needs regarding people with a disability or incapacity and which ideas, measures and projects are being discussed and implemented today to address this situation.

Two main panels were addressed: Usability and Accessibility: two facilitators of Digital Literacy; Tools, Authors and Content. There was also delivered a Good Practice Award for Web Accessibility - 2015.

Web Accessibility is to enable all people with special needs can perceiving, understand, navigate and interact with the Web. According to European Commission data, there are about 50 million European citizens with disabilities who require to be allowed the access to Web content (EU 2010). According to a source from the National Confederation of Disabled People Organizations (CNOD 2010), in Portugal there are about one million people with disabilities. Web accessibility can be analyzed according to several dimensions: ethics - in respect of rights to equal access; social - taking into account the aging of the population and economic - based on the economic potential of all persons involved. This Forum engaged 100 participants and PT SIC initiatives and resources were disseminated. See more at [http://www.redesolidaria.org.pt/index.php?option=com\\_content&view=article&id=244:forum-fct-apdsi&catid=57:acessibilidade&Itemid=39](http://www.redesolidaria.org.pt/index.php?option=com_content&view=article&id=244:forum-fct-apdsi&catid=57:acessibilidade&Itemid=39).

## 7. ONLINE PRESENCE

### 7.1. WEBSITES

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#### 7.1.1 – INTERNET SEGURA ([WWW.INTERNETSEGURA.PT](http://WWW.INTERNETSEGURA.PT))

Since 2007, the PT SIC's website Internet Segura has been working strongly to empower citizens in general to better understand online risks and stay safe on the internet. As the main medium of information to the general public integrates and combines information directed to all of the PT SIC's target audiences. It can be found there information about, risks and prevention, manuals and guides on safety, resources and tools, national and international studies data and, at last but not least, a self-assessment tool with quizzes available for parents

and educators, children and youngsters and adults, so that these groups can test their knowledge about online safety. In September 2015 the website was fully restructured into a more friendly and multi-platform website. The main purpose of this restructuration is to make it more accessible to all public. The website received 122.177 visits in 2015. The website also encompasses the Helpline (Linha Ajuda) page that in 2015 received 5.984 visits.



## LAUNCH OF THE NEW PT SIC PORTAL

In September 2015 PT SIC website was fully restructured into a more friendly and multi-platform website, making it more accessible to all public. All of its contents were also updated providing new areas, like the city of Internet, the events, and the activity of PT SIC in its social networks. More areas will be launched during 2015. The website received 122.177 visits in 2015. The website also encompasses the Helpline (Linha Ajuda) page that in 2015 received 5.984 visits.

### 7.1.2 – SEGURANET ([WWW.SEGURANET.PT](http://WWW.SEGURANET.PT))



SeguraNet website is a very important tool in what concerns promoting the informed, educated and secure use of the Internet targeting specifically school communities, namely, children, youngsters, teachers, parents and others involved in educational environments. It exhibits 4 areas divided accordingly detailed target groups: students, teachers, parents and schools. There are highlighted the initiatives: eSafety Label, SeguraNet Challenges and Digital Leaders. This

website offers a vast set of resources for the entire educational community. This website is the most important tool in what regards awareness channels for children with more than 1.000.000 visits in 2015.

### 7.1.3 – LINHA ALERTA ([WWW.LINHAALERTA.INTERNETSEGURA.PT](http://WWW.LINHAALERTA.INTERNETSEGURA.PT))

Linha Alerta is the hotline service since July 2007. Its mission is to block illegal content on the Internet and prosecute their disseminators in an effective way. These objectives are achieved by providing the Portuguese law enforcement agencies with collected information in order to facilitate the elimination of the illegal content and the identification of those responsible for these materials and by means of collaboration with national Internet Service Providers and international counterparts in the fight against illegal contents. The process requires 4 steps:



- A citizens' report of illegal or harmful content (identifying themselves or in anonymity);
- An analytical team to study and produce denouncing reports;
- A light communication process to report legally the content to police forces;
- A commitment with Internet Service

Providers to block content until judicial analysis is made and to adapt, if necessary, their common acceptable usage condition objectives.

In 2015 the website had 118.927 visits, and more than 1.500 reports were done through the website, meaning that the general public is more aware of the importance to report illegal content and make the Internet a safer place.

## 7.2. SOCIAL MEDIA

### 7.2.1 – PT SIC FACEBOOK ([WWW.FACEBOOK.COM/INTERNETSEGURA.PT/](http://WWW.FACEBOOK.COM/INTERNETSEGURA.PT/))



The PT SIC Facebook Page was created in August 2012 to make available, on a daily basis, practical safety tips to use the Internet and its access platforms in a more conscious way. During the reporting period the Facebook page also gained other functions as to promote project initiatives and to present news articles and studies about the impact that internet usage has on our lives. In this transition year the page gained 823 new followers, with a total of 7.327 followers.

### 7.2.2 – SEGURANET FACEBOOK ([WWW.FACEBOOK.COM/SEGURANET/](http://WWW.FACEBOOK.COM/SEGURANET/))



### Mural da História



SeguraNet is present in Facebook since November 2010. The SeguraNet's page with nearly 5.000 followers is also a very important tool for teachers, parents and students, making available initiatives and resources regarding online safety and online behaviour that can be of great use and importance to the school community.

## 7.2.3 – LINHA ALERTA AND LINHA AJUDA FACEBOOK



These Facebook pages were created to highlight the work of both PT SIC operational lines. Both pages share information about the project and also interesting articles of online safety and online behaviours. Both pages have now more than 1.200 followers, with a growth of more than 350 users in the last year.

## 7.2.1 – OTHER SOCIAL MEDIA

The project is also present in other social networks such as Twitter, Youtube and Instagram. In this networks, the project provides additional content, such as new information on a specific topic or a diversity of videos which provide knowledge to children, youngsters and families on how to protect themselves when navigating the Internet.

## 8. INFORMATIVE AND EDUCATIONAL RESOURCES

To achieve the goal of awareness raising it is very important to keep on developing new informative and educational materials that are able to maintain the PT SIC target public engaged. In 2015, new approaches and materials were tested.

### PRE-SCHOOL EDUCATION RESOURCES

SeguraNet has published a collection of three books - *Blink never Risks* - for pre-school education, entitled:

1. "Discovering the Garden";
2. "Discovering the Country";
3. "Discovering the Lighthouse".

These books addresses among other issues: excessive use of mobile devices/online games and parental supervision.

This book will be delivered by all Portuguese kindergartens. It is being developed a website with stories in ebook format and with support activities.



### THE WEB WE WANT HANDBOOK FOR EDUCATORS

The Web We Want Handbook for Educators have been designed by teachers, for teachers across Europe and beyond. Two Portuguese teachers (Fernando Campos and Miguela Fernandes) were involved in this initiative. This handbook helps teachers integrate issues related to the online activities of young people into their teaching curricula through interactive lesson plans and worksheets that link to national competency frameworks. This handbook has been released in all DGE channels.

### SEGURANET CARTOON ANIMATIONS & COMIC STRIPS

The SeguraNet Cartoon animations were part of a Helpline campaign in cinemas from November 26 to December 30, 2015.

Comic strips SeguraNet received the 3rd prize in the meeting "Internet of things and extremism / radicalisation online", the meeting was held in Prague, in May, and was organized by Insafe network. The 52 comic strips were carried out under the SeguraNet project and aims to promote the safe use of the Internet and mobile devices using humor in addressing the issues. These resources have been translated by Austria Luxembourg and Germany SICs.

- Challenges (new editions published online: 10 challenges for students and 3 for parents)
- SeguraNet Quiz4You card game (200 questions about internet safety and the positive use of contents) (second edition)

- SeguraNet Comic strips (6 comic strips developed for teachers and pupils)
- eSafety Label Webinar
- eSafety Label Vídeo
- SeguraNet Mega Quiz: ongoing the conception of this resource for students (9 -12). This resource has a school ranking
- New “SeguraNet Challenges” platform
- “The Web We Want” for educators (translated into Portuguese)
- Design and implementation teachers training
- Produce a Safe Mobile Devices flyer
- Decision Trees translation for Portuguese
- SeguraNet Cartoon Animations (Antivirus and Always online)
- Design and implementation of Digital Leaders training
- SeguraNet Campaign Sugar Packets with Delta Cafés

## PROFESSIONAL IMAGE SCHOOL (EPI) RESOURCES

Following the active partnership with EPI, during the year of 2015, students developed a new set of resources specially designed for young people. These resources are:

- Vídeo “Revenge Porn – What are you sharing?”;
- Music Video “Dependência online”, about online addiction;
- Helpline Audio Spots, alerting for the dangers related to Sexting and Cyberbullying;
- 6 Original songs, which talk about Sexting, Grooming, Revenge Porn and Cyberbullying;
- 26 Posters, which alert for Cyberbullying, Grooming and online addition risks;

## ACREDITAR RESOURCES

After PT SIC intervention in Acreditar, this association codeveloped with the project two specific resources for children and parents about online privacy and special measures to protect children’ image.

## MERCHANDIZING MATERIALS

As a way to promote the helpline services, PT SIC, produced several materials with inscriptions of Portuguese sayings. However this sayings lose their meaning when translated. The produced materials were:

- Card Holder;
- Eraser;
- Writing/Touch Pen;
- Calendar with Post-its;
- INES/No Hate Speech Movement - Picture Frame Magnet





## 9. NATIONAL COOPERATION

In the year of 2014 with the purpose of broadening the range of action amongst our target public, the PT SIC worked with the following partners:



- Over 60 municipalities involved in the SeguraNet week campaign
- Acreditar Association
- AMI
- Association for Consumer Protection
- Association for Victim Support
- Automóvel Clube de Portugal
- Barrigas e Companhia
- BueFixe
- CADIN Interactivo
- Casa Association
- Casa Pia de Lisboa
- Centro de Promoção Juvenil
- Civil Protection Municipal Service of Lisboa
- Comissão Nacional de Proteção das Crianças e Jovens em Risco
- Communication Regulatory Body
- Confederation of Parents Associations
- Conselho Nacional da Juventude
- Directorate-General for Books, Archives and Libraries
- Directorate-General for the Consumer Rights
- Entrepreneurs for Social Inclusion - EPIS
- EU KIDS Online
- Fórum Estudante
- Fundação Portuguesa das Comunicações
- Fundação PT
- GMCS – Public Office for Media
- GNR (Gendarmerie)
- High Commissariat for Immigration and Intercultural Dialogue - ACIDI
- ICT & Society Network
- ICT Competence Centres
- Institute for Child Support - IAC
- Judicial Police – PJ
- Kirane Project
- Law Enforcement Agency – PSP
- LX4Kids
- Ministry of Defense
- ParentNets
- Portuguese CSIRT Network
- Portuguese Data Protection Authority - CNPD
- Portuguese Ombudsman
- Professional School of Image - EPI
- Programa Escolhas
- Project: It gets better Portugal
- RTP
- Sapo Channel
- School Libraries Network – RBE
- SIC
- TVI

## 10. INTERNATIONAL COOPERATION

Regarding international cooperation it was a busy year in what concerns the participation within the scope of the INSAFE network. Once again the training meetings proved to be a meeting place for partnerships that proved to be fruitful like the closer cooperation with Facebook, Twitter and ASK.FM. Other cooperation was as follows:

- Facebook
- Habbo Hotel
- Participation in INHOPE Meetings
  - Participation in INHOPE General Assembly, in Lisbon
- Partnership with INSAFE and participation in INSAFE training meetings and conferences
- Contribution to INSAFE BIK Net
- Participation in the “Dissemination Working Group” coordinated by INSAFE on the activities to be developed by the INSAFE network
- Attendance of several online meetings, held under the coordination of the INSAFE network, specifically for the coordination and proposal of activities to be developed by the Youth Panel.
- Participation in the Romania School Summer Camp and others Youth Panel meetings
- eSafety Label – The activities of the eSafety Label project were continued, including the translation of the tools developed for Portuguese
- SaferNet Brazil
- NATO (Project MNCD&ET)
- Participation in Conference: “NetChildren 2020 – Growing up with Media”, in Berlin
- Participation in Conference: UNESCO, in Paris
- Participation in the 9<sup>th</sup> International Conference: “Keeping Children and Young People Safe Online”, in Warsaw
- Participation in Safer Internet Forum 2015, in Luxemburg
- Participation in Internet Governance Forum 2015, in João Pessoa, Brazil

## 11. MEDIA COVERAGE

Regarding media exposure, 2014 was a good year for the PT Safer Internet Centre. During the Safer Internet Day 2014 the Press coverage was as follows:

	Total number of articles/items	Number of which in local media...	Number of which in national media...	Number of which in international media...
Print	8	4	4	-
Radio	2	-	2	-
Television	12	-	12	-
Online media (by professional/mainstream media organizations)	43	7	35	1
Online media (by independent/alternative media organizations and/or individual bloggers)	43	32	11	-

In December, PT SIC was invited to participate in a 1-hour TV segment for parents, called “Pais e Filhos”. This particular episode was about Technology Addiction. The show highlighted some of the consequences related with this addition, such as sleeping problems, social isolation, frustration, among others. PT SIC participated in this show also with the partner CADIN. This particular show was only aired in January 2016, but became online still in 2015.



### PT SIC MAGAZINES

Through cooperation with Fórum Estudante and LX4Kids magazines PT SIC exposure was largely increased. PT SIC developed specific tips for children through LX4Kids about several topics (<http://lx4kids.pt/tag/revista-digital/>). In Fórum Estudante, following last year cooperation, PT SIC developed some articles with public figures talking about specific online issues and giving their personal advice (<http://lx4kids.pt/tag/revista-digital/>).

## 12. NEXT STEPS

PT SIC will continue to reinforce the visibility of the project working towards the expansion of the network of partners that allow the development of awareness activities and initiatives all over the country and amongst the different target groups of the project. After eight years of intense work and investing in the production of high-quality awareness resources accordingly to the best European practices, it is now time for PT SIC to invest in even more dynamic initiatives and to, once again set new:

- Keep extending SID 2016 celebrations to all municipalities and local parishes in Portugal mainland and islands, plus cultural associations and other interested partners;
- Hold a Seminar to celebrate SID 2016 for professionals in this area;
- Hold an Event to celebrate SID 2016 where young people can actively participate through a roundtable debate;
- Promote a photo booth to celebrate SID 2016;
- Enhance the training of the police forces that act in schools initiatives for safety;
- Enhance the training of social workers that work with vulnerable children;
- Promote teacher training in particular primary school teacher's that support the initiative: Introduction to Coding in Primary School;
- Enforce the cooperation with the international network of Safer Internet Centres;
- Design common activities with other Safer Internet Centres;
- Create new educational digital resources for the educational community;
- Increase the number of schools in the initiative eSafety Label and Digital Leaders;
- Contribute for the new curriculum integration about the digital security issues;
- Increase the presence in the digital platforms by being present through different kinds of apps, such as pedagogical games;
- To develop new collaborative initiatives with national and international partners, developing high-quality resources and raising awareness in Portuguese-Speaking Countries;
- Broaden PT SIC consortium activities by providing new kinds of interventions across the Portuguese population;
- Maintain resources development for new target-audiences, as a way to create a Better and Safer Internet, for the children, parents, professionals and all the community;
- Maintain helpline and hotline quality, by providing timely answers to helpline users and prompt evaluation and forwarding of hotline cases;
- Submission of the PT SIC application form to the next CEF Programme, which includes broaden PT SIC consortium in order to provide a better multistakeholder perspective and a more sustainable approach.



# ANNEX 1

# *SeguraNet Week at Schools*



**SeguraNet**

**2015**



GOVERNO DE  
PORTUGAL

MINISTÉRIO DA EDUCAÇÃO  
E CIÊNCIA

internet  
seguraopt

ins@fe



Co-financiado pela União Europeia  
Safer Internet plus

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## Introduction

Over the years, Safer Internet Day (SID) has become a key event on the safer internet calendar. Safer Internet Day began in 2004 as a European Union initiative, and today it is celebrated in over 90 countries and six continents. Every year the theme chosen translates the concerns relating to emerging issues of Internet safety. Safer Internet Day 2015 had its twelfth anniversary with the theme 'Let's create a better internet together!'

To mark this day in the school community, which this year was celebrated on February 10<sup>th</sup>, all schools were asked to conduct activities on issues concerning internet safety in the second week of February 2015.

The main goal was to involve the school, which in turn offered the perfect opportunity to introduce, or reinforce, the theme of internet safety among students, teachers, educators and parents, and to consolidate the topics which may have been or will be addressed in the classroom.

The entire school community, including State-owned and private schools, from pre-primary to high schools in continental Portugal and in the Autonomous Regions of Madeira and Azores, was invited to join the initiative.

Schools/school clusters broadcasting radio or operating their own television channels were also asked to celebrate the occasion by advertising safety. Other activities, such as reports, interviews, news, production and filming of plays, were further proposed.

Schools/clusters were asked to register by completing a form available on the website of the SeguraNet Week (<http://www.seguranet.pt/semana2015>), to follow up on the activities they carried out. The web page published, from 9 to 15 February 2015, suggestions for activities and Support Materials.

Furthermore, a seminar to mark “Safer Internet Day” at schools was held on February 10<sup>th</sup> (<http://www.seguranet.pt/semana2015/seminario>). This meeting was streamed.



## Support Materials

To support the activities to be carried out, some contents were made available in digital form in <http://www.seguranet.pt/semana2015/recursos-de-apoio>

The screenshot shows the SeguraNet website interface. At the top, there's a header with the SeguraNet logo (a globe with a magnifying glass) and the text 'DIA DA INTERNET MAIS SEGURA 2015'. To the right of the header are social media icons for YouTube, Twitter, and Facebook, along with a 'Registo' button and a login form with fields for 'utilizador/email' and 'password', and an 'Entrar' button. Below the header is a navigation bar with four tabs: 'Sugestões de Atividades', 'Recursos de Apoio', 'Atividades das Escolas', and 'Seminário'. The 'Recursos de Apoio' tab is selected, and its content is displayed below. The content includes a paragraph about supporting activities, followed by sections for 'Banda desenhada - Tiras SeguraNet', 'Cartazes "O que farias?"', and 'Jogos'. Each section has a brief description and a link to a gallery. To the right of the main content, there are three vertical banners: 'SeguraNet Navegar em Segurança', 'Linha Ajuda Internet Segura', and 'Mapa Atividades das Escolas'. Below these banners is a 'Vídeo' section featuring a video player with the title 'Safer Internet Day (SID) - generic video 201...'. At the bottom of the page, there are social media icons for Facebook, Twitter, and Email.

## Suggestions for Activities

Some of the activities to be developed during the Safer Internet Week were suggested. However, schools were free to mark the week with their own originality and creativity.

- To hold workshops, talks, discussions, brainstorming sessions, etc. on issues of Internet Safety;
- To encourage teachers and students to take part in the SeguraNet Challenges.
- To hold exhibitions (with students' projects developed previously, including posters, videos and other materials);
- To show promotional and awareness-raising films about internet safety in public locations;

- To hold classroom discussions on these issues, for example the WARNINGS "What would you do?", or the videos we highlight in [Recursos](#);
- To explore with students the SeguraNet Educational Games (see [Recursos](#));
- To hold Contests in schools or school clusters in internet safety;
- To have existing clubs or groups in schools (e.g. theatre; school radio and TV; school newspaper; etc.) carry out activities on this subject;
- To publish contents on internet safety in the school web page, newspaper or educational blog.

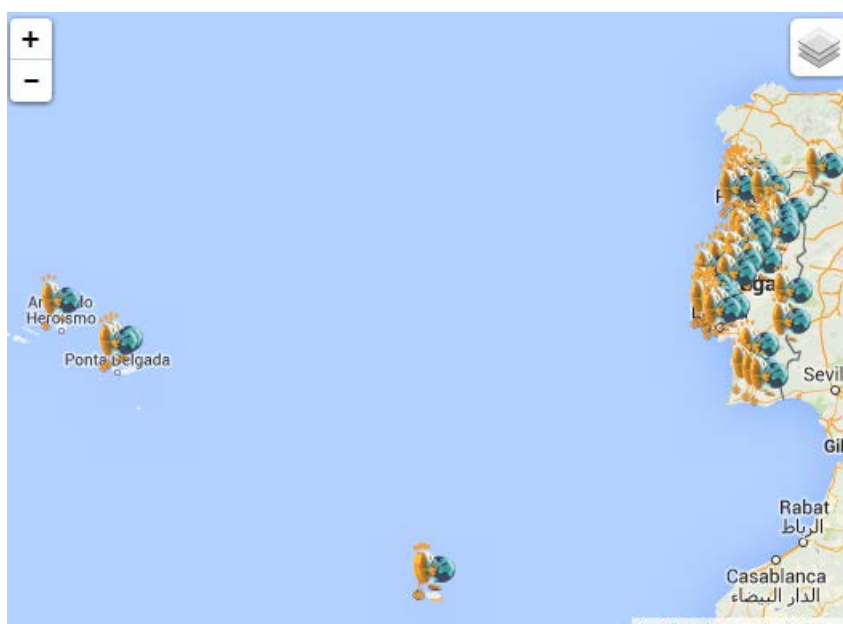
### ***Registered Activities***

During the week a variety of activities were carried out by schools involved, namely:

- Discussions and talks involving the entire educational community;
- Workshops directed at parents, educators and pupils;
- Activities implemented by school radios;
- Videos produced on internet safety related issues.

Some of these activities did not reach SeguraNet; only a description of the activity was delivered, while the end product was not sent. Look up the georeference of the schools which submitted a description of the activities:

<http://www.seguranet.pt/semana2015/atividades-das-escolas>



## Seminar

The Seminar on "Safer Internet Day 2015: Let's build a better internet". (<http://www.seguranet.pt/semana2015/seminario>) was intended to celebrate "Safer Internet Day" at Portuguese schools. The seminar was held at Quinta das Flores/Conservatório de Música de Coimbra secondary school, attended by some 230 participants (around 100 pupils and 130 teachers).

The meeting also had the presence of national experts from the judiciary police, the Safer Internet consortium, the National Data Committee, the Ministry of National Defence, the Public Prosecutor's Office, local governments and schools. The plenary session on the eSafety Label was hosted by Maité Debry from the European Schoolnet. Look up the programme and the resumes of the speakers at the meeting in the attachment hereto.

The seminar included further a presentation delivered on safe Internet use and digital technologies. There were approximately 15 poster presentations.

The Seminar also had a musical performance by the pupils and teachers of the Coimbra Conservatory of Music; see programme hereto.



The seminar was streamed live over the Internet and viewed by approximately 600 users (mostly Schools).

## SeguraNet Week - Overview

Schools celebrated Safer Internet Week from 9 to 15 February. The SeguraNet portal (<http://www.seguranet.pt/>) includes a website dedicated to SeguraNet Week (<http://www.seguranet.pt/semana2015>); schools were welcome to register and publish on this site the activities conducted during the week.

Approximately 200 Schools/Clusters registered; see list of registered schools hereto.

## Other Activities

### ***Dissemination of events sponsored by local governments (Câmara Municipal)***

During the Safer Internet week local governments conducted several activities, jointly with Schools/Clusters:

Câmara Municipal da Amadora  
Câmara Municipal da Covilhã  
Câmara Municipal da Guarda  
Câmara Municipal da Madalena  
Câmara Municipal da Maia  
Câmara Municipal de Alcobaça  
Câmara Municipal de Alfândega da Fé  
Câmara Municipal de Arruda dos Vinhos  
Câmara Municipal de Barcelos  
Câmara Municipal de Celorico de Basto  
Câmara Municipal de Celorico da Beira  
Câmara Municipal de Évora  
Câmara Municipal de Elvas  
Câmara Municipal de Velas  
Câmara Municipal de Fafe  
Câmara Municipal de Faro  
Câmara Municipal de Murtosa

Câmara Municipal de Ponte de Lima  
Câmara Municipal de Pampilhosa da Serra  
Câmara Municipal de Monforte  
Câmara Municipal de Ponte da Barca  
Câmara Municipal de Fornos de Algodres  
Câmara Municipal de Ansião  
Câmara Municipal de Cabeceiras de Basto  
Câmara Municipal de Estarreja  
Câmara Municipal de Baião  
Câmara Municipal de Góis  
Câmara Municipal de Montemor-o-Velho  
Câmara Municipal de Nordeste  
Câmara Municipal de Lagos  
Câmara Municipal de Lisboa  
Câmara Municipal de Loures  
Câmara Municipal de Manteigas  
Câmara Municipal de Matosinhos  
Câmara Municipal de Montemor-o-Novo  
Câmara Municipal de Paços de Ferreira  
Câmara Municipal de Ferreira do Zêzere  
Câmara Municipal de Ferreira do Oleiros  
Câmara Municipal de Cartaxo  
Câmara Municipal de Tábua  
Câmara Municipal do Crato  
Câmara Municipal de Portalegre  
Câmara Municipal de Alcácer do Sal  
Câmara Municipal de Vagos  
Câmara Municipal de Vale de Cambra  
Câmara Municipal de Resende  
Câmara Municipal de Salvaterra de Magos  
Câmara Municipal de Santarém  
Câmara Municipal de Santo Tirso  
Câmara Municipal de Silves

Câmara Municipal de Tavira  
Câmara Municipal de Terras de Bouro  
Câmara Municipal de Tomar  
Câmara Municipal de Valongo  
Câmara Municipal de Viana do Alentejo  
Câmara Municipal de Vila Nova de Cerveira  
Câmara Municipal de Vila Real de Santo António  
Câmara Municipal do Fundão  
Câmara Municipal do Porto  
Câmara Municipal de Santa Comba Dão  
Câmara Municipal de Ovar

### ***Disclosure of events sponsored by Schools/Clusters***

Activities carried out by the Clusters/Schools were published in

<http://www.seguranet.pt/semana2015/atividades-das-escolas>

### ***SeguraNet Project on National Defence Day***

Since 20 January 2014, DG Education (DGE) has taken part in the National Defence Day (NDD), sponsored by the Ministry of National Defence; by the end of the year approximately 130 thousand young people will have participated in 21 military units of the three branches of the Armed Forces, across continental Portugal and the islands.

### ***SeguraNet Challenges***

The eighth edition of the SeguraNet Challenges was held in 2014/ 2015.

The SeguraNet Challenges target all primary and middle schools.

# Annexes



## Entries in SeguraNet Week 2015

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# Seminário

## "Dia da Internet Mais Segura 2015: Juntos vamos criar uma Internet melhor!"



**SeguraNet**

### PROGRAMA

**Local:** Escola Básica e Secundária Quinta das Flores/Conservatório de Música de Coimbra

**Data:** 10 de fevereiro de 2015

**9h30** - Receção aos participantes

**10h00** - Sessão de abertura

**Ana Margarida Marques**, Diretora da EB/S Quinta das Flores

**Manuel Rocha**, Diretor do Conservatório de Música de Coimbra

**Jaime Carvalho Silva**, Coordenador do Centro de Competência TIC Softciências

**Fernando Egídio Reis**, Secretário de Estado do Ensino Básico e Secundário

**10h20** – Atuação dos Alunos do Conservatório de Música de Coimbra

**10h50** – 1.º Painel: “O Consórcio Centro Internet Segura”

(Moderador **Carlos Fiolhais**, Departamento de Física da Universidade de Coimbra)

**Sofia Rasgado**, Fundação para a Ciência e Tecnologia

**Jorge Orlando**, Instituto Português do Desporto e Juventude

**João Carlos Sousa**, DSPE/DGE

**Rui Grilo**, Microsoft

**11h20** – *Coffee Break*

**11h35** – 2.º Painel: “A Consciência do Risco”

(Moderador **João Paiva**, Faculdade de Ciências da Universidade do Porto)

**Jorge Duque**, Polícia Judiciária

**Gustavo Neves**, Linha Alerta FCCN/FCT

**Helena Horta e Melo**, Departamento de Investigação e Ação Penal



**12h35** – Almoço

**13h 30** – Apresentação de *Posters* das Escolas

**14h00** – 3.º Painel: “A Prevenção do Risco”

(Moderador **Raquel Costa**, CCTIC Softciências)

**Lígia Azevedo**, projeto SeguraNet

**Clara Guerra**, Comissão Nacional da Proteção de Dados

**Margarida Saco**, Linha Ajuda

**César Reis**, Ministério da Defesa

**15h00** – Plenária Selo de Segurança Digital (*eSafety Label*)

**Maité Debry**, European Schoolnet

**15h40** – *Coffee Break*

**15h55** – 4.º Painel: “Boas Práticas na Comunidade Escolar”

(Moderador **João Torres**, CCTIC ESE Setúbal)

**João Graça**, Agrupamento de Escolas de Vila Verde

**Paula Duarte**, Instituto de Apoio à Criança

**Paulo Vieira**, Programa Escolhas

**Inês Barroso**, Câmara Municipal de Santarém

**17h00** – Sessão de encerramento

**João Carlos Sousa**, DSPE/DGE





## Conheça os oradores do Seminário “Semana SeguraNet 2015”

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**Ana Margarida Pires Miranda Poças Marques**, natural de Castro Daire, nascida em 29 de agosto de 1951; Licenciou-se em Matemática - Ramo Educacional na Faculdade de Ciências e Tecnologias da Universidade de Coimbra; Ingressou no Ministério da Educação no ano de 1975 como professora do 1º Grupo disciplinar; Em 1992, entra para a direção da Escola Básica e Secundária Quinta das Flores, onde ainda permanece atualmente, exercendo os cargos de Secretária, Vice-presidente do Conselho Administrativo, Subdiretora e Diretora.

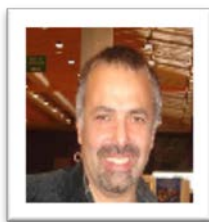


**Sofia Isabel Rasgado Rodrigues Monteiro**, Licenciada em Sociologia, ISCTE (1994). Concluiu o grau de Mestre em Saúde Pública em 2010 na Escola Superior de Saúde Pública, UNL. Entre 1998-2001 trabalhou como investigadora no CESIS, tendo participado em diversos estudos científicos. De 2001 a 2007 foi responsável pelo apoio técnico ao Programa Rede Social, ISS,IP, nomeadamente na dinamização, monitorização e avaliação das Redes Sociais Concelhias, na articulação com os interlocutores dos Centros Distritais, pela Base de Dados, na organização, coordenação e dinamização de ações de formação, bem como de outros eventos de âmbito nacional. De 2007 a 2015 e, ainda no ISS,I.P., desempenhou funções como representante técnica na Rede Nacional de Cuidados Continuados Integrados e foi responsável pela articulação com o Ministério da Saúde, ao nível do planeamento, implementação, acompanhamento, monitorização e avaliação. Atualmente, encontra-se a desempenhar funções na Fundação para a Ciência e Tecnologia, no Departamento Sociedade de Informação, sendo responsável pelo Centro Internet Segura.

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**Jorge Orlando Soares da Silva Queirós**, Diretor do Departamento de Informação, Comunicação e Relações Internacionais do Instituto Português do Desporto e Juventude. Licenciado em Relações Internacionais pela Universidade do Minho, tendo dado início à sua carreira profissional na área da juventude em 1991, como assessor da Direção do então Instituto Português da Juventude. Desde então e até 2000 desempenhou funções na MOVIOJovem/Cartão Jovem, no ex-Instituto Português da Juventude e também no Gabinete de Apoio e Estudos e Planeamento. A partir de 2000 tem assumido várias funções de direção de departamento, onde se incluem a Informação aos Jovens e os Programas, e, finalmente, o Departamento de Informação, Comunicação e Relações Internacionais, cargo que ocupa na atualidade.

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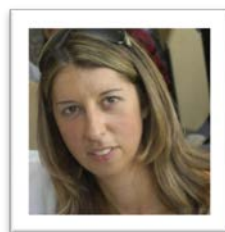
**João Carlos Sousa** é licenciado em Física pela Faculdade de Ciências da Universidade de Lisboa com formação pós-graduada em Comunicação Educacional Multimédia. Professor do Ensino Secundário Consultor, formador com várias certificações, investigador na área da Educação e líder associativo, tem desenvolvido a sua carreira profissional na área das tecnologias educativas e da aprendizagem das ciências em ambientes formais e não-formais, apresentando regularmente comunicações em eventos e tendo vários artigos e capítulos de livros publicados.



**Jorge Duque**, Investigador Criminal com a categoria de Inspetor Chefe e Mestre em Direito pela Universidade de Direito de Lisboa, na Polícia Judiciária há cerca de 29 anos, sendo 22 na área da Criminalidade Informática. Participou na primeira operação internacional de combate à pornografia de menores operação “Catedral” e ao longo do tempo liderou inúmeras operações e participou em trabalhos sobre a mesma matéria.



**Gustavo Neves** estudou Ciências de Computação na Universidade do Minho até 1999, altura em que foi trabalhar para a Fundação para a Computação Científica Nacional em desenvolvimento de software e administração de Bases de Dados. Desde 2002 até ao presente, pertence ao Serviço de Resposta a Incidentes de Segurança da FCT-FCCN - o CERT.PT - fazendo tratamento de incidentes e desenvolvendo guias de boas práticas e recomendações de segurança informática. Participa em fóruns internacionais da especialidade e obteve certificações do programa europeu TRANSITS e do "Software Engineering Institute" da Universidade de Carnegie Mellon, nos EUA. Desde 2013, é Gestor dos Serviços de Segurança da FCT-FCCN, que incluem os serviços CERT.PT, a Linha Alerta e a Linha Ajuda, bem como o projeto internacional de combate a botnets "Advanced Cyber Defense Center (ACDC)". É ainda formador das ações promovidas pelo CERT.PT nas áreas de “Criação de Capacidade de Resposta a Incidentes de Segurança” e “Fundamentos de Tratamentos de Incidentes”.



**Lígia Azevedo**, Licenciatura em Matemática Educacional pela Faculdade de Ciências e Tecnologias da Universidade de Coimbra (1998), mestrado em Ciência da Educação, especialidade em Informática Educacional pela Universidade Católica (2007). Entre 2006 e 2009, integrou a equipa do Centro de Competência TIC Malha Atlântica. Desde 2010 até ao presente integra a Equipa de Recursos e Tecnologias Educativas da Direção-Geral da Educação.

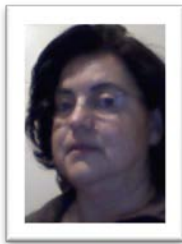


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**Clara Guerra** é consultora coordenadora no Serviço de Informação e Relações Internacionais da Comissão Nacional de Proteção de Dados (CNPd), onde trabalha desde 1997.

Coordenou o Projecto DADUS, um programa de divulgação e sensibilização da CNPD, dirigido às escolas e destinado às crianças e jovens dos 10 aos 15 anos, no âmbito do qual animou dezenas de sessões em escolas por todo o país.

Integra o Grupo de Trabalho sobre Educação Digital, assente numa rede internacional de autoridades de proteção de dados. É também membro de vários subgrupos do Grupo de Trabalho de Proteção de Dados da UE (Grupo do Artigo 29.º) e participa regularmente nas Conferências Europeia e Internacional de proteção de dados e privacidade, bem como nos trabalhos da Rede Ibero-americana de Proteção de Dados.



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**Maria Margarida Saco**, licenciada em Serviço Social e Mestre em Ciências Sociais, participou e/ou coordenou vários projectos na área da educação, informação aos jovens e programas para a juventude, paz e não-violência, combate à violência doméstica e cooperação internacional.

Atualmente trabalha no Departamento de Comunicação, Informação e Relações Internacionais do Instituto Português do Desporto e Juventude, coordenando a rede de Lojas PontoJA (postos de informação aos jovens) e a Campanha Movimento Contra o Discurso de Ódio – Jovens pelos Direitos Humanos Online, em Portugal.

Coordenou também o projeto Linha Ajuda Internet Segura até janeiro de 2015.



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**Maïté Debry** is Project Manager at European Schoolnet on school collaboration projects, Internet Safety activities and Science, Technology, Engineering and Maths education initiatives.

She is in charge of all the questions and challenges related to Internet Safety for the eTwinning programme. She coordinates a specific Task Force on these issues with National Support Services and implements all activities related to eSafety on the eTwinning platform.

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**João Manuel Lopes Graça** licenciou-se em Ensino de Física e Química, pela Universidade do Minho em 1994. Em 2011 faz um Mestrado em Ciências da Educação, especialização em Informática Educacional, pela Universidade Católica Portuguesa. Na mesma universidade, em 2013, faz um Mestrado em Ciência da Educação - Administração e Gestão Escolar.

Em termos profissionais, exerce funções de direção há 20 anos, sendo atualmente Subdiretor do Agrupamento de Escolas de Vila Verde.

Colabora com o Centro de Competência Entre Mar e Serra no projeto Go! Mobilidade Educação, na qualidade de formador. Da mesma forma, colabora com o Centro de Formação do Alto Cávado na implementação de projetos de formação nas áreas dos percursos georreferenciados, plataformas de comunicação, colaboração e de implementação de comunidades de prática.



**Paula Cristina Correia Duarte** é licenciada em Serviço Social pelo Instituto Superior Miguel Torga de Coimbra desde 1993. Concluiu em 1998 uma Pós-Graduação em Reinserção Social, na Universidade Internacional da Figueira da Foz.

De 1993 a 1995 exerceu funções de assistente social, no Projeto Integrado de Intervenção Precoce em Góis.

Em 1996 iniciou, como assistente social, a sua atividade no Instituto de Apoio à Criança (IAC).

Desde 2000 é Coordenadora do Instituto de Apoio À Criança em Coimbra, sendo responsável por uma equipa técnica multidisciplinar que procura promover e defender os Direitos da Criança.

Em 2011, assumiu a vice coordenação do núcleo distrital de Coimbra da EAPN.



**Paulo Jorge Vieira** é licenciado em Desenvolvimento Comunitário e Saúde Mental, pelo ISPA - Instituto Universitário de Ciências Psicológicas, Sociais e da Vida, possui uma pós-graduação em Gestão e Avaliação de Projetos e é mestrando em Migrações Internacionais. Entre 2010 e 2012 desempenhou a função de Coordenador da Zona Sul e Ilhas, sendo responsável pelo acompanhamento e avaliação dos projetos Escolhas aprovados no Alentejo, Algarve, Açores e Madeira. Atualmente colabora com o Programa Escolhas, como Gestor Nacional de uma rede de 107 Centros de Inclusão Digital.



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**Maria Inês Leiria Barroso Ferreira Lopes** é licenciada em Ed. Física e Mestre em Ciências do Desporto, pela Faculdade de Motricidade Humana. É professora de Ed. Física no Agrupamento de Escolas de Sá da Bandeira, onde exerceu funções de Coordenadora do Plano Tecnológico da Educação.

A sua atividade profissional tem sido predominantemente desenvolvida na estrutura distrital e nacional do Desporto Escolar, sendo atualmente Vereadora da Educação e do Desporto na Câmara Municipal de Santarém.

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## Momento Musical

Elegia para violoncelo e harpa L.M.Tedeschi

Duo para Fagote e Clarinete L. V. Beethoven

Quero cantar, ser alegre Francisco de Lacerda

Je veux vivre Charles Gounod  
(da ópera: Roméo et Juliette)

### Participantes

### Alunos das classes dos professores

Harpa: Beatriz Cortesão

Erica Versace

Violoncelo: Tiago Silva

Sofia Novo

Clarinete: Bruna Dinis

Henrique Pereira

Fagote: Adriana Gonçalves

José Pedro Figueiredo

Voz: Teresa Queirós

Isabel Melo e Silva

Piano: Prof. Rita Namorado



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## ANNEX 2





## ICT Competence Centre of the University of Aveiro

### Activity report on the SeguraNet sessions held in the Autonomous Regions of Madeira and Azores

On 25th and 26th February and from 16th to 19th March the ICT Competence Centre of Aveiro University conducted several activities for raising awareness on Internet safety and online behavior for all kinds of audience.

In the two archipelagos this was jointly held by the Educational Resource and Technologies Team/Directorate-General for Education under the Project SeguraNet and the town halls of Caniço, in Madeira and of several municipalities in the archipelago of Azores, namely Madalena on the island of Pico, Velas in São Jorge, Praia da Vitória in Terceira and Nordeste in São Miguel, respectively.

Most of the sessions were addressed at pupils and teachers, but there were also ones for parents, guardians and the overall community, as well as for a senior audience, particularly the students from the Senior University.

The sessions followed a participatory process, as the methodology used was always that of ongoing interaction with the audience. The pupil sessions had strong attendance. In some places even organisers were asked to repeat the sessions so that all participants, and pupils in particular, had the chance to attend a session.

Only in one of the places was a single session held, but it was the one with the highest attendance of young people (Nordeste in São Miguel). In other places there were 2 sessions (Madalena, in Pico and Praia da Vitória in Terceira), one for pupils and another for adults (senior citizens in Madalena). Finally, in Velas, on the Island of São Jorge, there were 5 sessions and in Caniço, in Madeira, 3 sessions were delivered.

Records of all activities were appropriately kept on the online form of the ERTE/DGE available specifically for this purpose. It should be noted that, in some cases, the sessions for adults had less attendance.

The session held in the city of Praia da Vitória for adults had one of the lowest attendance rates, with only 20 people approximately. The pupil session here also did not exceed 60 people. Both meetings had 2 GNR guards working with the Escola Segura programme.

On the island of Pico, 132 pupils attended the session dedicated to them, with a strong presence of the PSP (public police) with 3 officers and the direct intervention of the Captain of that geographical area. The session at the Senior University had approximately 40 pupils attending.

On the island of São Miguel, the busiest session was in Nordeste. According to the figure of the school board, 293 entries were registered, most of whom pupils. The PSP also attended the meeting, in a panel which was composed of the school master, a psychologist of the Municipality and an academic who is also conducting research into this specific subject.

On São Jorge island, which had the highest number of sessions as they were held in smaller rooms, out of a total of 5 sessions, 4 were in the morning and afternoon and one at night for adults. The sessions for the young people were attended by 95, 97, 86 and 93 people, and the last session had 30 adults.

The Island of Madeira hosted 3 sessions, 2 for young people and one for parents, some of whom were enrolled in the night courses at the school which hosted the meetings. The three sessions registered 90, 95 and 70 entries, respectively. PSP, GNR and Psychology services also took part in the meetings in Madeira, bringing value to them with their outlooks on the topics addressed.

In all places the local media was present, and RTP Madeira covered the sessions on that island. In Azores, there was coverage by regional newspapers of the events, and an interview was given over the telephone to the newspaper with the highest circulation in the archipelago, and to a local radio and television.

This audience turned out to be very unique, with characteristics specific to islanders and places with very few inhabitants, excluding Caniço in Madeira with approximately 23,000 inhabitants. Then comes Praia da Vitória, capital city of the Municipality, with approximately 6,000 inhabitants. Nordeste, Madalena and Velas have approximately 6,000, 5,000 and 2,000 inhabitants, respectively. Interestingly, it was in the latter, the smallest municipality of them all, that the greatest number of sessions were held.

As for the characteristics of the young audience in these municipalities as internet users, their use of the internet and social media is quite limited due to the fact that they live in very small towns marked by isolation and insularity.

Compared to other places, although the pupils are also aware of online behavior and the kind of precautionary measures they should take, most of these young people can only keep in touch with the “outside” world through the internet and social media. Consequently, many engage in risk behavior, like making friends with people they personally do not know: in effect, these young people feel the urge to expand their social capital, which partly explains their behavior.

Consequently, we are of the opinion that life on the islands and its specificities require enhancement of awareness-raising of the pupils and the community about this. Under this initiative, we believe this goal was met, since it had 1,171 direct participants. The following are pictures taken of these sessions.

Archipelago	Island	Place	Population (municipality)	No. sessões	No. pupils	No. Adults
Madeira	Madeira	Canico	23,000	3	185	70
Açores	Pico	Madalena	6,000	2	132	40
	São Jorge	Velas	2,000	5	371	30
	Terceira	Praia Vitória	6,000	2	60	20
	São Miguel	Nordeste	6,000	1	293	(included in the previous figure)

Figure 1 – Table of participants per session



Figure 2 – Panel in Caniço



Figure 3 – Interview to RTP Madeira



Figure 4 – News reports in the online newspaper Jornal da Madeira



Figure 5 – Senior University in Madalena



Figure 6 – Panel, Madalena



Figure 7 – Session with pupils, Madalena





Figure 6 – Members of the panel, Velas



Figure 7 –Panel, Velas



Figure 7 – Panel, Praia da Vitória



Figure 8 – Pupil session, P.Vitória



Figure 8 – Pupil session, Nordeste



## ANNEX 3





## 10. Digital safety: Challenges, literacy and participation

Lígia Azevedo & João Carlos Sousa

The importance of media in our society cannot be overemphasised. They permeate our everyday life –home, school, workplace –, they influence how we think and see the world, and their ubiquity is enhanced with each passing day as new services emerge with growing levels of take-up.

This is why media literacy is so important, for enabling young people to critically understand the nature and impact of the messages conveyed to them through the media.

Against this backdrop, the Directorate-General for Education (DGE) of Portugal developed an education framework for media in pre-school, elementary and secondary education. The framework includes two chapters addressing issues linked to digital technologies, i.e. “ICTs and screens” and “Digital networks”.

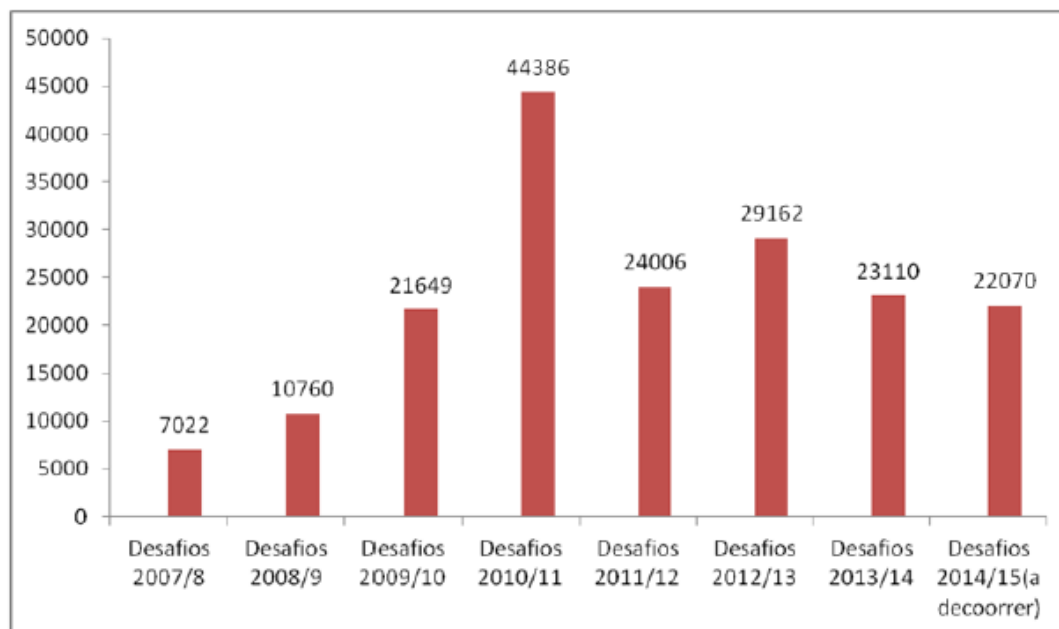
The matters of digital safety, which the SeguraNet project has been addressing since 2004, are covered. SeguraNet is a project of the DGE, which is managed by the Educational Resource and Technologies Team (ERTE). It is a member of the public-private consortium Safe Internet Centre, in partnership with the Foundation for Science and Technology, the Portuguese Sport and Youth Institute and Microsoft Portugal which, in turn, is developed under the European Commission’s CEF-Safer Internet programme.

This project aims at promoting safe, critical and knowledgeable forms of browsing on the internet among the educational community. Its line is to train teachers, by holding awareness raising sessions at the Schools and by disseminating information /resources in a variety of forms adjusted to each of its audiences.

The “Desafios SeguraNet” competition has been one of the project's initiatives since 2007, and it is particularly significant as it is held in the school context and receives the inputs of the educational community. Every year the challenges involve around 50,000 participants – namely pupils, teachers and parents, as shown in charts 1 and 2.

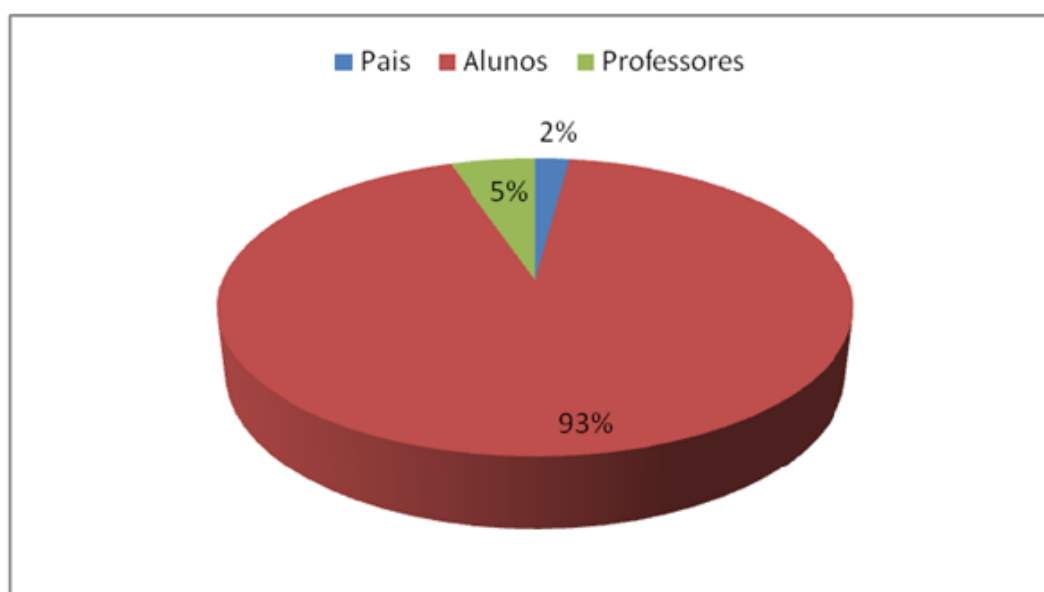


SeguraNet



PT	EN
Desafios	Challenges
Desafios (a decorrer)	Ongoing challenges

Chart 1 – Number of participants in the various editions of SeguraNet challenges





**SeguraNet**

PT	EN
Pais	Parents
Alunos	Pupils
Professores	Teachers

Chart 2 – Profiles of the audience of the SeguraNet Challenges

Students from the first to ninth grades may take part in the competition, which begins every year on October 1st and goes on until May 31st. There are two modes: the Challenges for the 1st Cycle of Elementary Education (1st to 4th grades) and the Challenges addressed to the 2nd and 3rd Cycles (5th to 9th grades).

Under the challenges for the 5th to 9th graders, pupils are asked to form teams supported by a teacher in each school, alongside the teams set up by educators, and all must respond to the challenges proposed. These Challenges address several digital safety issues (data protection, cyberbullying, sexting, e-commerce, Help Line and Hotline assistance services, the digital footprint/online reputation, online predators, and copyright, among other topics). They include closed answer questions, each of which incorporates information on the subject of the question.

Each school may enter the competition with as many pupil, teacher and educator teams as it succeeds in mobilising and the schools earn points for the answers the teams provide.

The Challenges addressed to the 1st to 4th grades are activities which involve collaborative work by the class which, with the help of the teacher, present three proposals concerning digital safety issues. The classes responding to all of the challenges are automatically declared winners.

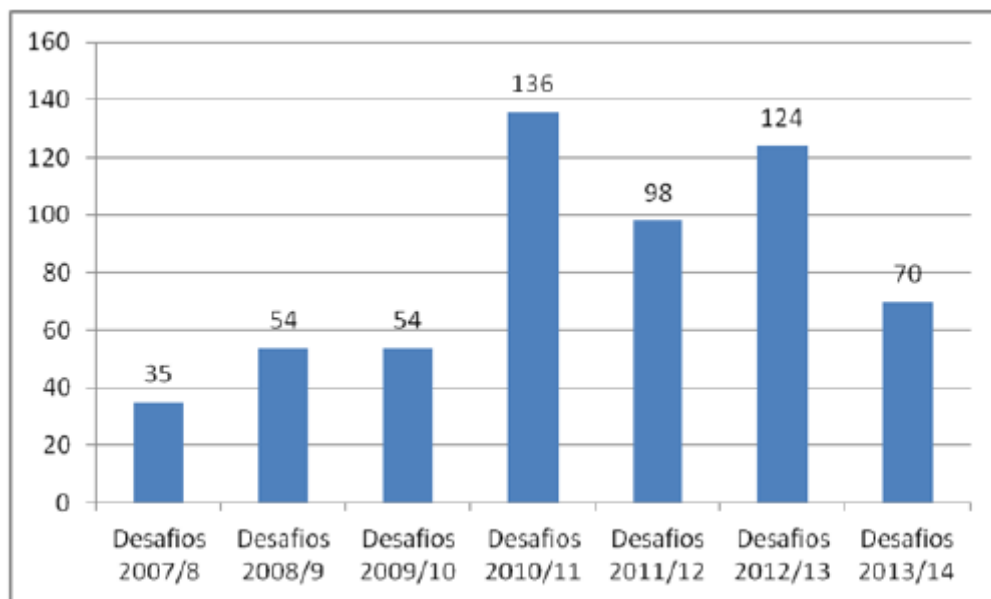


Chart 3 – Winning Schools (Grades 5 to 9) and Classes (Grades 1 to 4) in the several editions of the SeguraNet Challenges.

In the beginning, the prizes and certificates were awarded at Regional and National Meetings. However, considering the high number of prizes awarded in each edition, they are currently sent to the winning schools.

Image 1 – Youth Panel of the Safe Internet Centre

The Youth Panel of the Safe Internet consortium is reappointed every year and is composed of young people between the age of 9 and 18, from the 1st to the 12th grades of four public and private schools.

The Panel is regularly queried about the Challenges initiative, concerning pressing matters and the structure of the competition. It arises from the need to understand how young people view



**SeguraNet**

technology and the internet, how they use them, the problems they pose, how they overcome these challenges and their views of the future ahead. Following a proactive inquiry to this key group, the activities conducted may thus achieve the goals set more easily, namely: responsible and conscientious use of technologies and the development of awareness raising measures, which respond directly to their needs.

At the national conference for presenting and discussing the results of the Net Children Go Mobile project, held in Portugal in November 2014, it was highlighted that most of the teachers and the pupils interviewed under the study mentioned that they had taken part in the SeguraNet activities, in particular in the Challenges competition. According to the study's researchers, their views of these activities were rather positive.

At present, the assessment study of the impact of the SeguraNet project, conducted by the Education and Psychology Research Centre of Évora University is underway. This study, covering the years 2013 and 2014, will specifically address the following action lines of the SeguraNet project: the SeguraNet portal, the interventions and activities of the ICT Competence Centres, SeguraNet week, the eSafety Label, the Youth Panel and the Segura-Net challenges.

Furthermore, the SeguraNet Challenges initiative was advertised on the European network of “Insafe” Safer Internet Centres; it was viewed as valuable, both due to the range of audiences covered and to the topicality of the issues addressed.