



Final Public Report

Portuguese Safer Internet Centre III

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O Mecanismo Interligar a Europa

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TABLE OF CONTENTS

ABSTRACT	16
1. INSAFE AND INHOPE NETWORKS	17
2. CENTRO INTERNET SEGURA	17
2.1. PT SIC Consortium	17
2.2. Mission and Structure	18
3. AWARENESS AND EDUCATIONAL ACTIVITIES	19
3.1. Safer Internet Day Activities 2015	19
SID Celebrations 2015	19
PT SIC mobile APP.....	20
Microsoft Volunteer Scheme.....	20
Safer Internet Day Seminar	20
SeguraNet Week.....	21
Habbo Hotel	21
Civil Protection Municipal Service of Lisboa (Casa do Tinoni)	21
Media Participation “Grande Tarde”	22
Naveg@s em Segurança Mass Survey	22
3.2. Safer Internet Day Activities 2016	22
Safer Internet Day Seminar (Morning & Afternoon Sessions).....	22
Safer Internet Day For schools	23
Seguranet National Meeting	23
Microsoft Volunteer Scheme.....	24
SID Celebrations	24
SID Habbo Session	24
Media Participation “Agora Nós”	25
PT SIC Launches 1 st Pedagogical Mobile Game	25
3.3. Awareness Raising and Educational Sessions	25
National Defense Day	25
7 Days, 7 Tips about Media	26
7 Days with the Media.....	27
SeguraNet Challenges (School Activity).....	27
ICT Competence Centres	28
Portugal Telecom Foundation’s Project: “Comunicar em Segurança”	28
Media Literacy Working Group	29
eSafety Label	29
eTwinning Working Groups	29
Initial teacher training and Digital Safety	30
Regional Seminars - Schools Directors	30
Coding Events – eSafety Workshops	30
Teacher’s Training	30
Security Forces Training	31
Fundação Portuguesa das Comunicações – FPC	31
ACP KIDS website.....	31
Hotline Awareness Sessions	32
Professional School of Image (EPI) Sessions.....	32
Awareness Raising Session for Acreditar’s Professionals	32

Portuguese Oncology Institute Public Debate	32
Parents Session in Externato Lar da Criança	33
Portuguese Association of Blind/Partially Sighted (ACAPO) Session	33
Naveg@s em Segurança Program	33
Children and Youngsters Protection Comission	33
Deco NetTalks	34
Santa Catarina Development and Education Center	34
PT SIC Cinema Campaign	34
No Hate Speech National Committee	34
ParentNets Project Cooperation	35
NATO Multinational Cyber Defense Education and Training Project	35
National Curriculum	35
Children's Day Training Sessions and Launch of Youtube Mini-Game	36
Workshop for Casa Pia Employees	36
4. YOUTH PARTICIPATION	37
2nd Youth Panel Meeting 2014/2015	37
Portuguese delegation - Summer School Camp on Safer Internet	37
Digital Leaders	37
Portuguese Youth Ambassador for Internet Safety	38
5. MASS EVENTS	38
6. CONFERENCES AND SEMINARS	40
Digital Inclusion and Literacy Awards	40
3rd Congress for Literacy, Media and Citizenship	41
National Meeting of Media Education	41
Ceremony for the Portuguese Coalition for Digital Employability	41
National Meeting of Assessment of Child and Youth Protection Comission's Activity	42
Presentation of the Strategy and Action Plan for Digital Employability	42
Future Internet	42
ICT and Society Network 1st Meeting	43
ICT 2015 Innovate Connect Transform	43
Seminar "Against Online Hate Speech: A Campaign on the move"	44
2nd Season of Integrated Social Competences (CSI) - Casa Pia de Lisboa	44
Youth National Meeting 2015 – Qual é a tua?	44
Information Society Forum – Web Access 2015	45
10th International Symposium: National Strategy for Cybersecurity and Cyberdefense	45
Safe and Responsible Internet Usage Digital Literacy & Hate Speech	46
7. ONLINE PRESENCE	46
7.1. Websites	46
7.1.1 – Internet Segura (www.internetsegura.pt)	46
7.1.2 – SeguraNet (www.seguranet.pt)	47
7.2. Social Media	48
7.2.1 – PT SIC Facebook (www.facebook.com/internetsegura.pt/)	48
7.2.2 – SeguraNet Facebook (www.facebook.com/seguranet/)	48
7.2.3 – Linha Alerta and Linha Ajuda Facebook	48
7.2.1 – Other Social Media	49
8. INFORMATIVE AND EDUCATIONAL RESOURCES	49
PT SIC Video Resources	49

Pre-School Education Resources	50
The Web We Want for Educators.....	51
PISCA Mega Quiz	51
Comic Strips Seguranet.....	51
DGE Webinar	51
Other Resources	52
Professional Image School (EPI) Resources	52
Acreditar Resources.....	52
Merchandizing Materials.....	53
9. NATIONAL COOPERATION	53
10. INTERNATIONAL COOPERATION	54
11. MEDIA COVERAGE	55
MEDIA Participation “Pais e Filhos”	56
PT SIC Magazines.....	56
Ministry of Education Communication Channels	56
12. PROJECT DISSEMINATION PLAN	57
13. NEXT STEPS	66

ABSTRACT

The Portuguese Safer Internet Centre (PT SIC) – Centro Internet Segura - is a partnership of four organizations whose core work and expertise are relevant in making the Internet a safer place to be. PT SIC is co-funded by the European Commission, through the Connecting Europe Facility (CEF), and part of the INSAFE network that encompasses thirty more European Centres of its kind, focusing on three main areas – awareness raising, a helpline and a hotline.

Throughout the last 18 months PT SIC developed awareness raising initiatives and tools to empower children, youngsters and people in general to keep themselves safe on the Internet. Through its helpline and hotline services PT SIC provides direct support to those who need assistance to solve problems resulting from the use of the Internet and to those who wish to report harmful and illegal content found on the Internet.

1. INSAFE AND INHOPE NETWORKS



Insafe is a network of national nodes that coordinate internet safety awareness in Europe. The network interacts with industry, schools and families in the aim of empowering people to bridge the digital divide between home and school and between generations. Insafe seeks to raise Internet safety-awareness standards and support the development of information literacy for all and also is the

organizer of the Safer Internet Day in Europe, observed annually in February, where more than 100 countries mark the day by developing awareness raising activities.

Inhope is the International Association of Internet Hotlines and coordinates a network of Internet Hotlines all over the world, supporting them in responding to reports of illegal content to make the Internet safer. Since 1999 it has grown to a network of more than 48 Hotlines across the globe. The main task of these hotlines is to combat online child sexual exploitation and child sexual abuse material (CSAM) and also to suppress contents that promote racism, xenophobia and violence.

2. CENTRO INTERNET SEGURA

2.1. PT SIC CONSORTIUM

The Safer Internet Centre is partnership of four entities, namely:

Fundação para a Ciência e a Tecnologia, I.P. (FCT) is the coordinator of PT SIC Consortium and is the main funding agency for research in Portugal. FCT has also the mission of coordinating the policies for the Information Society and mobilizing it through dissemination, qualification and research activities. Besides, FCT has a major role in promoting ICT development and ICT literacy.

Directorate-General for Education (DGE) is under the Ministry of Education, and amongst others, has the mission to conceive, develop and evaluate the initiatives concerning the use of Internet in schools and in learning processes. DGE's specific remit is to make sure that national policies are implemented regarding the pedagogical and didactic components of pre-school, primary, lower and upper secondary education, as well as the provision of education for children not attending school. Internationally, DGE is responsible for the eTwinning, eSafety Label Project.

Portuguese Institute for Sports and Youth (IPDJ) a public institute which mission is to run an integrated and decentralized policy in the areas of sport and youth, in close collaboration with public and private entities, particularly with sports' organizations, youth and student associations and local authorities, and also the promotion of scientific and technical knowledge particularly concerning ICT, as a way to prepare, train and support the community, mostly young people. Nationally, IPDJ acts as a coordinator of Youth Information Points Network and

Youth Information Helpline as well as coordinator of National Committee of No Hate Speech Movement Campaign, promoted by Council of Europe.

Microsoft Portugal is part of Microsoft Corporation with a key role in spreading of information technology usage and the promotion of digital inclusion with a strong input in educational activities. Security is one of the areas where Microsoft has been working with public and private institutions to promote the safe usage of information technologies.

2.2. MISSION AND STRUCTURE

PT SIC was created in 2007 under the strategic orientation to assure privacy and security in the use of the Internet, more specifically, to guarantee that all the citizens have access and are able to access and to manage tools that can protect them from the risks that might derive from the use of the Internet.

The main goals of the project are:

- To promote the safe use of the Internet
- To raise awareness in society for the risks associated to the use of the Internet
- To report illegal contents in the Internet
- To minimize the effects of illegal and harmful contents

In order to achieve its goals, the PT SIC divides its work in four main functions:

- a. Generic Awareness Centre – with an objective to educate and raise awareness among the general public about online safety. This work is led by *FCT* when it comes to the general public.
- b. School Awareness Node - with a particular focus on raising awareness of children, parents and teachers on how to stay safe online, DGE is responsible for running this Awareness Node in cooperation with the National ICT Competence Centres.
- c. Hotline – Linha Alerta operated by *Fundação para a Ciência e Tecnologia (FCT)* for the public to report illegal content on the Internet in an anonymous way. After receiving a report, the hotline works in partnership with the online industry, law enforcement, government, and international partners to eliminate or diminish the accessibility of this content, specifically child pornography images hosted anywhere in the world.
- d. Helpline – Linha Ajuda, provided by *Fundação para a Ciência e Tecnologia (FCT)*, helping children, young people and adults with any online safety issues they may face themselves.

In order to accomplish PT SIC mission, every effort is made to produce inventive, educational and appropriate tools, resources and campaigns to engage and motivate children, young people, teachers, social workers and adults to consider their own online safety. It's also recognized the need to build and strengthen a network with all the stakeholders that are involved in internet safety and security – public and private institutions and third-sector organizations – in cooperative spirit and reinforcing a positive message about the use of online technologies.

Like so, PT SIC counts with two consultancy bodies to better design and prepare its resources and campaigns:

- a. Youth Panel - Set up in March 2010, this group encompasses 40 students with ages between 9 and 15 (with different socioeconomic backgrounds) and acts as a consultant organ, helping to bring the vision of the youngsters to the actions and initiatives foreseen for development. In September 2015 was launched the “Digital Leaders” initiative which aims to improve the knowledge and competences of safer use of the internet and mobile devices, through the development of non-formal training sessions promoted by the students (from 9 to 18 years old) within their educational community. This initiative involved, in the last school year, 22 schools, 28 teachers and 61 students.
- b. Advisory Board – This organ comprises entities and personalities with a recognized know how and responsibilities in the development of Information Society in Portugal, as well as youth and children rights and protection. In the reporting period, the group met three times (March, November and June) and was enlarged to a total of 21 institutions, that is: Foundation for Science and Technology (FCT), Directorate-General for Education (DGE), Portuguese Institute for Sports and Youth (IPDJ), Microsoft Portugal, National Confederation of Parents Associations (CONFAP), Association for the Telecommunications Operators (APRTEL), National Authority for the Communications (ANACOM), PhD Cristina Ponte (EU KIDS ONLINE Portugal), Institute for Child Support (IAC), Judicial Police (PJ), High Commissariat for Immigration and Intercultural Dialogue (ACIDI), National Association for Information Technologies and Electronics Enterprises (ANETIE), PhD Gustavo Cardoso, National Commission for the Protection of Children and Young People at Risk (CNPCJR), School Libraries Network (RBE), Portuguese Data Protection Authority (CNPD), Google, National Council for Youth (CNJ), National Commission of UNESCO, Casa dos Bits’ Media Partner and Portuguese Association for Victim Support (APAV).

3. AWARENESS AND EDUCATIONAL ACTIVITIES

3.1. SAFER INTERNET DAY ACTIVITIES 2015

SID CELEBRATIONS 2015

Recognizing the importance of a network that acts locally and in a decentralized way all over the country, FCT designed the initiative preparing a digital pack with resources (enclosing printing materials, videos, guides and manuals, flyers, etc.) to develop awareness actions as well as sending hard copy materials under solicitation. In early January telecentres, public libraries, digital inclusion centres, municipalities, enterprises, associations, non-governmental organizations and others, were invited to participate during all month of February in SID awareness activities.

More than 200 national partners from Portugal mainland and islands responded to this invitation. Preparing hundreds of local initiatives that engaged more than 185.000 people in face-to-face sessions. We highlight the important role of the Digital Inclusion Centres, but also

in Public and School Libraries. During this period, more than 85.000 hard copies were distributed.

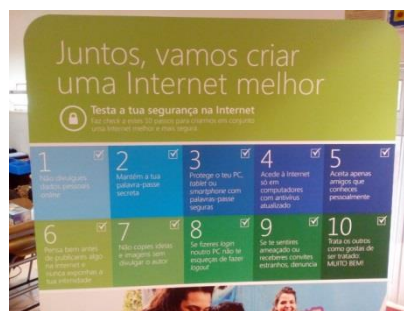
PT SIC MOBILE APP

According with the project milestones, in February 10th, FCT launched, through a partnership with Bloomidea, the “Centro Internet Segura” mobile app, available for iOS and Android. This app offers a glossary of various features/risks of Internet usage, a direct link to PT SIC Helpline (Linha Ajuda) and Hotline (Linha Alerta), and also a mobile version of INES Online Safety Trivia.



MICROSOFT VOLUNTEER SCHEME

On February 10th, Microsoft Portugal celebrated the Safer Internet Day 2015 covering Schools, nationwide, with its Volunteer Scheme. To promote the positive “Let’s create a better internet together” message, encouraging children, young people, parents, seniors, teachers and the school community to think about online rights and responsibilities and how they can play their part in helping to make the Internet a greater and safer place for all of us, more than 400 schools and 60.000 students, 400 parents, and the teacher community were engaged.



On this same date, Microsoft organized an awareness session in Faculty of Sciences and Technology (FCT NOVA), Campus of Caparica, one of the most prestigious Portuguese engineering and science public schools. Besides Almada Municipality and FCT NOVA, National Cybersecurity Center and all the nine involved school directors were also present. This session counted with the participation of 450 students.

These initiatives occurred through the extended collaboration of GNR - National Republican Guard (Gendarmerie) having more than 200 territorial commands (previously trained by Microsoft during two days) developing awareness session in schools.

SAFER INTERNET DAY SEMINAR



On February 10, 2015 took place the Seminar "Safer Internet Day 2015: Let's create a better internet together", in Coimbra at Quinta das Flores/Conservatório de Música de Coimbra Secondary School. This seminar was aimed at point out the SID 2015 initiative, organized by Insafe network, each year, in February to promote a critical and responsible use of technology and mobile devices, especially among children and young people around the world.

The Seminar had the presence of national experts from Judiciary Police, Safer Internet Consortium, National Data Committee, Ministry of National Defense, Public Prosecutor's Office, Local Governments and schools. The plenary session on the eSafety Label was hosted by Maité Debry from the European Schoolnet. It was attended by 230 participants (around 100 students and 130 teachers).

All interested parties could, by prior submission and approval, submit posters about safe use of Internet and digital technologies. There were approximately 15 poster presentations.

The Seminar was streamed live over the Internet and viewed by approximately 600 users, mostly schools.

SEGURANET WEEK



SeguraNet Week is an event launched to all Portuguese schools through the Directorate General for Education (DGE) aiming at the development of initiatives during one week, celebrating the Safer Internet Day. A special webpage (<http://www.seguranet.pt/semana2015>) was created to give support and make resources available to teachers and educators for the development of actions in schools. Around

200 schools/clusters register for the initiative, in a total of 100.500 people engaged (of which 10.000 were children under 12), although many schools hold events without registering on the platform. (See annex 1 – SeguraNet Week at Schools)

Local governments are also involved in the event in order to ensure the participation of the schools under their remit. Around 61 municipalities, on average, take part in the Safer Internet Day week.

SeguraNet sessions are held in the Autonomous Regions of Madeira and Azores by ICT Competence Centre of Aveiro University. Several activities were held for raising awareness on Internet safety and online behavior for all kinds of audience, namely 13 sessions engaging 1.041 students and 160 adults. (See annex 2 – Activity Report SeguraNet Sessions in Autonomous Regions Madeira & Azores).

HABBO HOTEL

For the SID 2015 in the Habbo Hotel community, following the same strategy of the last year, a poll was launched, during 2 days, to all Portuguese speaker players (children and teenagers) generating 1325 questions that expressed their biggest safety concerns. These questions were grouped in larger topics, to be discussed in a special awareness session where 625 users participated directly. At the same time, the session was being broadcasted to all the other Habbo rooms. This platform has reached the 50.000 users online/day and counts with more than 28 million Portuguese-speaker users registered.

CIVIL PROTECTION MUNICIPAL SERVICE OF LISBOA (CASA DO TINONI)

SeguraNet project is a Civil Protection Municipal Service of Lisbon partner. During the Safer Internet Day week, the Civil Protection Service of Lisbon addressed the topic of Internet Safety



with pre-school and primary school children visiting the house of *Tinoni* (<http://www.tinoni.com/>), in the framework of its project "Growing in Safety". During the week 10 classes visited the house of *Tinoni* and the SeguraNet team conducted sessions on digital safety.

In parallel, on 12th February took place a training action on digital security, addressed to Lisbon Civil Protection employees. These sessions had an informational component, but also interaction and discussion among participants, on the addressed themes. In 2016, SeguraNet team also conducted sessions on digital safety during Safer Internet Week.

MEDIA PARTICIPATION "GRANDE TARDE"

To mark the SID 2015, the PT SIC had an hour exclusive in the afternoon family talk show «Grande Tarde» to raise awareness about Internet risks and safe behavior online. The show dedicated to the SIC attracted more than 228.000 people and contributed to raise the number of requested awareness actions to be developed in all the country.



NAVEG@S EM SEGURANÇA MASS SURVEY

IPDJ developed an awareness initiative across all the Active Youth Centers (Lojas PontoJA), from 10th to 14th February. In all Youth Centers, young users were challenged to answer a small survey about their online behavior and who they would ask for more information about online safety. 1.552 users replied to this survey. Over 50% of the users were in ages between 13yo and 18yo and 53% were female.

When asked about which online activities would consume more time, 42% of young users selected social networks, followed by 35% of users which preferred watching movies and listening to music, and also playing games (33% of users). When asked about whom they talk to when they need to solve a problem online, 66% of the users would prefer asking for help to a friend, and 22% would ask for help to parents and/or teachers. (See annex 3 – Program Execution Report of "Naveg@s em Segurança" 2015)

3.2. SAFER INTERNET DAY ACTIVITIES 2016

SAFER INTERNET DAY SEMINAR (MORNING & AFTERNOON SESSIONS)



Safer Internet Day Seminar occurred in February 4th. This action gathered all PT SIC consortium members in the Portugal Telecom Headquarters, during one day resulting in two different sessions. The morning session was developed for teachers, trainers, policy makers, industry and social workers, and the afternoon session was developed just for adolescents.

The morning session focused on different topics such as Digital Identity, Privacy and Personal Data Protection, Online Addiction. The afternoon session gathered youth panelists to debate if “There is Life beyond Like” moderated by Pedro Fernandes, a well-known television presenter. After the panel, PT SIC presented its new resources, and recalled the Helpline and Hotline services for all the population. To finish this session, Portugal Telecom, Comunicar em Segurança Project, presented its theatre play



“Identidade Digital”, that has been available in portuguese schools. The seminar was recorded and can be seen in <https://educast.fccn.pt/vod/channels/i269ang0o>. (See annex 4 - SID 2016 Seminar | Morning&Afternoon Program)

SAFER INTERNET DAY FOR SCHOOLS

The Safer Internet Day for Schools Campaign was launched, inviting all Portuguese schools to develop awareness raising initiatives during February 2016. A specific webpage (<http://www.seguranet.pt/fevereiro2016>) was created to support and make resources available to teachers and educators in the development of these initiatives. More than 200 schools/clusters registered for this activity, engaging a total of 100.000 people. It should be noted that some schools held events that were not registered on the platform. Local governments were involved in these initiatives in order to ensure school participation. Near 60 municipalities were involved in SID month. SeguraNet sessions were also held in the Autonomous Regions of Madeira and Azores by the ICT competence Centre of Aveiro University (see annex 5 – Activity Report SeguraNet Sessions in Autonomous Regions Madeira & Azores 2016). Several activities were held dedicated to raising awareness on Internet Safety and Online risk behaviors for all kinds of audience, namely 13 sessions engaging a total of 1.041 students and 160 adults.

SEGURANET NATIONAL MEETING

The General Directorate of Education, promoted on February 27th, SeguraNet National Meeting that took place in Santarém School of Education. This event covering the theme “Do your part for a better internet” was addressed to teachers.

This event aimed to celebrate Safer Internet Day 2016 in all educational communities. The meeting itself was certified as a teacher’s



training course (of 6 hours) where 80 teachers participated. There was also a prize awarding ceremony for the schools which won silver and gold labels on eSafety Label Project and to those that excelled in their participation in SeguraNet Challenges 2014/2015.

The meeting program can be seen in: <http://www.seguranet.pt/fevereiro2016/encontro>

MICROSOFT VOLUNTEER SCHEME

In 2016, Microsoft Portugal celebrated the Safer Internet Day covering Schools, nationwide, with its Volunteer Scheme and raising the number of people reached through. To promote the positive “Let’s create a better internet together’ message, Microsoft developed several actions reaching more than 75.000 people (the vast majority of which were students, followed by parents and grandparents/seniors). This volunteer scheme once again resulted from a partnership with GNR (gendarmerie) and schools.

To promote this big event, Microsoft developed two posters and other merchandising that was sent to schools. Each poster gave 5 different tips about how to make Internet a better place.



SID CELEBRATIONS



Following the last year strategy, FCT invited all national partners to celebrate SID. This action counted with more than 35.500 participants. Different national partners were responsible for developing their own awareness sessions using PT SIC resources. Below, there’s a list of some of the most active partners during SID celebrations: Police Security; Internet Spaces; Public Schools; Digital Inclusion Centres; Collectivities of Culture and Recreation; Training Centers; Municipalities; Public and School Libraries; Local Development Associations; Consumer Associations.

SID HABBO SESSION

PT SIC developed a special SID session for the users of this platform. This session gathered 120 users from Portugal and Brazil. A more interactive methodology was experimented - in this session the users could vote on the topics they wished to discuss, raising the engagement of the participants.



MEDIA PARTICIPATION “AGORA NÓS”



Following last year intervention on other television channel, the Public Channel RTP invited PT SIC on February 9th to take part in its family afternoon show with the chief inspector of judiciary police. More than 300.000 people were registered as audience to this show.

You can find the recording of this show in

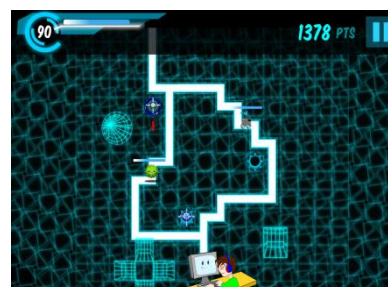
<http://media.rtp.pt/blogs/agoranos/artigos/6-regras-fundamentais-para-uso-seguro-da-internet-7778>

PT SIC LAUNCHES 1ST PEDAGOGICAL MOBILE GAME



According with the project milestones, PT SIC launched a new mobile app – a pedagogical game called “INES – Batalha no Ciberespaço”, developed by Horus Gaming Entertainment. The aim of the game is to take the user to the cyberspace scenario, through a tower defense genre. To fight the enemies (virus, spam, and other known internet risks) the user need to construct defenses in form of

towers. To build this tower he needs energy that can be loaded through answering correctly to a short quiz about online safety issues. This game was beta tested in the University of Beira Interior by a Game Development Class. This game was launched for the 3 main markets (iOS, Android and Microsoft).



3.3. AWARENESS RAISING AND EDUCATIONAL SESSIONS

NATIONAL DEFENSE DAY



Since 2014 the Directorate-General of Education participates in the National Defense Day – NDD – a compulsory day of activities in a military unit for all the Portuguese citizens reaching 18 years old that is organized by the Ministry of National Defense in 21 military units of the three branches of the Armed Forces, across continental Portugal and islands. About 900 sessions take place all over the country involving 130.000 youngsters every year. These 18 year olds attend a session on digital safety, delivered by SeguraNet.

This new form of celebrating NDD aims at contributing to the civic education of youth, thus drawing civil society closer to the military institution. At these awareness-building sessions, in addition to a message from the military component of National Defense, other institutions involved in the non-military component of National Defense were asked to take part, including the National Authority for Civil Protection, the Commission for Citizenship and Gender Equality, the Intervention Service for Addictive and Dependence Behavior, the Regional Health Boards, and the Directorate-General for Education.

These entities help deliver a variety of contents and activities which are highly interesting and useful for our youth, particularly in view of preventing all sorts of risks which this target audience is particularly exposed to.

The session on digital safety, are 30 minutes long after the filling of a survey and Internet profile. This session begins and ends by viewing an awareness video on data protection and digital footprint. During this session young people interact with an App that features 11 situations on digital security: backup copies, online reputation, digital footprint, sexting, cyberbullying, helpline, hotline, veracity and reliability of online information, online games, data protection and others.

In 2015 NDD edition, each participant used a tablet where was made available an app to simplify the process. The participants had to complete two surveys by questionnaire: socioeconomic characterization and Internet user profile. All data collected will be analyzed by Direção-Geral de Estatísticas da Educação (Statistics General Directorate for Education).

In 2016 NDD edition, the sessions methodology remained the same with the direct participation of ICT Competence Centres.

7 DAYS, 7 TIPS ABOUT MEDIA

PT SIC has joined to the newest edition of “7 Days, 7 Tips about Media”. The purpose of this initiative is to promote critical and creative usage of the media, safer usage of Internet and the respect for copyright, as well as to encourage



collaboration between teachers, students, newspapers, radios, television channels and school libraries under the topic of Media Literacy. All schools, private and public, were invited to participate in this initiative under the coordination of a librarian teacher. More than 69 participations were submitted, resulting in 2 prizes and 6 honorable mentions, which can be seen in <http://www.rbe.min-edu.pt/np4/1501.html>.

In 2016, “7 days, 7 tips about the media” ceremony was held May 4th with the support of Fundação Portuguesa das Comunicações and Fundação PT. According to the previously defined criteria in the Regulation, the jury of the contest, constituted by members of UNESCO National Commission, General Directorate of Education, Fundação para a Ciência e a Tecnologia, School Libraries’ Network and two experts in media literacy, decided to award the following works: <https://www.youtube.com/watch?v=GvUnpElVw3Q>.

The jury also decided to recognize some works as honorable mentions. This works had a good quality but didn't meet all the requirements. You can see these videos in: <https://www.youtube.com/watch?v=p1yzqoTHTbg>.

7 DAYS WITH THE MEDIA



Following the participation of PT SIC in "7 Days, 7 Tips" initiative in 2015/16, PT SIC has joined the initiative "7 days with the Media", organized by the Presidency of the Council of Ministers with the purpose

of raising awareness and develop digital literacy for all. More than 45 schools presented their work.

SEGURANET CHALLENGES (SCHOOL ACTIVITY)

According with the project milestones, SeguraNet Challenges (Desafios SeguraNet) is a competition that has been developed, since 2007, and it is particularly significant because it is held in the school context and receives the inputs of all the educational community. Every year the challenges involve around 50.000 participants – namely students, teachers and parents. Students from first to ninth grade take part in the competition, which begins every year in October and finishes in May. There are two types of challenges: the Challenges for the first to fourth grade (6-10 years old) and the Challenges addressed to the fifth to nine grade (11-15 years old).



Concerning 5th to 9th grade challenges, pupils are asked to form teams supported by a teacher in each school. Parallel to this, parents also form teams and all must answer to the challenges proposed. These Challenges addresses several digital safety issues (data protection, cyberbullying, sexting, e-commerce, digital footprint/online reputation, online predators, and copyright, among other topics), which are clustered in multiple-choice questions. Each school may enter the competition with as many pupils, teachers and parents teams, as much the schools can engage.

The Challenges addressed for 1st to 4th grades consist in activities which involve collaborative work in class, with the help of the teacher. Each year are presented three proposals concerning digital safety issues.

We also have the participation of the Autonomous Regions of Madeira and the Azores and the Portuguese schools around the world (Luanda e Macau).

In the beginning, the prizes and certificates were awarded at Regional and National Meetings. However, considering the high number of prizes awarded in each edition, they are currently being mailed to the winning schools

The eight edition of this competition (September 2014 to May 2015) involved: 25.960 pupils, 1389 teachers, 564 parents, in a total of 27 913 participants. In this 8th edition, 63 schools

obtained more than 3000 points, which, according to the regulation, allows them to be considered winning SeguraNet schools. In Primary School category, 35 classes completed the three proposed challenges and 56 classes completed one or two of these challenges.

The ninth edition of SeguraNet Challenges initiative in Portuguese schools was launched in November 2015 supported by a new management platform developed with Drupal Technology. This edition (September 2015 to May 2016) involved 19.813 pupils, 1053 teachers and 211 parents in a total of 21.077 participants. In this 9th edition, 64 schools obtained more than 3000 points. In primary school category, 37 classes completed the three proposed challenges and 52 classes completed one or two of these challenges.

ICT COMPETENCE CENTRES

The ICT Competence Centres are part of a physical network composed of nine institutions, which cooperate with SeguraNet nationwide. They also disseminate SeguraNet's online publications and cooperate in awareness actions, thus extending the reach of SeguraNet's action. These nine ICT Competence Centres are physically located in Lisboa, Monte da Caparica, Batalha, Aveiro, Setúbal, Coimbra, Évora, Braga and Santarém. These Centres delivered awareness raising workshops for the whole educational community, as well as talks, conferences, workshops in other institutions (City Halls, Universities, Libraries, etc.).



During all action, the Competence Centres developed a total of 291 awareness sessions with 22.884 participants (from which: 18.082 students, 2.218 teachers, 1.300 parents, 423 schools, 861 others).

PORTUGAL TELECOM FOUNDATION'S PROJECT: "COMUNICAR EM SEGURANÇA"

PT SIC has continued its partnership with Portugal Telecom Foundation. The project "Comunicar em Segurança" is a corporate volunteering (61 volunteers) initiative of the Portugal Telecom Foundation, intended to raise the awareness of the educational community to the correct and safe use of information technologies, namely, Internet and the mobile phone. During 2015-16, Fundação PT

volunteer scheme developed more than 1.294 sessions in a total of 534 schools, reaching 77.550 students. Fundação PT invests in new methodologies for awareness raising, such as the theatre play "Identidade Digital/Digital Identity", with Vicente Morais, Pedro Górgia, Alexandre Silva and Tiago Aldeia, which focus on digital footprint, online reputation and identity theft. This play has taken different forms and topics since 2012. This year it reached more than 37.000 students with 215 sessions on schools and 67 exhibitions on theatre.



MEDIA LITERACY WORKING GROUP ¹

Through the team of SeguraNet, the SIC is collaborating with the Media Literacy Working Group. Deriving from the benchmark for Media Literacy and under the Directorate General for Education (approved in April 2014), this group aims to propose a framework of reference for the educational work conducted on issues concerning school media touching the issues of safety and media risks.

It was written an article under the SeguraNet Challenges: “Digital safety: Challenges, literacy and participation”, Lúcia Azevedo & João Carlos Sousa. This article will be part of the book "Participatory Methodologies: The media and education", under the RadioActive101 Project. (See annex 6 – SeguraNet Article)

ESAFETY LABEL



Several dissemination campaigns of the eSafety Label project were developed over this period mainly addressing all the school Directors and using the official Ministry of Education communication channels. The Portuguese schools that participate in the eSafety Label project include those from inland Portugal, Azores and the Madeira Islands and also the Portuguese School of Mozambique. A total of 138 Portuguese schools have been awarded an eSafety label, out of which a gold and four silver labels are highlighted in the map (<https://goo.gl/Yxvaj5>).

The silver and gold labels were awarded to the schools during the

SeguraNet National Meeting held in Santarém in 27th February 2015.

A DGE webinar about the eSafety Label project was developed aiming at disseminating this initiative in schools (<https://www.youtube.com/watch?v=1Cd8qcfaD5w>). A promotional video was also produced (https://www.youtube.com/watch?v=3yiT_5mvKWg).

ETWINNING WORKING GROUPS



In all eTwinning meetings that take place in Portugal (regional, national, Professional Develop Workshops and others) the issues of digital safety are addressed due to the fact that eTwinning and SeguraNet projects are coordinated by the same team in the Ministry of Education. The seven Portuguese eTwinning ambassadors play a

key role in this dissemination effort that can be followed online:

eTwinning meetings - etwinning.dge.mec.pt/iniciativas;

Teachers Training - etwinning.dge.mec.pt/formacao.

SeguraNet team also collaborates with the eSafety Task Force of the eTwinning project.

¹ Media Literacy Working Group (or GILM) is made of representations of National Council of Education, National Commission of UNESCO, General Directorate of Education, Regulatory Body for Media, Fundação para a Ciência e a Tecnologia, Office for the Media, School Libraries Network, Minho University and other participants.

INITIAL TEACHER TRAINING AND DIGITAL SAFETY

During January and February 2015, there were four sessions on the subject of “Internet Safety” brought to pupils enrolled in the course units of Portuguese Language and Information and Communication Technologies at Setubal Polytechnic School of Education, by João Torres from the ESE/IPS Competence Centre.

The SeguraNet team promoted an information meeting about SeguraNet project, on April 14th 2015, at the Lisbon Education Institute. The presentation session "Risk Prevention" was conducted under the Basic Education Course.

REGIONAL SEMINARS - SCHOOLS DIRECTORS

It took place during April 2015, the Regional Seminar "Organization and School Success", aimed at Schools directors. In the nine sessions held in various parts of the country, initiatives and resources of SeguraNet project were disseminated. This initiative was attended by the following participants by city: Vila Real – 130; Braga – 150; Porto – 76; Coimbra-153; Fatima – 133; Évora – 128; Setúbal - 97 and Lisbon - 210.

In April 2016, SeguraNet and eSafety Label projects were presented in the first six regional meetings with all the school Directors involving 1.333 schools and more than 2.500 participants.

CODING EVENTS – ESafety WORKSHOPS

DGE promoted regional events in December 2015 and January 2016, within the framework of a pilot project named "Introduction to Coding in Primary School".



These events comprehended the all country, and included a workshop on Internet safety. These events assumed the form of short training actions and aimed to support teachers involved in the initiative implementation. It is also intended to continue the training experiences already promoted by DGE under this initiative. The initiative involved 242 School Clusters, 1483 classes, 27.810 students and 670 teachers.

TEACHER'S TRAINING



SeguraNet Project promoted between October 12th and November 20th, 2015 the first edition of training teacher's course: “The safe use of the Internet and Mobile Devices”. This training course was completely online and had the duration of 25 hours. Was free of charge and aims at ICT teachers that will, later on, train other teachers. The support platform was Moodle.

Module 1 - The SeguraNet project (from October 12 to

October 23);

Module 2 - Know the Network: the challenges and risks (from October 26 to November 8);

Module 3 - Digital Security: a matter of education (from November 9 to November 20).

This first course edition had 90 participants, who were selected by the School Association Training Centres. In Portugal there are 91 Training Centres of Schools Association. These centres are one of the main sources of teacher's training. The teachers that attend will receive academic credits that will contribute to their career advancement. In turn, these trainers will train other teachers (who will in the same way receive credits for attending).

The second edition of this teacher's training course was held between February 1st and March 18th, 2016 with 120 participants; the third edition of this course was held between May 2nd and June 9th, 2016 with 150 participants.

SECURITY FORCES TRAINING

The Safer Internet Centre through the work of Microsoft and the SeguraNet team has been providing training to the GNR and PSP territorial commands working under the Safe School Programme (National Programme for schools that aims to teach children how to be safe and grow in safety) and to Public Prosecutors who conduct awareness-raising activities in schools across the country.

FUNDAÇÃO PORTUGUESA DAS COMUNICAÇÕES – FPC

PT SIC has been cooperating with the Museum of the FCP, a Foundation established by the PT Telecom, the Media Authority (ANACOM) and the Postal Services Company – CTT, which celebrates the history of communication and maintains an active museum on the evolution of media and communications. The Museum is highly visited by schools and in this visit they receive a pack of PT SIC awareness materials. This cooperation is still active.



ACP KIDS WEBSITE



Automóvel Clube de Portugal (ACP) is a private institution of public benefit with more than 220.000 associates, promoting road safety. Having a website destined for Kids (ACP Kids) that teachers use to teach road safety ACP also makes available all the information for safe navigation on the Internet once the Internet is considered as a "virtual road". In the Games section the PT SIC also gives information for kids on how to keep safe playing online.

HOTLINE AWARENESS SESSIONS

Continuing the line of activities since the creation of PT SIC hotline, the hotline staff has been developing awareness sessions for different target audiences, on the subject of privacy, social networks and general “netiquette”. These target audiences range from 1st cycle through 3rd cycle students, parents and educators, teachers, and relevant sectors of civil society such as librarians and decision makers.

PROFESSIONAL SCHOOL OF IMAGE (EPI) SESSIONS

This special curricula school has been a partner with the PT SIC since 2014, using the final exams of the design and communication classes to produce the design for the PT SIC materials after a briefing by the SIC. In 2015, PT SIC developed a special awareness session concerning the topics of cyberbullying, sexting, hate speech and grooming. In this awareness session, PT SIC’s Helpline was also referred as the main service to help youngsters when they need some advice about these matters.



AWARENESS RAISING SESSION FOR ACREDITAR’S PROFESSIONALS



Acreditar is a Private Institution of Social Solidarity established in 1994 as a result of national mobilization of parents of children users of pediatric oncology services in the country. Focused on “treating the child/young person, promoting their quality of life and family”, Acreditar invited PT SIC to develop an awareness session for their professionals, discussing about the potential risks of publicly sharing pictures of minors, even though this pictures are used for fund-raising campaigns. This session was so effective that Acreditar, now more aware of this topic, decided to create a public debate on this matter.

PORTUGUESE ONCOLOGY INSTITUTE PUBLIC DEBATE

This public session was done in 2015, in cooperation with Acreditar, with the purpose of talking about opportunities and risks linked to sharing images of sick minors for fund-raising purposes. Many health professionals attended to this session showing great interest in this matter. Considering the crescent increase of this scene, many people were worried about the dignity, comfort and security of young people and wanted to clarify the limits of image sharing. This session was initially scheduled for 2 hours, but turned into a 3-hour session with so many questions and discussions that occurred around the topic.

PARENTS SESSION IN EXTERNATO LAR DA CRIANÇA



Microsoft developed an awareness session in 2015 to parents of children learning in “Externato Lar da Criança”. This session was mostly focused on promoting safer online environments for children and raising awareness about risks related to unguarded usage of online technologies by children.

PORTUGUESE ASSOCIATION OF BLIND/PARTIALLY SIGHTED (ACAPO) SESSION

In 2015, Oporto Delegation of ACAPO invited PT SIC to develop a specific awareness session, conducted for blind and partially sighted people. The session purpose was to contribute for a more responsible and safer use of online technology. The session was developed in collaboration with Braga ICT Competence Centre.



NAVEG@S EM SEGURANÇA PROGRAM



“Naveg@s em Segurança” aims to contribute to the development of responsible and safe use of the Internet through the implementation of short-term awareness-raising actions at children, young people, parents / carers and the general public. These activities take place mostly in Active Youth Centers (Lojas PontoJA), or in some specific cases, take place in other areas such as schools or libraries. The animators of the “Naveg@s em Segurança” sessions are volunteers enrolled in the youth volunteering program “Agora Nós”. These animators have expertise in information and communication technologies, good communication skills and ease of interpersonal relationships. Specific training of volunteers is made from available online teaching resources and accompanied by technicians IPDJ.

Following the evaluation made in September/October 2015 some changes have been introduced in this program: Instead of organizing 2 or 3 editions of NAVEG@S per year, with 1 month extent, in 2016 the program was launched on January 15th and lasted until June 17th. During this period all interested entities, organizations and/or associations could ask for short time (90') awareness sessions for different public: children, youngsters, adults and seniors. The program reached more than 7.170 participants.

CHILDREN AND YOUNGSTERS PROTECTION COMMISSION



Following the interest registered by PT SIC while participating in the National Meeting of Assessment of Child and Youth Protection Commission's Activity, in June 2015, the consortium, in partnership with the

National Children and Youth at Risk Protection Commission, held four national workshops, aimed at health and education professionals, security forces, and carers, among others. The workshops focused on how these professionals could access and use the project services, namely the hotline and helpline, and also explored topics such as Online Addiction, Cyberbullying and Legal Specifications related with online crimes. These sessions which happened in Évora, Coimbra, Oporto and Lisbon, reached more than 200 participants and were considered by themselves as an important workshop focused on relevant information.

DECO NETTALKS

During 2015, Portuguese Association for Consumer Defense (DECO) held a cycle of awareness-building sessions on digital rights in every capital city of Portugal mainland districts. PT SIC was responsible for disseminating resources across the 150-250 students present in every of these conferences and also contributing with experts from the SIC and partner institutions to the latter.



SANTA CATARINA DEVELOPMENT AND EDUCATION CENTER

Following the development of Casa Pia's Integrated Social Competences Seminar, the Santa Catarina Development and Education Center (CED), asked for a special session targeting the public of this institution. Santa Catarina CED is a decentralized structure of Casa Pia de Lisbon, and it's dedicated to the care of children and young people at risk, under the judicial protection system. For this specific session, Santa Catarina CED asked PT SIC to highlight the major risks linked to Social Networks Bad Usage and Cyberbullying Conduct. This session also promoted the use of PT SIC Helpline.



PT SIC CINEMA CAMPAIGN

PT SIC developed a project promotion campaign in the most popular cinemas of Portugal mainland. The campaign focused three specific topics: The New PT SIC Website, SeguraNet Comic-Strips Animations and the Helpline Service. This campaign was done during Christmas holidays, reaching more than 1.700.000 views.

NO HATE SPEECH NATIONAL COMMITTEE

PT SIC has been involved on disseminating this campaign through its online channels (portals and its social networks') as well as reinforce the campaign content through the project's activities for the school community and general public. Along the year of 2015, the Committee

developed various actions, namely, awareness sessions developed by ICT Competence Centers, resources distribution on schools and universities about the No Hate Speech Movement Campaign, Street actions and Flash Mobs, development of STOP (No taboos, oppressions and prejudices) Campaign, among others. (See annex 7 – No Hate Speech Movement Campaign Action Plan 2013-2015)



PARENTNETS PROJECT COOPERATION



ParentNets' main objective is to cover a necessity addressed in the online environment. Many young people are interacting electronically through tools that their parents are not aware of its working and risks, therefore, are not able to control. ParentNets aims to be an innovative project, as there are no programs so far as broad and specific in the field of adult education on this topic. The main outcome of this project is to produce multimedia material to train parents in the use of the ways of communication brought by Technological Society and the risks involved. This will contribute to the prevention, detection and solution of possible risk situations, already defined above. Sharing some of the goals of this project, PT SIC has been actively cooperating with ParentNets, disseminating new project information within the national partners' network.

NATO MULTINATIONAL CYBER DEFENSE EDUCATION AND TRAINING PROJECT

In October, PT SIC was invited to join the Multinational Cyber Defense Education and Training Project (MNCDE&T), which has both national and international components. Nationally this project is coordinated by the Portuguese Army Force. MNCDE&T Project builds upon the fact that both at NATO and Allied nations



levels, Education and Training (E&T) perform a central role in the development, operation and maintenance of skills and competencies associated with Cyber Defense Capabilities. The aim of this project is to create a CD E&T Coordination Platform (central coordination point for a web of E&T activities). In this context, the purpose of PT SIC (FCT & DGE) participation is to ensure the development of the curriculum and contents of a Cyber Awareness Course.

NATIONAL CURRICULUM

Topics related with the use of online technologies have been incorporated in the national curricula since 2012, by having the subject of Information and Communication Technology (taught in the 7th and 8th years) addressing digital safety-related issues. Several resources have been developed in order to support the ICT students and teachers (including the Web We Want, SeguraNet Quiz4you and many others). Every school year, about 250 000 pupils aged 12-14 attend this ICT Subject. This means that about 21% of all Portuguese students are aware of eSafety issues.

CHILDREN'S DAY TRAINING SESSIONS AND LAUNCH OF YOUTUBE MINI-GAME



During 2016 Children's Day, the Secondary School José Gomes Ferreira in partnership with PT SIC, developed training sessions directed to a total of 400 students.

Throughout these sessions different topics were discussed:

- Understand risks and optimize different apps;
- Identify risks underlying sexting practices, revenge porn and grooming;
- Analyze risks involved in the use of online games;
- Analyze the risks and solutions to prevent / solve cases added online.

Fundação para a Ciência e a Tecnologia launched a mini-game in YouTube called "Batalha do Ciberespaço: The Beginning". This mini-game, directed to all children, promotes PT SIC app launched on SID 2016. You can play the mini-game in <https://www.youtube.com/watch?v=iQSErSWeUpk>.



WORKSHOP FOR CASA PIA EMPLOYEES

Casa Pia de Lisbon is a public institute, whose mission is to promote the rights and protection of children and young people, especially those who are in danger and at risk of exclusion and with special educational needs, in order to ensure its full development, by providing adequate care, education, training, social and professional integration.

Casa Pia de Lisbon provides the following social responses:

- Temporary host house/ emergency unit;
- Residence host;
- Family support center and parental counseling;
- Residential home;
- Home support;

The Education and Development Center of Santa Clara – Casa Pia de Lisbon, I.P and the PT SIC planned to develop joint activities that focus on the training and awareness for safe and proper use of ICT.



The first activity of this partnership was a workshop for employees in May 2016. The workshop aimed at knowledge' enrichment and consequent awareness about some trends regarding ICT usage by young people.

Casa Pia's Human Resources Unit used an evaluation tool in the workshop, which measure parameter such as clarity of communication, methodology, understanding of the subject, relevance to professional practice, interest on contents, time allocated to action and global action classification, by a scale of 1 (less satisfactory) to 5 (more satisfactory). This instrument was completed by all participants getting an overall rating of the action of 4.4. (See annex 8)

4. YOUTH PARTICIPATION

2ND YOUTH PANEL MEETING 2014/2015

On May 25th took place in the Centre for High Performance Facilities (in Jamor) the last meeting of the Youth Panel, from Safer Internet Centre. The meeting was attended by the Michel Giacometti School Cluster, the Escolas Ordem de Santiago School Cluster, Quinta de Marrocos School and Colégio do Sagrado Coração de Maria – Lisbon, with the presence of about 40 young people, aged 8 to 18 years. At this meeting the students learned of the activities developed by the Safer Internet Centre and Linha Ajuda (Help Line) and answered some questions namely: - themes they considered important to be addressed in producing new resources; - More suitable media formats and means of disseminating those resources; - Proposals to a new and more attractive name for the Linha Ajuda (Help Line). Rafael Guerreiro (Portuguese youth represent) reported his experience in Safer Internet Forum, in Brussels. Some of the Comic strips of SeguraNet were analyzed, having been performed a small drama about the strips subject. After a social lunch where everyone exchanged ideas, a team cohesion activity was held (mini-golf) in the Parque Desportivo do Jamor.

PORTUGUESE DELEGATION - SUMMER SCHOOL CAMP ON SAFER INTERNET

One of the initiatives promoted by the Insafe network for Youth Panels is the Summer School Camp on Safer Internet meeting, taking place in Romania, which took place from 13 to 17 July. The Portuguese delegation was in charge of two students from Agrupamento de Escolas Gil Vicente: Diogo Carromeu and Cláudia Luz.



DIGITAL LEADERS



The “Digital Leaders” initiative aims at improving the knowledge and competences on the safe use of online technologies, through the development of non-formal peer training sessions promoted by students (from 9 to 18 years old) within their educational community. In each educational community there will be at least one teacher responsible for the students and activities. The initiative will be developed in two parallel ways.

In one way there will be a few volunteer students selected by the responsible teacher, which will receive specific training (through a Moodle LMS, containing the distance learning

environment, namely with two synchronous online training meetings in Adobe connect platform, the training resources and the learning community of practice); then each "Digital Leader" will then promote training activities for their peers and other members of the Educational Community.

The second way will be a set of teachers training courses, aiming to replicate the Digital Leaders training within each educational community, so there can be an exponential enlargement of the number of citizens empowering their skills of safer use of the internet and mobile devices.

All the development of the initiative will be centralized within a Moodle platform, where the community of practice, composed by teachers, students and the project team will provide information about the initiative at their educational community, along with exchange of knowledge and experiences concerning their use of the internet and mobile devices; so, this community will work as a leading informant about the design of awareness raising actions, tools and material.

The "Digital Leaders" initiative was launched in November 2015 and succeeds "Youth Panel" initiative and is inspired by the "Digital Leaders Pilot Programme", of Childnet International (UK).

A total of 62 Digital Leaders (students age 9-18), 28 teachers and 22 educational communities have been involved in this initiative. (See annex 9 – Digital Leaders 2015/2016 Initiative Development Report)

PORTUGUESE YOUTH AMBASSADOR FOR INTERNET SAFETY

João Pedro Damas, Portuguese Youth Ambassador for Internet Safety (Pan-EU Youth Ambassador of Insafe network) regularly takes part in various SeguraNet project initiatives and Portuguese SIC initiatives, specifically: Digital Leaders training session; Safer Internet Day Seminar and testimony intervention: <http://www.seguranet.pt/pt/noticias/embaixador-portugues-da-juventude-para-seguranca-da-internet-partilha-testemunho>



5. MASS EVENTS



During 2015 and 2016 the PT SIC had as strategy to be present in mass events of interest to children, young people, parents and teachers. Through the IPDJ, FCT or DGE staff, the PT SIC assured an information stand in these events distributing awareness materials and promoting recreational and sports activities.

Month	Local / City	Mass Event Name	Event Description	Target Audience	Total of Participants (Estimated)
Mars 2015	FIL / Lisbon	Futurália	Education and Employment Fair	Students, teachers, educators	73.000
Mars 2015	Belém / Lisbon	Sport EXPO	Fun Sport Event	Sportsmen and General Public	6.000
Mars 2015	Jamor / Oeiras	Dia do Ensino Profissional	Fun Sport Event	Students and teachers of vocational education	3.000
April 2015	EXPONOR / Porto	QUALIFICA	Education and Employment Fair	Students, teachers, educators	27.000
April 2015	Beja	OVIJEJA	South Portugal Economic Activities Fair	General Public	60.000
April 2015	Guimarães	Dia do Associativismo Jovem	Conference	Youth Associations	600
May 2015	Jardim das Amoreiras / Lisbon	Dia do Vizinho	Fun Sport Event	General Public	1.000
June 2015	FIL / Lisbon	Blue Week	Sea and Nautical Activities Fair	General Public	1.500
June 2015	Jamor / Oeiras	Jamor em Festa 71º Aniversário do Jamor	Fun Sport Event	General Public	1.000
July 2015	Vila Nova de Gaia	Festival MEO MARÉS VIVAS	Summer Music Festival	General Public	35.000
July 2015	Parque das Nações / Lisbon	Festival Super Bock Super Rock	Summer Music Festival	General Public	45.000
July 2015	Oeiras	Barrigas de Amor	Family Fun Event	Families and General Public	24.000
July 2015	Jamor / Oeiras	Dia Internacional da Juventude	Fun Sport Event	Youngsters and General Public	2.000
July 2015	Algés / Oeiras	Festival NOS ALIVE	Summer Music Festival	General Public	75.000
August 2015	Almada	Festival “Sol da Caparica”	Family Fun Event	Families and General Public	35.000
September 2015	Jamor / Oeiras	#Portugal em Movimento Semana Europeia do Desporto	Fun Sport Event	Adolescents and Youngsters	500
October 2015	Sala Tejo/Lisbon	Sport Expo	Fun Sport Event	General Public	9.000

October 2015	Oeiras/Jamor	«Toothbrush Lovers»	Fun Sport Event	Adolescents and Youngsters	1200
November 2015	Estoril	Encontro Nacional de Juventude - CNJ	Conference	Youngsters and Youth Associations	300
February 2016	Picoas/Lisbon	SID 2016	Seminar	Educational Community and National Stakeholders	385
March 2016	Lisbon	Sport Expo Meia Maratona de Lisbon	Fun Sport Event	General Public	6.000
March 2016	Lisbon	Futurália	Education and Employment Fair	Students, teachers, educators	75.000
April 2016	Porto	Qualifica	Education and Employment Fair	Students, teachers, educators	30.000
April 2016	Beja	Ovibeja	South Portugal Economic Activities Fair	General Public	75.000
May 2016	Lisbon	Rock in Rio	Summer Music Festival	General Public	320.000
May 2016	Lisbon	Sport Expo “EDP, Lisbon a Mulher e a vida”	Fun Sport Event	General Public	5.000
Jun 2016	Oeiras	Dia do Ensino Profissional	Youth open air activities	Students and teachers of vocational education	3.000
Jun 2016	Oeiras	Jamor em Festa	Fun Sport Event	General Public	1.000

6. CONFERENCES AND SEMINARS

DIGITAL INCLUSION AND LITERACY AWARDS

This event took place on February 24th at Thalia Theatre, in Lisbon. The purpose of this ceremony, sponsored by FCT, was to distinguish highly meritorious projects under the inclusion and digital literacy area. The ceremony was attended by Madame Secretary of State for Science, Leonor Parreira, who highlighted the need to develop a national strategy based on digital skills promotion, a digital facilitators' network and the production of high-quality awareness materials in this area. PT SIC resources were distributed in this ceremony, which had more than 150 participants and counted with an exhibition area for the awarded entities. (http://www.ticsociedade.pt/24fev_ild2014)



3RD CONGRESS FOR LITERACY, MEDIA AND CITIZENSHIP



Pavilhão do Conhecimento
Parque das Nações, Lisboa

17 e 18 de abril 2015



Portugal's Gabinete para os Meios de Comunicação Social, in partnership with several Portuguese institutions, among which stands out the Fundação para a Ciência e Tecnologia (entity responsible for coordinating the PT SIC Consortium) and

the Directorate-General for Education, organized the third Literacy, Media and Citizenship Congress on April 17-18 in Lisbon. This year's theme was "Media Literacy and Critical Readings of the World."

In this Conference, was proposed to bring to the center of present reflection, the complexity of the reality in which we operate. Scientific investigation, critical intervention, media project and media literacy initiative were presented. Topics including social media, new media, community engagement, digital inclusion were discussed.

This event had more than 200 teachers participating and SeguraNet initiatives and resources were disseminated. From the Conference it was made a minute book, which compiles all the speeches presentations and can be downloaded in: http://www.lasics.uminho.pt/ojs/index.php/cecs_ebooks/issue/view/182

NATIONAL MEETING OF MEDIA EDUCATION

It took place on the 21th November 2015, in Albergaria-a-Velha, the National Meeting of Media Education promoted by Directorate-General for Education.

This meeting included a plenary lecture on the Benchmark Education for the Media, a roundtable on the skills to be developed in this domain, a panel on best practices of partner institutions and workshops. This meeting engaged 120 participants and SeguraNet initiatives and resources were disseminated. (<http://dge.mec.pt/noticias/tic-na-educacao/encontro-nacional-de-educacao-para-os-media>)



CEREMONY FOR THE PORTUGUESE COALITION FOR DIGITAL EMPLOYABILITY

The Portuguese Coalition for Digital Employability mainly aims at the constitution of a platform contributing towards making it easier and encouraging

a collaboration among public and private entities, academic and technical communities, non-governmental organizations, and the civil society as to adopt measures promoting training and employability in the Portuguese ICT market. The Coalition is responsible for proposing a Strategy and Action Plan for Digital Employability for 2015-2020, which shall respond to



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matters related with a reduction in professional deficit and a continuous improvement in accessing ICT skills, an increase in the number of digital economy companies, economic growth, and digital markets. It was planned a formal ceremony for this announcement, where PT SIC participated as one of the projects coordinated by Fundação para a Ciência e a Tecnologia, also responsible to coordinate this Portuguese Coalition. The formal ceremony, which had place at the Calouste Gulbenkian Foundation, was also an opportunity to broadcast the study on the mapping on education and training in IT, communication and electronics provided in Portugal.

NATIONAL MEETING OF ASSESSMENT OF CHILD AND YOUTH PROTECTION COMMISSION'S ACTIVITY

In June 2015, following the partnership with the National Protection of Children and Young People at Risk Commissions', PT SIC was invited to participate in the National Meeting of Assessment of the Committees of Child and Youth Protection, in Ovar. A professional of the PT SIC coordination and one member of ICT Competence Center were present in this event, where the project resources were presented and distributed. In this meeting, more than 300 professionals approached PT SIC, expressing their interest in the development of awareness sessions directed to these commissions.

PRESENTATION OF THE STRATEGY AND ACTION PLAN FOR DIGITAL EMPLOYABILITY



Following the Ceremony of its creation, in June 24th, the Portuguese Coalition for Digital Employability, presented its Strategy and Action Plan. This strategy aims at creating conditions to boost employment in the digital field as a result of an analysis made by eighteen public and private entities, which are a part of the Portuguese Coalition for Digital Employability. The goal, which involves Economics, Education, and Employment, is to combine public and private tools in order to address the supply of vacant ICT jobs. More than 15 thousand jobs in the ICT

Sector are expected to be unfilled by 2020, if no action is taken. The Portuguese Coalition for Digital Employability intends to take action so that this deficit will be eliminated. As one of the areas that needs to be promoted, online safety was promoted through the delivery of PT SIC resources in this ceremony, which had 260 participants. You may access the file on Strategy and Action Plan for Digital Employability by clicking on the following link:

http://www.empregabilidadedigital.pt/sites/default/files/estrategiaplano_cped.pdf

FUTURE INTERNET

Information and Communication Technologies represent a wide range of opportunities for economic development and social well-being. The Future Internet is increasingly seen as a key-

topic to reach this goal. Considering its responsibilities', FCT, in collaboration with GPPQ and Pedro Nunes Institute, developed a special event to present the European Strategy for the Future Internet and its components on ICT's Horizon 2020 topic and to promote its financing opportunities. The event had the collaboration of PT SIC, through the Information Society Department of FCT. This session had more than 100 participants, involving at least 30 participants from the scientific community and 50 participants from private companies. You can find more information on this matter in:

<http://www.gppq.fct.pt/h2020/eventos.php?id=3816>.

ICT AND SOCIETY NETWORK 1ST MEETING



1º Encontro



23 setembro 2015

Em rede para a inclusão digital

Fundação para a Ciência e a Tecnologia (FCT) organized the "1st Meeting ICT and Society Network". This Meeting was held on the 23th September during the "Portugal Internet Week 2015," at the Congress Centre in Lisbon, and aimed to unveil the National Strategy for

Inclusion and Literacy Digital and to promote the role of the Society Network members in the pursuit of a policy of inclusion and literacy Digital in Portugal.

Participants in this meeting had also the opportunity to learn about the possibilities of the Employment and Social Inclusion Operational Programme (PO ISE) financing. An especial moment called - Project Market - was also designed for networking where the members could seek for new partners, funding or other types of resources.

The results of the pilot projects developed by members of the ICT and Society Network were presented as the projects that are being developed by the winners of the 2014 ILD Award. This meeting engaged 250 participants and PT SIC initiatives and resources were disseminated. See more at <http://www.ticsociedade.pt/1Encontro>.

ICT 2015 INNOVATE | CONNECT | TRANSFORM

Lisbon hosted the biggest Information and Communication Technologies event (ICT) in Europe. **ICT 2015 - Innovate, Connect, Transform** was an initiative of the European Commission and in 2015 is co-organized with the Fundação para Ciência e Tecnologia (FCT). Within its remit as the coordinator in Portugal for public policies on the



Information Society, FCT played a pivotal role in bringing the largest biennial ICT conference to Lisbon. PT SIC participated in this event and shared its resources in the FCT projects' area. With over 5 000 participants, ICT 2015 gathered high level speakers, networking sessions for the creation of European consortia, an exhibition dedicated to successful European ICT projects and several parallel activities. See more at <https://ec.europa.eu/digital-agenda/en/ict2015-innovate-connect-transform-lisbon-20-22-october-2015>

SEMINAR "AGAINST ONLINE HATE SPEECH: A CAMPAIGN ON THE MOVE"

The Portuguese Institute of Sport and Youth (IPDJ) promoted on 23 October, the Seminar "Against Online Hate Speech: A Campaign on the move". This seminar gave place to an evaluation of the first phase of the campaign "Movement Against Hate Speech - Youth for Human Rights Online" and the launch of new ideas and perspectives to the next phase of the project that will continue until the end of 2017.



The "Movement Against Hate Speech - Youth for Human Rights" is an online Youth Sector Campaign of the Council of Europe, made by young people and with young people, online and offline. This project is being developed by IPDJ, with the support of a committee composed of various organizations representing young people or working in the fight against discrimination and support to victims, including the Portuguese Safer Internet Centre, which promoted this event through the social media. (<http://www.odionao.com.pt/campanha-em-acao.aspx>)

2ND SEASON OF INTEGRATED SOCIAL COMPETENCES (CSI) - CASA PIA DE LISBOA



Casa Pia de Lisbon, in partnership with the University Lusíada, held on 28 and 29 October, in Lisbon, the Meeting CSI - Integrated Social Skills - Season 2. This meeting aimed to make known the intervention of Casa Pia de Lisbon and through workshops, held as side events of the seminar, develop personal and social skills, as well as sharing and promote best practices between different institutions. In this context, PT SIC was responsible for boosting Workshop 2 - Children and Youth: the real to digital - providing information on the safe use of the Internet, training for real situations and disseminating resources produced by PT SIC. See more at:

<https://www.facebook.com/events/1502958016694462/permalink/1502963913360539/>

YOUTH NATIONAL MEETING 2015 – QUAL É A TUA?



The National Youth Council (CNJ) organized from 30th to 1st November, 2015, in Cascais, the National Meeting of Youth 2015. The event was supported by the Municipality of Cascais and co-financed by Erasmus + Youth in Action.

This Meeting of Youth was above all a space for sharing, reflection and participation, where more than 300 young people from across the country discussed issues of relevance to them.

Using non-formal education methodologies the following topics were addressed: Health Youth and Best Environmental Practices; New Forms of Participation, Governance Models and Associations Act; Discrimination and Equal Opportunities; Education Culture and Cultural and Creative Entrepreneurship; Education for Citizenship; Quality employment and Young

Entrepreneurship; Mobility in the EU and the Portuguese Speaking Countries Community. PT SIC provided a kit of resources to put inside the seminar folders and also some merchandising. (<http://www.cnj.pt/beta/index.php/component/k2/item/65-encontro-nacional-de-juventude-2015>)

INFORMATION SOCIETY FORUM – WEB ACCESS 2015



Fundação para a Ciência e a Tecnologia (FCT) and Associação para a Promoção e Desenvolvimento da Sociedade da Informação (APDSI) co-organized the Forum for the Information Society - Web Accessibility, that took place on 3rd December to mark the International Day of Persons with Disabilities. This event aimed to launch a broad debate on web accessibility needs regarding people with a disability or incapacity and which ideas, measures and projects are being discussed and implemented today to address this situation.

Two main panels were addressed: Usability and Accessibility: two facilitators of Digital Literacy; Tools, Authors and Content. There was also delivered a Good Practice Award for Web Accessibility - 2015.

Web Accessibility is to enable all people with special needs can perceiving, understand, navigate and interact with the Web. According to European Commission data, there are about 50 million European citizens with disabilities who require to be allowed the access to Web content (EU 2010). According to a source from the National Confederation of Disabled People Organizations (CNOD 2010), in Portugal there are about one million people with disabilities. Web accessibility can be analyzed according to several dimensions: ethics - in respect of rights to equal access; social - taking into account the aging of the population and economic - based on the economic potential of all persons involved. This Forum engaged 100 participants and PT SIC initiatives and resources were disseminated. See more at http://www.redesolidaria.org.pt/index.php?option=com_content&view=article&id=244:forum-fct-apdsi&catid=57:acessibilidade&Itemid=39.

10TH INTERNATIONAL SYMPOSIUM: NATIONAL STRATEGY FOR CYBERSECURITY AND CYBERDEFENSE

This International Symposium is organized every year, providing a unique opportunity to analyze and bring a broad discussion of different aspects associated with the assessment and implementation of the Strategy for National Information – “Estratégia da Informação Nacional” - selecting every year, as the central theme of debate a national/international area or large topic.



Considering the strategic challenge posed to Portugal in 2016, after the approval of the National Strategy to Cyberspace Security – “Estratégia Nacional de Segurança do Ciberespaço”, this year’ focus corresponded to the topic “Cyberspace,

Strategic Vision and Action Plan”, for which PT SIC was invited to contribute with its know-how and promoting the respective project services and activities.

SAFE AND RESPONSIBLE INTERNET USAGE | DIGITAL LITERACY & HATE SPEECH

PT SIC participated in a seminar that occurred in May 17th, organized by the Portuguese Institute of Sport and Youth. Portuguese Safer Internet Centre’s Resource & Activities Manager made a brief framing of potential risks and opportunities of Social Networks, Mobile Apps and Online Gaming.

The second panel was focused on the Movement Campaign “No Hate Speech”, represented by Margarida Saco. The last panel was constituted by journalists and other communication experts. The topic of this last panel was “Freedom of Expression, Digital Literacy and Hate Speech”. More than 150 students and their teachers participated in this seminar.



7. ONLINE PRESENCE

7.1. WEBSITES

7.1.1 – INTERNET SEGURA (WWW.INTERNETSEGURA.PT)



Since 2007, the PT SIC’s website Internet Segura has been working strongly to empower citizens in general to better understand online risks and stay safe on the internet. As the main medium of information to the general public integrates and combines information directed to all of the PT SIC’s target audiences. It can be found there information about, risks and prevention, manuals and guides on safety, resources and tools – namely the digital versions of flyers and booklets, as well as PT SIC videos such as the new webserie -, national and international studies data and, at last but not least, a self-assessment tool with quizzes available for parents and educators, children and youngsters and adults, so that these groups can test their knowledge about online safety. In September 2015 the website was fully restructured into a more friendly and multi-platform website, making it more accessible to all public. All of its contents were updated providing new areas, like the city of Internet, the events and the social networks activity of PT SIC. The website received 122.177 visits (plus 5.984 visits in Helpline) in 2015 and 58.416 visits during the first half of 2016.

7.1.2 – SEGURANET (WWW.SEGURANET.PT)



SeguraNet website is a very important tool in what concerns promoting the informed, educated and secure use of the Internet targeting specifically school communities, namely, children, youngsters, teachers, parents and others involved in educational environments. It exhibits 4 areas divided accordingly detailed target groups: students, teachers, parents and schools. There are highlighted the initiatives: eSafety Label, SeguraNet Challenges and Digital Leaders. This website offers a vast set of resources for the entire educational community. This website is the most important tool in what regards awareness channels for children with more than 1.000.000 visits per year. (See annex 10)

7.1.3 – LINHA ALERTA (WWW.LINHAALERTA.INTERNETSEGURA.PT)

Linha Alerta is the hotline service since July 2007. Its mission is to block illegal content on the Internet and prosecute their disseminators in an effective way. These objectives are achieved by providing the Portuguese law enforcement agencies with collected information in order to facilitate the elimination of the illegal content and the identification of those responsible for these materials and by means of collaboration with national Internet Service Providers and



international counterparts in the fight against illegal contents. The process requires 4 steps:

- A citizens' report of illegal or harmful content (identifying themselves or in anonymity);
 - An analytical team to study and produce denouncing reports;
 - A light communication process to report legally the content to police forces;
 - A commitment with Internet Service Providers to block content until judicial analysis is made and to adapt, if necessary, their common acceptable usage condition objectives.
- During the project, Hotline website had more than 185.000 visits, and a total of 2327 reports were done through the website even though the vast majority of this reports didn't refer an actual illegal content.

7.2. SOCIAL MEDIA

7.2.1 – PT SIC FACEBOOK (WWW.FACEBOOK.COM/INTERNETSEGURA.PT/)



The PT SIC Facebook Page was created in August 2012 to make available, on a daily basis, practical safety tips to use the Internet and its access platforms in a more conscious way. During this action Facebook page gained new functions like the promotion of project initiatives, present articles and studies about the impact that internet usage has on our lives. During the action the project gained 1081 new followers and reached 7477 likes at June 30th.

7.2.2 – SEGURANET FACEBOOK (WWW.FACEBOOK.COM/SEGURANET/)



SeguraNet is present in Facebook since November 2010. The SeguraNet page with nearly 5.000 followers is also a very important tool for teachers, parents and students, making available initiatives and resources regarding online safety and online behavior that can be of great use and importance to the school community.

7.2.3 – LINHA ALERTA AND LINHA AJUDA FACEBOOK

These Facebook pages were created to highlight the work of both PT SIC operational lines. These pages share information about the project and also interesting articles of online safety and online behaviors. They have now more than 1.200 followers, with a growth of more than 350 users in the last year.

7.2.1 – OTHER SOCIAL MEDIA

The project is also present in other social networks such as Twitter, YouTube and Instagram. In these networks, the project provides additional content, such as new information on a specific topic or a diversity of videos which provide knowledge to children, youngsters and families on how to protect themselves when navigating the Internet.

8. INFORMATIVE AND EDUCATIONAL RESOURCES

To achieve the goal of awareness raising it is very important to keep on developing new informative and educational materials that are able to maintain the PT SIC target public engaged. During this action, new approaches and materials were successfully tested.

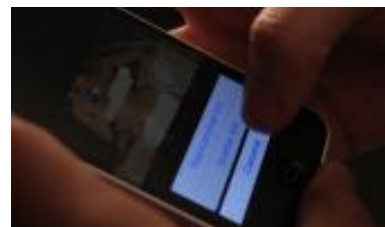
PT SIC VIDEO RESOURCES



In this project, PT SIC invested in a new set of video resources as a way to promote awareness of children and youngsters on online positive content and experience and also the visibility of PT SIC activities. PT SIC

opted for this new methodology since is a cost-effective mean of distribution of information to large numbers of users (multiplier organizations, electronic dissemination channels, mass media, schools and public access). These video resources were developed to meet Positive Online Content criteria developed by POSCON.

At the beginning of the action, PT SIC, following the active partnership with Professional School of Image (EPI), developed the video "Revenge Porn – What are you sharing". This was a quick short-motion video that resulted from the collaboration of the photography, sound editing and filming classes of EPI. This 3 minute video tells the story of a boy and a girl that share erotic selfies with each other. This couple has a fight and they both decide to humiliate each other by sharing their pictures. The video ends with the sentence "Be careful with what you do to your pictures". This video has no dialog, being easily usable in other countries for awareness campaigns on this topic. It is available in <https://www.youtube.com/watch?v=AxSzREwaKnM>.



SeguraNet Cartoon Animations "Antivirus", "Always Online" and "Sharing Personal Information" are resources that promote the safe and critical use of Internet and mobile devices. These animations were developed under SeguraNet project. They were released in cinemas as part of the Prevention Abuse Month campaign, which occurred throughout the month of April 2016.



These animations had already been part of the Helpline campaign, also in cinemas, during the months of November and December 2015. These animations can be seen in:

- https://www.youtube.com/watch?v=m9_feHvlquA;
- <https://www.youtube.com/watch?v=nSx9nnWNgLE;>
- [https://www.youtube.com/watch?v=d9ul70-4ZoE.](https://www.youtube.com/watch?v=d9ul70-4ZoE;)



Following the partnership with the project “Comunicar em Segurança”, PT SIC developed a webserie (10 episodes) called “Net com Consciência” (Net with Conscience) with the actors from the play “Digital Identity”. The development process of this webserie had the

collaboration of the Youngsters from the Digital Leaders platform, which participated in a brainstorming/discussion meeting with the script writers with the purpose of improving and adapting the scripts’ content to the target group. These videos are available with audio description and also Portuguese Sign Language, making these resources accessible to blind and deaf people. The videos are

also subtitled in Portuguese and English. The videos are available in the following links: [Ep.01 –](#)



[Online Addiction](#), [Ep.02 – Cyberbullying](#), [Ep.03 – Online Reputation](#), [Ep.04 – Sexting](#), [Ep.05 – Online Hate Speech](#), [Ep.06 – Identity Theft](#), [Ep.07 – Dating](#), [Ep.08 – Digital Footprint](#), [Ep.09 – Parents role](#), [Ep.10 – Online Game addiction](#).

PT SIC also prepared 6 special episodes in collaboration with the children animation series “Histórias do Lucas” (Luca’s Stories), developed by Go-To in collaboration with Children Support Institute.



PRE-SCHOOL EDUCATION RESOURCES

SeguraNet has published a collection of three books “O Pisca faz Faísca” (The Blink makes a sparkle) for pre-school education, entitled:

1. “Discovering the Garden”;
2. “Discovering the Country”;
3. “Discovering the Lighthouse”.

These books address among other issues: excessive use of mobile devices/online games and parental supervision.

These books are available in all Portuguese kindergartens. It is being developed a website with stories in eBook format and with support activities.



THE WEB WE WANT FOR EDUCATORS

The Web We Want Handbook for Educators has been designed by teachers, for teachers across Europe and beyond. Two Portuguese teachers (Fernando Campos and Miguela Fernandes) were involved in this initiative. This handbook helps teachers integrate issues related to the online activities of young people into their teaching curricula through interactive lesson plans and worksheets that link to national competency frameworks. This handbook has been released in all DGE channels.

PISCA MEGA QUIZ



The SeguraNet project released the Pisca Mega Quiz App that allows you to test your knowledge on digital security in the following categories: devices, privacy, behavior and learning. You can download it for free in the Apps Stores: Google Play, Apple Store and Windows Phone. This Quiz permits you to record the scores and the best ones will be awarded prizes. This application is aimed at students and teachers from 2nd and 3rd cycles. However, it may also be used by the rest of the Educational Community.

COMIC STRIPS SEGURANET

Comic strips SeguraNet received the 3rd prize in the Insafe Training Meeting which covered the topics "Internet of things and extremism/radicalization online". This resource contest is organized by Insafe and voted by all the representatives of Safer Internet Centres. This meeting was held in Prague, in May 2015, and was organized by Insafe network. The 52 comic strips were carried out under the SeguraNet project and aims to promote the safe use of the Internet and mobile devices using humor in addressing the issues. These resources have been translated by Austria, Luxembourg and Germany SICs.

DGE WEBINAR



The DGE Webinar initiative is characterized by conducting online conferences for the school community.

The initiative has the presence of experts in the thematic areas for schools as well as teachers who will give his testimony regarding innovative experiences that have been set in motion within their educational communities. It is expected that these resources constitute facilitators instruments and potentiating the action of teachers of different levels of education

and teaching. Under the SeguraNet project we highlight two webinars carried out during this period:

Cybercrime in the School Environment - In this webinar addressed cybercrime-related issues in the school environment by Pedro Verdelho, coordinator of the Cybercrime Office from Prosecutor General's Office: <http://webinar.dge.mec.pt/2016/02/11/cibercrime-no-ambiente-escolar/>

eSafety Label - In this webinar were highlighted by the eSafety Label team, some of the benefits that this project can bring to the school and the educational community. The aim is also to make known the dynamics of this project and explore the information that is in European platform: <http://webinar.dge.mec.pt/2015/03/12/selo-de-seguranca-digital/>

OTHER RESOURCES

- Challenges (new editions published online: 20 challenges for students and 6 for parents)
- SeguraNet Quiz4You card game (200 questions about internet safety and the positive use of contents) (second edition)
- SeguraNet Comic strips (6 comic strips developed for teachers and pupils)
- eSafety Label promotional Video
- New “SeguraNet Challenges” platform
- Design and implementation teachers training
- Safe Mobile Devices flyer
- Decision Trees translation for Portuguese
- Design and implementation of Digital Leaders training
- SeguraNet Campaign Sugar Packets with Delta Cafés
- SeguraNet promotional Video

PROFESSIONAL IMAGE SCHOOL (EPI) RESOURCES

Following the active partnership with EPI, during the year of 2015, students developed a new set of resources specially designed for young people. These resources are:

- Video “Revenge Porn – What are you sharing?”;
- Music Video “Dependência online”, about online addiction;
- Helpline Audio Spots, alerting for the dangers related to Sexting and Cyberbullying;
- 6 Original songs, which talk about Sexting, Grooming, Revenge Porn and Cyberbullying;
- 26 Posters, which alert for Cyberbullying, Grooming and online addition risks;

ACREDITAR RESOURCES

After PT SIC intervention in Acreditar, this association co-developed with the project two specific resources for children and parents about online privacy and special measures to protect children's image.

MERCHANDIZING MATERIALS

As a way to promote the helpline services, PT SIC, produced several materials with inscriptions of Portuguese sayings. However these sayings lose their meaning when translated. The produced materials were:

- Card Holder;
- Eraser;
- Writing/Touch Pen;
- Calendar with Post-its;
- INES/No Hate Magnet;
- USB Chargers;
- INES Bookmarks;
- PT SIC Notebooks;
- PT SIC Touch-Pen with Led;
- PT SIC Pen with Highlighter;
- PT SIC Pencil Case;
- PT SIC Ear Phones;
- PT SIC Carrying Bag.



9. NATIONAL COOPERATION

In the year of 2014 with the purpose of broadening the range of action amongst our target public, the PT SIC worked with the following partners:



- Over 60 municipalities involved in the SeguraNet week campaign
- Acreditar Association
- AMI
- Association for Consumer Protection
- Association for Victim Support
- Automóvel Clube de Portugal
- Barrigas e Companhia
- BueFixe
- CADIN Interactivo
- Casa Association
- Casa Pia de Lisbon
- Centro de Promoção Juvenil
- Civil Protection Municipal Service of Lisbon
- Comissão Nacional de Protecção das Crianças e Jovens em Risco

- Universities (Minho, Coimbra, Évora, Nova de Lisbon, Lisbon)
- High Schools of Education (Santarém, Évora, Setúbal, Leiria)
- Communication Regulatory Body
- Confederation of Parents Associations
- Conselho Nacional da Juventude
- Directorate-General for Books, Archives and Libraries
- Directorate-General for the Consumer Rights
- Entrepreneurs for Social Inclusion - EPIS
- EU KIDS Online
- Fórum Estudante
- Portuguese Youth Network for Gender Equality Association
- National Federation of Youth Associations – FNAJ
- Portuguese Red Cross Youth
- Fundação Portuguesa das Comunicações
- Fundação PT
- GMCS – Public Office for Media
- GNR (Gendarmerie)
- High Commissariat for Immigration and Intercultural Dialogue - ACIDI
- ICT & Society Network
- ICT Competence Centres
- Institute for Child Support - IAC
- Judicial Police – PJ
- Kirane Project
- Law Enforcement Agency – PSP
- LX4Kids
- Ministry of Defense
- ParentNets
- Portuguese CSIRT Network
- Portuguese Data Protection Authority - CNPD
- Portuguese Ombudsman
- Professional School of Image - EPI
- Programa Escolhas
- Project: It gets better Portugal
- RTP
- Sapo Channel
- School Libraries Network – RBE
- SIC
- TVI

10. INTERNATIONAL COOPERATION

Regarding international cooperation it was a busy year in what concerns the participation within the scope of the INSAFE network. Once again the training meetings proved to be a meeting place for partnerships that proved to be fruitful like the closer cooperation with Facebook, Twitter and ASK.FM. Other cooperation was as follows:

- Facebook
- Habbo Hotel
- Participation in INHOPE Meetings:
 - Participation in INHOPE & Interpol IC-CAM training for Hotlines, 2015, in Lyon
 - Participation in INHOPE General Assembly, 2015, in Lisbon
- Partnership with INSAFE and participation in INSAFE training meetings and conferences:
 - Participation in Insafe Training Meeting, May 2015, in Prague
 - Participation in Insafe Training Meeting, December 2015, in Varsaw
 - Participation in Insafe Training Meeting, April 2016, in Cyprus
- Contribution to INSAFE BIK Net

- Participation in the “Dissemination Working Group” coordinated by INSAFE on the activities to be developed by the INSAFE network
- Attendance of several online meetings, held under the coordination of the INSAFE network, specifically for the coordination and proposal of activities to be developed by the Youth Panel.
- Participation in the Romania School Summer Camp and others Youth Panel meetings
- eSafety Label – The activities of the eSafety Label project were continued, including the translation of the tools developed for Portuguese
- SaferNet Brazil
- Contribution to NATO International Project MNCD&ET
- Participation in Conference: “NetChildren 2020 – Growing up with Media”, April 2015, in Berlin
- Participation in Conference: “Youth and the Internet: Fighting Radicalization and Extremism”, UNESCO, June 2015, in Paris
- Participation in the 9th International Conference: “Keeping Children and Young People Safe Online”, September 2015, in Warsaw
- Participation in Safer Internet Forum 2015, October 2015, in Luxemburg
- Participation in Internet Governance Forum 2015, November 2015, in João Pessoa, Brazil
- Participation in “Tolerance trumps hate” High Level conference, Brussels
- Participation in the third coordination meeting of activists and coordinators of the NHSM campaign, European Youth Centre, Strasbourg
- Participation in the Evaluation and Follow-Up Conference “The End of the Beginning?...”, NHSM Campaign, European Youth Centre, Strasbourg
- Participation in the Multinational Cyber Defense Education & Training Project, 7th Workshop, NATO, February 2016, Brussels
- Participation in the EU Child Safety Summit, April 2016, Dublin
- Participation in the BIK Policy Map Focus Group, June 2016, Brussels
- Participation in the EuroDIG 2016, June 2016, Brussels

11. MEDIA COVERAGE

Regarding media exposure, 2014 was a good year for the PT Safer Internet Centre. During the Safer Internet Day 2014 the Press coverage was as follow

	Total number of articles/items
Print	55
Radio	5
Television	24
Online media (by professional/mainstream media organizations)	30
Online media (by independent/alternative media organizations and/or individual bloggers)	25

MEDIA PARTICIPATION “PAIS E FILHOS”

In December, PT SIC was invited to participate in a 1-hour TV segment for parents, called “Pais e Filhos”. This particular episode was about Technology Addition. The show highlighted some of the consequences related with this addition, such as sleeping problems, social isolation, and frustration, among others. PT SIC participated in this show also



with the partner CADIN. This particular show was aired in January 2016, even though has become online in 2015. This specific episode can be seen in <http://tviplayer.iol.pt/programa/pais-e-filhos/563785640cf28f5432497584/episodio/t1e10>

PT SIC MAGAZINES

Through cooperation with Fórum Estudante and LX4Kids magazines, PT SIC exposure was largely increased. PT SIC developed specific tips for children through LX4Kids about several topics. In Fórum Estudante, following last year cooperation, PT SIC developed some articles with public figures talking about specific online issues and giving their personal advice. All of these articles can be read in <http://www.internetsegura.pt/publicacoes>.

MINISTRY OF EDUCATION COMMUNICATION CHANNELS

Trough ministry of education, a total of 14 newsletters (4 DGE, 4 ERTE, 4 CIREP, 2 Portal das Escolas) were disseminated through all Portuguese Schools sharing information about PT SIC services and the next awareness raising activities.

12. PROJECT DISSEMINATION PLAN

Month	N	Activities	Objectives	Total of Participants	Partners	Target Participants
2015						
Across 2015	1	National Defense Day	Contributing to the civic education of youth; To raise awareness about digital security exploring situations about backup copies, online reputation, digital footprint, sexting, cyberbullying, Helpline and Hotline Services, veracity and reliability of online information, online games, data protection and others.	130.000	Directorate-General for Education, Ministry of National Defense, National Authority for Civil Protection, Commission for Citizenship and Gender Equality, Intervention Service for Addictive and Dependent Behavior, Regional Health Boards	Young people (18 yo)
January	30	Awareness Sessions	Safer Internet Day Pre-Celebrations: Raise Awareness for Online Safety; Promotion of PT SIC Services and awareness raising for safer online behaviors; Celebration of Safer Internet Day; Dissemination of PT SIC Resources; Raising Awareness about Online Safety for Seniors.	19.594	Municipalities, Schools, Senior University, Digital Inclusion Spaces	Students, Teachers, Educators, Parents, Seniors, Community
	1	Seminar	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	25	Municipality	Students, Teachers, Educators
	1	Teacher Training Session	Teachers training for correct usage of PT SIC Services and Resources	6	School	Teachers, Educators
February	184	Awareness Sessions	Celebration of Safer Internet Day; Dissemination of PT SIC Resources.	91.169	Municipalities, Schools, Senior University, Digital Inclusion Spaces, Active Youth Centers, Police Department, Private Institutions of Social Solidarity, Training Centers, Youth Associations, Science Centers,	Students, Parents, Teachers, Educators, Community
	18	Seminars	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	1.637	Schools, municipalities, training centers	Students, Teachers, Educators

	1	Teacher Training Session	Teachers training for correct usage of PT SIC Services and Resources.	15	School	Teachers, Educators
	1	Participation TV Show "Grande Tarde"	To raise awareness about Internet risks and safe behavior online, to present PT SIC Services.	228.000	TV Channel[SIC], Judiciary Police	General Public
	1	Microsoft Volunteer Scheme	To think about online rights and responsibilities and how to play our part in making the Internet a greater and safer place.	60.400	Microsoft, Schools, Almada Municipality, FCT NOVA, National Cybersecurity Center, Gendarmerie	Students, Teachers, Parents
	1	Safer Internet Day Seminar	Celebrations of Safer Internet Day. Promote a critical and responsible use of technology and mobile devices, especially among children and young people around the world.	830	Judiciary Police, National Data Committee, Ministry of National Defense, Public Prosecutor's office, Local Governments, Schools	Students, Teachers
	1	Habbo Hotel SID Session	Express biggest online safety concerns and find strategies/answers on how to overcome these challenges. Discussion on Online Safety Topics. Badges for the best question/answers were distributed.	1.950	Sulake Corporation	Habbo Hotel Users (mainly children and teenagers)
	1	Naveg@s em Segurança Mass Survey	Challenge young users to answer a small survey about online behavior and who would they ask for more information about online safety.	1.552	IPDJ, Active Youth Centers	Young people (between 13yo and 18yo)
Mars	43	Awareness Sessions	Promote a Safer Use of Internet and ICT; Raising Awareness for the responsible and safe usage of the Internet; Awareness Raising about Online Safety when in Free Time; Raising Awareness about Online Safety for Youngsters and Seniors; Raise awareness about our role to make Internet a better place.	4.955	Schools, Training Centers, Parents Associations, Museum, Army	Students, Teachers, Educators, Seniors
	3	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	82.000	Events [Dia do Ensino Profissional, Futurália, Sport EXPO]	Sportsmen, Students, Teachers, Educators, General Public

	9	Seminars	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	831	Schools	Students, Teachers, Educators
	1	Awareness Raising Session for Acreditar Professionals	To discuss about potential risks of publicly sharing pictures of minors, even though this pictures are used for fund-raising campaigns.	25	Acreditar	Acreditar Workers, Health Workers
	1	Portuguese Oncology Institute Public Debate	Discuss about opportunities and risks linked to sharing images of sick minors for fund-raising purposes.	150	Portuguese Oncology Institute, Acreditar, PT SIC Hotline & Helpline	Health Workers, Parents
April	23	Awareness Sessions	Raising Awareness for the responsible and safe usage of the Internet; Promote a Safer Use of Internet and ICT; Raise awareness about our role to make Internet a better place; Awareness Raising about Online Safety when in Free Time.	1.472	Schools, municipalities, training centers	Students, Teachers, Educators
	3	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	87.600	Events [Dia do Associativismo Jovem, Ovibeja, Qualifica]	Students, teachers, educators, generic public
	1	Seminars	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	90	Schools	Students, Teachers, Educators
	1	7 Days, 7 Tips about media ceremony	Promotion of critical and creative usage of media, safer usage of internet and respect for copyright; Encourage collaboration between teachers, students, newspapers, radios, television channels and school libraries under Media Literacy.	69	Schools, School Libraries Network, General-Directorate of Education, Fundação para a Ciência e a Tecnologia, Mediatic Literacy Informal Group	Students, Teachers, Educators
May	8	Awareness Sessions	Raising Awareness for the responsible and safe usage of the Internet; Promote a Safer Use of Internet and ICT; Raise awareness about our role to make Internet a better place; Awareness Raising about Online Safety when in Free Time.	401	Schools, ACAPO	Students, Teachers, Educators
	1	Mass Event	Promotion of PT SIC Services and awareness raising for safer online behaviors.	1.000	Event [Dia do Vizinho]	Youth Associations

	2	Seminars	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online;	181	Army	Students, Teachers, Educators
	1	SeguraNet Challenge 2014-2015	Challenge Students, teachers and parents. Participate in a competition that address several digital safety issues (data protection, cyberbullying, sexting, e-commerce, digital footprint, online reputation, online predators, copyright, etc.).	25.960	Schools	Students, Teachers, Educators, Parents
June	5	Awareness Sessions	Awareness Raising about Online Safety when in Free Time; Promote a Safer Use of Internet and ICT; Raise awareness about our role to make Internet a better place.	698	Schools, Private Associations	Students, Teachers, Educators
	2	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	2.500	Events [BlueWeek, Jamor em Festa]	General Public
	1	National Meeting of Assessment CNPCJR	Promotion of PT SIC Services and awareness raising for safer online behaviors.	300	Child and Youth Protection Commission	CNPCJR Professionals
	1	EPI Briefing & Awareness Session	Promotion of PT SIC Services; Debate topics such as online addiction, cyberbullying, sexting, revenge porn and digital inclusion.	120	Professional School of Image	Students, teachers
July	5	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	181.000	Events [MEO Marés Vivas, Super Bock Super Rock, Barrigas de Amor, Dia Internacional da Juventude, NOS ALIVE]	Families, Youngsters, General Public
August	1	Mass Event	Promotion of PT SIC Services and awareness raising for safer online behaviors.	35.000	Event [Festival "Sol da Caparica"]	General Public
September	1	Mass Event	Promotion of PT SIC Services and awareness raising for safer online behaviors.	500	Event [#Portugal em Movimento Semana Europeia do Desporto]	Families, General Public
October	2	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	10.200	Event ["Toothbrush Lovers", Sport Expo]	General Public

	1	EPI Final Work Presentation	Development of new PT SIC Resources, Promotion of PT SIC Services.	100	Professional School of Image	Students Teachers
	4	Workshops CNPCJR	Promotion of PT SIC Services; Explore the topics of online addiction, cyberbullying and legal specifications related to online crimes.	200	Gendarmerie, CCTICs, Health Professionals	Health&Educational professionals, security forces, carers.
	1	Casa Pia - Professional Training	Workshop: Children and Youth: The real to Digital; Provide information on Internet Safe Use, Real Situations Training.	25	Casa Pia de Lisbon	Casa Pia Professionals
November	1	Mass Event	Promotion of PT SIC Services and awareness raising for safer online behaviors.	300	Event [Encontro Nacional de Juventude - CNJ]	Youngsters, General Public
December	1	Santa Catarina Awareness Session	Special Session: Highlight major risks linked to social networks bad usage and cyberbullying conduct.	15	Casa Pia de Lisbon, Santa Catarina CED	CED public
	1	Mass Event	Promotion of PT SIC Services, Resources and Webpages.	1.700.000	PT SIC Cinema Campaign	General Public
	1	Coding Events - ESafety Workshops	Regional Events that promote training experiences on coding.	28.480	Schools	Students, Teachers
	1	Deco Nettetalks Lisbon	Promotion of PT SIC Services and awareness raising for safer online behaviors.	250	Schools, Private Associations	Students, Teachers
2016						
Across 2016	1	National Defense Day	Contributing to the civic education of youth; To raise awareness about digital security exploring situations about backup copies, online reputation, digital footprint, sexting, cyberbullying, Helpline and Hotline Services, veracity and reliability of online information, online games, data protection and others.	65.000	Directorate-General for Education, Ministry of National Defense, National Authority for Civil Protection, Commission for Citizenship and Gender Equality, Intervention Service for Addictive and dependent Behavior, Regional Health Boards	Young people (18 yo)

January	25	Awareness Sessions	Raise awareness about opportunities and risks of Internet Usage; Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	398.896	Gendarmerie, Schools, Municipalities, Army	Gendarmerie, Local Community, Students, Teachers, Seniors
	1	Participation TV "Pais Filhos"	To raise awareness about Internet risks and safe behavior online, to present PT SIC Services.	30.000	TV Channel[TVI24], CADIN	General Public
	1	Seminar	Awareness raising on how to be safer online.	60	Private Association	Local Community
	1	"Cineastas Digitais" Competition	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	1.300.000	Schools	Local Community, Students, Teachers
	2	Web Sessions	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	36	Schools	Local Community, Students, Teachers
	1	Work Meeting	Planning Awareness Raising Activities for SID.	2.000	Private Association	Local Community
	3	Workshops	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	56	Schools	Local Community, Students, Teachers
February	82	Awareness Sessions	Celebration of Safer Internet Day; Dissemination of PT SIC Resources.	36.421	Municipalities, Schools, Local Development Associations, Parents Associations, Digital Inclusion Spaces, Private Associations, Active Youth Stores, Police Department	Seniors, , Students, Teachers, Parents, Educators, General Population, Carers, Children outside school system
	1	SID 2016 Seminar	Celebration of Safer Internet Day; Dissemination of PT SIC Resources; Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	385	Schools, Private Associations [Fundação PT], Police Department, Academy	Local Community, Students, Teachers, National Stakeholders
	1	Microsoft Volunteer Scheme	Celebration of Safer Internet Day; Promotion of the "Let's create a better Internet together" message.	75.000	Schools, Gendarmerie, Municipalities	Local Community, Students, Teachers, Parents, Seniors
	5	Ceremonies	Celebration of Safer Internet Day Activities; Prize Attribution.	234	Schools, Private Association	Local Community, Students, Teachers

	5	Seminars	Celebration of Safer Internet Day Activities; Prize Attribution; Promotion of PT SIC Services and awareness raising for safer online behaviors.	793	Schools, Municipality	Local Community, Students, Teachers
	1	SID Habbo Session	Express biggest online safety concerns and find strategies/answers on how to overcome these challenges. Discussion on Online Safety Topics.	120	Sulake Corporation	Habbo Hotel Users (mainly children and teenagers)
	1	Web Session	To raise awareness about online risks and how to become safer.	42	Schools	Teachers
	1	Participation in TV Show "Agora Nós"	To raise awareness about Internet risks and safe behavior online, to present PT SIC Services.	300.000	TV Channel[RTP], Judiciary Police	General Public
	20	Workshops	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	513	Schools, Municipality	Local Community, Students, Teachers
March	30	Awareness Sessions	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online; Raise awareness about opportunities and risks of Internet Usage.	2.640	Gendarmerie, Schools, Municipalities, Digital Inclusion Spaces, Private Association, Sport Stadium, Local Development Association	Local Community, Gendarmerie, Students, Teachers, Seniors, Carers, Parents
	2	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	81.000	Events [Sport Expo "Meia Maratona de Lisbon", Futurália]	General Public, Students, Teachers, Educators
	3	Ceremonies	Award attribution; Promotion of PT SIC Services and awareness raising on online risks.	265	Schools	Local Community, Students, Teachers
	7	Seminars	Awareness raising on how to be safer online.	1.489	Schools, Local Development Associations	Local Community, Students, Teachers
	8	Workshops	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	165	Schools, Private Association	Local Community, Students, Teachers

April	20	Awareness Sessions	Promotion of PT SIC Services; Raise Awareness on Online Safety; Raise awareness about opportunities and risks of Internet Usage; Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	2.585	Parents Association, School, Local Development Association, Municipalities	Local Community, Students, Teachers, Parents
	2	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	105.000	Events [Qualifica, Ovibeja]	General Public, Students, Teachers, Educators
	3	Ceremonies	Award attribution; Promotion of PT SIC Services and awareness raising on online risks.	238	Schools	Local Community, Students, Teachers
	4	Seminar	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online; Awareness raising on how to be safer online.	408	Schools	Local Community, Students, Teachers
	1	Work Meeting	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	5	Schools	Local Community, Students, Teachers
	5	Workshops	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	197	Schools, Municipality	Local Community, Students, Teachers
May	8	Awareness Sessions	Raise awareness about opportunities and risks of Internet Usage.	716	Schools, Army	Local Community, Students, Teachers
	1	Workshop for Casa Pia Employees	Knowledge' enrichment and consequent awareness about trends regarding ICT usage by young people.	38	Casa Pia de Lisbon	Carers, Teachers, Casa Pia de Lisbon Professionals
	1	Contest "7 Days, 7 Tips about Media"	Produce Tips about media usage (alerts, recommendations, advice) in different formats (audio, video, electronic presentations, posters).	570	Fundação Portuguesa das Comunicações, General Directorate of Education, School Libraries' Network, UNESCO Commission	Students, Teachers
	2	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	325.000	Events [Rock in Rio, Sport Expo "EDP, Lisbon a Mulher e a Vida"]	General Public
	1	Seminar	Awareness raising on how to be safer online.	60	School	Local Community, Students, Teachers

	2	Web Sessions	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	19	Schools	Local Community, Students, Teachers
	2	Work Meetings	Developing Awareness Raising Activities.	11	School, Gendarmerie	Local Community, Students, Teachers, Gendarmerie
	8	Workshops	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online;	137	Schools, Municipality	Local Community, Students, Teachers
June	9	Awareness Sessions	Raise awareness about opportunities and risks of Internet Usage; Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	1.075	Schools, Municipalities, Army	Local Community, Students, Teachers
	4	Children's Day Training Session	Understand risks and optimize different social networks; Identify risks underlying sexting practices, revenge porn and grooming; Analyze risks involved in use of online games; Analyze risks and solutions to prevent cases of online addiction.	400	School [Secondary School José Gomes Ferreira]	Local community, Students, Teachers
	2	Mass Events	Promotion of PT SIC Services and awareness raising for safer online behaviors.	4.000	Events [Dia do Ensino Profissional, Jamor em Festa]	General Public, Students and Teachers
	1	Workshop	Promotion of PT SIC Services and raise awareness about online risks and how to be safer online.	13	School	Local Community, Students, Teachers
Total of Participants Involved in PT SIC activities				5.435.187		

13. NEXT STEPS

PT SIC will continue to reinforce the visibility of the project working towards the expansion of the network of partners that allow the development of awareness activities and initiatives all over the country and amongst the different target groups of the project. After nine years of intense work and investing in the production of high-quality awareness resources accordingly to the best European practices, it is now time for PT SIC to invest in even more dynamic initiatives. Below, a list of next steps for the new action (PT SIC IV):

- Keep cooperation with IPDJ, responsible for National Committee of Portuguese No Hate Speech Campaign;
- Promoting National Partner Networks involvement, namely the network of in-service teacher training centres and the ICT Competence Centres – and the experts from the Universities in designing awareness tools, training initiatives, and schools activities with students participation;
- To develop new collaborative initiatives with national and international partners, developing high-quality resources and raising awareness in Portuguese-Speaking Countries;
- Contributing to the Insafe network and working groups improving impact and effectiveness of the Core Platform and the European Network;
- Promoting the Digital Leaders initiative and eSafety Label in school community;
- Providing information and resources (online and offline) in multiple formats for each of the target audiences with special focus on children and youngsters with disabilities;
- Promoting the contest SeguraNet Challenges that involves students, teachers and parents (covering about 50 000 participants yearly);
- Conducting training courses to school teachers and to professionals from entities that work with children and enhance those who work with vulnerable children - Educational territories for priority interventions Program; Institute for Child Support; Casa Pia de Lisbon;
- Promote teacher training in particular primary school teacher's that support the initiative: Introduction to Coding in Primary School;
- Contribute for the new curriculum integration about the digital security issues;
- Adopting new methodologies and awareness campaigns, bringing theatre to the community through "Comunicar em Segurança" Program and creating Safety Party Lans to Children and Youngsters;
- Keep extending SID 2017 and 2018 celebrations by organizing seminars, events and photobooth, that allow the participation of all Portuguese Community, namely municipalities, educational community, cultural associations, national stakeholders and other interested partners;
- Increase the presence in the digital platforms by being present through different kinds of apps, such as pedagogical games;
- Improve helpline and hotline quality, by providing timely answers to helpline users and prompt evaluation and forwarding of hotline cases.



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ANNEX 1

SeguraNet Week at Schools

(P.21 – SeguraNet Week)

SeguraNet Week at Schools



SeguraNet

2015



GOVERNO DE
PORTUGAL

MINISTÉRIO DA EDUCAÇÃO
E CIÊNCIA

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Safer Internet plus

Table of Contents

Introduction	3
<i>Support Materials</i>	4
<i>Suggestions for Activities</i>	4
<i>Registered Activities</i>	5
Seminar	6
SeguraNet Week - Overview	7
Other Activities	7
<i>Dissemination of events sponsored by local governments (Câmara Municipal)</i>	7
<i>Disclosure of events sponsored by Schools/Clusters</i>	9
<i>SeguraNet Project on National Defence Day</i>	9
<i>SeguraNet Challenges</i>	9
 Annexes	

Introduction

Over the years, Safer Internet Day (SID) has become a key event on the safer internet calendar. Safer Internet Day began in 2004 as a European Union initiative, and today it is celebrated in over 90 countries and six continents. Every year the theme chosen translates the concerns relating to emerging issues of Internet safety. Safer Internet Day 2015 had its twelfth anniversary with the theme 'Let's create a better internet together!'

To mark this day in the school community, which this year was celebrated on February 10th, all schools were asked to conduct activities on issues concerning internet safety in the second week of February 2015.

The main goal was to involve the school, which in turn offered the perfect opportunity to introduce, or reinforce, the theme of internet safety among students, teachers, educators and parents, and to consolidate the topics which may have been or will be addressed in the classroom.

The entire school community, including State-owned and private schools, from pre-primary to high schools in continental Portugal and in the Autonomous Regions of Madeira and Azores, was invited to join the initiative.

Schools/school clusters broadcasting radio or operating their own television channels were also asked to celebrate the occasion by advertising safety. Other activities, such as reports, interviews, news, production and filming of plays, were further proposed.

Schools/clusters were asked to register by completing a form available on the website of the SeguraNet Week (<http://www.seguranet.pt/semana2015>), to follow up on the activities they carried out. The web page published, from 9 to 15 February 2015, suggestions for activities and Support Materials.

Furthermore, a seminar to mark “Safer Internet Day” at schools was held on February 10th (<http://www.seguranet.pt/semana2015/seminario>). This meeting was streamed.

Support Materials

To support the activities to be carried out, some contents were made available in digital form in <http://www.seguranet.pt/semana2015/recursos-de-apoio>

The screenshot shows the SeguraNet website interface. At the top, there's a header with the logo 'DIA DA INTERNET MAIS SEGURA 2015' and a navigation bar with links: 'Sugestões de Atividades', 'Recursos de Apoio', 'Atividades das Escolas', and 'Seminário'. There are also social media icons (YouTube, Twitter, Facebook) and a login section with fields for 'utilizador/email' and 'password', and buttons for 'Registo' and 'Entrar'.

The main content area is titled 'Recursos de Apoio'. It includes the following sections:

- Banda desenhada - Tiras SeguraNet**: Fomentam o sentido crítico, a navegação segura e esclarecida na Internet, através do humor. Consulte a galeria das [Tiras SeguraNet](#).
Divulgue-as na comunidade educativa. Analise-as, reflita sobre elas com os alunos...
- Cartazes "O que farias?"**: Os Alertas SeguraNet são conjuntos de matérias que podem ser utilizados para dinamizar atividades com alunos sobre Segurança na Internet. Consulte a galeria [Cartazes "O que farias?"](#)
- Jogos**: Aplicações interativas que incluem informação e jogos. Estão disponíveis três aplicações, destinadas a três públicos-alvo diferentes:
 - 1.º / 2.º Ciclos;
 - 3.º Ciclo/Secundário;
 - Pais e Educadores;
- Aplicação Creative Commons**: Consulte ainda os [recursos do portal SeguraNet](#).

On the right side, there are three promotional banners: 'SeguraNet Navegar em Segurança', 'Linha Ajuda Internet Segura', and 'Mapa Atividades das Escolas'. Below these is a 'Vídeo' section featuring a video player with the title 'Safer Internet Day (SID) - generic video 201...' and a play button.

At the bottom of the page, there are social media icons for Facebook, Twitter, and Email.

Suggestions for Activities

Some of the activities to be developed during the Safer Internet Week were suggested. However, schools were free to mark the week with their own originality and creativity.

- To hold workshops, talks, discussions, brainstorming sessions, etc. on issues of Internet Safety;
- To encourage teachers and students to take part in the SeguraNet Challenges.
- To hold exhibitions (with students' projects developed previously, including posters, videos and other materials);
- To show promotional and awareness-raising films about internet safety in public locations;

- To hold classroom discussions on these issues, for example the WARNINGS "What would you do?", or the videos we highlight in [Recursos](#);
- To explore with students the SeguraNet Educational Games (see [Recursos](#));
- To hold Contests in schools or school clusters in internet safety;
- To have existing clubs or groups in schools (e.g. theatre; school radio and TV; school newspaper; etc.) carry out activities on this subject;
- To publish contents on internet safety in the school web page, newspaper or educational blog.

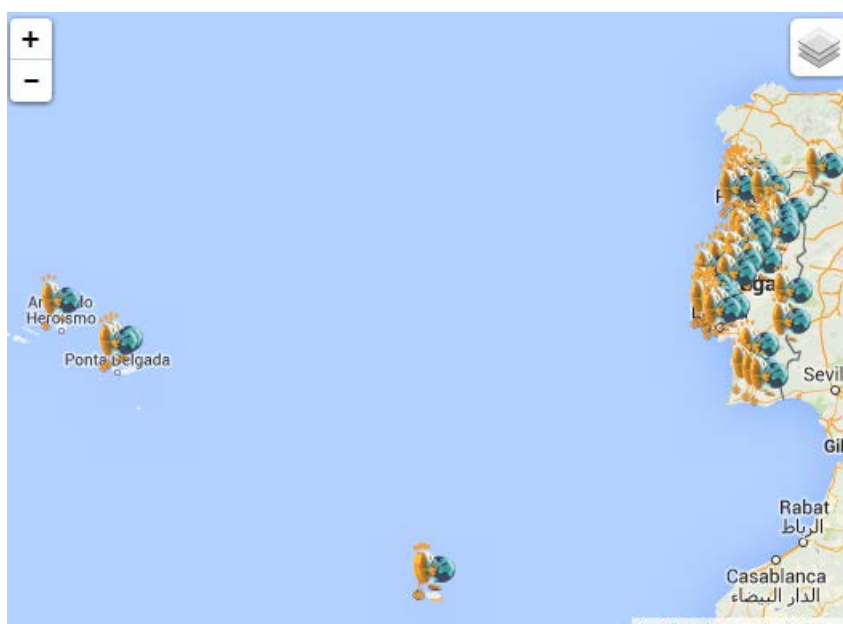
Registered Activities

During the week a variety of activities were carried out by schools involved, namely:

- Discussions and talks involving the entire educational community;
- Workshops directed at parents, educators and pupils;
- Activities implemented by school radios;
- Videos produced on internet safety related issues.

Some of these activities did not reach SeguraNet; only a description of the activity was delivered, while the end product was not sent. Look up the georeference of the schools which submitted a description of the activities:

<http://www.seguranet.pt/semana2015/atividades-das-escolas>



Seminar

The Seminar on "Safer Internet Day 2015: Let's build a better internet". (<http://www.seguranet.pt/semana2015/seminario>) was intended to celebrate "Safer Internet Day" at Portuguese schools. The seminar was held at Quinta das Flores/Conservatório de Música de Coimbra secondary school, attended by some 230 participants (around 100 pupils and 130 teachers).

The meeting also had the presence of national experts from the judiciary police, the Safer Internet consortium, the National Data Committee, the Ministry of National Defence, the Public Prosecutor's Office, local governments and schools. The plenary session on the eSafety Label was hosted by Maité Debry from the European Schoolnet. Look up the programme and the resumes of the speakers at the meeting in the attachment hereto.

The seminar included further a presentation delivered on safe Internet use and digital technologies. There were approximately 15 poster presentations.

The Seminar also had a musical performance by the pupils and teachers of the Coimbra Conservatory of Music; see programme hereto.



The seminar was streamed live over the Internet and viewed by approximately 600 users (mostly Schools).

SeguraNet Week - Overview

Schools celebrated Safer Internet Week from 9 to 15 February. The SeguraNet portal (<http://www.seguranet.pt/>) includes a website dedicated to SeguraNet Week (<http://www.seguranet.pt/semana2015>); schools were welcome to register and publish on this site the activities conducted during the week.

Approximately 200 Schools/Clusters registered; see list of registered schools hereto.

Other Activities

Dissemination of events sponsored by local governments (Câmara Municipal)

During the Safer Internet week local governments conducted several activities, jointly with Schools/Clusters:

Câmara Municipal da Amadora
Câmara Municipal da Covilhã
Câmara Municipal da Guarda
Câmara Municipal da Madalena
Câmara Municipal da Maia
Câmara Municipal de Alcobaça
Câmara Municipal de Alfândega da Fé
Câmara Municipal de Arruda dos Vinhos
Câmara Municipal de Barcelos
Câmara Municipal de Celorico de Basto
Câmara Municipal de Celorico da Beira
Câmara Municipal de Évora
Câmara Municipal de Elvas
Câmara Municipal de Velas
Câmara Municipal de Fafe
Câmara Municipal de Faro
Câmara Municipal de Murtosa

Câmara Municipal de Ponte de Lima
Câmara Municipal de Pampilhosa da Serra
Câmara Municipal de Monforte
Câmara Municipal de Ponte da Barca
Câmara Municipal de Fornos de Algodres
Câmara Municipal de Ansião
Câmara Municipal de Cabeceiras de Basto
Câmara Municipal de Estarreja
Câmara Municipal de Baião
Câmara Municipal de Góis
Câmara Municipal de Montemor-o-Velho
Câmara Municipal de Nordeste
Câmara Municipal de Lagos
Câmara Municipal de Lisboa
Câmara Municipal de Loures
Câmara Municipal de Manteigas
Câmara Municipal de Matosinhos
Câmara Municipal de Montemor-o-Novo
Câmara Municipal de Paços de Ferreira
Câmara Municipal de Ferreira do Zêzere
Câmara Municipal de Ferreira do Oleiros
Câmara Municipal de Cartaxo
Câmara Municipal de Tábua
Câmara Municipal do Crato
Câmara Municipal de Portalegre
Câmara Municipal de Alcácer do Sal
Câmara Municipal de Vagos
Câmara Municipal de Vale de Cambra
Câmara Municipal de Resende
Câmara Municipal de Salvaterra de Magos
Câmara Municipal de Santarém
Câmara Municipal de Santo Tirso
Câmara Municipal de Silves

Câmara Municipal de Tavira
Câmara Municipal de Terras de Bouro
Câmara Municipal de Tomar
Câmara Municipal de Valongo
Câmara Municipal de Viana do Alentejo
Câmara Municipal de Vila Nova de Cerveira
Câmara Municipal de Vila Real de Santo António
Câmara Municipal do Fundão
Câmara Municipal do Porto
Câmara Municipal de Santa Comba Dão
Câmara Municipal de Ovar

Disclosure of events sponsored by Schools/Clusters

Activities carried out by the Clusters/Schools were published in

<http://www.seguranet.pt/semana2015/atividades-das-escolas>

SeguraNet Project on National Defence Day

Since 20 January 2014, DG Education (DGE) has taken part in the National Defence Day (NDD), sponsored by the Ministry of National Defence; by the end of the year approximately 130 thousand young people will have participated in 21 military units of the three branches of the Armed Forces, across continental Portugal and the islands.

SeguraNet Challenges

The eighth edition of the SeguraNet Challenges was held in 2014/ 2015.

The SeguraNet Challenges target all primary and middle schools.



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ANNEX 2

Activity Report SeguraNet Sessions in Autonomous Regions Madeira & Azores 2015

(P.21 – SeguraNet Week)



ICT Competence Centre of the University of Aveiro

Activity report on the SeguraNet sessions held in the Autonomous Regions of Madeira and Azores

On 25th and 26th February and from 16th to 19th March the ICT Competence Centre of Aveiro University conducted several activities for raising awareness on Internet safety and online behavior for all kinds of audience.

In the two archipelagos this was jointly held by the Educational Resource and Technologies Team/Directorate-General for Education under the Project SeguraNet and the town halls of Caniço, in Madeira and of several municipalities in the archipelago of Azores, namely Madalena on the island of Pico, Velas in São Jorge, Praia da Vitória in Terceira and Nordeste in São Miguel, respectively.

Most of the sessions were addressed at pupils and teachers, but there were also ones for parents, guardians and the overall community, as well as for a senior audience, particularly the students from the Senior University.

The sessions followed a participatory process, as the methodology used was always that of ongoing interaction with the audience. The pupil sessions had strong attendance. In some places even organisers were asked to repeat the sessions so that all participants, and pupils in particular, had the chance to attend a session.

Only in one of the places was a single session held, but it was the one with the highest attendance of young people (Nordeste in São Miguel). In other places there were 2 sessions (Madalena, in Pico and Praia da Vitória in Terceira), one for pupils and another for adults (senior citizens in Madalena). Finally, in Velas, on the Island of São Jorge, there were 5 sessions and in Caniço, in Madeira, 3 sessions were delivered.

Records of all activities were appropriately kept on the online form of the ERTE/DGE available specifically for this purpose. It should be noted that, in some cases, the sessions for adults had less attendance.

The session held in the city of Praia da Vitória for adults had one of the lowest attendance rates, with only 20 people approximately. The pupil session here also did not exceed 60 people. Both meetings had 2 GNR guards working with the Escola Segura programme.

On the island of Pico, 132 pupils attended the session dedicated to them, with a strong presence of the PSP (public police) with 3 officers and the direct intervention of the Captain of that geographical area. The session at the Senior University had approximately 40 pupils attending.

On the island of São Miguel, the busiest session was in Nordeste. According to the figure of the school board, 293 entries were registered, most of whom pupils. The PSP also attended the meeting, in a panel which was composed of the school master, a psychologist of the Municipality and an academic who is also conducting research into this specific subject.

On São Jorge island, which had the highest number of sessions as they were held in smaller rooms, out of a total of 5 sessions, 4 were in the morning and afternoon and one at night for adults. The sessions for the young people were attended by 95, 97, 86 and 93 people, and the last session had 30 adults.

The Island of Madeira hosted 3 sessions, 2 for young people and one for parents, some of whom were enrolled in the night courses at the school which hosted the meetings. The three sessions registered 90, 95 and 70 entries, respectively. PSP, GNR and Psychology services also took part in the meetings in Madeira, bringing value to them with their outlooks on the topics addressed.

In all places the local media was present, and RTP Madeira covered the sessions on that island. In Azores, there was coverage by regional newspapers of the events, and an interview was given over the telephone to the newspaper with the highest circulation in the archipelago, and to a local radio and television.

This audience turned out to be very unique, with characteristics specific to islanders and places with very few inhabitants, excluding Caniço in Madeira with approximately 23,000 inhabitants. Then comes Praia da Vitória, capital city of the Municipality, with approximately 6,000 inhabitants. Nordeste, Madalena and Velas have approximately 6,000, 5,000 and 2,000 inhabitants, respectively. Interestingly, it was in the latter, the smallest municipality of them all, that the greatest number of sessions were held.

As for the characteristics of the young audience in these municipalities as internet users, their use of the internet and social media is quite limited due to the fact that they live in very small towns marked by isolation and insularity.

Compared to other places, although the pupils are also aware of online behavior and the kind of precautionary measures they should take, most of these young people can only keep in touch with the “outside” world through the internet and social media. Consequently, many engage in risk behavior, like making friends with people they personally do not know: in effect, these young people feel the urge to expand their social capital, which partly explains their behavior.

Consequently, we are of the opinion that life on the islands and its specificities require enhancement of awareness-raising of the pupils and the community about this. Under this initiative, we believe this goal was met, since it had 1,171 direct participants. The following are pictures taken of these sessions.

Archipelago	Island	Place	Population (municipality)	No. sessões	No. pupils	No. Adults
Madeira	Madeira	Canico	23,000	3	185	70
Açores	Pico	Madalena	6,000	2	132	40
	São Jorge	Velas	2,000	5	371	30
	Terceira	Praia Vitória	6,000	2	60	20
	São Miguel	Nordeste	6,000	1	293	(included in the previous figure)

Figure 1 – Table of participants per session



Figure 2 – Panel in Caniço



Figure 3 – Interview to RTP Madeira



Figure 4 – News reports in the online newspaper Jornal da Madeira



Figure 5 – Senior University in Madalena



Figure 6 – Panel, Madalena



Figure 7 – Session with pupils, Madalena



Figure 6 – Members of the panel, Velas



Figure 7 –Panel, Velas



Figure 7 – Panel, Praia da Vitória



Figure 8 – Pupil session, P.Vitória



Figure 8 – Pupil session, Nordeste



Final Public Report

Portuguese Safer Internet Centre III

January 1st 2015 – June 30th 2016



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ANNEX 3

Program Execution Report of “Naveg@s em Segurança” 2015

(P.23 – Safer Internet Day for Schools)



NAVEG@S EM SEGURANÇA – 1ª EDIÇÃO 2015

Relatório de execução

Decorreu entre 18 de maio e 5 de junho de 2015 mais uma edição da iniciativa Navega(s) em Segurança?, promovida pelo IPDJ no âmbito do projeto Internet Segura.

As iniciativas NAVEGA(S) EM SEGURANÇA? têm como objetivo contribuir para o desenvolvimento da utilização responsável e segura da Internet, através da realização de ações de sensibilização de curta duração destinadas a crianças, jovens, pais/educadores e cidadãos em geral.

Estas ações decorrem maioritariamente nas Lojas PontoJA da Rede de Informação aos Jovens do IPDJ, podendo, em casos pontuais, ter lugar noutros espaços e nomeadamente nas Lojas PontoJA parceiras.

Os animadores das sessões são jovens voluntários, inscritos no programa de voluntariado jovem “Agora Nós”, com conhecimentos em tecnologias de informação e comunicação, boa capacidade de comunicação e facilidade de relacionamento interpessoal. A formação específica dos voluntários é feita a partir de recursos pedagógicos disponibilizados online e acompanhada pelos técnicos do IPDJ.

Esta edição da iniciativa Naveg@s em Segurança foi lançada logo após a confirmação da aprovação efetiva do projeto Internet Segura pela CE. Apesar de o prazo de lançamento estar ultrapassado e de não ser a época do ano lectivo mais favorável para realização das sessões, optou-se ainda assim por lançar a iniciativa no sentido de dar cumprimento ao plano de atividades aprovado.

Tendo em conta os condicionalismos referidos a meta para esta edição do Naveg@s foi fixada num número inferior ao das edições anteriores. Tentou, ainda assim, proceder-se a uma nova actualização dos recursos das sessões, bem como recolher opiniões dos técnicos, voluntários e participantes no sentido de melhorar os recursos e a planificação nas próximas edições. Em muitas sessões o quizz final foi substituído por um pequeno questionário de avaliação do qual se apresentam neste relatório as principais conclusões.

As sessões realizadas durante esta edição abrangeram um total de 1942 participantes a nível nacional, atingindo assim uma taxa de execução de 51% relativamente às metas propostas. Tendo em conta os dados apurados destacam-se, por terem ultrapassado a taxa de execução proposta, as Lojas PontoJA de Castelo Branco, Porto e Portalegre.

Juntam-se o quadro e os gráficos relativos ao nº de participantes, bem como à taxa de execução.



NAVEGA(S) EM SEGURANÇA?



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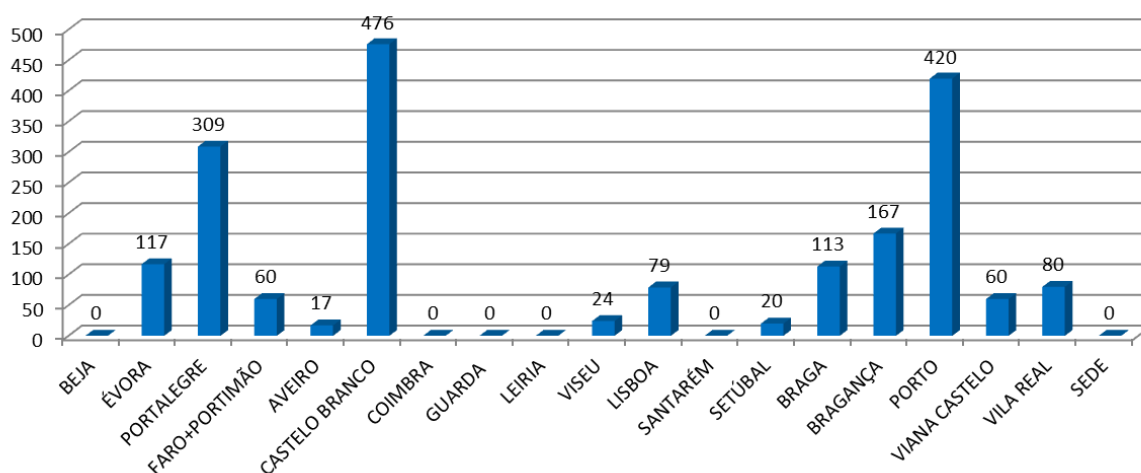


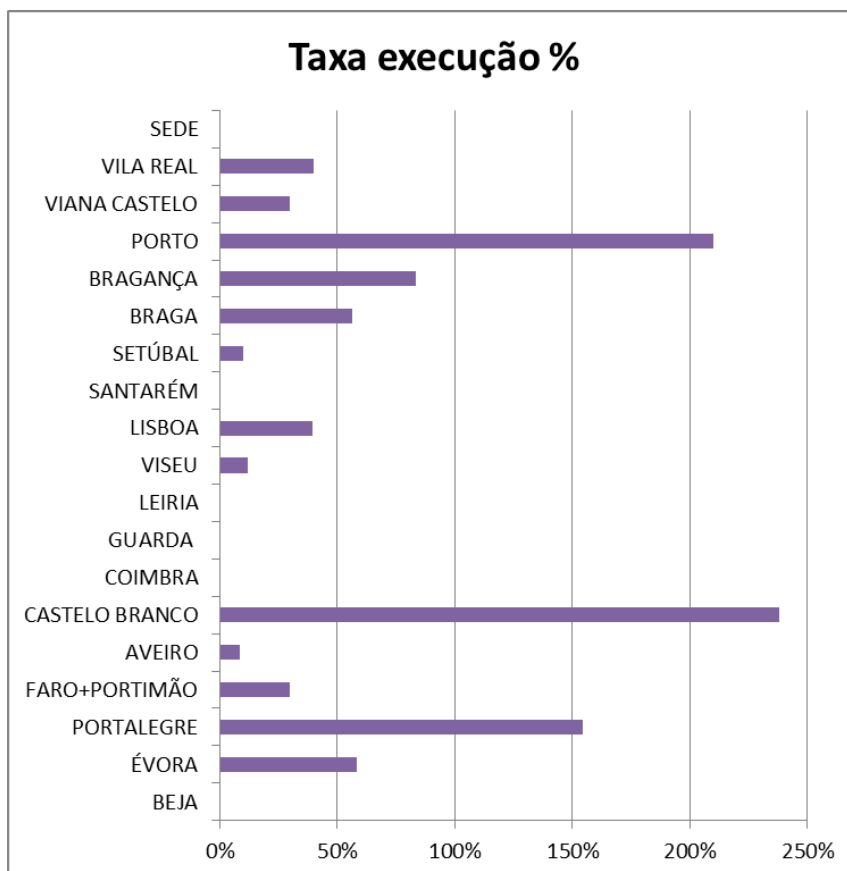
Co-financiado pela Comissão Europeia



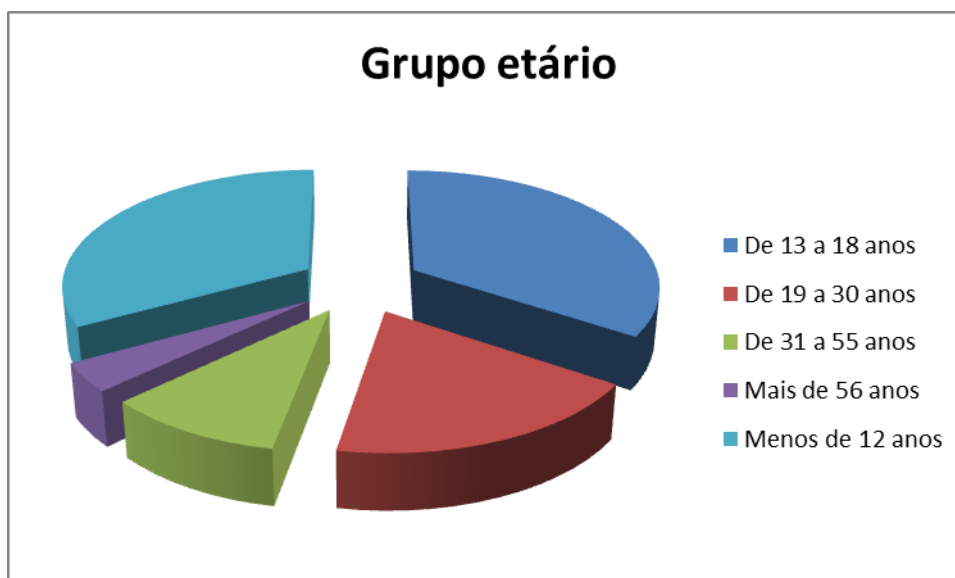
Direção Regional	Loja JA	Inscritos	Meta	Taxa execução	Obs.
Alentejo	BEJA	0	200	0%	
Alentejo	ÉVORA	117	200	59%	5 Sessões
Alentejo	PORTALEGRE	309	200	155%	18 sessões
Alentejo Total		426	600	71%	
Algarve	FARO+PORTIMÃO	60	200	30%	4 sessões
Algarve Total		60	200	30%	
Centro	AVEIRO	17	200	9%	1 sessão
Centro	CASTELO BRANCO	476	200	238%	12 sessões
Centro	COIMBRA	0	200	0%	
Centro	GUARDA	0	200	0%	
Centro	LEIRIA	0	200	0%	
Centro	VISEU	24	200	12%	1 sessão
Centro Total		517	1200	43%	
LVT	LISBOA	79	200	40%	4 sessões
LVT	SANTARÉM	0	200	0%	
LVT	SETÚBAL	20	200	10%	1 sessão
LVT Total		99	600	17%	
Norte	BRAGA	113	200	57%	5 Sessões
Norte	BRAGANÇA	167	200	84%	9 sessões
Norte	PORTO	420	200	210%	21 sessões
Norte	VIANA CASTELO	60	200	30%	3 sessões
Norte	VILA REAL	80	200	40%	4 sessões
Norte Total		840	1000	84%	
Sede	SEDE	0	200	0%	
Sede Total		0	200	0%	
TOTAL NACIONAL		1942	3800	51%	

Participantes





No que se refere ao **questionário de avaliação** foram recolhidas 866 respostas de participantes nas sessões. Estas respostas são em cerca de 70% dadas pelos participantes com idades compreendidas entre os 7 e os 18 anos, sendo metade do grupo dos 13 aos 18 e a outra metade com menos de 12 anos.





NAVEGA(S) EM SEGURANÇA?

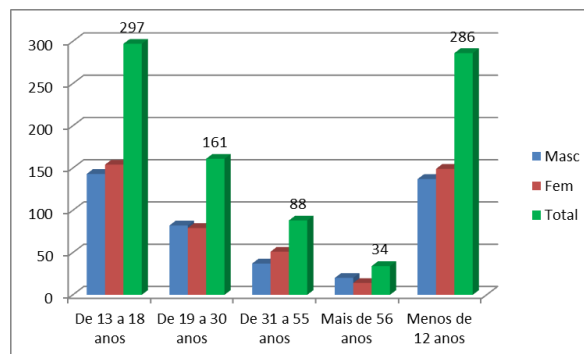
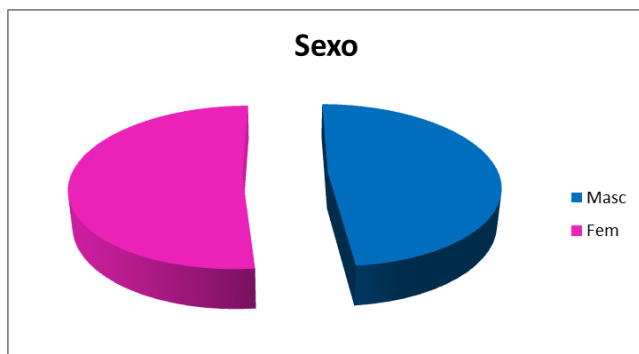


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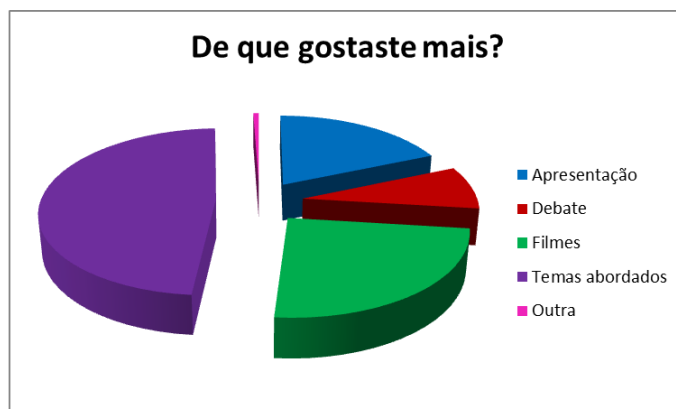


O grupo etário que segue estes em número de respostas é o dos 19 aos 30 anos (19%) sendo o menos significativo o dos mais de 56 anos (4%).

Relativamente ao sexo dos respondentes, 52% são do sexo feminino e 48% do sexo masculino.



Pelas respostas obtidas podemos concluir que a grande maioria das sessões foi bastante apreciada pelos participantes, havendo cerca de 74% que indicam ter gostado **muito** da sessão e apenas 1% afirmem não ter gostado nada.



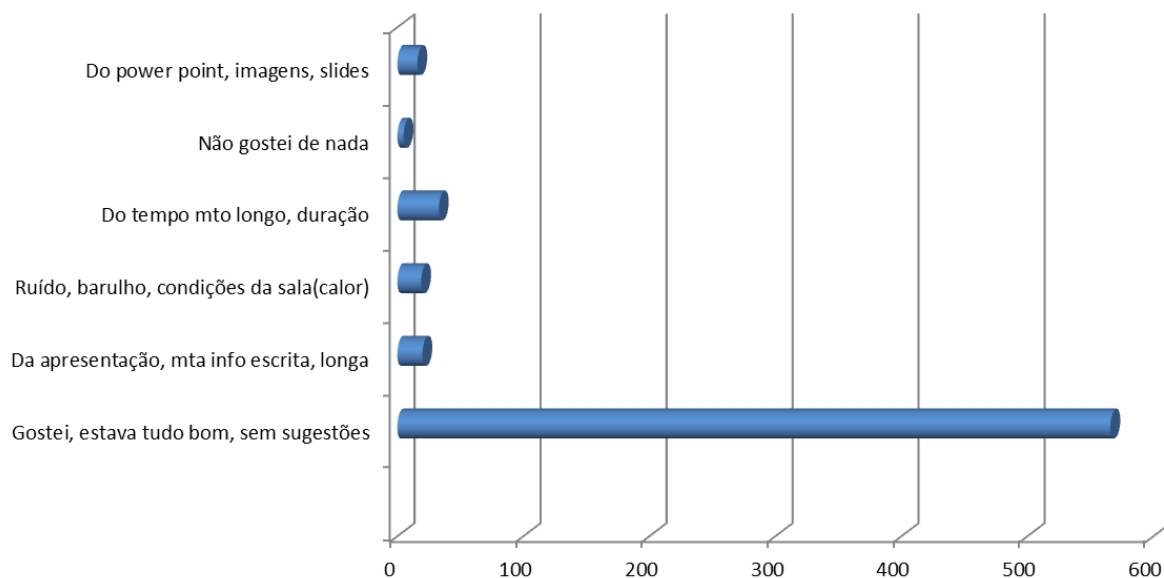
No que respeita aos aspectos que mais apreciaram/gostaram são referenciados em primeiro lugar os temas abordados seguidos dos filmes/vídeos.

De referir que as respostas às perguntas «*De que não gostaste ou gostaste menos?*» e «*Que sugestões tens para próximas sessões sobre segurança na Internet?*» seguem a mesma tendência das anteriores.

A grande maioria dos participantes afirma não haver nada de que não tenha gostado e não ter sugestões para melhorar.

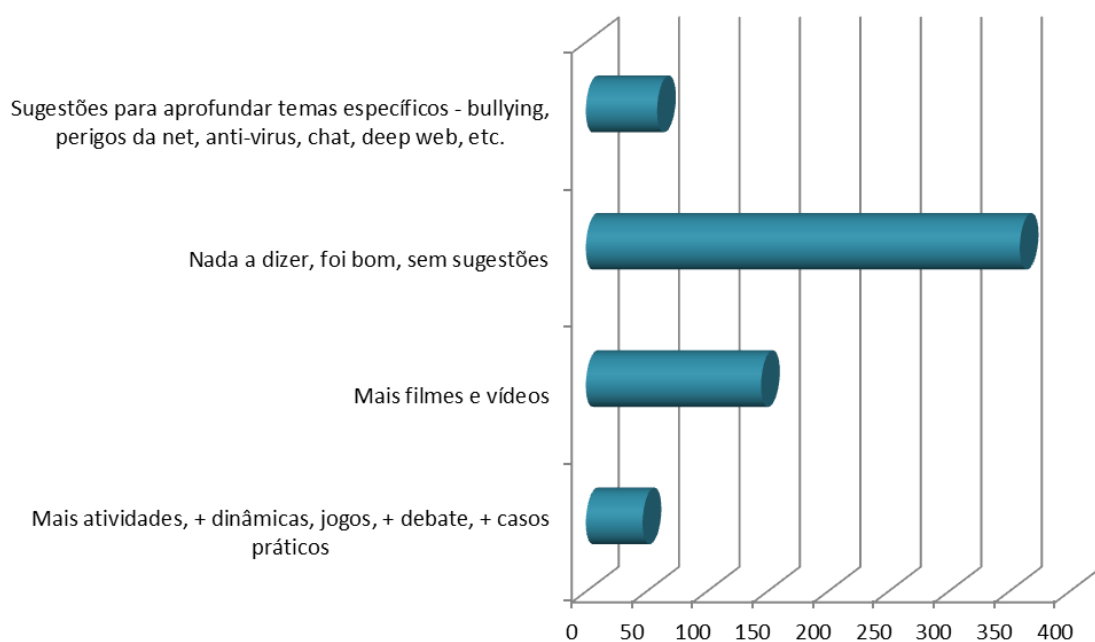


De que não gostaste?



Há, no entanto, um número de respostas com algum significado que refere que as apresentações (ppt) são demasiado longas e contêm demasiado texto/informação escrita, demorando muito tempo. A nível das sugestões propõe-se nomeadamente apresentar mais vídeos e realizar mais actividades como jogos e dinâmicas de grupo.

Que sugestões tens?





NAVEGA(S) EM SEGURANÇA?



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Proposta

Tendo em conta os dados recolhidos e a experiência das passadas edições de Naveg@s; tendo ainda em consideração as sugestões e avaliação feitas pelos funcionários IPDJ e voluntários de algumas regiões, propõe-se que nas acções de formação previstas no âmbito do projecto Internet Segura se inclua um módulo de análise e reformulação da iniciativa Naveg@s em segurança? de modo a melhorar o formato e conteúdo da mesma para as próximas edições.



Final Public Report

Portuguese Safer Internet Centre III

January 1st 2015 – June 30th 2016



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ANNEX 4

SID 2016 Seminar

Morning & Afternoon Program

(P.23 – Safer Internet Day Seminar)

SEMINÁRIO Dia da Internet Mais Segura

Faz a tua Parte por uma Internet Melhor



Safer
Internet
Day 2016

Lisboa
4 Fevereiro

Faz a tua parte por
uma Internet melhor

www.saferinternetday.org



PROGRAMA

LOCAL: FÓRUM PICOAS, LISBOA

PÚBLICO GERAL

Gratuito, limitado à lotação do auditório.

Inscrição obrigatória: <https://sid2016pt.eventbrite.pt>

09:30 | RECEÇÃO AOS CONVIDADOS

09:45 | MENSAGEM DE BOAS-VINDAS

Paulo Neves, Presidente Executivo da PT

SESSÃO DE ABERTURA

Ministro da Ciência, Tecnologia e Ensino Superior *

Ministro da Educação *

10:00 | A responsabilidade de cada um na construção de uma Internet melhor para todos

Luis Antunes, INESC TEC - Instituto de Engenharia de Sistemas e Computadores, Tecnologia e Ciência

10:30 | DEBATE Privacidade e Proteção de Dados Pessoais

MODERADORA

Fátima Caçador, Casa dos Bits

PARTICIPANTES

Magda Cocco, Advogada, VdA

Clara Guerra, Comissão Nacional de Proteção de Dados

Jorge Duque, Polícia Judiciária

11:15 | COFFEE BREAK

11:30 | Mentos e Sentimentos na era digital

Ivone Patrão, ISPA - Instituto Universitário de Ciências Psicológicas Sociais e da Vida

11:45 | DEBATE Impactos da geração digital: novos perfis, novos desafios!

MODERADORA

Rute Sousa Vasco, Sapo

PARTICIPANTES

Susana Carvalhosa, ISCTE – Instituto Universitário de Lisboa

Paulo de Jesus, ARS Alentejo | Intervenção nos Comportamentos Aditivos e nas Dependências

Isabel Baptista, Centro Nacional de Cibersegurança

12:30 | SESSÃO DE ENCERRAMENTO

Ana Cristina Neves, Fundação para a Ciência e a Tecnologia

João Carlos Sousa, Direção-Geral da Educação

Jorge Orlando Queirós, Instituto Português do Desporto e Juventude

Vânia Neto, Microsoft Portugal

13:00 | FIM DA SESSÃO

* a confirmar

SEMINÁRIO Dia da Internet Mais Segura

Faz a tua Parte por uma Internet Melhor



Safer
Internet
Day 2016

Lisboa
4 Fevereiro

Faz a tua parte por
uma Internet melhor

www.saferinternetday.org



internet
seguraopt

PROGRAMA

LOCAL: FÓRUM PICOAS, LISBOA

PÚBLICO-ALVO

Alunos do 9º ao 12º Ano e Associações Juvenis
Gratuito, limitado à lotação do auditório.

Inscrição obrigatória:

<http://questionarios.dge.mec.pt/index.php/329711/lang/pt>

- | | |
|--------------|---|
| 14:00 | Ferramentas Educativas e Campanhas do Centro Norte-Sul Conselho da Europa
Miguel Silva, Educação Global – Conselho da Europa |
| 14:15 | <div>DEBATE
MODERADOR
PARTICIPANTES</div> <div>A vida para além do Like
Pedro Fernandes, Apresentador RTP
João Pedro Damas, Embaixador da Juventude
Representante do Programas Escolhas
Vasco Touguinha, Conselho Nacional de Juventude
Mário Silva, Associação Bué Fixe
Rita Cameiro Brito, Rede Jovens para a Igualdade
Eduardo Pais, Partido Pirata Pt</div> |
| 15:30 | Apresentação de novos recursos do Centro Internet Segura (CIS)
CIS: Jogo Batalha do Ciberespaço
SeguraNet: MegaQuizz e WebWeWant para educadores |
| 15:45 | COFFEE BREAK |
| 16:00 | Peça de Teatro Comunicar em Segurança – ID A Tua Marca na Net
com os atores Alexandre Silva, Pedro Górgia e Tiago Aldeia |
| 17:00 | FIM DA SESSÃO |



Final Public Report

Portuguese Safer Internet Centre III

January 1st 2015 – June 30th 2016



Co-financiado pela União Europeia
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ANNEX 5

Activity Report SeguraNet Sessions in Autonomous Regions Madeira & Azores 2016

(P.23 – Safer Internet Day for Schools)

SeguraNet Report:

activities developed by ccTICua

in the Azores and in Madeira islands

Schoolyear 2015/16 (february,march, april)

Maria José Loureiro

(Professor in mobility in the ICT Competence Center at the University of Aveiro, Ph.D.)

**SeguraNet Report: activities developed by ccTICua
Azores and Madeira
Schoolyear 2015/16
(february,march,april)**

In the scope of the Seguranet Project, ccTICua has undertaken several events in order to raise awareness about digital citizenship and online behaviour, in a partnership with ERTE and Porto Santo's and Funchal's City Hall, as well as with the *Centro de Ciência Viva* in Porto Moniz, in the Madeira Island archipelago.

Likewise, several City Halls of the Azores archipelago, namely, Madalena, in Pico's Island, Velas, in São Jorge and Praia da Vitória and Biscoitos, in ilha Terceira, and the Network of School Libraries in Praia da Vitória, were visited by ccTIC and sessions about these topics were developed there, in a total of eight sessions in the Madeira Island archipelago and thirteen in the Azores archipelago.

The sessions were aimed at different audiences. Most sessions targeted students but there were sessions for parents and general audience. As for the sessions that were aimed at students, they differed in the way they were presented: small discussion sessions with groups of 25/30 students; sessions in bigger rooms, with 150 students or more. Despite the big number of students these sessions were still highly participated.

There was also a specific training session aimed at teachers, delivered in a different format, with different objectives and lasting more time. According to the evaluation of the participants in this session the aims were fully accomplished. However, the trainer feels differently as the teachers didn't participate as much as in previous training sessions that took place in the mainland.

To this outcome may have concurred several facts such as that it took place in an amphitheater, which doesn't promote group work or debate. Another demotivating factor for teachers is the fact that these training sessions are not taken into account for the teacher's career in terms of progression. However, we can assess the training as satisfactory and we consider it involved a considerable number of teachers (about 30/35).

The remaining sessions took place both in primary schools as well as in middle schools, secondary schools, professional/vocational schools. These sessions involved a high number of students, teachers and technicians and we consider that these issues are still part of their concerns, despite the fact that these questions are already broadly discussed and that information on these issues is more rich and diverse.

The diverse ages of the participating students influenced the way the sessions were delivered. All of them included a presentation of the SEGURANET project.

Among primary school students the sessions were based on cartoons and video animations, whereas older students were given the opportunity to discuss broader topics. These discussions were triggered by short films' presentations with more adult content.

One must only regret the fact that parents don't participate much in these sessions. Parent associations, promoters and those responsible for the organization of these sessions all regret the lack of parents' participation, especially because it is crucial to educate from early childhood and at home for digital citizenship and online behavior. Also very important is raising awareness about the importance of parent control of children's online activity.

Another important aspect to highlight is that, often, the parents who participate in the sessions are the one who are already quite aware of these issues, meaning that those who are more in need of these sessions aren't reached.

When it comes to adult training about the virtual life of the youngsters and general audience, we believe there is still a lot to be done. Therefore, a big concern should be creating interactions with those who are less close or have less access to training and information. Luckily, adult training provided by Employment and Training Centers are a very important asset, because adults often have access to the sessions that take place in professional/vocational schools or in other institutions where they attend courses within the scope of lifelong learning.

It is important to note that, as in other circumstances, the young audience of the islands has specific characteristics, because they inhabit in small cities with few inhabitants, marked by insularity. This factor strongly affects the use and the frequency they use the Internet as well as their behavior in social networks. Their exposure here is even more noticeable because of the fact that the places they live in are small.

In conclusion, we highlight that youngsters, overall, have a reasonable knowledge of the virtual universe and are often aware of the consequences that may come from their exposure, whereas the adult audience is often unaware of the risks youngsters are exposed to, because adults don't know what happens in such a wide world, filled with possibilities, being also unaware of the meanders of the surface web and the risks hidden in the deep and dark web, which may bring to this amazing world quite disturbing contours.

As for numbers, in the Azores these sessions gathered 722 students, 106 teachers, 24 parents and two school technicians. Some psychologists and members of the police force were also present, namely in Praia da Vitória and in Madalena. In the Madeira Island and archipelago 555 students, 55 teachers and pre-school teachers and four technicians from the city hall took part in the sessions. Two members of the police force were only present in Porto Santo island.

Maria José Loureiro

(Professor in mobility in the ICT Competence Center at the University of Aveiro, Ph.D.)



Final Public Report

Portuguese Safer Internet Centre III

January 1st 2015 – June 30th 2016



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ANNEX 6

SeguraNet Article:

“Digital safety: Challenges, literacy and participation”

(P.29 – Media Literacy Working Group)



10. Digital safety: Challenges, literacy and participation

Lígia Azevedo & João Carlos Sousa

The importance of media in our society cannot be overemphasised. They permeate our everyday life –home, school, workplace –, they influence how we think and see the world, and their ubiquity is enhanced with each passing day as new services emerge with growing levels of take-up.

This is why media literacy is so important, for enabling young people to critically understand the nature and impact of the messages conveyed to them through the media.

Against this backdrop, the Directorate-General for Education (DGE) of Portugal developed an education framework for media in pre-school, elementary and secondary education. The framework includes two chapters addressing issues linked to digital technologies, i.e. “ICTs and screens” and “Digital networks”.

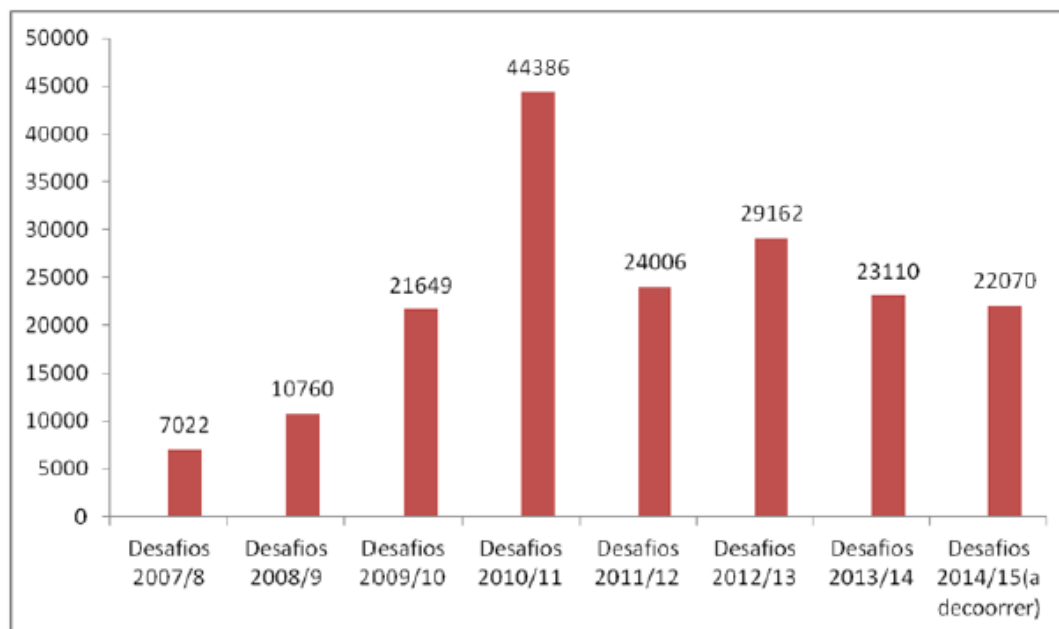
The matters of digital safety, which the SeguraNet project has been addressing since 2004, are covered. SeguraNet is a project of the DGE, which is managed by the Educational Resource and Technologies Team (ERTE). It is a member of the public-private consortium Safe Internet Centre, in partnership with the Foundation for Science and Technology, the Portuguese Sport and Youth Institute and Microsoft Portugal which, in turn, is developed under the European Commission’s CEF-Safer Internet programme.

This project aims at promoting safe, critical and knowledgeable forms of browsing on the internet among the educational community. Its line is to train teachers, by holding awareness raising sessions at the Schools and by disseminating information /resources in a variety of forms adjusted to each of its audiences.

The “Desafios SeguraNet” competition has been one of the project's initiatives since 2007, and it is particularly significant as it is held in the school context and receives the inputs of the educational community. Every year the challenges involve around 50,000 participants – namely pupils, teachers and parents, as shown in charts 1 and 2.

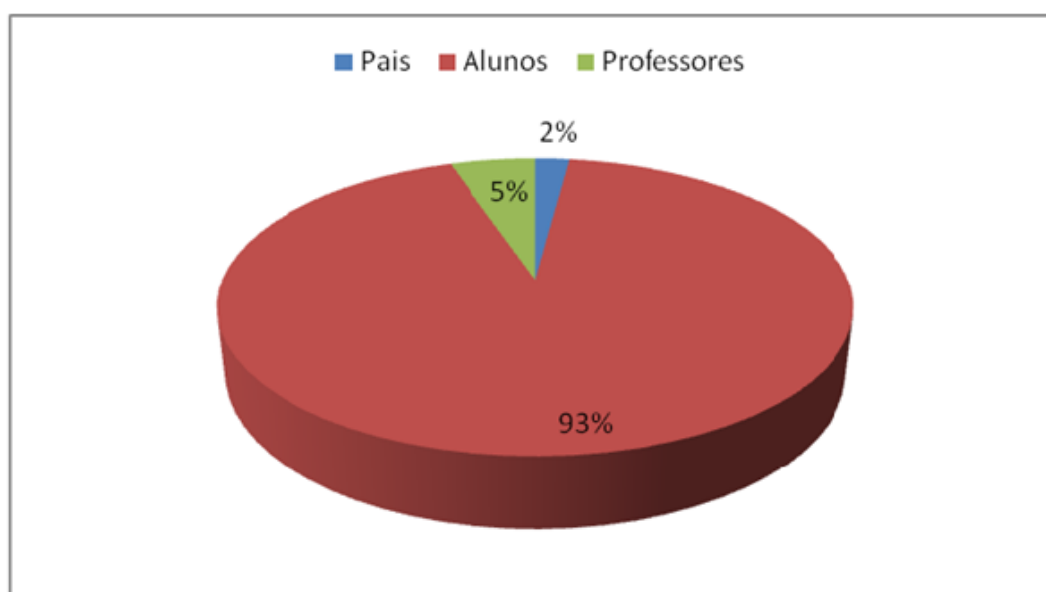


SeguraNet



PT	EN
Desafios	Challenges
Desafios (a decorrer)	Ongoing challenges

Chart 1 – Number of participants in the various editions of SeguraNet challenges





SeguraNet

PT	EN
Pais	Parents
Alunos	Pupils
Professores	Teachers

Chart 2 – Profiles of the audience of the SeguraNet Challenges

Students from the first to ninth grades may take part in the competition, which begins every year on October 1st and goes on until May 31st. There are two modes: the Challenges for the 1st Cycle of Elementary Education (1st to 4th grades) and the Challenges addressed to the 2nd and 3rd Cycles (5th to 9th grades).

Under the challenges for the 5th to 9th graders, pupils are asked to form teams supported by a teacher in each school, alongside the teams set up by educators, and all must respond to the challenges proposed. These Challenges address several digital safety issues (data protection, cyberbullying, sexting, e-commerce, Help Line and Hotline assistance services, the digital footprint/online reputation, online predators, and copyright, among other topics). They include closed answer questions, each of which incorporates information on the subject of the question. Each school may enter the competition with as many pupil, teacher and educator teams as it succeeds in mobilising and the schools earn points for the answers the teams provide.

The Challenges addressed to the 1st to 4th grades are activities which involve collaborative work by the class which, with the help of the teacher, present three proposals concerning digital safety issues. The classes responding to all of the challenges are automatically declared winners.

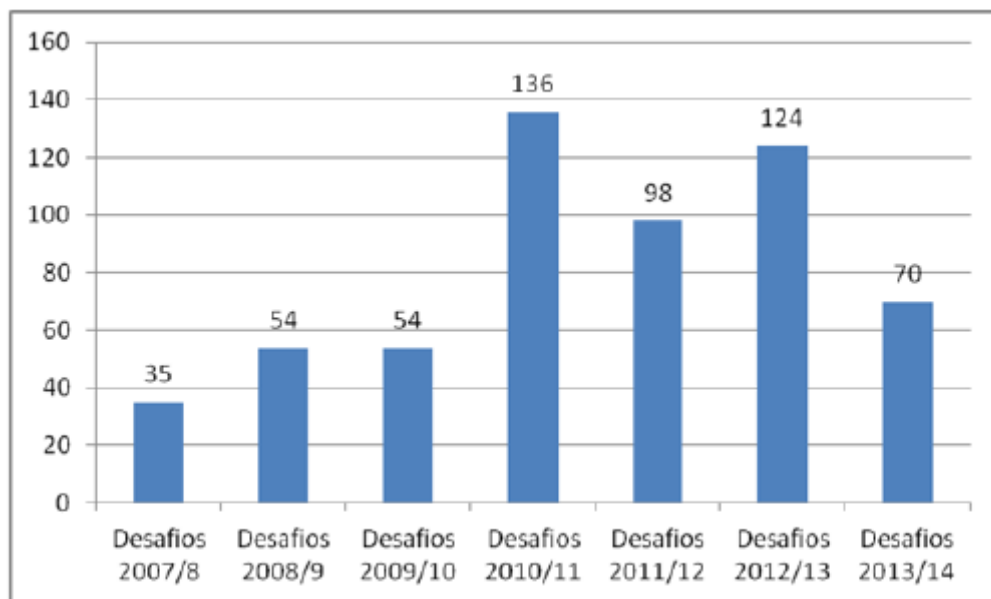


Chart 3 – Winning Schools (Grades 5 to 9) and Classes (Grades 1 to 4) in the several editions of the SeguraNet Challenges.

In the beginning, the prizes and certificates were awarded at Regional and National Meetings. However, considering the high number of prizes awarded in each edition, they are currently sent to the winning schools.

Image 1 – Youth Panel of the Safe Internet Centre

The Youth Panel of the Safe Internet consortium is reappointed every year and is composed of young people between the age of 9 and 18, from the 1st to the 12th grades of four public and private schools.

The Panel is regularly queried about the Challenges initiative, concerning pressing matters and the structure of the competition. It arises from the need to understand how young people view



SeguraNet

technology and the internet, how they use them, the problems they pose, how they overcome these challenges and their views of the future ahead. Following a proactive inquiry to this key group, the activities conducted may thus achieve the goals set more easily, namely: responsible and conscientious use of technologies and the development of awareness raising measures, which respond directly to their needs.

At the national conference for presenting and discussing the results of the Net Children Go Mobile project, held in Portugal in November 2014, it was highlighted that most of the teachers and the pupils interviewed under the study mentioned that they had taken part in the SeguraNet activities, in particular in the Challenges competition. According to the study's researchers, their views of these activities were rather positive.

At present, the assessment study of the impact of the SeguraNet project, conducted by the Education and Psychology Research Centre of Évora University is underway. This study, covering the years 2013 and 2014, will specifically address the following action lines of the SeguraNet project: the SeguraNet portal, the interventions and activities of the ICT Competence Centres, SeguraNet week, the eSafety Label, the Youth Panel and the Segura-Net challenges.

Furthermore, the SeguraNet Challenges initiative was advertised on the European network of “Insafe” Safer Internet Centres; it was viewed as valuable, both due to the range of audiences covered and to the topicality of the issues addressed.



Final Public Report

Portuguese Safer Internet Centre III

January 1st 2015 – June 30th 2016



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ANNEX 7

No Hate Speech Movement Campaign

Action Plan (2013-2015)

(P.35 – No Hate Speech National Committee)

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Final Public Report

Portuguese Safer Internet Centre III

January 1st 2015 – June 30th 2016



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ANNEX 8

Activity Report

PT SIC Workshop in Casa Pia

(P.37 – Workshop for Casa Pia Employees)

Relatório de Atividade

Workshop

“Projeto Internet Segura”



Maio de 2016



CED de Santa Clara

Índice

	Pág.
1. Introdução	3
2. Informação Geral sobre o Workshop	4
3. Informação sobre os Participantes	5
3.1. Workshop da Manhã – Participantes	5
3.2. Workshop da Tarde – Participantes	6
3.3. Balanço Geral - Participantes	6
4. Avaliação dos Workshops	8
4.1. Workshop da Manhã – Avaliação	8
4.2. Workshop da Tarde – Avaliação	9
4.3. Balanço Geral - Avaliação	10
Conclusão	12



CED de Santa Clara

1. Introdução

O Centro de Educação e Desenvolvimento de Santa Clara da Casa Pia de Lisboa, I.P. e o Centro de Internet Segura (CIS) da Fundação para a Ciência e Tecnologia pretendem no presente ano civil desenvolver atividades conjuntas que incidam sobre a formação e sensibilização para uma utilização adequada e segura das Tecnologias de Informação e Comunicação.

A primeira atividade desta parceria recaiu sobre a realização de um workshop para os colaboradores, objetivando o enriquecimento de conhecimentos e consequente sensibilização para algumas temáticas emergentes da utilização das Tecnologias de Informação e Comunicação, designadamente ao nível do incremento da segurança e da proteção de dados de todos os que as utilizam. Procurou-se igualmente dar a conhecer alguns conceitos e vocábulos utilizados na linguagem inerente às Tecnologias de Informação e Comunicação, bem como, alertar para alguns dos perigos subjacentes a esta forma de comunicação.

Neste pequeno relatório sistematizar-se-á informação respeitante aos participantes e à avaliação realizada pelos mesmos face ao Workshop.



CED de Santa Clara

2. Informação Geral sobre o Workshop

Por via a permitir a participação de um maior número de colaboradores, optou-se por realizar dois workshops com o mesmo formato e com a replicação dos mesmos conteúdos programáticos no dia 10 de maio de 2016. Um dos workshops realizou-se no período da manhã (das 10h00 às 12h30) e outro no período da tarde (das 14h00 às 16h30), com a duração total de 2h30 por sessão. Considerando que o CED de Santa Clara não dispõe de uma sala que possa acolher em contexto de formação cerca de 20 pessoas, foi solicitada a colaboração do Centro Cultural Casapiano que nos disponibilizou um auditório.

Os workshops foram dinamizados pela Dra. Sofia Rasgado e Dr. Pedro Marques que pertencem ao Centro Internet Segura (CIS) da Fundação para a Ciência e Tecnologia.



CED de Santa Clara

3. Informação sobre os Participantes

Por via a conferir informação objetiva sobre os colaboradores que participaram nos workshops, foi sistematizada informação relativa às funções que desempenham no CED, dados estes, que serão apresentados de forma discriminada por cada sessão de workshop (manhã/tarde) e posteriormente juntos para que tenhamos perceção do panorama geral.

3.1. Workshop da Manhã - Participantes

N.º Total de Participantes	Participantes Femininos	Participantes Masculinos
20	15	5

Caracterização dos Participantes	N.º
Elementos da Direção	2
Elementos dos SAM	3
CAFAP	
• Elementos da Equipa STASE CAFAP	0
• Elementos da Equipa SAP CAFAP	3
Casas de Acolhimento	
• Elementos da Equipa STASE da CA António do Couto/ CA Francisco Soares Franco	1
• Elementos da Equipa STASE da CA Alfredo Soares / CA Santa Rita	1
• Elementos da Equipa STASE da CA João Inácio Ferreira Lapa/ CA Martins Correia	1
• Elementos da Equipa SAP da CA Alfredo Soares	1
• Elementos da Equipa SAP da CA António do Couto	1
• Elementos da Equipa SAP da CA Francisco Soares Franco	0
• Elementos da Equipa SAP da CA João Inácio Ferreira Lapa	2
• Elementos da Equipa SAP da CA Martins Correia	2
• Elementos da Equipa SAP da CA Santa Rita	3
Outros Elementos	
• Estagiários	0



CED de Santa Clara

3.2. Workshop da Tarde - Participantes

N.º Total de Participantes	Participantes Femininos	Participantes Masculinos
18	13	5

Caracterização dos Participantes	N.º
Elementos da Direção	2
Elementos dos SAM	0
CAFAP	
• Elementos da Equipa STASE CAFAP	1
• Elementos da Equipa SAP CAFAP	1
Casas de Acolhimento	
• Elementos da Equipa STASE da CA António do Couto/ CA Francisco Soares Franco	1
• Elementos da Equipa STASE da CA Alfredo Soares / CA Santa Rita	1
• Elementos da Equipa STASE da CA João Inácio Ferreira Lapa/ CA Martins Correia	0
• Elementos da Equipa SAP da CA Alfredo Soares	0
• Elementos da Equipa SAP da CA António do Couto	2
• Elementos da Equipa SAP da CA Francisco Soares Franco	3
• Elementos da Equipa SAP da CA João Inácio Ferreira Lapa	1
• Elementos da Equipa SAP da CA Martins Correia	2
• Elementos da Equipa SAP da CA Santa Rita	3
Outros Elementos	
• Estagiários	1

3.3. Balanço Geral - Participantes

Considerando os quadros anteriormente apresentados, exhibe-se agora informação respeitante aos colaboradores que participaram nesta iniciativa e que optaram pelo período da manhã ou da tarde, de acordo com os compromissos pessoais e/ou o seu horário de atividade laboral.



CED de Santa Clara

Releve-se ainda o facto de ter sido anunciado aquando a divulgação desta iniciativa que existirão apenas 20 vagas para cada uma das sessões.

N.º Total de Participantes	Participantes Femininos	Participantes Masculinos
38	28	10

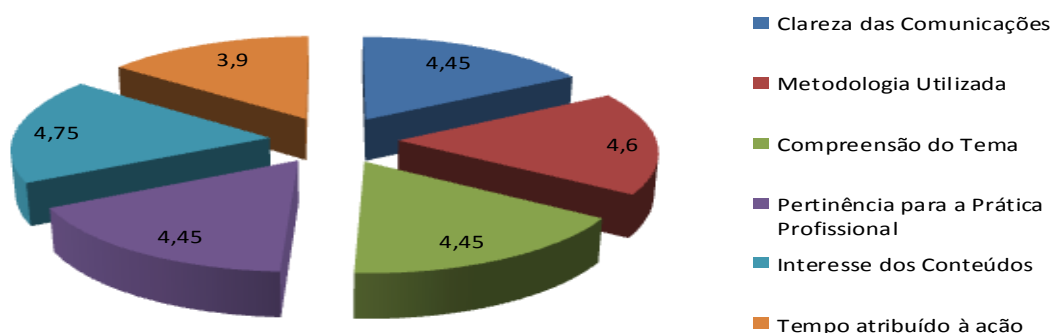
Caracterização dos Participantes	N.º
Elementos da Direção	4
Elementos dos SAM	3
CAFAP	
• Elementos da Equipa STASE CAFAP	1
• Elementos da Equipa SAP CAFAP	4
Casas de Acolhimento	
• Elementos da Equipa STASE da CA António do Couto/ CA Francisco Soares Franco	2
• Elementos da Equipa STASE da CA Alfredo Soares / CA Santa Rita	2
• Elementos da Equipa STASE da CA João Inácio Ferreira Lapa/ CA Martins Correia	1
• Elementos da Equipa SAP da CA Alfredo Soares	1
• Elementos da Equipa SAP da CA António do Couto	3
• Elementos da Equipa SAP da CA Francisco Soares Franco	3
• Elementos da Equipa SAP da CA João Inácio Ferreira Lapa	3
• Elementos da Equipa SAP da CA Martins Correia	4
• Elementos da Equipa SAP da CA Santa Rita	6
Outros Elementos	
• Estagiários	1

Em termos gerais, podemos afirmar que estes workshops tiveram uma participação elevada por parte dos colaboradores do CED de Santa Clara, sendo importante referir que das 40 vagas disponibilizadas foram ocupadas 38, o que nos confere uma taxa de participação de 95%.

4. Avaliação dos Workshops

A Unidade de Recursos Humanos da Casa Pia de Lisboa, I.P. disponibilizou um instrumento para avaliação do workshop (vulgarmente conhecido pela avaliação em estrela), que permite avaliar alguns parâmetros (clareza das comunicações, metodologia utilizada, compreensão do tema, pertinência para a prática profissional, interesse dos conteúdos, tempo atribuído à ação e classificação global da ação) mediante uma escala entre 1 (menos satisfatório) a 5 (mais satisfatório). Este instrumento foi preenchido por todos os participantes e de seguida serão apresentados os resultados desta avaliação, que terá em consideração as médias obtidas em cada um dos parâmetros.

4.1. Workshop da Manhã - Avaliação



Classificação Global da Ação

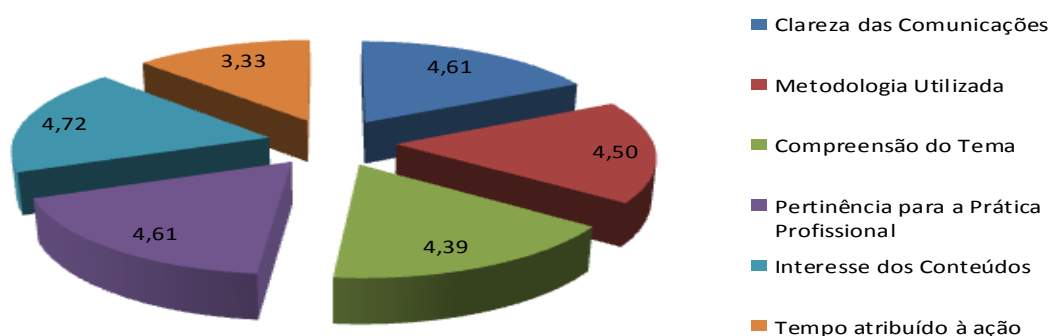
4,43

Para da avaliação quantitativa que aqui espelhamos, os participantes que estiveram neste workshop da parte da manhã deixaram os seguintes comentários e sugestões:

- Realização de mais uma sessão para cuidadores que inclua os temas que não foram abordados.

- Workshop muito interessante, sobretudo para o trabalho e necessária sensibilização para as nossas crianças/jovens em acolhimento (população altamente vulnerável).
- Mais tempo para troca e partilha de experiências. Acesso direto a computadores para exemplificar.
- Uma formação com conteúdos apropriados às idades das crianças e jovens face às utilidades e perigos das redes sociais.
- Mais ações na área seriam importante, com discussão de casos práticos ou exemplificativos. Mais formação na área "como agir?"
- A informação é muito pertinente mas gostaria de ter podido praticar num computador na 1ª parte do workshop.
- Foi muito interessante a formação, mas devia ser mais tempo e mais minuciosa.
- Workshop - Clareza muito grande na apresentação.
- Esta formação deverá ser adaptada e passada às crianças e jovens das Casas de Acolhimento.

4.2. Workshop da Tarde - Avaliação



Classificação Global da Ação

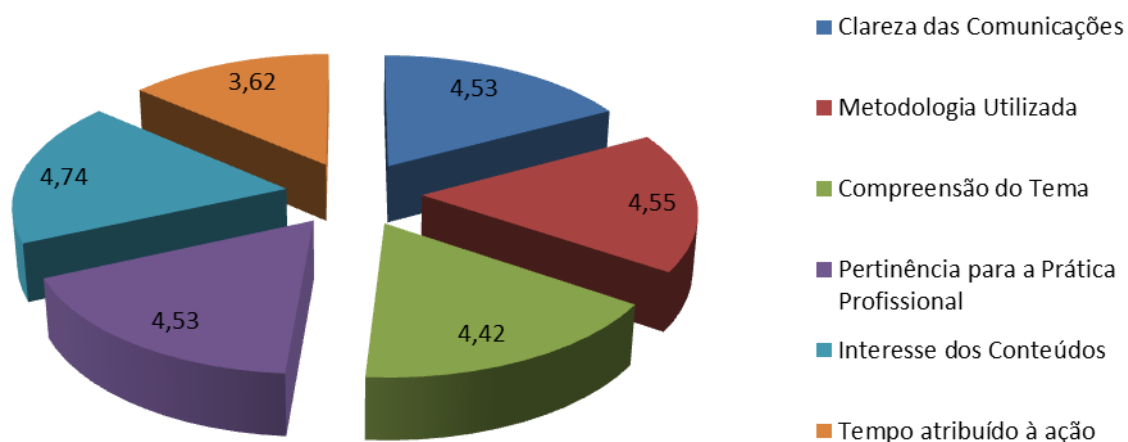
4,36

Em complemento à avaliação quantitativa, os colaboradores que participaram no workshop da parte da tarde deixaram os seguintes comentários e sugestões:

- O workshop foi bastante interessante e elucidativo relativamente aos benefícios e riscos da net para os jovens que a utilizam.
- Deveria ser uma formação transmitida com mais tempo.
- Repetir.
- Alargar tempos dos vários temas.
- Novas ações para adultos.
- Aprofundamento de alguns temas.

4.3. Balanço Geral – Avaliação

Por forma a termos uma noção clara dos resultados desta iniciativa segue-se o gráfico geral relativo à avaliação global do workshop.



Classificação Global da Ação

4,40



CED de Santa Clara

Em termos gerais o parâmetro que foi avaliado com uma avaliação superior foi o “Interesse dos Conteúdos”, seguindo-se a “Metodologia Utilizada”.

O parâmetro que acabou por ter uma avaliação mais baixa (ainda que positiva) foi o “Tempo atribuído à ação”, tendo sido justificado pelos colaboradores que o tempo foi reduzido.



CED de Santa Clara

5. Conclusão

As novas Tecnologias de Informação e Comunicação vieram democratizar o acesso à informação e consequentemente marcaram de forma decisiva a evolução das pessoas, das sociedades e do mundo. No entanto, o acesso descomplicado e facilitado à informação não implica necessariamente o acesso ao conhecimento e neste sentido, é preciso estarmos alertas e conscientes deste facto. A informação pode gerar conhecimento, mas é preciso ter em atenção que o principal interveniente deste processo é o sujeito. É nele que nos temos de centrar...



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ANNEX 9

“Digital Leaders 2015/2016”

Initiative Development Report

(P.38 – Digital Leaders)



Digital Leaders – Initiative development report

Ana Paula Paiva, DGE/DSPE/ERTE

1. General objective and expected outcomes

The Digital Leaders initiative was submitted in 2015/2016, on a pilot scale involving around 20 educational communities.

The initiative's guidelines set the following general objective and the expected outcomes:

- General objective: The "Digital Leaders" initiative seeks to promote safer use of the Internet and mobile devices, fostered by young students (from 9 to 18 years), who receive informal specific training during the school year. Each Digital Leader runs awareness-building sessions for young people and/or other members of the Educational Community, resorting to the acquired skills and the educational materials proposed; participants become part of a practice community online, acting as SeguraNet advisors and of the Safer Internet Centre Consortium. Each educational community has at least a teacher in charge of the young people and the activities.
- Expected outcomes: The participation in the "Digital Leaders" initiative is expected to foster knowledge of themes in digital security, reinforcing the enterprising youth who offer their time and work to the community and strengthening the links in the Educational Community. The young "Digital Leaders" will also benefit from the reinforcement of the leadership and communication skills and group work.

2. The design of the initiative

The key areas of promoting and developing the Digital Leaders initiative include the design and use of a virtual learning environment online on the Learning Management System Moodle that will support the initiative's development (in the school year 2015/2016) and the delivery of remote synchronous training sessions, through an Adobe Connect online virtual room (one preparation session addressed at teachers and two sessions for Digital Leaders and teachers). The initiative's design options are as presented in detail in Table 1 (pt and en). The emphasis was on the contextualised use of SeguraNet educational resources.

3. Participation data

According to the information provided by 20 education committees (91%), the initiative's figures are, in brief, the following:

- **62 Digital Leader students** (9-18 years), 28 teachers, 22 Educational Communities
- **6334 direct participants in the dissemination activities** (including students with special needs, class teachers and guardians) and an indefinite number of people by webinar.



Several sensitisation activities were conducted in the educational communities, using the materials proposed by the DGE/ERTE under the training delivered, both the specific materials produced for the Digital Leaders initiative and, particularly, existing materials of the SeguraNet project.

Participation data are presented in detail in Tables 2 (pt and en) and 3¹.

The following education communities were deeply involved in the initiative: Ílhavo School Cluster (teacher Elsa Maria de Miranda Maio), the school S/3 Arquitecto Oliveira Ferreira - Arcozelo VNG (teacher Lurdes Evangelina Reis Couto Xambre), Atouguia da Baleia School Cluster (teachers Carla Sofia da Silva Carriço and Nuno Silva Ribeiro) and José Afonso – Loures School Cluster (teacher Marta Susana da Conceição Caseirito).

The following students were chosen as *Country youth representatives for the European Working Group "Better Internet For Kids"* (EUN): from the school S/3 Arquitecto Oliveira Ferreira - Arcozelo VNG, Alexandre V. F. A. Costa, Bruno Miguel Silva Ferreira, Gonçalo José Leonardo Ferreira, Sara Cristina Rocha Gomes, and from the Guia School Cluster in Pombal, Gonçalo José Leonardo Ferreira.

4. Evaluation

The expected outcomes in respect of the submission of this initiative to the educational communities in 2015/2016 were fully met.

This initiative envisages youth capacity building, in informal learning contexts in the educational communities. The proposals submitted by DGE/ERTE on distance learning dynamics helped to promote several awareness-raising initiatives, which highlighted the appropriation of essential messages and their integration with creativity and assertiveness in the activities plans of each educational community.

There were two assessment surveys conducted on the synchronous distance learning, a questionnaire about the activities plan of the Digital Leaders and a final questionnaire for gathering information about how the Digital Leaders initiative was conducted in each educational community and for the overall assessment. The Digital Leader students were also asked to provide their opinions over a forum on the initiative's Moodle webpage.

Tables 3 and 4 present detailed information concerning the activities performed in each educational community, and about the *Prospective Benefits for the Educational Community, the Most interesting features, Limitations and suggestions for avoiding or resolving them, Additional information or suggestions concerning the 2015/2016 Digital Leaders initiative - SeguraNet project*. The information was collected using the final questionnaire which 20 educational communities (91%) responded to.

The initiative was considered to have been well received by the participants of the educational committees and the dissemination model of the message adopted by the DGE/ERTE was considered a successful model. The pupils and teachers participating showed a lot of commitment and

¹ Tables 3 and 4 are only available in the Portuguese version of this report.

enthusiasm, which translated into widespread dissemination of the initiative's messages among the target audience.

Concerning the limitations and improvements underlined by some participants, the following were emphasised in different ways: technical aspects, namely concerning improving the quality of sound and image streamed by the DGE/ERTE; the intensity of the distance training sessions, proposing 3 distance training sessions be held for the same content (which corresponds to what was initially planned for this initiative); limitations concerning the training schedules, due to the overlapping with the lecture periods of some of the teachers and pupils.

5. Forward looking

Considering the positive outcomes and the extended expected return of the educational investment made, the Digital Leaders initiative is set to continue in the future. Considering the work developed by the DGE/ERTE in 2015/2016 on a pilot scale, and its assessment, we propose to extend the initiative to more educational communities to be defined.

The topics addressed and the expected outcomes of the initiative may also be part of the work performed by the class teacher and for education on democratic citizenship. Therefore, we propose to extend the objectives of the initiative to include the development in parallel of teacher training actions, including class teachers, in conformity with the proposal in the application for funding of the SeguraNet Project.

Considering the development model of the initiative adopted, which included distance learning methodologies for the target audience which is not the typical audience for these training methods, and the assessment of the return obtained, the Digital Leaders initiative can be regarded as an example of good practice in the context of informal education that includes eLearning. Consequently, it is considered appropriate to publicly promote this initiative, namely in academic and professional development contexts. In concrete, we propose to present the initiative at the *Challenges 2017* and at other international events concerning the educational use of ICTs.

It is further suggested that there be an initiative specifically targeting anti-bullying and cyberbullying in schools nationwide, since this is a growing phenomenon for which urgent measures are required. The participation of the Directorate-General for Education as a partner in the ENABLE project, which is already equipped with quality educational resources, and the experience acquired by the DGE/ERTE under the initiative Digital Leaders, may support the successful development of the new initiative proposed to combat bullying and cyberbullying at school.



Table 1 – Summary of information on the development of the Digital Leaders initiative

Dynamics of the Digital Leaders initiative
<p>The “Digital Leaders” initiative for Portuguese schools aims to improve the knowledge and competences of safer use of the internet and mobile devices in educational communities, through specific informal training of selected student groups (from 9 to 18 years) during the school year. The dissemination of competences is achieved by delivering informal awareness sessions promoted by those Digital Leader students in their educational communities, using the skills acquired and the proposed educational materials. Digital Leader students will also act as privileged counsellors both for the SeguraNet project and Safe Internet Center Consortium. In each educational community there is at least one teacher responsible for the students and activities.</p>
<p>The key implementation areas of the Digital Leaders initiative comprise:</p>
<ul style="list-style-type: none"> • design and use of an online virtual learning environment, on a Moodle LMS, to support and implement the activities (during the school year 2015/2016) • synchronous distance training, through an online virtual Adobe Connect room <ul style="list-style-type: none"> ◦ preparatory distance training session for teachers (delivered on 5/1/2016) ◦ distance training session for Digital Leaders and teachers (delivered on 11/1/2016) ◦ distance training session for Digital Leaders and teachers (to be delivered on 11/4/2016) • online asynchronous autonomous distance training sessions, through the LMS Moodle page (in the school year 2015/2016) • Digital Leaders and teachers’ virtual community of practice, supported through a forum on the LMS Moodle page (in the school year 2015/2016) • evaluation of the core pedagogical and technological components of the training sessions conducted, based on the Digital Leaders and teachers’ answers to the anonymous online survey (after each training session) • post-training gathering of information about the intervention plans of the Digital Leaders in their educational communities (teachers’ answers to the online survey) • development of the dissemination activities / informal training activities anticipated in the Digital Leaders’ intervention plans in their educational communities (ongoing) • gathering of information and evaluation, through a brief report about the activities and expected benefits of the Digital Leaders’ intervention in their educational communities (teachers’ answers to the online survey, by 8/7/2016 – 3rd term)



Table 2 – Summary of information on the participants and the disclosure activities of the Digital Leaders initiative

Data in English	
Digital Leaders initiative direct participants	62 Digital Leader students (age 9-18 years) 28 teachers 22 educational communities 2 synchronous distance training sessions (with online asynchronous autonomous distance training support, through the LMS Moodle)
Digital Leaders initiative dissemination participants	From post-training gathering of information about the intervention of Digital Leaders' in their educational communities – 20 educational communities answered (91%): <ul style="list-style-type: none"> • 6334 direct participants in the dissemination activities (including students with special needs, class teachers and guardian) and an indefinite number of people by webinar.
Dates	From January to May/2016
Dissemination target group	From post-training gathering of information about the intervention of Digital Leaders' in their educational community – 20 educational communities answered: <ul style="list-style-type: none"> • Students from primary, intermediate and secondary school levels; professional courses students • Class teachers • Parents and guardians • Internet users
Dissemination activities of the Digital Leaders initiative	<ul style="list-style-type: none"> • Presentation to students • Presentation to class president students • Presentation to class teachers / invitation to disseminate the topic and to promote the use of the resources • Talks and awareness raising-activities for students • Public internet webinar • Workshops for students, with video edition and Kahoot evaluation • Peddy-paper • Awareness raising-activities for parents and guardians • Organization of thematic showrooms and student work exhibitions • Collaboration at awareness raising-activities developed by security forces and Microsoft • Dissemination of information through posters "O que farias?/ what would you do?" on classroom walls and other school spaces • "Quiz4You Seguranet" tournament • Distribution of paper "Fortune Tellers" to 5th and 6th grade students • Digital online dissemination of educational materials and activities • Production of new educational materials, including interactive games • Contextual use of the project's physical and digital educational materials and resources.



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ANNEX 10

SeguraNet Portal, SeguraNet Challenges and SeguraNet Week

(P.47 – SeguraNet Portal)

SeguraNet portal

The new SeguraNet portal was launched on 1 January 2015 (<http://www.seguranet.pt/>). The former SeguraNet portal dates from 2007. Thanks to its new structure, new functions and a new design, information is expected to reach the educational community in the simplest and most straightforward way.



It keeps the 4 areas divided according to detailed target groups: pupils, teachers, parents and schools. This website is the most important tool in what regards awareness-raising channels for children, with more than 1.000.000 visitors/month.

The main menu unfolds into the following resources: eSafety Label, Youth Panel and SeguraNet Challenges.

Each area is then divided into sub-menus:



The resources are filtered by target audience, level of education, topics, form and type.



SeguraNet Challenges

The management platform of the annual SeguraNet challenges competition was maintained.



The screenshot shows the SeguraNet Administrator interface. At the top, there is a green navigation bar with the SeguraNet logo and the tagline 'Navegar em Segurança'. The navigation bar includes links for 'Início', 'Recursos', 'eSafety Label', 'Painel de Jovens', and 'Desafios'. On the left, a sidebar greets the user as 'Bem vindo, Administrador Seguranet' and provides links for 'Editar Perfil', 'Alterar a minha Password', and 'Sair'. The main content area displays a table titled 'Actividades Seguranet' with columns for 'nome', 'data de início', 'data de fim', and 'estado'. The table lists activities from 2007/08 to 2014/15. Below the table, there is a link to 'Adicionar um novo módulo aqui'.

nome	data de início	data de fim	estado
Actividades 2007/08	23 Nov 2007	31 Jul 2008	
Actividades 2008/09	1 Out 2008	30 Jun 2009	
Actividades 2009/10	1 Out 2009	31 Mai 2010	
Actividades 2010/11	15 Out 2010	31 Mai 2011	
Actividades 2011/12	7 Set 2011	29 Jun 2012	
Atividades 2012/13	26 Set 2012	31 Mai 2013	
Atividades 2013/14	1 Out 2013	31 Mai 2014	
Atividades 2014/15	1 Out 2014	31 Mai 2015	

This is the 8th edition of the competition. Every year 50 000 participants, on average, register.

In 2014/15 participants took part in the following numbers:

Challenges for 5th to 9th grade pupils

- Schools (206)
- Teachers (1222)
- Pupils (21341)
- Parents (564)

Challenges for 1st to 4th grade pupils

- Classes (167)
- Teachers (167)
- Pupils (4319)

A total of 27 613 participants took part. See article on Digital safety: Challenges, literacy and participation

SeguraNet Week 2015 Sub-site

In January the sub-site for the SeguraNet Week 2015 was also launched. It is divided into four areas: suggestions for activities, support materials, school activities and Seminar.



The screenshot shows the SeguraNet Week 2015 sub-site interface. At the top, there is a header with the SeguraNet logo and navigation links: "Sugestões de Atividades", "Recursos de Apoio", "Atividades das Escolas", and "Seminário". Below the header, there is a section titled "DIA DA INTERNET MAIS SEGURA 2015" with a registration form (utilizador/email, password, Entrar) and a "Registo" button. The main content area is divided into four sections: "Início" (Introduction), "Linha Ajuda" (Help Line), "Mapa" (Map), and "Vídeo" (Video). The "Início" section contains text about the event, the role of schools, and the registration process. The "Linha Ajuda" section features a question mark icon and the text "Internet Segura". The "Mapa" section features a globe icon and the text "Atividades das Escolas". The "Vídeo" section features a video player showing a person speaking. At the bottom, there are logos for the Government of Portugal, Ministry of Education and Science, internet seguraopt, insafe, and the European Union, along with the text "Cofinanciado pela União Europeia Safer Internet Programme".

Approximately 200 schools/clusters registered in the SeguraNet Week 2015. The schools/clusters with registered activities were georeferenced. See the report SeguraNet Week 2015.