



# Interim Public Report

## Portuguese Safer Internet Centre IV

July 1<sup>st</sup> 2016 – June 30<sup>th</sup> 2017



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O Mecanismo Interligar a Europa

### CONTACT INFORMATION

Citizen participation is an important issue to the Portuguese Safer Internet Centre, so if you have any questions or comments please contact us: [internetsegura@fct.pt](mailto:internetsegura@fct.pt)

#### Coordinator:

##### Fundação para a Ciência e a Tecnologia

Av. D. Carlos I, 126,  
1249-074 Lisbon  
Phone: +351 213 924 300

#### Consortium Partners

##### Direção-Geral da Educação

Av. 24 Julho, 140,  
1399-025 Lisbon  
Phone: +351 213 934 500

##### Instituto Português do Desporto e Juventude

R. Rodrigo da Fonseca, 55  
1250-190 Lisbon  
Phone: +351 210 470 000

##### Fundação Portugal Telecom

Avenida Afonso Costa, 4, 8º Piso,  
1900-034 Lisbon  
Phone: +341 215 003 500

##### MSFT, Software para Microcomputadores, Lda.

R. do Fogo de Santelmo, Lote 2.07.02  
1990-110 Lisboa  
Phone: +351 210 491 999

#### To report illegal content: Linha Alerta

Web: <http://linhaalerta.internetsegura.pt>

Email: [report@linhaalerta.internetsegura.pt](mailto:report@linhaalerta.internetsegura.pt)

Phone: +351 800 200 212

#### For information and support: Linha Internet Segura

Web: <https://www.internetsegura.pt/linha-internet-segura>

Email: [linhainternetsegura@internetsegura.pt](mailto:linhainternetsegura@internetsegura.pt)

Phone: +351 800 21 90 90

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## 0. OVERVIEW OF PT SIC IV ACTION IN 2016 & 2017

This report on the development of the PT SIC IV Action (2015-PT-IA-0010), corresponding to the period from 01-07-2016 to 06-30-2017, is an integral part of the Interim Technical Report.

The Portuguese Safer Internet Centre (PT SIC) – Centro Internet Segura - is a partnership of five organizations whose core work and expertise are relevant in making the Internet a safer place. PT SIC is co-funded by the European Commission, through the Connecting Europe Facility (CEF), and part of the INSAFE network that encompasses thirty more European Centres of its kind, focusing on three main areas – awareness raising, helpline and a hotline.

Throughout the last 12 months PT SIC developed awareness raising initiatives and tools to empower children, youngsters and people in general to keep themselves safe on the Internet. The awareness centres kept on developing engaging new resources to promote awareness.

As always, one of the highlight moments of PT SIC action was the Safer Internet Day initiative, divided in some main events, namely:

- The Seminar Safer Internet Day 2017 - "Be the change: Unite for a better internet" – developed with the support of DNS.pt. In this seminar, PT SIC invited speakers such as youtubers, gamers, bloggers, athletes and journalists to contribute with their personal and professional perspective for a reflection on how the Internet can transform our lives in a positive way. Also, in this session, Portugal Telecom Foundation (FPT) made an awareness session about Cyber Hygiene and the session was closed with the Theatre Play, "Identidade Digital 2.0". Participation in the Safer Internet Day Seminar was free and open to the public, but registration was required;
- The Videoconference "Be the Change: Unite for a better Internet" on Safer Internet Day, that was aided with Portuguese Sign Language Synchronous Interpretation, with support of educational resources prepared for people with disabilities (deaf, low vision/blind people), reached more than 3.300 citizens, mostly students;
- Microsoft Partnership with Gendarmerie (GNR), which promoted several training sessions across the country, during SID month – February. The main targets for these sessions were students and teachers (from primary to high school), as well as guardians, parents and seniors. These sessions were replicated at Microsoft Portugal's offices with media coverage.

Regarding the work done under the framework of the No Hate Speech Movement, PT SIC participated in the development of several trainings and workshops for young people and youth workers (which act like multiplier agents) to promote a responsible use of the Internet, countering hate speech and stepping up for Human Rights in various online platforms. One testimony can be seen at <https://goo.gl/nwTh4z>.

Aiming to promote young people's participation on awareness raising tasks, PT SIC trained young volunteers and activists, preparing them to develop either online and offline initiatives

allowing them to reach different kinds of targets: children, young people, parents, teachers, social workers and seniors.

During 2016 and 2017, PT SIC, through FPT, held awareness sessions in schools and senior universities. These sessions covered children, youth, adults and seniors in Continental Portugal and islands. In addition to these sessions, the theatre play “Identidade Digital 2.0” was shown for a total of 46 sessions, having been seen by young people, adults and seniors.

PT SIC participated at the 5th Child Safety Fair of Ribeira Grande - Azores, in direct cooperation with FPT and organized by the Law Enforcement Agency (PSP) promoting short sessions of online security for children. Animations, children's games and lessons plans for teachers were made available on the website. More details of this event can be seen at: <http://comunicaremseguranca.sapo.pt/recursos-7301>

Due to the strong media impact regarding blue whale challenge, PT SIC focused part of its work on keeping an open and responsive channel with the national press and raising awareness not only for dangerous online challenges but also to the importance of media and the impact of fake news on society behaviour.

Following the work that has been done on previous actions, PT SIC keeps providing direct support to those who need assistance to solve problems resulting from the use of the Internet, through its helpline – Linha Internet Segura. PT SIC Hotline – Linha ALERTA - also maintains its relevant work, aiding those who wish to report harmful and illegal content found on the Internet.

PT SIC continues to contribute to a conscious digital education and citizenship, encouraging a safer use of online technologies for the benefit of society and promoting the online protection of children, but also the elderly and the general public.



## 1. INSAFE & INHOPE NETWORKS



**Insafe** is a network of national nodes that coordinate Internet safety awareness in Europe. The network interacts with industry, schools and families in the aim of empowering people to bridge the digital divide between home and school and between generations. Insafe seeks to raise Internet safety-awareness standards and support the development of information literacy for all and also is the

organizer of the Safer Internet Day in Europe, observed annually in February, where more than 100 countries mark the day by developing awareness raising activities.

**Inhope** is the International Association of Internet Hotlines and coordinates a network of Internet Hotlines all over the world, supporting them in responding to reports of illegal content to make the Internet safer. Since 1999 it has grown to a network of more than 48 Hotlines across the globe. The main task of these hotlines is to combat online child sexual exploitation and child sexual abuse material (CSAM) and also to suppress contents that promote racism, xenophobia and violence.

## 2. PORTUGUESE SAFER INTERNET CENTRE (PT SIC)

### 2.1. CONSORTIUM

The PT SIC is a partnership of five entities, namely:

**Fundação para a Ciência e a Tecnologia, I.P. (FCT)** is the coordinator of PT SIC Consortium and is the main funding agency for research in Portugal. FCT has also the mission of coordinating the policies for the Information Society and mobilizing it through dissemination, qualification and research activities. Besides, FCT has a major role in promoting ICT development and ICT literacy.

**Directorate-General for Education (DGE)** is under the Ministry of Education, and amongst others, has the mission to conceive, develop and evaluate the initiatives concerning the use of Internet in schools and in learning processes. DGE's specific remit is to make sure that national policies are implemented regarding the pedagogical and didactic components of pre-school, primary, lower and upper secondary education, as well as the provision of education for children not attending school. Internationally, DGE is responsible for the eTwinning and eSafety Label Project.

**Portuguese Institute for Sports and Youth (IPDJ)** is a public institute which mission is to run an integrated and decentralized policy in the areas of sport and youth, in close collaboration with public and private entities, particularly with sports' organizations, youth and student associations and local authorities, and also the promotion of scientific and technical knowledge particularly concerning ICT, as a way to prepare, train and support the community, mostly

young people. Nationally, IPDJ acts as a coordinator of Youth Information Points Network, Youth Information Helpline, as well as coordinator of National Committee of No Hate Speech Movement Campaign, promoted by Council of Europe.

**Portugal Telecom Foundation (FPT)** is a non-lucrative organization, created and funded by Portugal Telecom, the Telecommunications Operator Leader in Portugal. In the social dimension, FPT is a fundamental pillar, with a priority focus in the areas of Entrepreneurship, Education and Culture. The contribution of FPT to the Information Society and access to Information and Communication Technologies also materializes through the encouragement of personal digital capacities development, in particular the support to citizens with special communication needs.

**Microsoft Portugal** is part of Microsoft Corporation with a key role in spreading of information technology usage and the promotion of digital inclusion with a strong input in educational activities. Security is one of the areas where Microsoft has been working with public and private institutions to promote the safe usage of information technologies.

## 2.2. MISSION & STRUCTURE

PT SIC was created in 2007 under the strategic orientation to assure privacy and security in the use of the Internet, more specifically, to guarantee that all the citizens have access and are able to access and to manage tools that can protect them from the risks that might derive from the use of the Internet.

The main goals of the project are:

- To promote the safe use of the Internet;
- To raise awareness in society for the risks associated to the use of the Internet,
- To report illegal contents in the Internet;
- To minimize the effects of illegal and harmful contents .

To achieve its goals, PT SIC divides its work in four main functions:

- a. Generic Awareness Centre – Centro Internet Segura – with an objective to educate and raise awareness among the general public about online safety. This work is led by FCT when it comes to the general public.
- b. School Awareness Node - SeguraNet - with a particular focus on raising awareness of children, parents and teachers on how to stay safe online, DGE is responsible for running this Awareness Node in cooperation with the National ICT Competence Centres.
- c. Hotline – Linha ALERTA operated by FCT for the public to report illegal content on the Internet in an anonymous way. After receiving a report, the hotline works in partnership with the online industry, law enforcement, government and international partners to eliminate or diminish the accessibility of this content, specifically child pornography images hosted anywhere in the world.

- d. Helpline – Linha Internet Segura, provided by FCT, helping children, young people and adults with any online safety issues they may face themselves.

In order to accomplish PT SIC mission, every effort is made to produce inventive, educational and appropriate tools, resources and campaigns to engage and motivate children, young people, teachers, social workers, adults and seniors to consider their own online safety. It's also recognized the need to build and strengthen a network with all the stakeholders that are involved in Internet safety and security – public and private institutions and third-sector organizations – in cooperative spirit and reinforcing a positive message about the use of online technologies.

Like so, PT SIC counts with two consultancy bodies to better design and prepare its resources and campaigns:

- a. The Digital Leaders initiative for Portuguese schools aims to improve the knowledge and competences of safer use of the Internet and mobile devices, within educational communities, through specific non-formal training of selected students (from 9 to 18 years old), during the school year. The dissemination of competences is achieved through the development of non-formal awareness sessions promoted by those Digital Leaders students within their educational communities, using the skills acquired and the proposed educational materials. Students Digital Leaders will also act as privileged counselors both of SeguraNet and Centro Internet Segura. In each educational community there is, at least, one teacher responsible for the students and activities.
- b. Advisory Board – This organ comprises entities and personalities with a recognized know how and responsibilities in the development of Information Society in Portugal, as well as youth and children rights and protection. In the reporting period, the group met two times (December and May) and was enlarged to a total of 23 institutions, that is: Foundation for Science and Technology (FCT), Directorate-General for Education (DGE), Portuguese Institute for Sports and Youth (IPDJ), Microsoft Portugal, National Confederation of Parents Associations (CONFAP), Association for the Telecommunications Operators (APRITEL), National Authority for the Communications (ANACOM), PhD Cristina Ponte (EU KIDS ONLINE Portugal), Institute for Child Support (IAC), Judicial Police (PJ), High Commissariat for Immigration and Intercultural Dialogue (ACIDI), National Association for Information Technologies and Electronics Enterprises (ANETIE), PhD Gustavo Cardoso, National Commission for the Protection of Children and Young People at Risk (CNPCJR), School Libraries Network (RBE), Portuguese Data Protection Authority (CNPD), Google, National Council for Youth (CNJ), National Commission of UNESCO, Casa dos Bits' Media Partner and Portuguese Association for Victim Support (APAV), Portugal Telecom Foundation (FPT) and Association DNS.pt.

### 3. AWARENESS RAISING & EDUCATIONAL ACTIVITIES

#### 3.1. SAFER INTERNET DAY ACTIVITIES IN 2017

##### OVERVIEW OF SAFER INTERNET DAY 2017

During 2017, Safer Internet Day activities in Portugal registered more than 217.000 participants, with over 8.500 schools involved. This period was also particularly active regarding online presence and communication through media, reaching 60 media articles (including printed, radio, TV and online articles), 8 press releases, and other communications through various newsletters related to the school community.

Even though Safer Internet Day 2017 refers to the global action on February 7<sup>th</sup>, PT SIC kept promoting activities throughout the month. Below follows a description of these activities and their highlights.

##### 3.1.1. SAFER INTERNET DAY CELEBRATION EVENTS

Safer Internet Day 2017 Initiative in Portugal was constituted by two main celebration events:



During the morning, the Safer Internet Day 2017 Seminar - "Be the change: Unite for a better internet" – developed with the support of DNS.pt, and targeting not only children and adolescents, but also parents, teachers, trainers, press and industry. In this seminar, PT SIC invited speakers such as

youtubers, gamers, bloggers, athletes and journalists to contribute with their personal and professional perspective for a reflection on how the Internet can transform our lives in a positive way. Participation in the Safer Internet Day Seminar was free and open to the public, but registration was required. This event reached more than 200 people.

During the afternoon, the videoconference “Be the Change: Unite for a better Internet”, technically aided with Portuguese Sign Language Synchronous Interpretation and also with support of educational resources prepared for people with disabilities (deaf, low vision/blind people) which reached more than 3.300 citizens, mostly students.



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### 3.1.2. SAFER INTERNET DAY CAMPAIGN ON SCHOOLS

The Safer Internet Day in schools campaign is launched to all Portuguese schools through SeguraNet aiming at the development of initiatives celebrating the Safer Internet Day during February month. A special webpage (<http://www.seguranet.pt/fevereiro2017/>) was created to give support and make resources available to teachers and educators for the development of actions in schools. For this initiative, 297 schools and clusters registered its tasks, but it is known that some schools held events without registering on the platform. Municipalities are also involved in the event in order to ensure the participation of schools under their remit. More than 60 municipalities took part in the Safer Internet Day month. SeguraNet sessions were also held in the Autonomous Regions of Madeira and Azores by the ICT Competence Centre of Aveiro University.

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### 3.1.3. SAFER INTERNET DAY EVENT @ MICROSOFT



On the 7<sup>th</sup> of February Microsoft hosted in partnership with GNR an event at its offices to celebrate Safer Internet Day. This consisted in training sessions regarding safe conduct online, which were divided by target audience: middle school students (300), parents and guardians (80), teachers (80) and seniors (100).

Throughout the day, these sessions were replicated in schools and other educational institutions across the country to students from primary to high school, parents and guardians, teachers and seniors.

Materials and resources can be found at:

[aka.ms/internetsegura2017materiais](http://aka.ms/internetsegura2017materiais);

[aka.ms/swayinternetsegura](http://aka.ms/swayinternetsegura);



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### 3.1.4. THEATRE PLAY - "IDENTIDADE DIGITAL 2.0"

In 2012, recognizing the importance of the project "Comunicar em Segurança", FPT developed an initiative that made possible to reach out to young people in a playful and creative way.

Through the theatre play "Não faças aos outros ..." (Do not do to others ...) starring actors Pedro Górgia, Alexandre da Silva and Vicente Morais, young people from all over the country watched the play that addressed the issues of bullying and cyberbullying.

After this first successful initiative, in 2013 a new play was developed - "O que estás a fazer?!" (What are you doing?!), focusing on Internet privacy and information sharing.

In 2014/2015, there was a new investment and new contents were developed for a new theatre play. "Like, um clique pode mudar a tua vida" (Like, a click can change your life), was then promoted.

Since 2015/2016, the play "Identidade Digital 2.0" (ID 2.0) has been exhibited with the objective to transmit good practices for the use of the Internet in a playful and fun way. Through the dramatization with known actors, basic concepts and tips of online safety are transmitted in a playful and fun way, this theatre play has been proven as a great way to raise awareness for different publics, especially younger targets. During February, this play has reached a total of 3.071 students in partnership with schools and municipalities.



Also, during SID Seminar, FPT made an awareness session about Cyber Hygiene and closed this session with the Theatre Play, reaching more than 200 participants.

Throughout the last 12 months the play was exhibited 46 times, reaching a total of 11.282 students.

For more information about the theatre play:

<https://www.facebook.com/ldatuamarcacanet/>;

<https://www.facebook.com/cmribeiragr/d/posts/1385401064833009>.

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### 3.1.5. FPT VOLUNTEERING SCHEME

During February, using a volunteer scheme involving Portugal Telecom workers in partnership with Law Enforcement Agency (PSP), FPT developed several awareness sessions regarding online safety issues and smartphone usage. These sessions targeted not only students but also parents, carers and senior citizens.

A total of 192 awareness sessions were developed on schools, gathering a total of 6.056 participants from 49 schools, including 1.296 participants from Azores, during the participation on "Feira de Segurança Infantil da Ribeira Grande".



For more information about this participation:

<https://www.facebook.com/166127083463591/videos/1237381959671426/>.



Besides this work on schools, FPT also developed 4 awareness sessions for Senior Universities, gathering 250 students and another 4 awareness sessions for parents gathering 275 parents/guardians.

A total of 2.786 students from 27 schools were involved in these activities.

The resources used for these sessions can be seen at:

<http://comunicaremseguranca.sapo.pt/recursos-7301>;

<https://2u606f.s.cld.pt>.

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### 3.1.6. “NAVEG@S EM SEGURANÇA?”

The yearly volunteer training program developed by IPDJ trained and prepared 32 professionals and 20 volunteers to raise awareness throughout February. This group of volunteers was able to engage 1.304 participants in 57 awareness sessions across the country.

Find out more on the following links:

<https://goo.gl/ABNzc9>;

<https://goo.gl/AsoAcL>;

<https://goo.gl/GS2frX>.

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### 3.1.7. OPERATION “CLICA EM SEGURANÇA”

Through a direct cooperation with FPT, Law Enforcement Agency has reached more than 36.745 students in more than 1.300 awareness sessions through the operation “Clica em Segurança”. Find out more in <http://obreves.pt/2017/01/31/psp-clica-seguranca/>.

## 3.2. ACTIVITIES DEVELOPED TROUGHOUT YEARS 2016/17

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### 3.2.1. RAISING AWARENESS ON CASA PIA DE LISBOA

Following last action's work, PT SIC developed awareness sessions in Self-Empowerment Apartments, Foster Homes and Education & Development Centers, in Casa Pia de Lisboa – CPL. These sessions followed different approaches of intervention, depending on the target groups.



For the children from 6 to 17 years old, small focus-groups (max 5/6 persons) coordinated by 2 trainers, who directed questions regarding their online behaviours and the risks involved. Even though there's still not enough data to state that young people behaviour has changed, we can conclude 2 things: these

sessions were highly engaged - most kids/young people arrived to these sessions uninterested and bored, and left discussing online issues and more alert to certain aspects of online risks. On the other hand, carers detected further discussions about online safety topics during the following weeks.

For the adolescents with 18+ years old, a different methodology was used, with larger discussion groups and using specific simulations based on real life risks such as grooming, catfishing, revenge porn and online privacy. The adolescents needed to choose the best course of action, justifying their choices. Using this methodology, CPL coordinators were invited to join the discussion and to cooperate face-to-face with them.

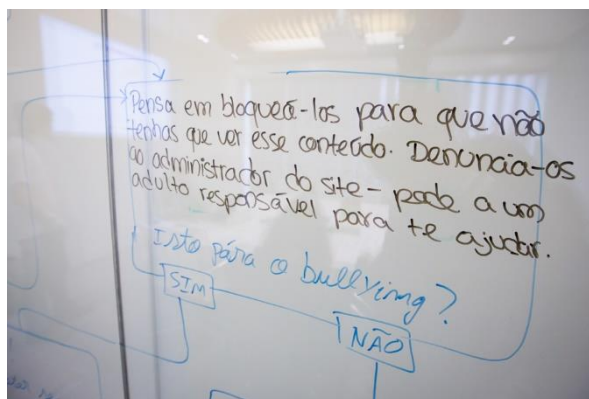
### 3.2.2. “NAVEG@S EM SEGURANÇA?” PROGRAM

Naveg@s em Segurança Program is an awareness and educational program that aims to contribute to the development of responsible and safe use of the Internet through the implementation of short-time (60’ to 90’) awareness raising actions, for groups of 25/30 participants. These activities take place in all the country districts in Youth Information Centers (Lojas PontoJA), schools, social institutions, municipalities and others. Until June 2017, the young volunteers animated 394 sessions with 9.244 participants from different publics: children, young people, parents, teachers, social workers and seniors. The sessions period finished on the 14/07/2017 and the report and evaluation process will be ready at the end of September 2017.



### 3.2.3. MICROSOFT VOLUNTEERING SCHEME – SAFER INTERNET SESSIONS

Throughout the past few months since the kick-off on the 7th of February, across the country Microsoft employees, GNR agents and other volunteers led training sessions at schools and other educational institutions on how to safely navigate online. These were the same resources and contents used in the event held at Microsoft on the Safer Internet Day. The target ranged from primary to high school students, parents and guardians, teachers and seniors. So far, nearly 60.000 people were impacted.



### 3.2.4. PARENTS AWARENESS IN COLÉGIO SÃO JOÃO DE BRITO



COLÉGIO  
S. JOÃO DE BRITO

PT SIC was invited to develop 2 awareness sessions for parents/guardians in Colégio São João de Brito, in Lisbon. These sessions happened in March 3<sup>rd</sup> and May 11<sup>th</sup> and were



discussed different issues, namely online privacy, Internet of Toys, risks regarding online predators, safe use of mobile technologies, sexting, revenge porn, fake news and the blue whale challenge. The two sessions gathered a total of 295 participants which were extremely engaged and highly motivated to participate on these sessions, asking questions and discussing all different topics. For this session, PT SIC developed a specific internal resource called “iKnow – A guide for parents”.

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### 3.2.5. WELL-BEING @ WORK – PT SIC AWARENESS IN NOKIA PORTUGAL

PT SIC was invited by Nokia to develop two workshops in their North (Aveiro) and Center (Lisbon) headquarters, as part of a corporate initiative promoting well-being in the workplace.

For these sessions, PT SIC upgraded its internal resource – “iKnow – A guide for parents”, including topics regarding basic rules for online safety, password creation and storage, phishing, online SCAMs, digital footprint and its impact on employability, online relationships and copyrights.



The two sessions gathered a total of 45 participants which highly motivated to participate on these sessions, asking questions and discussing all different topics.

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### 3.2.6. FPT VOLUNTEERING SCHEME

Throughout the year, using a volunteer scheme involving Portugal Telecom workers in partnership with Law Enforcement Agency (PSP), FPT developed several awareness sessions regarding online safety issues and smartphone usage. These sessions target not only students



but also parents, carers and senior citizens. In 12 months, a total of 74.182 students were engaged in more than 1.900 sessions throughout 539 schools.

Find out more about these sessions in:

<https://goo.gl/Zuxtyp>;

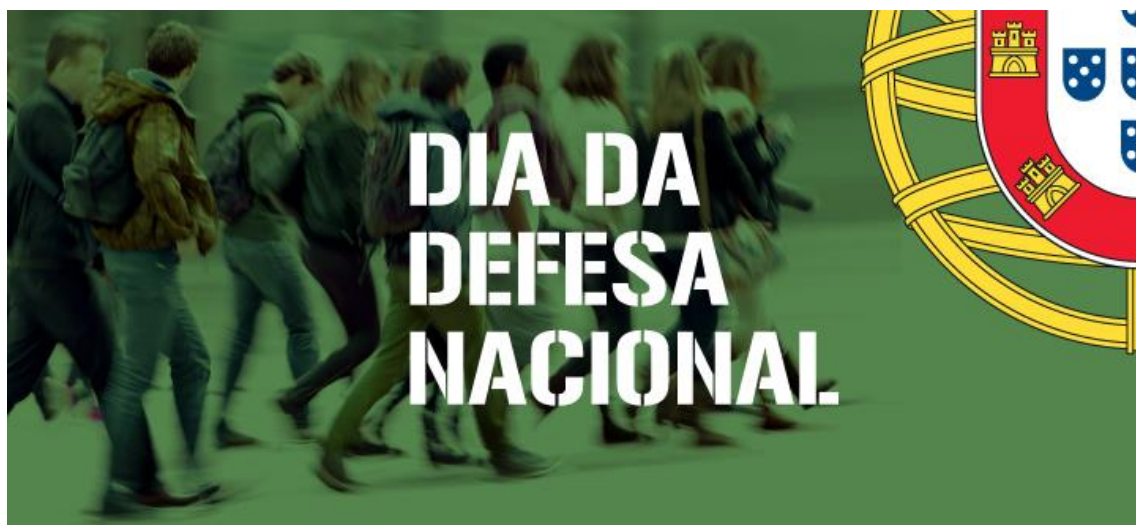
<https://goo.gl/jsPtk>.

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### 3.2.7. NATIONAL DEFENSE DAY CAMPAIGN

Since 2014 the Directorate-General for Education participates in the National Defence Day - NDD - a compulsory day of activities in a military unit for all the Portuguese citizens reaching 18 years old - that is organized by the Ministry of National Defense in 21 military units of the three branches of the Armed Forces, across mainland Portugal, Azores and Madeira islands.

About 900 sessions take place all over the country involving 130.000 youngsters every year. These 18-year olds attend a session on digital safety, delivered by SeguraNet.



This new form of celebrating NDD aims at contributing to the civic education of youth, thus drawing civil society closer to the military institution. In addition to the message from the military component of National Defense, other institutions were asked to take part of these awareness-building sessions, including National Authority for Civil Protection, Commission for Citizenship and Gender Equality, Intervention Service for Addictive and Dependence Behaviour, Regional Health Boards, and the Directorate-General for Education.

These entities help deliver a variety of contents and activities which are highly interesting and useful for youth people, particularly in view of preventing all sorts of risks which this target audience is particularly exposed to.

The session on digital safety is 30 minutes long, after a survey about Internet user profile be filled. In the beginning and end of the session is viewed an awareness video on data protection and digital footprint. During this session young people interact with an App that features 11 situations on digital security: backup copies, online reputation, digital footprint, sexting, cyberbullying, helpline, hotline, veracity and reliability of online information, online games, data protection and others.

From 2015 NDD edition, each participant used a tablet where is available an App to simplify the process. The participants had to complete two surveys: socioeconomic characterization and Internet user profile. All data collected will be analysed by Direção-Geral de Estatísticas da Educação (Statistics General Directorate for Education).

Since 2016 NDD edition, the methodology of the sessions remained. The ICT Competence Centres held some presencial sessions for each NDD edition.

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#### 3.2.8. SEGURANET CHALLENGES COMPETITION

SeguraNet Challenges (Desafios SeguraNet) is a competition that has been taking place, since 2007, and is particularly significant because it is developed in the school context and receives the inputs of all the educational community. Every school year the Challenges Competition

involves around 30.000 participants – namely students, teachers and parents. Students from first to ninth grade take part in the competition, which begins every year in October and finishes in May.

There are two types of challenges: the challenges for the first cycle (6-10 years old) and the Challenges addressed to 2nd and 3rd cycle (11-15 years old). Concerning the 2nd and 3rd cycle challenges, pupils are asked to form teams supported by a teacher in each school. Parallel to this, parents also form teams and all must answer to the challenges proposed. These Challenges address several digital safety issues (data protection, cyberbullying, sexting, e-commerce, digital footprint/online reputation, online predators, and copyright, among other topics), which are clustered in multiple-choice questions.



Each school may enter the competition with as many pupils, teachers and parents teams, as much the schools can engage. The Challenges addressed to the 1st cycle consist in activities which involve collaborative work in class, with the help of the teacher. Each year are presented three proposals concerning digital safety issues.

Madeira and Azores Autonomous Regions Islands schools and the Portuguese schools around the world

(Luanda and Macau), have been also participating in the Challenges Competition. In the beginning, the prizes and certificates were awarded at Regional and National Meetings. However, considering the high number of prizes awarded in each edition, they are currently being mailed to the winning schools.

The 10th edition (November 2016 to May 2017) involved 18.960 students, 651 teachers, 181 parents, in a total of 19.792 participants, where was implemented a new category for 11-12 years old students.

In this last edition, 63 schools obtained more than 3000 points, which, according to the regulation, allows them to be considered SeguraNet schools. In the primary school category, 37 classes completed the three proposed challenges and 47 classes completed one or two of these challenges.

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### 3.2.9. ICT COMPETENCE CENTRES

The ICT Competence Centres are part of a physical network composed of nine institutions, which cooperate with SeguraNet nationwide. They also disseminate SeguraNet's online publications and cooperate in awareness actions, thus extending the reach of SeguraNet's action. The nine ICT Competence Centres are geographically located in Lisboa, Monte da Caparica, Batalha, Aveiro, Setúbal, Coimbra, Évora, Braga and Santarém. The Centres delivered awareness raising workshops for the whole educational community, as well as talks, conferences, workshops in other institutions (City **Halls**, Universities, Libraries, etc.). In the reported period, the ICT Competence Centres developed about 200 awareness sessions.

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### 3.2.10. MEDIA LITERACY GROUP

SeguraNet team is collaborating with the Media Literacy Working Group. Based on the framework “Media Literacy” (approved in April 2014). This group aims at proposing a series of activities and issues concerning school media on safety and media risks. The II National Meeting of Education for Media was held in January 2017, involving about 200 participants: <http://erte.dge.mec.pt/ii-encontro-nacional-de-educacao-para-os-media>.



The 4th National Literacy, Media and Citizenship Congress was held in May 2017, involving about 250 participants: <http://erte.dge.mec.pt/noticias/4o-congresso-nacional-literacia-media-e-cidadania>.

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### 3.2.11. ESAFETY LABEL PROJECT

In order to promote participation in the eSafety Label project, every year, it is disseminated through institutional channels information to the directions of educational establishments. Experts of ICT Competence Centers also make this approach when they are asked to conduct awareness sessions in schools.





Through social networks are also disclosed periodically, specific materials produced for this purpose, including the BD strips ([eSafety Label](#) , [eSafety Label - Gold, Silver and Bronze](#)) and disclosure videos ([Selo de Segurança](#), [Ensinar com Segurança](#)). This second video was produced recently and will be widely released in September, when the educational activities in Portugal begin. A total of 209 Portuguese schools have been awarded an eSafety label, out of which one gold and four silver labels are highlighted in the map [Georreferenciação eSafety Label](#).

### 3.2.12. ETWINNING WORKGROUP SAFETY

In all eTwinning meetings that take place in Portugal (regional, national, professional develop workshops and others) the issues of digital safety are addressed due to the fact that eTwinning and SeguraNet projects are coordinated by the same team in the Ministry of Education. The seven Portuguese eTwinning ambassadors play a key role in this dissemination effort that can be followed online:

- eTwinning meetings - <https://goo.gl/6LqGM6>;
- teachers training - <https://goo.gl/usps1i>.

The SeguraNet team also collaborates with the eSafety Task Force of the eTwinning project.

### 3.2.13. CODING EVENTS – ESafety WORKSHOPS

DGE promoted regional and national events since September 2016 to June 2017, within the framework of a pilot project named "Introduction to Coding in Primary School". These events comprehended the all country, and included a workshop on Internet safety.



These events assumed the form of short training actions and aimed to support teachers involved in the initiative implementation. It is also intended to continue the training experiences



### 3.2.18. ICT CURRICULUM GOALS

Topics related with the use of online technologies have been incorporated in the national curricula since 2012. The subject “Information and Communication Technology” (taught in the 7th and 8th school year) addresses digital safety-related issues. Several resources have been developed to support students and teachers in this area. Every school year, about 250.000 pupils aged 12-14 attend this ICT Subject. At this moment, the ICT national Curriculum is being reshaped by Portuguese Ministry of Education.

### 3.2.19. “SAFETY COFFEE” AWARENESS SESSIONS FOR SENIORS

In partnership with PSP, the Oeiras’ Citizens Network developed an initiative called “Café em Segurança” and invited PT SIC for the first session, on the weekend of June 10<sup>th</sup>.

This initiative targets all citizens of Oeiras, in particular all the seniors. It aims to promote a welcoming environment for citizens to discuss the best practices related to their safety, including the promotion of proximity as a safety mechanism among seniors.

PT SIC used its internal resource “iKnow” to discuss basic safety practices and most common risks related to SCAMs and Phishing, also based on the Helpline Service Experience.



### 3.2.20. “A TEA WITH PARENTS” –AWARENESS IN ESCOLA SECUNDÁRIA DE ESMORIZ



**26 MAIO 2017**  
**CHÁ COM PAIS**

**SEGURANÇA NA INTERNET EM CONTEXTO FAMILIAR**

A Direção do Agrupamento e a Associação de Pais e Encarregados de Educação da Escola Secundária de Esmoriz vêm convidá-lo(a) a estar presente na próxima edição do Chá com Pais onde estará presente o Dr. Pedro Marques, Centro Internet Segura, Departamento da Sociedade de Informação da Fundação para a Ciência e a Tecnologia, especialista da “Internet Segura” que fará uma palestra para os participantes. Pela importância do tema, contamos com a sua presença.



Phishing	Scamming
Wi-Fi, redes e Bluetooth	SMS, redes e Wi-Fi
Jogos de Internet	Jogos de Aplicação Móvel
Redes de Chat	Cyberbullying
Uso seguro e responsável	Segurança de dados e privacidade
Smartphones e Tablets	Apps

**21:30**  
Biblioteca da  
ESCOLA SECUNDÁRIA  
DE ESMORIZ  
Rua da Casca | ESMORIZ

Organização:  
[www.facebook.com/ATFSEsmoriz](http://www.facebook.com/ATFSEsmoriz)

The Directorate of the Association and the Association of Parents and Guardians of Education of Esmoriz Secondary School invited all parents and guardians to participate in the initiative “Tea with parents” held on May 26<sup>th</sup>, at 21:30, in the Library of the Secondary School.

PT SIC assured this awareness session, to discuss “Online Safety in a Family Context”. For this session, once again, PT SIC used its new internal resource “iKnow”, and discussed online privacy, Internet of Toys, Smartphone responsible usage and fake news.

## 4. INFORMATIVE & EDUCATIONAL RESOURCES

### 4.1. SAFER INTERNET DAY 2017 DIGITAL RESOURCE

During SID 2017, and for the first time, PT SIC made an exclusive Digital SID Resource – a modular presentation that could be downloaded for free, only requiring a registration of the users (this data was asked for statistical purposes).

This resource gathers a collection of information regarding, online addiction, online games, online relationships and social network tips, combining it with the view of “Net com Consciência” episodes in the related topics.



More than 450 registrations for this download were collected and the data retrieved tell us that this resource reached almost 64.000 people.

Find out more about this resource (now available with no need for registration) in:

<https://www.internetsegura.pt/dia-da-internet-mais-segura-2017>

### 4.2. “NET COM CONSCIÊNCIA” ADAPTATION FOR PEOPLE WITH DISABILITIES

Considering its aim of building inclusive and accessible resources, PT SIC worked in close collaboration with Unidade ACESSO of FCT, to develop 2 new versions of one of the most popular resources of PT SIC – “Net com Consciência”.

This webserie is now available with Portuguese Sign Language (allowing deaf people to correctly understand it) and Portuguese Audio Description (helping blind or low vision people to better understand and imagine all the entertaining and pedagogical moments of this serie).

These new resources were launched in a mediatic session in October 11<sup>th</sup> and are available in the PT SIC Youtube page. Finally, this videos were included in PT SIC Digital Safer Internet Day Resource, and used on the Microsoft Mediatic Sessions and Microsoft Volunteer Scheme Sessions.





The resource is available with:

- Subtitles <https://goo.gl/dURRGV>;
- Portuguese Sign Language <https://goo.gl/axFGNS>;
- Portuguese Audiodescription <https://goo.gl/dAS7ps>.

#### 4.3. LAUNCHING OF “HISTÓRIAS DO LUCAS” PT SIC EPISODES



From December 30 to February 3rd, RTP2 (Public Open Channel) issued 6 episodes of "Histórias do Lucas" which represent a major investment for PT SIC targeting children from 3 to 8 years.

"Histórias do Lucas" is an animated serie that deals with various themes related to the universe of the child. Every day, two 5-minute episodes are broadcast in the children's segment on

the Open Channel of Portuguese Television (ZIG ZAG – RTP2).

Over a year, an episode is broadcasted, at least 8 times. ZIG ZAG is the segment with the highest audience share of this channel and "Histórias do Lucas" is one of the best rated series in this segment. Since its start, "Histórias do Lucas" have already addressed different issues - children's rights, citizenship, cultural and social rights, environment, sustainability, nutrition and now Internet safety.

In the first episode discussing online safety, Lucas made one special new friend - INES, which is PT SIC mascot. These episodes were also aired to PALOP Countries, through RTP Africa, but we still don't have the data regarding to viewers.

The playlist with these 6 episodes is available in: <https://goo.gl/4CR5Xe>.

#### 4.4. “EU FAÇO COMO DIZ O FALCO” PEDAGOGICAL STORIES

FPT, in partnership with Public Security Police, developed a resource called “Eu faço como diz o Falco”, a collection of 10 pedagogical stories related with safety, namely online safety. Since its creation, this resource intends to act on a behavioural level to avoid accidents and even criminal actions towards children.

#### 4.5. CARTOON ANIMATIONS

During this period two cartoon animations were launched. A third cartoon animation (about sexting) was developed but has not yet been finished:

<http://www.seguranet.pt/pt/animacoes-seguranet>.

#### 4.6. DGE WEBINARS

The DGE Webinar initiative is characterized by conducting online conferences for the school community. The initiative has the presence of experts in the thematic areas for schools as well as teachers who will give his testimony regarding innovative experiences that have been set in motion within their educational communities. It is expected that these resources constitute instruments facilitators and potentiating the action of teachers of different levels of teaching and education. Under SeguraNet two webinars were carried out during this period:

- Cybercrime in the School Environment - webinar addressing cybercrime-related issues in the school environment and it was held by Pedro Verdelho, coordinator of the Cybercrime Office from the Prosecutor General's Office:  
<http://webinar.dge.mec.pt/2016/02/11/cibercrime-no-ambienteescolar/>
- Cyber Security in Educational Communities – webinar held by Jorge Duque, Criminal Investigator of the Judicial Police:  
<https://webinars.dge.mec.pt/webinar/ciberseguranca-nas-comunidades-educativas.>

#### 4.7. BOOK COLLECTION “O PISCA FAZ FAÍSCA” / “BLINK MAKES A SPARKLE”

The three books collection “O Pisca faz Faísca” (Blink makes a sparkle) was sent to 4.000 public kindergartens:

- “Discovering the Garden”;
- “Discovering the Country”;
- “Discovering the Lighthouse”.

These books help reflection on: excessive use of mobile devices/online games and parental supervision.

A website was developed with eBook stories and pedagogical support activities:

<http://pisca.seguranet.pt/>



#### 4.8. POSTER COLLECTION “O PISCA NÃO ARRISCA” / “BLINK DOESN’T RISK IT”



Regarding the 1<sup>st</sup> cycle was produced "O Pisca não arrisca!" collection of 4 posters. This collection was sent to 4.000 primary schools:

<http://www.seguranet.pt/pt/noticias/cartazes-seguranet-o-pisca-nao-arrisca>

#### 4.9. POSTER COLLECTION "5 TIPS"

To the 2<sup>nd</sup> cycle was produced "5 Tips" collection of 3 posters. This collection will be sent, at the beginning of the next school year, to 4.000 public schools:

<http://www.seguranet.pt/pt/colecao-5-dicas-cartazes-2o-ciclo>



#### 4.10. ORIGAMI RESOURCES

Two origamis about online safety issues were produced. They will be distributed on demand:

<http://www.seguranet.pt/pt/recursos/jogos-quantos-queres-dirigidos-ao-2o-ciclo>.

#### 4.11. OTHER SEGURANET RESOURCES

- New editions of Challenges were published online: 20 challenges for students and 6 for parents;
- Design and implementation of teachers training;
- Design and implementation of Digital Leaders training;
- eSafety Label promotional Video -[https://youtu.be/X\\_8rB-x\\_QFc](https://youtu.be/X_8rB-x_QFc);
- SeguraNet promotional Video:  
[https://www.facebook.com/pg/seguranet/videos/?ref=page\\_internal](https://www.facebook.com/pg/seguranet/videos/?ref=page_internal).

#### 4.12. FPT GAMES

For Safer Internet Day, FPT developed a collection of 7 games, directed to children from 6 to 12 years old, regarding passwords, personal data, mobile apps, video games and Internet usage while on school. These games can be played in <http://comunicaremseguranca.sapo.pt/recursos-7301>.



#### 4.13. FPT ANIMATIONS

On October 2016, FPT developed a collection of 7 animations, directed to children from 6 to 12 years old, regarding passwords, personal data, mobile apps, video games and Internet usage while on school. These animations can be seen in <https://mgokc2.s.cld.pt>.

#### 4.14. FPT SESSION PLANS



On October 2016, FPT developed a collection of 7 session plans, directed to teachers for a better usage of FPT resources (Games & Animations). This tool introduces the topic sharing the main messages, including an explanation of the animation and tips to improve digital safety and literacy. These resources can be seen in <https://u951g1.s.cld.pt>.

#### 4.15. MICROSOFT AWARENESS SESSION SCRIPTS

For its training sessions and volunteer schemes, Microsoft developed a collection of slides and scripts, divided by targets:

- Formação 1º Ciclo - Primary School Students (6 – 9)
- Formação 2º e 3º Ciclo - Middle School Students (10 – 14)
- Formação 3º Ciclo e Secundário – Middle School and High School Students (14 – 18)
- Formação Encarregados de Educação – Parents and Guardians
- Formação Professores – Teachers
- Formação Sêniiores - Seniors

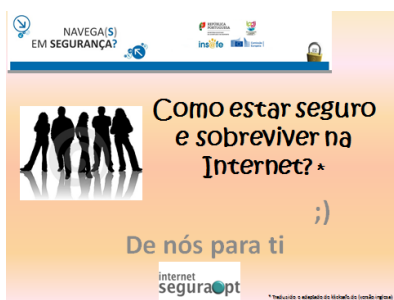
The resources are free to download [here](#) and can be used when building awareness sessions.



#### 4.16. NAVEG@S 2017 AWARENESS RESOURCES

For the Naveg@s Initiative - 2017 edition a collection of new awareness resources were produced, namely:

- Image for online promotion – used on all resources, aiming to promote the action;
- Naveg@s leaflet & Poster;



#### Navegar na internet

- É divertido e pode também ser muito interessante



- 3 ppt presentations – for supporting the Naveg@s Awareness Sessions, differentiated by target group:
  - Presentation “How to stay safe and survive Online”, based on a publication of Klicksafe, directed to young people and young adults;
  - Presentation “Internet in Safety – to be a ciber-activist surfing positive!”, directed to teens;
  - Presentation “Fabulous Internet”, directed to young children (5 to 9 yo).

#### 4.17. GUIDE TO HUMAN RIGHTS FOR INTERNET USERS - PORTUGUESE VERSION ADAPTATION

A Portuguese version of the Guide to Human Rights for Internet Users was published in September 2016.

This guide is part of a recommendation adopted by the Committee of Ministers of the 47 member States of the Council of Europe – Recommendation CM /Rec (2014)6 - Council of Europe member States has the obligation to secure for everyone within their jurisdiction the



human rights and fundamental freedoms enshrined in the European Convention on Human Rights, obligation also valid in the context of Internet use.

In this context, this guide does not establish new human rights and fundamental freedoms. It builds on existing human rights standards and enforcement mechanisms. It is a tool for the Internet user which provides

information about what human rights and freedoms mean in practice in the online space, how they can be relied and acted upon, as well as how to access remedies.

Find out more about this publication in: <https://rm.coe.int/16806a0532>

#### 4.18. “BOOKMARKS” PORTUGUESE VERSION ADAPTATION – “REFERÊNCIAS”

PT SIC participated in the launching (15/12/2016) and promotion of the Portuguese version of “Bookmarks” and aided the promotion and dissemination of Guide of Human Rights for Internet Users which was published in September 2016.

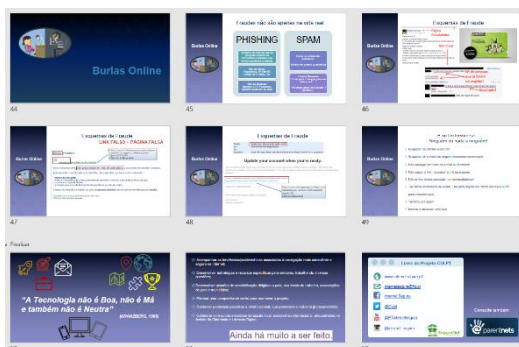


“Referências” is an important tool to make people aware of the importance to respect Human Rights in online environments and can be used for different publics, with the necessary adaptations.

Find out more about this publication in:

[https://www.nohatespeechmovement.org/public/download/Bookmarks\\_PT.pdf](https://www.nohatespeechmovement.org/public/download/Bookmarks_PT.pdf)

#### 4.19. “IKNOW” – A GUIDE FOR THE DIGITAL WORLD



Following the great success on the dissemination of Safer Internet Day Digital Resource, PT SIC developed a modular presentation entitled “iKnow – A guide for the digital world”, which compiles several modular presentations which can be adapted according to the target group and the topics to be discussed on an awareness session.

Since it’s a complex file and works several topics, it’s not a shareable tool. Instead it is built to be used by PT SIC trainers. Although, it can be converted into a smaller pdf file containing the discussed modules, allowing the trainer to send to the participants all the slides and notes taken during the session.

We will continue to upgrade this tool as we believe it will be quite helpful on the following awareness sessions.

## 5. YOUTH PARTICIPATION

### 5.1. THE PORTUGUESE DIGITAL LEADERS INITIATIVE

The “Digital Leaders” initiative for Portuguese schools aims to improve the knowledge and competences of safer use of Internet and mobile devices, within educational communities, through specific non-formal training of selected students (from 9 to 18 years old), during the school year. The dissemination of competences is achieved through the development of non-formal awareness sessions promoted by those Digital Leaders students within their educational communities, using the skills acquired and the proposed educational materials. Students Digital Leaders will also act as privileged counselors both of SeguraNet and Centro Internet Segura. In each educational community exists at least one teacher responsible for the students and activities.

Digital Leaders initiative direct agents in 2016/2017 school year:

- 130 Digital Leaders students (age 9-18);
- 47 teachers;
- 33 educational communities;
- 3 synchronous distance training sessions (with online autonomous distance training support, through the LMS Moodle);
- 1 Videoconference "Be the change: Unite for a better internet" (held on the SID 2017 - 7/2/2017 - was attended by 3.301 direct participants, including students and other citizens with special needs).

For the Digital Leaders initiative different dissemination activities were done, namely:

- Presentation to students;
- Presentation to class president students;
- Presentation to class director teachers / invitation to dissemination of the theme and to the use of the resources;
- Talks and awareness raising-activities to students;
- Talks and awareness raising-activities to other public, on events organized by external entities (municipalities, for instance);
- Public internet webinar;
- Workshops for students, with video edition and Kahoot evaluation;
- Peddy-paper;
- Awareness raising-activities to parents and guardians;
- Organization of thematic showrooms and students work exhibitions;
- Collaboration at awareness raising-activities developed by security forces and by Microsoft;
- Spreading of information through hanging of thematic posters “O que farias?/ what would you do?” at classroom walls and other school spaces;
- "Quiz4You SeguraNet" game tournament;
- Distribution of "Quantos queres" games to 5th and 6th grade students;

- Digital online dissemination of educational materials and activities;
- Production of new educational materials, including interactive games and videos;
- Contextual use of physical and digital educational materials and resources of the project;
- Collaborative work;
- Hands-on activities with computers (disassembly/assembly).

#### 5.1.1. VIDEOCONFERENCE “BE THE CHANGE: UNITE FOR A BETTER INTERNET” ON SID 2017

The Videoconference "Be the change: Unite for a better internet" with Portuguese sign language synchronous interpretation, with support educational resources prepared for special needs students (deaf, blind or low vision students) had 3.301 direct participants (including students and other citizens with special needs). The goals where:

- raise awareness about Digital Safety themes;
- promote better experience on internet use for all citizens, especially for children and youth;
- promote accessibility to training session to all citizens, including the ones with special needs.

In order to increase the message dissemination potential, the videoconference was recorded and can be seen at: <http://seguranet.pt/pt/marca-diferenca-unidos-por-uma-internet-melhor>.

#### 5.2. NAVEG@S YOUTH VOLUNTEER SCHEME



The Youth Volunteer Scheme is part of Naveg@s Program. The animators of “Naveg@s” sessions are young volunteers (from 18 to 30 years old) with some expertise in information and communication technologies and good communication skills. In 2017 the specific training sessions covered 52 young people and youth workers.

Trainings of young volunteers and Youth Workers:

- Central Region – 13/01/2017;
- Lisbon Region – 18/01/2017;
- North Region – 02/02/2017;
- South Region – 09/02/2017.

#### 5.3. NO HATE SPEECH CAMPAIGN YOUNG ACTIVISTS

In the framework of the No Hate Speech Campaign, a young representative in the Training Seminar Countering Hate Speech through Human Rights Education and Narratives, 19-22 September 2016, and in the Activists and National Coordinators Meeting in Bucarest, 27 to 30/06/2017.



Young activists also developed actions like:

- 2 workshops about “Responsible use of internet, freedom of expression and hate speech” with students of Social Communication University - 04/05/2017, Lisbon. For these workshops the main resource used was the Manual “Bookmarks” and gathered a total of 60 participants;
- There was also online participation, namely in European Action Days. During these days young activists post images, infographics, make and share videos to raise people awareness of the issues celebrated on the day. Those can be seen at the online presence sector of this report.

## 6. CONFERENCES AND SEMINARS

### 6.1. COUNTERING HATE SPEECH THROUGH EDUCATION FOR HUMAN RIGHTS (SEPTEMBER 23<sup>RD</sup>-25<sup>TH</sup> 2016)

From 23 to 25 September 2016, the Albanian Ministry of Social Affairs and Youth, with support of the Council of Europe and the Country office of the United Nations Population Fund (UNFPA), hosted in Tirana the 4th coordination meeting of the No Hate Speech Movement. PT SIC participated in the meeting for activists & national coordinators.



### 6.2. BE THE CHANGE FOR A BETTER INTERNET (OCTOBER 11<sup>TH</sup> 2016)

On October 2016, PT SIC hosted an event on Fundação Portuguesa das Comunicações targeting not only children and adolescents but also citizens with special needs. This event represents a turning point of the SIC to build not only more engaging resources, but also more inclusive.

The program of this event included the presentation of the inclusive versions of “Net com Consciência”, namely the Portuguese Sign Language version, the Portuguese Audiodescription version and the Portuguese/English subtitled version. This presentation was made in collaboration with the actors that participated in the webserie.

In this event was also launched the rebranded PT SIC Helpline – Linha Internet Segura, with the presentation of its TV Spot that started to be aired in the same week (for 2 weeks).



### 6.3. FORUM FOR THE INFORMATION SOCIETY | PRIVACY POLICY | RIGHTS AND RESPONSIBILITIES, WHAT FUTURE? (OCTOBER 28<sup>TH</sup> 2016)

On the 28<sup>th</sup> October, the Foundation for Science and Technology, within the framework of the Forum for the Information Society - Internet Governance (IGF), organized in Lisbon a Workshop to gather contributions to be presented at the IGF 2016 - World Forum that took place in Mexico in December, under the theme "Enabling Inclusive and Sustainable Growth".

The National Workshop entitled "Internet Privacy | Rights and Responsibilities, What Future?" aimed to stimulate reflection and national debate, at a multi-stakeholder level, around the future of Internet Governance and GDPR (Regulation (EU) 679/2016). One of the discussions concerned was Article 8 which highlights the 'conditions for the consent of children in relation to information society services'. It is defined as legitimate the processing of personal data resulting from the direct provision of information society services to children at least 16 years of age, and parental consent is required for children under the age of 18.

The outcome of this session was a set of ideas that can support political decision making, as well as initiatives and tools for dissemination and awareness of best practices for data protection and safe and informed use of the Internet.



### 6.4. NATIONAL EVALUATION MEETING ON THE ACTIVITY OF CHILDREN AND YOUTH PROTECTION COMMITTEES IN 2015 (NOVEMBER 28<sup>TH</sup>, 29<sup>TH</sup> AND 30<sup>TH</sup> 2016)

During 28<sup>th</sup> and 29<sup>th</sup>, the team was responsible for the Safe Internet Centre booth where resources and merchandising were distributed to the public. The booth was heavily visited and all resources made available distributed (about 300 copies of each resource). On the other hand, while visiting the booth the team had the opportunity to explain to the participants the mission and objectives of PT SIC.

Another feature presented was the webserie "Net com Consciência", both the standard version and the translated Portuguese Sign Language version that had a very positive acceptance.

Lastly, there was also the concern to promote Safer Internet Day initiative, which in 2017 will be held on February 7, inviting participants to develop initiatives throughout the national territory.



On 30th, the PT SIC participated as a speaker at the parallel session on "Child Abuse, Detection, Diagnosis and Intervention", in which 300 participants signed up.

The National Meeting took place in Madeira, where more than 600 participants were gathered among political decision-makers, local authorities, professionals from the Commissions for the Protection of Children and Youth (represented 170

CPCJ from all regions of Portugal), teachers, professional health authorities and other entities.

#### 6.5. “REFERENCIAS”/“BOOKMARKS” PUBLIC PRESENTATION (DECEMBER 15<sup>TH</sup> 2016)

PT SIC participated in the launching (15/12/2016) and promotion of the Portuguese version of “Bookmarks”. This manual supports the No Hate Speech Movement Youth Campaign of the Council of Europe for human rights online. It can be used inside and outside the formal education system and the activities are designed for young people aged 13 to 18.

Addressing hate speech online from a human rights perspective it is a way to process of practice democracy citizenship and make it sustainable.



#### 6.6. APAV 5<sup>TH</sup> JOURNEY AGAINST VIOLENCE (MAY 5<sup>TH</sup> 2017)

On behalf of the established partnership between the Portuguese Association for Victim Support (APAV), as an Advisory Board member, PT SIC was invited to develop a presentation regarding PT SIC services and resources, on the V Conference Against Violence, held in the School of Health of Santarém, on May 5<sup>th</sup>.

The opening of the Conference was attended by Ricardo Gonçalves (President of CM Santarém) and Isabel Barroso da Silva (Director of the School of Health of Santarém).

The event, brought together several experts and three main areas were addressed: Violence from and against children and youth; Cybercrime; And Violence and crime against the elderly. More information available on: <https://www.apav.pt/jornadassantarem/>.

#### 6.7. 4<sup>TH</sup> CONGRESS OF LITERACY, MEDIA AND CITIZENSHIP (MAY 5<sup>TH</sup>/6<sup>TH</sup> 2017)

PT SIC was represented by IPDJ on the 4<sup>th</sup> Congress of Literacy, Media and Citizenship: for a new conscience of public space, held in Porto. IPDJ participated in the Plenary Session about “Training and Good practices in Media Education”, with a presentation about the National Campaign of “No Hate Speech Movement” and its tools and resources. The congress gathered around 250 participants. More information in: <https://goo.gl/vJ7VYy>.

#### 6.8. ISOC (MAY 24<sup>TH</sup> 2017)

In May 2017, Internet Society – Portugal Chapter in collaboration with Center for Research in Communication, Information and Digital Culture promoted a Seminar on Fake News and Algorithms. The aim of this session was to contribute to a debate between several specialists and the general public about the transformation in progress and to raise public awareness about it. In fact the outcome of the evolution of the media with profound repercussions is a new, ongoing process with an impact on freedom of expression and the way public debates are conducted.



In a first phase, traditional media introduced digital forms of dissemination of their content, and then blogs and social networks made it easier for public intervention and access to more diverse content, through aggregators and search engines, in an apparent Democratization of public expression. This new communication time is characterized by creative means of automatic amplification and manipulation, unrecognizable by the general public.

By putting on the public agenda the need to take educational, behavioral, regulatory and possibly legislative measures, it is a contribution to develop the positive aspects of this democratization, while minimizing their impacts.

#### 6.9. GOOGLE GEN10S (JUNE 5<sup>TH</sup> 2017)



On June 5<sup>th</sup>, PT SIC participated in an event hosted by Google. This ceremony counted with the Portuguese Prime-Minister António Costa, to launch the “Gen1us” Project.

This project was launched not only by Google.org, but also with SIC Esperança and Ayuda en Accion, and aims to involve 5.000 children and 500 teachers from 40 Portuguese Schools in the 2<sup>nd</sup> cycle.



The project plans to train students in Scratch programming in the 5<sup>th</sup> and 6<sup>th</sup> school year, equipping participants with the tools and skills necessary for the adoption of innovative teaching methods. This training will be taught by teachers hired for this purpose and according to methodologies prepared by the School of Education, Polytechnic Institute of Setúbal.

#### 6.10. LEARNING TO LIVE TOGETHER (JUNE 20<sup>TH</sup>-22<sup>ND</sup> 2017)

PT SIC, through IPDJ participated as CDEJ representative in the Conference on the Future of Citizenship and Human Rights Education, that was held in Strasbourg.

Around 300 representatives of governments, education institutions and civil society organisations debated the future of citizenship and human rights education in Europe at a conference in Strasbourg on 20-22 June 2017.

The participants discussed current challenges and opportunities in this area, shared examples of good practices and lessons learned, and proposed recommendations for future action, including specific criteria and mechanisms for evaluation of progress, in particular in the framework of the Council of Europe [Charter on Citizenship and Human Rights Education](#).



The conclusions of the forthcoming [Report on the State of Citizenship and Human Rights Education in Europe](#) provided the basis for discussion and a [Declaration](#) has now been published setting out the actions to be taken during the next phase of the Charter's implementation.

The Conference was organised by the Council of Europe Directorate of Democratic Citizenship and Participation. The first day was held jointly with the Annual Network Conference of the Human Rights Education for Legal Professionals (HELP) Programme of the Council of Europe. More information available at <http://www.coe.int/en/web/education/-/a-conference-on-the-future-of-citizenship-and-human-rights-education-in-europe>.

#### 6.11. C-DAYS (JUNE 21<sup>ST</sup> AND 22<sup>ND</sup> 2017)



C-DAYS is an Annual Cybersecurity Conference organized by the Portuguese National Cybersecurity Centre (CNCS).

Focused on developing a strong Cybersecurity culture, C-Days

2017 brought together citizens, Public Administration, Industry and Academia to discuss and present cybersecurity at strategic, operational and technical level.

During 2 days in Lisbon, more than 400 participants had the possibility to hear to forty national and international recognized speakers.

## 7. NATIONAL COOPERATION

### 7.1. PT SIC ADVISORY BOARD

PT SIC keeps 2 yearly Advisory Board Meetings to exchange information, coordinate tasks and developing partnerships and the national cooperation network. Below, we present the list of members of this board, up to May 2017:

- 1) ANACOM – National Authority for Communications;
- 2) ANETIE – National Association of Companies of Information and Eletronic Technologies;
- 3) APAV – Portuguese Association for Victim Support;
- 4) APRITEL – Association of Telecommunications Operators;
- 5) Choices’ Program;
- 6) CIES – Research Centre for Sociology Studies;
- 7) CNJ – National Youth Council;
- 8) CNPD – National Comission for Data Protection;
- 9) CNPDCJ - National Commission For The Promotion Of The Rights And Protection Of Children And Young People;
- 10) CONFAP – National Confederation of Parents’ Associations;
- 11) DGE – General Directorate of Education;
- 12) DNS Association;
- 13) EU Kids Online;
- 14) Fátima Caçador (Media Expert);
- 15) FCT – Fundação para a Ciência e a Tecnologia;
- 16) FPT – Portugal Telecom Foundation;
- 17) Google;
- 18) IAC – Instituto for Child Support;
- 19) IPDJ – Portuguese Institute for Youth and Sports;
- 20) MSFT – Microsoft Portugal;
- 21) PJ - Judicial Police;
- 22) RBE – Network of School Libraries;
- 23) UNESCO National Commission;

### 7.2. DEVELOPING A STRONG NETWORK OF PARTNERS

During 2016 and 2017, several partners collaborated closely with PT SIC in order to raise awareness through different forms. Bellow follows the highlights of these partnerships:

#### 7.2.1. GO-TO PRODUCES MEDIA CONTENT FOR PT SIC

After the positive impact on the launching of the special PT SIC episodes of “Histórias do Lucas”, PT SIC is now collaborating with GO-TO to produce a mini-serie aimed to Silver Surfers, regarding digital inclusion and literacy. This six-episode-serie will discuss how to safely use different online services which improve all citizens’ daily lives.



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#### 7.2.2. CREATING AN AWARENESS STRATEGY FOR SENIORS WITH SSAP

PT SIC held the first meeting with the Social Services of Public Administration to set a work plan for this last quarter year.

As part of the SSPA training plan, it is important to carry out a series of awareness sessions targeting the senior public with the aim of increasing their online safety competences.



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#### 7.2.3. RAISING AWARENESS AMONG CHILDREN AT CPL

Regarding PT SIC objective on empower and enhance digital competences on young excluded people it was established a cooperation protocol with Casa Pia de Lisboa (CPL).

CPL is a public institute whose mission is to promote the rights and protection of children and young people, especially those who are in danger and at risk of exclusion and with special educational needs, in order to ensure their development Integral, through the reception, education, training and social and professional insertion.

Following the work plan, PT SIC developed awareness sessions in Self-Empowerment Apartments, Foster Homes and Education & Development Centers, in CPL.

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#### 7.2.4. DECO LAUNCHES A CHALLENGE #FORABETTERDIGITALWORLD

Consumer Defense Association (DECO) initiative “#Paraummundodigitalmelhor” (#ForABetterDigitalWorld), following the proposal of Consumer International. This initiative was launched during February and intends that students develop a digital poster with safety tips for a better digital world. <https://decojovem.pt/digital/desafio-por-um-mundo-digital-melhor/>

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#### 7.2.5. NO HATE SPEECH NATIONAL COMMITTEE

PT SIC has been involved on disseminating the “NO HATE SPEECH” campaign through its online channels (portals and its social networks’) as well as reinforce the campaign content through the project's activities for the school community and general public.



Jovens pelos Direitos Humanos  *online*

Along the last 12 months, the Committee developed various actions, namely, awareness sessions developed by ICT Competence Centers,

resources distribution on schools and universities about the No Hate Speech Movement Campaign.

It should also be mentioned the translation and Portuguese edition of the European manual to combat the online hate speech "BOOKMARKS", by a Committee member Calouste Gulbenkian Foundation, which had a public presentation on December 15 in Lisbon.

Based on this manual a training of multipliers was developed to prevent and combat online hate speech through Human Rights Education, which took place on 15, 16 and 17 December and was attended by 25 participants from public and private entities.

#### 7.2.6. NATO/MILITARY ACADEMY – POST GRADUATION COURSE

NATO Multinational Education & Training on CyberDefense - The Portuguese Safer Internet Centre in partnership with the General Direction of Education and the National Cybersecurity Centre were responsible for the organization of a Curriculum Unity (consisting by 3 modules: 1. Cyber hygiene; 2. Cyber citizenship; 3. Cyber in the organizations) of the Postgraduate Course in "Cybersecurity and Cyberdefense" under the seal of the Department of Postgraduate Studies of the Military Academy and the Engineering School of the University of Minho.



Academia Militar  
Lisbon, 10 December 2016



In addition to the more academic format sessions, we considered very important to illustrate them with practical cases. So, we invited Karl Hopwood, regarding the Insafe Network and Helplines Work. This event proved to be very interesting and was important to illustrate PT SIC actions and networks to the students.

#### 7.2.7. REVIEWING EDUCATIONAL BOOKS WITH IAC

The PT SIC was Pedagogical Consultant for the Portuguese Child Support Institute regarding the Short Stories Project.

The structure of the project is based on three stories targeting children between 6 and 11, where the dynamics intended to lead the reader/ child to make choices about situations that arises in the virtual world.



These choices lead the readers to different paths and consequently will lead them to different outcomes. However, if the outcome is unsatisfactory, there is always the possibility of starting over and making other decisions.

Using this methodology, where the readers are invited to participate actively in the narrative, it is a playful way to confront them with their choices and to reflect on them, as well as to alert parents to the need of knowing what their children are doing in the Internet.

At the end of each short story there is a Glossary and Safety Tips on using the Internet.

Until now were completed two stories, one on Facebook and another on Online Games.

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#### 7.2.8. DNS.PT PRODUCES PT SIC IPATCHES FOR WEBCAMS

The DNS.PT is a private non-profit association and was founded by FCT, IP - Foundation for Science and Technology, IP (FCT), Digital Economy Association (ACEPI), Portuguese Association for Consumer Protection (DECO) and the representative designated by IANA - Internet Assigned Numbers Authority as responsible for the delegation of the.pt ccTLD.

This Association is committed to maintaining the standards of quality, reliability and security that the registration of domain names .PT has been securing these 25 years of existence.

Taking into account the work carried out, PT SIC invited DNS.PT to join as full member of the Advisory Board.

Since then, it has contributed to the activities of PT SIC, namely it was responsible for production of PT SIC iPatches for Webcams, which were offered to the Safer Internet Day participants.

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#### 7.2.9. EXCLUSIVE PT SIC THEATRE PLAYS



Although the theatre play “ID 2.0” has a specific application process to which all interested entities can apply, the consortium decided to affect 4 sessions to the members of the Advisory Board and partners of the PT SIC.

In this context, plays were presented for the target audience of “Programa Escolhas” - whose mission is to promote social inclusion of children and young people from vulnerable socio-economic

contexts, aiming at equal opportunities and strengthening social cohesion; in the Child Abuse Prevention Month organized by the National Commission for the Promotion of Children's Rights; in a joint action between the School Libraries Network and the Institute for Child Support and still for the students of Casa Pia de Lisboa.

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#### 7.2.10. POSITIVE ONLINE CONTENT

Due to the work that is being developed regarding Positive Online Content Taskforce, PT SIC has been in close collaboration with two researchers from Catholic University of Portugal,

School of Human Sciences and Lisbon College of Education, Polytechnic Institute of Lisbon, to operationalize the checklist of the POSCON - Positive Content for Children Network in order to support parents in making informed choices and safe use of mobile content for young children and to stimulate developers to follow these guidelines.

It is expected that from this collaboration, a new tool (web app) will be created, raising awareness about positive content on parents and producers of content for children.

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#### 7.2.11. CHILD ABUSE PREVENTION MONTH (MPMT 2017)

Since the protection of children is responsibility of whole society, as in previous years, PT SIC collaborated with the monthly campaign on Child Abuse Prevention that took place in April.



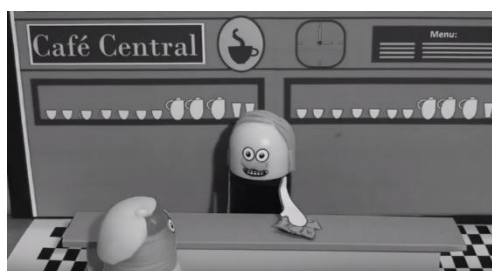
This awareness campaign unites cooperation of several Public and Private Institutions in the prevention of abuse that many children and young people are still subject to. It aims, also, to raise awareness in the community about the importance of family prevention in the sense of positive parenting and community involvement. On the other hand, intervention on this problem must be extended to other areas of society, including what's happening on the digital world.

This year, as part of the Child Abuse Prevention Month Programme, a theatre play was organized by PT SIC. This initiative took place in one of the most emblematic Theatres in Lisbon, and was attended by more than 140 young people, teachers and public security police.

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#### 7.2.12. 7 DAYS, 7 TIPS ABOUT MEDIA

PT SIC has joined to the newest edition of “7 Days, 7 Tips about Media”. The purpose of this initiative is to promote critical and creative usage of the media, safer usage of Internet and the respect for copyright, as well as to encourage collaboration between teachers, students, newspapers, radios, television channels and school libraries under the topic of Media Literacy. All schools, private and public, were invited to participate in this initiative under the coordination of a librarian teacher.



The 2016/2017 edition prized 3 participations, made an honorable mention on 3 participations and also one special mention to a specific participation.

These participations are available in <http://www.rbe.mec.pt/np4/1940.html>.

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#### 7.2.13. BOOKMARKS TRAINING ACTION AT GULBENKIAN CULTURAL CENTER



Multiplier training for Hate Speech Online Prevention, through education for Human Rights Education, which occurred from December 15<sup>th</sup> to 17<sup>th</sup> in Calouste Gulbenkian Cultural Center.

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#### 7.2.14. MICROSOFT PARTNERSHIP WITH GNR

Microsoft's Safer Internet Day activities are promoted in partnership with the Portuguese National Guard (GNR). Both Microsoft employees and GNR agents are responsible for the promotion and delivery of the training session regarding safe online conduct.

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#### 7.2.15. SEGURANET NATIONAL PARTNERS

Universities (Minho, Coimbra, Évora, Nova de Lisboa, Lisboa) and High Schools of Education (Santarém, Évora, Setúbal, Leiria): These institutions support the team of Educational Resources and Technologies in which the SeguraNet project is included. Several studies are being developed with these institutions (Introduction to Coding in Primary School, impact studies, etc.)

Ministry of Defense: Since 2014 the Directorate-General for Education participates in the National Defence Day - NDD - a compulsory day of activities in a militar unit for all the Portuguese citizens reaching 18 years old that is organized by the Ministry of National Defense.

Programa Escolhas: SeguraNet action in socially-disadvantages groups (Escolhas Program; Portuguese Judicial Police and Instituto de Apoio à Criança)

ICT Competence Centres: The ICT Competence Centres are part of a physical network composed of nine institutions, which cooperate with SeguraNet nationwide. They also disseminate SeguraNet's online publications and cooperate in awareness actions.

Around 64 municipalities took part in the Safer Internet Day 2017. These organizations involved schools in esafety activities (events, contests, games, etc).

Institute for Child Support – IAC: SeguraNet action in socially-disadvantages groups (Escolhas Program; Portuguese Judicial Police and Instituto de Apoio à Criança)

Judicial Police – PJ: SeguraNet action in socially-disadvantaged groups (Escolhas Program; Portuguese Judicial Police and Instituto de Apoio à Criança)

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#### 7.2.16. FPT PARTNERSHIP WITH PSP

For some years FPT has a close partnership with public security police – PSP. The police agents receive initial training and then they do awareness sessions in schools, independently to the FPT volunteers.



## 8. INTERNATIONAL COOPERATION

Regarding International Cooperation, PT SIC was very active regarding participation within the scope of the Insafe network and its working groups, as well as contributing to the Better Internet for Kids Platform. Once again, the Insafe training meetings proved to be a meeting place for partnerships.

Attendance of several online meetings, held under the coordination of the Insafe network, specifically for the coordination and proposal of activities to be developed by the Youth Panel;  
Collaboration with Insafe team for the next edition of eSafety Label project;  
Collaboration with eTwinning CSS team in esafety taskforce from eTwinning project.

Below follows a list of other events regarding International Cooperation.

### 8.1. MACAU'S PORTUGUESE SCHOOL

During the launching of the new digital resource for the Safer Internet Day Celebrations, PT SIC was contacted by the Portuguese School in Macau to notice the fact that this resource was being used in 15 classes, from 7th grade to 12th grade, reaching a total of 259 students who speak Portuguese. Small adaptations were made to better target different ages. The general feedback was very positive. PT SIC is planning to establish a more direct communication channel with this school to develop new activities.



### 8.2. TRANSNATIONAL ERASMUS+ PROJECT WITH LUXEMBURG

Following the projects presentation session held at the Insafe training meeting in Luxembourg, last year and taking advantage of the opening call for ERASMUS + Program, PT SIC and LU SIC – BEE SECURE - have been in close contact to draw up a proposal to be presented during this year with physical execution in 2018.

Continuing to prioritize the core objectives of PT SIC, namely contribute to a conscious digital education and digital citizenship; encourage the correct and safe use of information technologies for the benefit of society and promote the online protection of children, elderly and general public by raising awareness of internet usage risks, it was decided to include a new awareness campaign in the PT SIC action. This activity was presented in the 2016-2018 application form and approved by INEA.



In this sense, PT SIC, through its Consortium partner FPT, adopted a new awareness campaign, bringing theatre to the community. Starring well-known actors, the theatre play address online

safety topics tackling different topics such as cyberbullying, privacy, online behaviors, digital identity and online reputation. The main objective is to keep expanding this initiative on a European-wide scale.



As known, there is a large Portuguese-speaking community living in Luxembourg and the purpose of this project is to bring this innovative Portuguese resource to these young people and, from a playful approach, make them think about the behaviour's they have online.

### 8.3. COOPERATION WITH GOOGLE

Google is a member of the PT SIC Advisory Board and for reasons related to its own internal structure presently the company has taken a closer approach in Portugal. Taking advantage of this circumstance, some meetings were held to assess the best form of collaboration.



### 8.4. COOPERATION WITH FACEBOOK

In April, PT SIC attended the EMEA Child Safety Summit 2017 in Dublin, hosted by Google and Facebook. The event brought together academics, NGOs and politicians to share knowledge from research, products and some fascinating experiences and projects around digital safety.



Following this participation several contacts were developed with the Facebook executive for the Iberian Peninsula, who showed great interest in being part of the PT SIC Advisory Board. Joint production of some resources is being considered.

### 8.5. PARTICIPATION IN INTERNATIONAL | EUROPEAN CONFERENCES AND SEMINARS

Participation in INHOPE Meetings:

- INHOPE Assembly Meeting – 13 to 16 of June 2017, Budapest

Partnership with Insafe and participation in Insafe training meetings and conferences:

- Focus Group – Better Internet for Kids and Positive Content, 6 July 2016, Berlin;
- Safer Internet Forum 2016, 23 November 2016, Luxemburg;
- Insafe Training Meeting, 24 and 25 November 2016, Luxemburg;
- POSCON Meeting, 16 May 2017, Zagreb;
- Insafe Training Meeting, 17 to 19 May 2017, Zagreb;
- Roundtable on the GDPR and Children's Rights - Insafe, 23 July 2017, Brussels

Participation in Conferences | Seminars:

- 10th International Conference - Keeping Children and Young People Safe Online, 20 and 21 September 2016, Warsaw;
- COFACE - European Conference "The Impact of Digitalisation on 21st Century Families", 7 and 8 November 2016, Berlin;
- EMINENT 2016 – The Quest for a European Digital Citizenship, 17 and 18 November 2016, Prague;
- Internet Governance Forum 2016, 5 to 9 December 2016, Guadalajara, Mexico;
- EMEA Child Safety, 27 and 28 April 2017, Dublin;
- Conference "Children and Youth on the Net – European Expert Conference on youth and digital Media", 27 and 28 April 2017, Luxemburg;
- EuroDig 2017, 5 to 7 June 2017, Tallinn.

## 9. PT SIC OPERATIONAL LINES

### 9.1. PT SIC HOTLINE

On the last 12 months, PT SIC hotline received 1932 reports, from which were positively evaluated 244 cases of Child Sexual Abuse Material (13%) and 7 cases of Racism and/or Xenophobia Promotion (0,4%).



The hotline had a operation peak on the first trimester of 2017, registering a high number of positive reports which were, after due analysis, sent to the Judiciary Police and the other Hotlines members of InHope.

### 9.2. PT SIC HELPLINE

During the last year of activity, PT SIC Helpline received mainly contacts from young people (from 12 to 18 years old), parents and teachers.



A relevant percentage of the number of contacts refers to questions regarding technical information and issues related to online privacy, what to do when they are victims of privacy abuse and how they can protect themselves.

More specifically, a big slice of the young people that contact the helpline, ask questions regarding what to do after seeing photos and/or videos of a sexual nature which were released online without consent.

Parents that contact the helpline show that they are worried about their children's contacts with strangers.

Some adults, also ask which steps they should take as victims of online commercial fraud.

## 10. MASS EVENTS



During 2016 and 2017, PT SIC had as strategy to be present in mass events of interest to children, young people, parents and teachers. Through the IPDJ, FCT or DGE staff, the PT SIC assured an information stand in these events distributing awareness materials and promoting recreational and sports activities.

Month	Local / City	Mass Event Name	Event Description	Target Audience	Total of Participants (Estimated)
<b>7 to 9 July 2016</b>	Algés, Lisbon	NOS ALIVE	Music Festival	General public	150.000
<b>14 to 16 July</b>	Parque das Nações, Lisbon	Super Bock, Super Rock	Music Festival	General public	55.000
<b>14 to 16 July</b>	Gaia	Marés Vivas	Music Festival	General public	90.000
<b>22 to 25 July</b>	Lisbon	Tall Ships	Sports Exhibition	General public	
<b>3 to 7 August</b>	Zambujeira do Mar	Meo Sudoeste	Music Festival	General public	180.000
<b>12 August</b>	Braga	International Youth Day	Cultural and sports event	Young People and Youth Workers	2.000
<b>29 September to 01 October 16</b>	Lisboa	Sport EXPO - Rock 'n' Roll Meia Maratona	Sport event and exhibition	General public	?
<b>16 to 19 November</b>	Lisboa	Lisboa Games Week	Video Games Event	Young People and Gamers	48.000
<b>2 to 4 February</b>	Ponte Lima	Primeira Feira de Educação e Tecnologia	Education & Technology Fair	Educational Community	50.000
<b>16 to 18 March 2017</b>	Lisboa	Sport Expo "EDP MEIA MARATONA DE LISBOA"	Sport event and exhibition	General public	19.000
<b>15 to 19 March</b>	Porto	Qualifica	Education, training and employment fair	Students and teachers	33.200

Month	Local / City	Mass Event Name	Event Description	Target Audience	Total of Participants (Estimated)
<b>29 March to 01 April</b>	Lisbon	Futurália	Education, training and employment fair	Students and teachers	79.570
<b>21 to 23 April</b>	Viana do Castelo	ENAJ	National Meeting of Youth Associations	Young people from youth associations	3.000
<b>27 April to 01 May</b>	Beja	Ovibeja	Economic activities fair	General public	30.000
<b>23 to 28 May</b>	Viseu	National Youth Meeting	CNJ Youth meeting	Young People	500
<b>3 &amp; 4 June</b>	Lisbon	Olisipiadas do Desporto	Sport event and exhibition	General public	400
<b>10 June</b>	Caxias, Lisbon	Jamor em Festa	Cultural and sports event	General public	300
<b>23 June to 02 July</b>	Évora	S. João Fair	Economic activities fair	General public	?

## 11. PT SIC MERCHANDISING

During the last 12 months, PT SIC produced 4 new promotional materials:

- Rubbers
- Ribbons
- PT SIC Helpline Agendas
- PT SIC Camera iPatches





## 12. ONLINE PRESENCE

### 12.1. WEBSITES & BLOGS

#### 12.1.1. INTERNET SEGURA ([WWW.INTERNETSEGURA.PT](http://WWW.INTERNETSEGURA.PT))

Since 2007, the PT SIC's website Internet Segura has been working strongly to empower citizens in general to better understand online risks and stay safe on the internet. As the main medium of information to the general public integrates and combines information directed to all of the PT SIC's target audiences. Here you can find information about risks and prevention, resources and tools – namely the digital versions of flyers and booklets, as well as PT SIC videos such as the webserie. In September 2015 the website was fully restructured into a more friendly and multi-platform website, making it more accessible to all public. All of its contents was updated providing new areas, like the city of Internet, the events and the social networks activity of PT SIC. The website received 82.239 visits during the last 12 months.



#### 12.1.2. SEGURANET ([WWW.SEGURANET.PT](http://WWW.SEGURANET.PT))



SeguraNet website is a very important tool in what concerns promoting the informed, educated and secure use of the Internet targeting specifically school communities, namely, children, youngsters, teachers, parents and others involved in educational environments. It exhibits 4 areas divided accordingly detailed target groups: students, teachers, parents and schools. There are highlighted the initiatives: eSafety Label, SeguraNet Challenges and Digital

Leaders. This website offers a vast set of resources for the entire educational community. This website is the most important tool in what regards awareness channels for children with more than 1.000.000 visits per year.

#### 12.1.3. COMUNICAR EM SEGURANÇA BLOG ([HTTP://COMUNICAREMSEGURANCA.SAPO.PT/](http://COMUNICAREMSEGURANCA.SAPO.PT/))

Since 2009, Comunicar em Segurança website is an important resource to inform teachers about the awareness sessions and the theatre play. The website also has resources developed for children, teachers and parents like animations, games, sessions plans or parents tips. During last 12 months, this blog page had 8.511 visits.



## 12.2. SOCIAL MEDIA

### 12.2.1. PT SIC FACEBOOK ([WWW.FACEBOOK.COM/INTERNETSEGURA.PT/](http://WWW.FACEBOOK.COM/INTERNETSEGURA.PT/))



The PT SIC Facebook Page was created in August 2012 to make available, on a daily basis, practical safety tips to use the Internet and its access platforms in a more conscious way. During this action Facebook page gained new functions like the promotion of project initiatives, present articles and studies about the impact that internet usage has on our lives. During the last 12 months, the Facebook page gained 487 new likes and reached 7964 likes at June 30<sup>th</sup>.

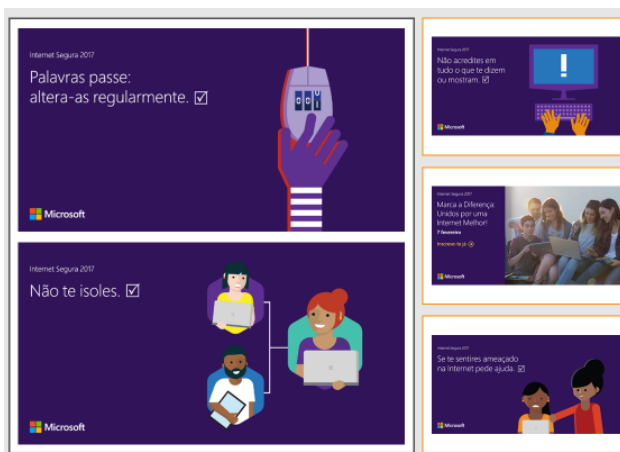
### 12.2.2. SEGURANET FACEBOOK ([WWW.FACEBOOK.COM/SEGURANET/](http://WWW.FACEBOOK.COM/SEGURANET/))



SeguraNet is present in Facebook since November 2010. The SeguraNet's page with 6.645 followers is also a very important tool for teachers, parents and students, making available initiatives and resources regarding online safety and online behaviour that can be of great use and importance to the school community.

### 12.2.3. MICROSOFT FACEBOOK PAGES

Microsoft also supports PT SIC with two Facebook Pages – Microsoft Portugal Official Page (11.796.190 Likes) and Microsoft Educação Page (6.087 Likes). Both these pages promote Safer Internet Activities and share tips regarding online safety.



### 12.2.4. OTHER SOCIAL MEDIA

The project is also present in other social networks such as Twitter, YouTube and Instagram. In these networks, the project provides additional content, such as new information on a specific topic or a diversity of videos which provide knowledge to children, youngsters and families on how to protect themselves when navigating the Internet.

## 12.3. EUROPEAN ONLINE ACTION DAYS

In the framework of the No Hate Speech Campaign, PT SIC was active in European Action Days, that were related to online safety, freedom of speech and human rights. During these days young activists posted images, infographics, made and shared videos to make people aware of the issues celebrated on the day. Below follows a list of these action days.

### 12.3.1. ACTION EUROPEAN DAY FOR HATE CRIME VICTIMS (July 22<sup>ND</sup>)



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### 12.3.2. CONTER AND REPORT ANTI-SEMITIC HATE SPEECH (November 9<sup>TH</sup>)



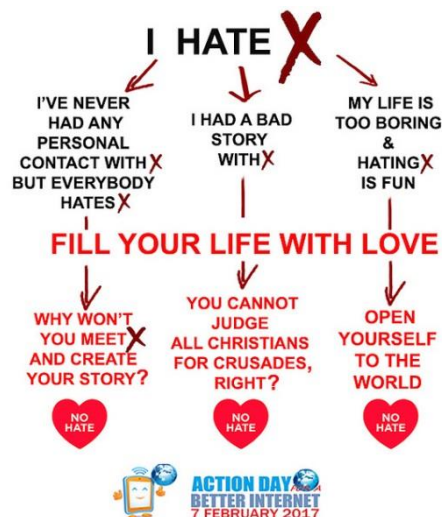
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### 12.3.3. HUMAN RIGHTS DAY – HATE IS NOT AN OPTION (DECEMBER 10<sup>TH</sup>)



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### 12.3.4. SAFER INTERNET DAY (FEBRUARY 7<sup>TH</sup>)



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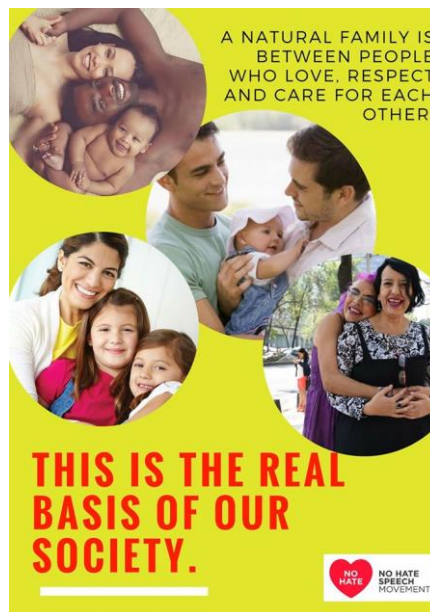
#### 12.3.5. COUNTERING SEXIST HATE SPEECH (MARCH 8<sup>TH</sup>)



For this action day, young activists from Juventude da Cruz Vermelha Portuguesa, produced a video which can be seen at <https://www.facebook.com/campanhaodionao/videos/975099892623747/>.

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#### 12.3.6. THE REAL BASIS OF OUR SOCIETY – AGAINST HOMOPHOBIA (MAY 17<sup>TH</sup>)



## 13. MEDIA COVERAGE

### OVERVIEW ON MEDIA COVERAGE

Regarding media exposure between 2016 and 2017, PT SIC was mentioned in the following media:

Media Articles	Total number of articles
Print	23
Radio	4
Television	10
Online media (by professional/mainstream media organizations)	42

Newsletters	Total number of items
ERTE Newsletter ( <a href="http://www.erte.dge.mec.pt/noTICiario">http://www.erte.dge.mec.pt/noTICiario</a> )	20
Boletim mensal da Direção-Geral da Educação: NOESIS – Notícias da Educação ( <a href="http://www.dge.mec.pt/boletim-noesis">http://www.dge.mec.pt/boletim-noesis</a> )	16
Cirep Newsletter ( <a href="http://www.sec-geral.mec.pt/newsletter/boletim-informativo">http://www.sec-geral.mec.pt/newsletter/boletim-informativo</a> )	10

### 13.1. SAFER INTERNET DAY 2017 ON RADIO

During January and February, PT SIC had several participations in radio interviews promoting SID 2017 action, its national main celebration event and some tips on how to safely use a smartphone. You can read more about this in: <https://goo.gl/G141p7>.

On February 7<sup>th</sup>, Pedro Fernandes, a famous TV and radio host and also the invited presenter for SID 2016 seminar, made a brief mention to Portuguese SID initiative on his morning show in Radio RFM.





### 13.2. PT SIC HELPLINE TV SPOT AIRING DURING OCT 2016 & SID 2017

Following the launching of the new free phone number of helpline in October 2016, PT SIC used the celebrations of SID and the visibility of the issue during February to make a TV Campaign with the Helpline promotion spot. During two weeks the spot was passed every day evening in the national TV Channels – RTP 1, RTP 2, RTP 3 e RTP Memória. On SID the spot was on air in the morning, afternoon and evening. This spot is also available online at <https://goo.gl/HDA7a6>.



### 13.3. PT SIC HELPLINE & HOTLINE EXTENSIVELY PROMOTED DURING SID

PT SIC's Hotline and Helpline were fully referred on every awareness session/action that were under direct coordination of PT SIC consortium. PT SIC Hotline and Helpline had an online article fully dedicated to the promotion of its services and how to contact. This article is available in <http://bit.ly/2INDcTe>

PT SIC Webserie “[Net com Consciência](#)”, widely spread across the networks initiatives, always referred and promoted PT SIC Helpline services. These videos were used on FCT Resource and also on Microsoft Mediativ Session and in its volunteer scheme sessions. FCT resource also had a direct link to contact the Helpline Services, through webchat applet.

PT SIC Helpline Services were also mentioned and promoted on a [special episode of “Histórias do Lucas”](#) (directed to 5-11yo children), about Cyberbullying. Violeta, one of Lucas friends, suggest they call to PT SIC Free Helpline Number, to ask for guidance on how to solve a cyberbullying case.

### 13.4. PT SIC COUNTERING “BLUE WHALE CHALLENGE” & FAKE NEWS IMPACT

On April 11<sup>th</sup>, PT SIC had its first report related to “Blue Whale Challenge”.

Concerned with this issue, PT SIC followed related reactions regarding this topic on Insafe Network. Considering information shared across the Better Internet for Kids Platform, it became clear that this “Challenge” was being used to promote fear and alarmism on everyone across the globe.

In May, PT SIC was contacted by several journalists from journals, radios and TV channels. They were interested in finding out how many cases were reported and what could be done to avoid the issue. PT SIC used this opportunity to discuss issues related to the impact of Fake News on our society.



### 13.5. PUBLIC FIGURES STRATEGY



Based on the successful impact that the awareness sessions involving public figures such as Alexandre da Silva, Pedro Górgia, Tiago Aldeia and Vicente Morais, had across younger target audience, PT SIC consortium has been developing a Marketing Strategy based on the positive image around these public figures. As a result, between September and February, more resources and promotional material will be published, using their image.

## 14. NEXT STEPS

For the remaining 18 months of action, PT SIC will continue to reinforce the visibility of the Action working towards the expansion of the network of partners that allow the development of awareness activities and initiatives all over the country and amongst the different target groups.

After ten years of growth and investment on the production of high-quality awareness resources accordingly to the Best European practices, PT SIC is now investing in ways to promote engagement of different target audiences and overcome challenges related to raising awareness on new emerging topics, such as Internet of Things/Toys, or countering the impact of Fake News in the Society.

FCT will keep on developing engaging awareness sessions with the collaboration of national partners, as well as to launch two new resources – one for parents and children content producers and other for senior citizens.

IPDJ is preparing the PT SIC National Communication Campaign planned for 2018 together with FCT, as well as the development of the Digital Trading Cards Album to be launched at the end of 2017.

In the framework of the No Hate Speech Movement Campaign it is expected to develop more actions aided by the new Manual from the NHSM “WE CAN!” on taking action against Hate Speech through Counter and Alternative Narratives, since is a very good tool to help young people to develop counter and alternative narratives especially in online environments.

The translation into Portuguese and the dissemination of this manual will also become a priority during the next months of the project, including the carrying out of trainings and workshops on the issue. As planned, there will be another edition of Naveg@s Program in 2017/2018 and new merchandising items will be produced to promote PT SIC in mass events.

SeguraNet will:

- Keep promoting the involvement of the National Networks and the experts from the Universities in designing awareness tools, training initiatives, and schools activities with students participation;
- Promote awareness raising sessions in schools;
- Promote awareness campaigns (SID and Cybersecurity month) in the educational communities;
- Promote the SeguraNet Challenges contest involving students, teachers and parents (covering about 50 000 participants yearly);
- Promotes the Digital Leaders initiative in school communities;
- Provide information and resources (online and offline) in multiple formats for each of the target audiences;
- Integrate esafety issues in the National Curricula.

- Prepare a New Edition of SeguraNet MOOC about Bullying and Cyberbullying;
- Conduct training courses to school teachers and to professionals from entities external to DGE that work with children;
- Participate in the National Defense Day activities;
- Contribute to the Insafe network and to the working groups of the Safer Internet consortium.

FPT intends to continue awareness sessions and the theatre play. In addition to these initiatives, intends to develop new digital resources for adults and seniors, and a Lan Party for young people.

Microsoft will aim to continue its volunteering scheme in partnership with GNR and continue to promote and deliver training sessions.