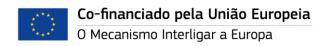


Final Public Report

Portuguese Safer Internet Centre IV

July 1st, 2017 – December 31th, 2018















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0. OVERVIEW OF PT SIC IV ACTION IN 2016 & 2017

This report on the development of the PT SIC IV Action (2015-PT-IA-0010), corresponding to the period from 01-07-2017 to 31-12-2018, is an integral part of the Final Technical Report.

The Portuguese Safer Internet Centre (PT SIC) – Centro Internet Segura - is a partnership of five organizations which core work and expertise are relevant in making the Internet a safer place. PT SIC is co-funded by the European Commission, through the Connecting Europe Facility (CEF), and part of the Insafe network that encompasses thirty more European Centres of its kind, focusing on three main areas – awareness raising, helpline and a hotline.

Throughout the last 18 months PT SIC developed awareness raising initiatives and tools to empower children, youngsters and people in general to keep themselves safe on the Internet. The awareness centres kept on developing engaging new resources to promote awareness.

During February 2018, PT SIC delivered several Safer Internet Day activities in Portugal registered more than 1.576.230 participants, with over 1830 schools involved. This period was also particularly active regarding online presence and communication through media, reaching 88 media articles (including printed, radio, TV and online articles), press releases, and other communications through various newsletters related to the school community, mostly regarding the celebration of the first decade of activity of PT SIC.

Throughout the reporting period, PT SIC also collaborated with several national, international and European partners to promote awareness raising activities for Portuguese speaking communities and to make Internet a Better Place.

Regarding the work done under the framework of the No Hate Speech Movement, PT SIC created a photo contest based in a poster, which had a lot of impact, and several other initiatives to promote a responsible use of the Internet, countering hate speech and stepping up for Human Rights online. One example is the translation of the Manual We CAN into Portuguese and the organisation of a training for trainers on the production of counter and alternative narratives to hate speech.

During July 2017 - December 2018, PT SIC, through ALTICE FOUNDATION, held awareness sessions in schools and senior universities. These sessions covered children, youth, adults and seniors in Continental Portugal and islands. In addition to these sessions, the theatre play "ID2.0 – A Tua Marca na Net" was shown for a total of 54 sessions, having been seen by young people, adults and seniors.

PT SIC participated at the 6th Child Safety Fair of Ribeira Grande - Azores, in direct cooperation with ALTICE FOUNDATION and organized by the Law Enforcement Agency (PSP) promoting short sessions of online security for children. Animations, children's games and lessons plans for teachers were made available on the website.

1. INSAFE & INHOPE NETWORKS



Insafe is a network of national nodes that coordinate Internet safety awareness in Europe. The network interacts with industry, schools and families in the aim of empowering people to bridge the digital divide between home and school and between generations. Insafe seeks to raise Internet safety-awareness standards and support the development of information literacy for all and also is the organizer of the

Safer Internet Day in Europe, observed annually in February, where more than 140 countries mark the day by developing awareness raising activities.

Inhope is the International Association of Internet Hotlines and coordinates a network of Internet Hotlines all over the world, supporting them in responding to reports of illegal content to make the Internet safer. Since 1999 it has grown to a network of more than 48 Hotlines across the globe. The main task of these hotlines is to combat online child sexual exploitation and child sexual abuse material (CSAM) and also to suppress contents that promote racism, xenophobia and violence.

2. PORTUGUESE SAFER INTERNET CENTRE (PT SIC)

2.1. CONSORTIUM

The PT SIC is a partnership of five entities, namely:

Fundação para a Ciência e a Tecnologia, I.P. (FCT) is the coordinator of PT SIC Consortium and is the main funding agency for research in Portugal. FCT has also the mission of coordinating the policies for the Information Society and mobilizing it through dissemination, qualification and research activities. Besides, FCT has a major role in promoting ICT development and ICT literacy.

Directorate-General for Education (DGE) is the central administration body of the Portuguese Government from Ministry of Education which is responsible for the execution of policies related with the pedagogical and didactical dimensions of pre-school, primary, secondary and extracurricula education. DGE also promotes innovative initiatives that stimulate critical thinking and scientific literacy in articulation with the national Curriculum.

DGE is also responsible for the management of ICT topics in schools and has been working on online safety awareness since 2004 with the school community. Internationally, DGE is responsible for the eTwinning, eSafety Label Project, MENTEP and FCL project, among others; and has a strong participation in European Projects through the relationship with the European Schoolnet.

Portuguese Institute for Sports and Youth (IPDJ) is a public institute which mission is to run an integrated and decentralized policy in the areas of sport and youth, in close collaboration with public and private entities, particularly with sports' organizations, youth and student

associations and local authorities, and also the promotion of scientific and technical knowledge particularly concerning ICT, as a way to prepare, train and support the community, mostly young people. Nationally, IPDJ acts as a coordinator of Youth Information Points Network, Youth Information Helpline, as well as coordinator of National Committee of No Hate Speech Movement Campaign, until March 2018, promoted by Council of Europe.

Altice Foundation is a non-lucrative organization, created and funded by Altice Portugal, the Telecommunications Operator Leader in Portugal. In the social dimension, Altice Foundation is a fundamental pillar, with a priority focus in the areas of Entrepreneurship, Education and Culture. The contribution of Altice Foundation to the Information Society and access to Information and Communication Technologies also materializes through the encouragement of personal digital capacities development, in particular the support to citizens with special communication needs.

Microsoft Portugal is part of Microsoft Corporation with a key role in spreading of information technology usage and the promotion of digital inclusion with a strong input in educational activities. Security is one of the areas where Microsoft has been working with public and private institutions to promote the safe usage of information technologies.

2.2. MISSION & STRUCTURE

PT SIC was created in 2007 under the strategic orientation to assure privacy and security in the use of the Internet, more specifically, to guarantee that all the citizens are able to access and to manage tools that can protect them from the risks that might derive from the use of the Internet.

The main goals of the project are:

- To promote the safe use of the Internet;
- To raise awareness in society for the risks associated to the use of the Internet,
- To report illegal contents in the Internet;
- To minimize the effects of illegal and harmful contents.

To achieve its goals, PT SIC divides its work in four main functions:

- a. <u>Generic Awareness Centre CIS | FCT with an objective to educate and raise awareness</u> among the general public about online safety. This work is led by FCT when it comes to the general public.
- b. <u>School Awareness Node SeguraNet</u> with a particular focus on raising awareness of children, parents and teachers on how to stay safe online, DGE is responsible for running this Awareness Node in cooperation with the National ICT Competence Centres and SeguraNet ambassadors.
- c. <u>Hotline Linha ALERTA</u> operated by FCT for the public to report illegal content on the Internet in an anonymous way. After receiving a report, the hotline works in partnership with the online industry, law enforcement, government and international partners to eliminate or diminish the accessibility of this content, specifically child pornography images hosted anywhere in the world.

d. <u>Helpline – Linha Internet Segura</u>, provided by FCT, helping children, young people and adults with any online safety issues they may face themselves.

In order to accomplish PT SIC mission, every effort is made to produce inventive, educational and appropriate tools, resources and campaigns to engage and motivate children, young people, teachers, social workers, adults and seniors to consider their own online safety. It's also recognized the need to build and strengthen a network with all the stakeholders that are involved in Internet safety and security — public and private institutions and third-sector organizations — in cooperative spirit and reinforcing a positive message about the use of online technologies.

Like so, PT SIC counts with two consultancy bodies to better design and prepare its resources and campaigns:

- a. The Digital Leaders initiative for Portuguese schools aims to improve the knowledge and competences of safer use of the Internet and mobile devices, within educational communities, through specific non-formal training of selected students (from 9 to 18 years old), during the school year. The dissemination of competences is achieved through the development of non-formal awareness sessions promoted by those Digital Leaders students within their educational communities, using the skills acquired and the proposed educational materials. Students Digital Leaders will also act as privileged counselors both of SeguraNet and Centro Internet Segura. In each educational community there is, at least, one teacher responsible for the students and activities.
- b. Advisory Board This organ comprises entities and personalities with a recognized know how and responsibilities in the development of Information Society in Portugal, as well as youth and children rights and protection. In the reporting period, the group met 3 times (13/12/2017; 29/09/2018; 17/12/2018.) and was enlarged to a total of 22 institutions.

3. AWARENESS RAISING & EDUCATIONAL ACTIVITIES

3.1. SAFER INTERNET DAY ACTIVITIES IN 2018

OVERVIEW OF SAFER INTERNET DAY 2018

During 2018, Safer Internet Day activities in Portugal registered more than 1.576.230 participants, with over 1830 schools involved. This period was also particularly active regarding online presence and communication through media, reaching 88 media articles (including printed, radio, TV and online articles), press releases, and other communications through various newsletters related to the school community, mostly regarding the celebration of the first decade of activity of PT SIC.

Even though Safer Internet Day 2018 refers to the global action on February 6th, PT SIC kept promoting activities throughout the month. Below follows a description of these activities and their highlights.

3.1.1. SAFER INTERNET DAY CELEBRATION EVENTS

After many years of Safer Internet Day Seminars organized in Lisbon, 2018 marked the date of the first of many decentralized Safer Internet Day Celebration Events in Portugal. During this year, PT SIC developed a consortium seminar in Braga with the cooperation of the Education Institute of Minho University (UMinho), North Regional Coordination of Youth and Sports Institute (IPDJ) and DNS.pt Association, among other national partners.

Through this event, that reached more than 200 young people and education professionals, PT SIC debated topics such as the impact of technology in our daily lives, data privacy & GDPR and online positive content, hate speech, bringing together different experts, social actors, youtubers, gamers and other stakeholders. The seminar ended with an exhibition of PT SIC Theatre Play "ID2.0 – A Tua Marca na NET", done by the famous Portuguese actors Alexandre da Silva, Pedro Górgia and Tiago Aldeia, which participated in an photobooth and autograph session.

For SID 2018 IPDJ launched the poster campaign to publicize the Helpline and sent a set of 5 different posters to 1350 schools. It also actively participated in the dissemination and implementation of the photography contest for SID 2018 - Accept the Challenge. The volunteering program for Naveg@s initiative was also launched in February.

Altice Foundation, through "Comunicar em Segurança" Project, did Awareness sessions in schools for students. These sessions are made by Altice volunteers. During February, Altice Foundation also promoted the Theatre Play "ID2.0 – A Tua Marca na NET" in theatres.

PT SIC launched the "Accept the Challenge" Photo Contest, where young people were asked to take a photo or develop a photo collage, with the poster of PT SIC Helpline & No Hate Speech Movement Campaign. More than 100 participants were registered from 13 to 30 Year olds, with the help of PT SIC National Partners.

Following the pilot initiative started in 2017, CIS|FCT developed a SID 2018 modular resource, which intends to aid on the promotion of awareness sessions. This resource was totally free to download, requesting minimal registration information for statistical purposes regarding the reach of the resource.

DNS.pt Association, one of the PT SIC's Advisory Board Members has, once again, collaborated as a Sponsor of the Seminar, allowing the participation of Youtubers and a Stand-Up comedian to make part of the Celebration event targeting young people.

3.1.2. SAFER INTERNET DAY CAMPAIGN ON SCHOOLS

SeguraNet, as the Portuguese Awareness Centre for the school community, launched the Portuguese Schools' campaign with the support of a website in which the schools place their georeferenced and their activities during the month of February (http://www.seguranet.pt/fevereiro2018/).

Around 300 schools and clusters registered its initiatives, but it is known that some schools held events without registering on the platform. Municipalities were also involved in the event to ensure the participation of schools under their remit. More than 60 municipalities took part in the Safer Internet Day month. SeguraNet sessions were also held in the Autonomous Regions of Madeira and Azores by the ICT Competence Centre of Aveiro University.

3.1.3. SAFER INTERNET DAY EVENT @ MICROSOFT

On 2018 Microsoft's Internet Safety event consisted of various Internet Safety sessions for students, seniors and educators which were given by 1.000 Microsoft, GNR and Partners volunteers. In total, these sessions reached 90.000 students, parents and seniors and 250 schools all over the country.

Apart from that, to celebrate the Safer Internet Day, Microsoft also organized an Event with the support of GNR, NOS and Cascaishopping. The event began with an opening session given by a representative of each of the partnering instituitions. Then, there were also sessions given by voluteers, where 1000 students, 100 parents, 100 teachers and 200 seniors were invited to participate. Furthermore, there were also two workshops powered by the the CNCS - National Cybersecurity Centre and Microsoft's Certified Trainers.

Adding to this, GNR, Microsoft and Agência para a Modernização Administrativa (AMA), prepared stands which were available at Cascaishopping.

Overall, the whole iniciative was a success and had a very positive impact in terms of awareness. Microsoft estimates to have reached more than 28.000 people through media exposure.

3.1.4. THEATRE PLAY "ID2.0 – A TUA MARCA NA NET"

In 2012, recognizing the importance of the project "Comunicar em Segurança", Altice Foundation developed an initiative that made possible to reach out to young people in a playful and creative way.

Through the theatre play "Não faças aos outros ..." (Do not do to others ...) starring actors Pedro Górgia, Alexandre da Silva and Vicente Morais, young people from all over the country watched the play that addressed the issues of bullying and cyberbullying.



After this first successful initiative, in 2013 a new play was developed - "O que estás a fazer?!" (What are you doing?!), focusing on Internet privacy and information sharing. In 2014/2015, there was a new investment and new contents were developed for a new theatre

play. "Like, um clique pode mudar a tua vida" (Like, a click can change your life), was then promoted.

Since 2015/2016, the Theatre Play "ID2.0 – A Tua Marca na NET" has been exhibited with the objective to transmit good practices for the use of the Internet in a playful and fun way. Through the dramatization with known actors, basic concepts and tips of online safety are transmitted in a playful and fun way, this theatre play has been proven as a great way to raise awareness for different publics, especially younger targets.

During February 2018, Altice Foundation promoted the Theatre Play "ID2.0 – A Tua Marca na NET" in 15 theatres that were seen by 3.256 students.

For more information about the theatre play:

https://www.facebook.com/Idatuamarcananet/;

https://www.facebook.com/cmribeiragrd/posts/1385401064833009.

3.1.5. VOLUNTEERING SCHEME BY ALTICE FOUNDATION

During February, using a volunteer scheme involving Altice workers in partnership with Law Enforcement Agency (PSP), Altice developed several awareness sessions regarding online safety issues and smartphone usage. These sessions targeted not only students but also parents, carers and senior citizens.

A total of 192 awareness sessions were developed on schools, gathering a total of 6.056 participants from 49 schools, including 1.296 participants from Azores, during the participation on "Feira de Segurança Infantil da Ribeira Grande".

For more information about this participation:

https://www.facebook.com/166127083463591/videos/1237381959671426/.

Besides this work on schools, Altice Foundation also developed 4 awareness sessions for Senior Universities, gathering 250 students and another 4 awareness sessions for parents gathering 275 parents/guardians.

A total of 2.786 students from 27 schools were involved in these activities. The resources used for these sessions can be seen at:

http://comunicaremseguranca.sapo.pt/recursos-7301;

https://2u606f.s.cld.pt.

3.2. AWARENESS ACTIVITIES DEVELOPED TROUGHOUT 2017/2018

3.2.1. #BACKTOSCHOOL CAMPAIGN BY CIS|FCT

PT SIC commemorated the beginning of the new school year launching the Back to School Campaign. For that purpose, the materials and resources produced by the European Commission were used and adapted to the Portuguese reality. A total of 6 flyers were produced about the following topics, related to the safe use of the Internet in the educational set: Grooming, Cyberbullying, Sexting, IO Toys, Hate Speech and Fake News.

The set of flyers are available at internetsegura website: https://www.internetsegura.pt/flyers.





In the end of September, an activity was also developed targeting FCT workers to mark the return to school. As part of this initiative some promotional material were distributed, including the flyers and there was an internal press release about this activity.

3.2.2. AWARENESS SESSIONS FOR CHILDREN AND YOUNG PEOPLE BY CIS FCT

CIS|FCT continued to develop specific awareness sessions to target children & young people and discuss several topics regarding how to be safer online and the importance of the communication between children/young people and their parents/guardians whenever they face something strange online. Some of these sessions also covered trending topics like catphishing and online addiction. Bellow follows a list of the sessions done:



- May 17th, 2018 "Viver Seguro Online" Session in Centro Paroquial do Estoril;
- June 2nd, 2018 "Children's Day" Action in Hospital Fernando Fonseca;
- July 17 and 18th, 2018 Awareness Sessions for Children in Arroios' Perish.

3.2.3. AWARENESS SESSIONS FOR ERASMUS + STUDENTS BY CIS | FCT

On March 19th 2018, CIS | FCT and IPDJ developed an afternoon workshop about Cyberbullying and Online Hate Speech, in Coimbra, at Escola Secundária Quinta das Flores. The workshop was inserted as part of an Erasmus+ Project called "European step to stop cyberbullying" involving Portuguese, Greek, Italian and Turkish students.

Group dynamics based on the Training Manual "Bookmarks" developed by the Council of Europe were used to implement the workshop of 150 minutes. Adding to these methodologies, CIS|FCT

also developed a pilot group methodology which proved to be a huge success to both raise awareness and highlight the work done by the SIC Helplines.

3.2.4. AWARENESS SESSIONS FOR PARENTS BY CIS FCT

During the reporting period, CIS|FCT has developed several sessions for parents & guardians, where different eSafety issues were discussed, namely, Parental Mediation, Online



Privacy, Online Reputation, Internet of Things & Toys, Sexting, Fake News and Dangerous Online Challenges such as Blue Whale and MOMO.



All these sessions were aided through the use of an updated version of "iKnow – A Guide for Parents". Many of these sessions were done in close collaboration of Parents Associations. Below follows a list of

the sessions done:

- September 28th, 2017 Awareness Session with Parents Association of the School "Leões Santarém", in Santarém;
- February 23rd, 2018 Awareness Sessions with Parents Association of the School "Sophia Mello Breyner", in Vila Nova de Gaia;
- March 1st, 2018 Awareness Sessions with Parents Association of the School "Colégio S. João de Brito" in Lisbon;
- April 6th, 2018 Awareness Sessions for Parents & Guardians in the Portuguese Oncology Institute of Lisbon, in cooperation with Acreditar Association.

3.2.5. AWARENESS SESSIONS FOR PROFESSIONALS BY CIS FCT

During 2017 & 2018, CIS|FCT focused part of its awareness sessions in raising awareness regarding online safety trends near Professional Communities that deal with children and young people. In these sessions, CIS|FCT focused on demonstrating how PT SIC Helpline can help these professionals to get help regarding



particular online safety issues and how to deal with specific problems like cyberbullying, sextortion and online addiction. Bellow follows a list of the sessions done:

- October 30th, 2017 Awareness Session for Santa Casa da Misericórdia Professionals, in Lisbon;
- November 10th, 2017 Cyberstorm Awareness Session, promoted by Cascais Youth Division, in Cascais;
- July 10th, 2018 Awareness Session for DICAD & ARSLVT Professionals regarding Online Addiction, in Lisbon.

3.2.6. AWARENESS SESSIONS WITH SOCIAL EXCLUDED TARGET GROUPS BY CIS FCT

In the reported period, CIS|FCT continued developing Awareness Sessions in Self-Empowerment Apartments, Foster Homes and Education & Development Centres, in Casa Pia de Lisboa, namely in the "Stª Catarina" House.



Casa Pia de Lisboa is a public institute that offers support

(educational and social) to children and youngsters with social economic disadvantages backgrounds. These sessions followed different approaches of intervention, depending on the target groups.

For the children from 6 to 17 years old, small focus-groups (max 5/6 persons) coordinated by 2 trainers, who directed questions regarding their online behaviours and the risks involved. Even though there's still not enough data to state that young people behaviour has changed, we can conclude 2 things: these sessions were highly engaged - most kids/young people arrived to these sessions uninterested and bored, and left discussing online issues and more alert to certain aspects of online risks. On the other hand, carers detected further discussions about online safety topics during the following weeks.

For the adolescents with 18+ years old, a different methodology was used, with larger discussion groups and using specific simulations based on real life risks such as grooming, catfishing, revenge porn and online privacy. The adolescents needed to choose the best course of action, justifying their choices. Using this methodology, CPL coordinators were invited to join the discussion and to cooperate face-to-face with them.

3.2.7. ESAFETY AWARENESS WEEK PILOT IN PONTA DELGADA (AZORES ISLAND) BY CIS|FCT

In 2018, CIS|FCT in partnership with local school clusters in São Miguel, Ponta Delgada, developed the first eSafety Awareness Week in Azores Island, to celebrate Freedoms Day (April 25th). Following this topic, CIS|FCT discussed trends like Fake News, Online Footprint & Reputation, Digital Employment, Sexting & Cyberbullying. During these week, more than 300 people participated in these



awareness sessions. This initiative proved to be very positive and more initiatives like this pilot were requested.

3.2.8. INFORMAL MEDIA LITERACY GROUP BY SEGURANET & CIS|FCT

SeguraNet team and CIS|FCT are collaborating with the Informal Media Literacy Group (GILM). Based on the framework "Media Literacy" (approved in April 2014), this group aims at proposing a series of activities and actions concerning school media literacy and eSafety issues. Among many initiatives we stand out the event "National Literacy, Media and Citizenship Congress".

GILM (Grupo Informal sobre Literacia para os Media) is an Informal Group about Media Literacy which is composed by several entities from the educational policy areas (such as Conselho Nacional de Educação, DGE and Direção-Geral do Livro dos Arquivos e das Bibliotecas and Plano Nacional de Leitura 2027), UNESCO, and other entities that play a fundamental role on reglementary areas of social media (Entidade Reguladora para a Comunicação Social), FCT and other renown personalities in those areas of expertise.

3.2.9. KEEP IT COOL CAMPAIGN ACTIVITIES BY CIS FCT

Within the #KeepITcool2018 Campaign that occurred during summer holidays and as part of the activities developed to raise awareness about topics on the safe and responsible use of the Internet, CIS|FCT promoted two sessions: An awareness session held at the Carcavelos beach

aimed to the general public to adopt safer and responsible behaviours during summer holidays and two awareness activities to students from Arroios Parish, in Lisbon about Internet, and its safe use. This activity involved 180 participants, aged between 10 and 17.



3.2.10. RAISING AWARENESS FOR SILVER SURFERS BY CIS FCT

Following the partnership with Social Services of Public Administration (Serviços Sociais da Administração Pública - SSAP), since 2017, CIS|FCT developed and executed a training plan to bring awareness raising sessions to the senior members of SSAP, with the aim of increasing their online safety competences.



In November 16th of 2018, CIS|FCT developed the Conference "Digital Literacy for Seniors", a general presentation of the main eSafety trends, as a starting point to raise awareness towards this public and to invite them to the training course. More than 30 senior citizens participated in this Conferences, and the vast majority of the participants registered themselves for the training course.

From November 19th to 23rd, CIS|FCT developed a 12-hour training course, distributed by 3 days, to promote digital literacy and raise awareness about essential eSafety topics, namely how to develop secure passwords and how to protect them, enabling dual authentication methods for safer logins, basic netiquette, most popular SCAMs online that target senior citizens, such as Romance SCAM and other forms of extortion. More than 50 senior citizens participated in this training course and the sessions were evaluated as very positive and participants showed interest in continuing to further develop their skills.

3.2.11. TRAINING AND LAUNCHING OF THE PORTUGUESE VERSION OF THE MANUAL WE CAN BY IPDJ & CIS|FCT

PT SIC through IPDJ promoted a training for trainers – educators, youth workers and youth activists – based on the Manual of the Council of Europe "We CAN, taking action against Hate Speech through Counter and Alternative Narratives".



Aware of the need to continue the dissemination and use of these resources in actions to promote online Human Rights and to combat hate speech, PT SIC will continue to organize and support trainings for multipliers who can help young people to be active in the production of counter and alternative narratives to hate speech online.

3.2.12. ESAFETY LABEL PROJECT BY SEGURANET

In order to promote participation in the eSafety Label project, every year it is disseminated, through institutional channels, information to the directions of educational establishments. Experts of ICT Competence Centres also make this approach when they are asked to conduct awareness sessions in schools.

Through social networks are also disclosed periodically, specific materials produced for this purpose, including the BD strips (eSafety Label, eSafety Label - Gold, Silver and Bronze) and disclosure videos.

A total of 400 Portuguese schools have been awarded an eSafety label, out of which two gold and ten silver labels. At the moment the we have nine Portuguese eSafety Label ambassadors.



3.2.13. ETWINNING PROJECT BY SEGURANET

In all eTwinning meetings that take place in Portugal (regional, national, professional develop workshops and others) eSafety issues are addressed due to the fact that eTwinning and SeguraNet projects are coordinated by the same team in DGE. The seven Portuguese eTwinning ambassadors play a key role in this dissemination effort that can be followed online:

eTwinning meetings - https://goo.gl/6LqGM6

Teachers training - https://goo.gl/usps1i

One of the criteria for eTwinning School label are eSafety practices and can be achieved with eSafety Label.

SeguraNet initiatives are disseminated in eTwinning community both in the European portal and in social networks.



3.2.14. ICT COMPETENCE CENTRES BY SEGURANET

The ICT Competence Centres are part of a physical network composed of ten institutions, which cooperate with SeguraNet nationwide. They also disseminate SeguraNet's online publications and cooperate in awareness actions, thus extending the reach of SeguraNet's action. These ICT Competence Centres are geographically located in Lisboa, Monte da Caparica, Batalha, Aveiro, Setúbal, Coimbra, Évora, Braga, Bragança and Santarém. The Centres delivered awareness raising workshops for the whole educational community, as well as talks, conferences, workshops in other institutions (City Halls, Universities, Libraries, etc.).

The Centres delivered awareness raising workshops for the whole educational community, as well as talks, conferences, workshops in other institutions (City Halls, Universities, Libraries, etc.).

It shall be noted that across the last 2 years, more than 12.400 people were covered by ICT Competence Centres, mainly targeting students, through awareness activities, but also teachers, parents and operational assistants.



3.2.15. ICT CURRICULUM GOALS BY SEGURANET

DGE is responsible for the Schools Portuguese Curriculum. The eSafety issues are regulated by the reference document for the Portuguese Educational System "The Student's Profile by the end of compulsory schooling".

In Portuguese Schools the eSafety issues can be approached in Citizenship and Development subject (all education levels). The curricular component of 'Citizenship and Development' encompasses 17 interrelated domains organised in 3 groups:

- 1st group (compulsory for all the school levels and cycles): Human Rights; Gender Equality; Interculturality; Sustainable Development; Environment Education; Health;
- 2nd group (compulsory at least in two cycles of basic education lower and upper primary education and lower secondary education): Sexuality; Media; Institutions and Democratic Participation; Financial Literacy and Consumer Education; Road Safety; Risk.
- 3rd group (optional): Entrepreneurship; Labour World; Safety, Defence and Peace; Animal Well-being; Volunteering.

The eSafety practices can be developed in domains: Human Rights (like no hate speech; Cyberbullying); Media (can be explored Media literacy, copy right and all eSafety themes); Health (can be explored Bullying, Cyberbullying, Dating and online addiction); sexuality (sexting, sextortion) and in Security, Defense and Peace (Cibersecurity).

The eSafety practices can also be approached in ICT subject (students between 10 and 15 years old).

3.2.16. NATIONAL DEFENCE DAY CAMPAIGN BY SEGURANET

Since 2014 DGE participates in the National Defence Day - NDD - a compulsory day of activities in a military unit for all the Portuguese citizens reaching 18 years old - that is organized by the Ministry of National Defense in 21 military units of the three



branches of the Armed Forces, across mainland Portugal, Azores and Madeira islands.

Each year, about 700 sessions take place all over the country involving 70.000 youngsters every year. These 18-year olds attend a session about eSafety, delivered by SeguraNet.

This new form of celebrating NDD aims at contributing to the civic education of youth, thus drawing civil society closer to the military institution. In addition to the message from the military component of National Defense, other institutions were asked to take part of these awareness-building sessions, including National Authority for Civil Protection, Commission for

Citizenship and Gender Equality, Intervention Service for Addictive and Dependence Behaviour and Regional Health Boards.

These entities help deliver a variety of contents and activities which are highly interesting and useful for youth people, particularly in view of preventing all sorts of risks which this target audience is particularly exposed to.

The session on digital safety is 30 minutes long, after a survey about Internet user profile be filled. In the beginning and end of the session is viewed an awareness video on data protection and digital footprint. During this session young people interact with an App that features 11 situations on digital security: backup copies, online reputation, digital footprint, sexting, cyberbullying, helpline, hotline, veracity and reliability of online information, online games, data protection and others.

From 2015 NDD edition, each participant used a tablet where is available an App to simplify the process. The participants had to complete two surveys: socioeconomic characterization and Internet user profile. All data collected will be analysed by Direção-Geral de Estatísticas da Educação (Statistics General Directorate for Education). Since than the methodology of the sessions remained the same. The ICT Competence Centres held some awareness sessions for each NDD edition.

3.2.17. PORTUGUESE MOOC "CIBERSECURITY AT SCHOOLS" BY SEGURANET

"Cibersecurity at Schools" is the title of the new MOOC (Massive Online Open Course), launched by DGE on December 2018. It aims at informing, training and empowering heads of schools, ICT administrators/coordinators, security forces connected with preserving safety within school environments/settings, as well as teachers of all levels of education, to the overall school community and to all those interested in this problem-area.

This course is an opportunity for those who want to understand why Cybersecurity is such a critical issue for preserving a safe and trustworthy working environment within the school

community at large, by promoting welfare and proactive routines online. This course will last from the 14th January until the 4th March, it will include 4 content modules (one module being released per week), with an estimated total workload of 15 hours.



The conclusion of this MOOC, which is free of charge, will provide a Certificate and a Digital Badge. Watch the promotion video at: https://www.youtube.com/watch?v=pjskDletUro.

3.2.18. REGIONAL GOVERNMENT OF THE AUTONOMOUS REGIONS BY SEGURANET

SeguraNet sessions were held in the Autonomous Regions of Madeira and Azores by ICT Competence Centre of Aveiro University. Several activities were held for raising awareness on Internet safety and online behaviour for all kinds of audiences. The Autonomous Region of Madeira will have a SeguraNet ambassador to promote the project action during the next school year. The Autonomous Region of the Azores also has a SeguraNet ambassador, who has been already trained by SeguraNet team.

Awareness resources (flyers, posters, book collection, and others) has been sent for schools from Autonomous Regions of Madeira and Azores.

3.2.19. SEGURANET CHALLENGES COMPETITION BY SEGURANET

SeguraNet Challenges (Desafios SeguraNet in portuguese) is a competition that has been taking place, since 2007, and is particularly significant because it takes place in the school context and receives the inputs of all the educational community. Every school year the Challenges Competition involves around 30.000 participants — namely students, teachers and parents. Students from first to ninth grade take part in the competition, which begins every year in October and finishes in May.

There are two types of challenges: the challenges for the first cycle (6-10 years old) and the Challenges addressed to 2nd and 3rd cycle (11-15 years old). Concerning the 2nd and 3rd cycle challenges, pupils are ask to form teams supported by a teacher in each school. Parallel to



this, parents also form teams and all must answer to the challenges proposed. These Challenges addresses several digital safety issues (data protection, cyberbullying, sexting, e-commerce, digital footprint/online reputation, online predators, and copyright, among other topics), which are clustered in multiple-choice questions.

Each school may enter the competition with as many pupils, teachers and parents teams, as much the schools can engage. The Challenges addressed to the 1st cycle consist in activities that involve collaborative work in class, with the help of the teacher. Each year three proposals are presented concerning digital safety issues.

Madeira and Azores Autonomous Regions Islands schools and the Portuguese schools around the world (Luanda and Macau), have been also participating in the Challenges Competition. In the beginning, the prizes and certificates were awarded at Regional and National Meetings.

However, considering the high number of prizes awarded in each edition, they are currently being mailed to the winning schools.

The 11th edition (November 2017 to May 2018) involved more than 24.941 participants, including 23928 students, 739 teachers and 274 parents. It was implemented a new category for 11-12 years old students.

In this edition, 73 schools obtained more than 3000 points, which, according to the regulation, allows them to be considered SeguraNet schools. In the primary school category, 63 classes completed the three proposed challenges and 36 classes completed one or two of these challenges.

3.2.20. CYCLING AGAINST HATE SPEECH BY IPDJ

On 24th March 2018, PT SIC, through IPDJ, have closed the Hate Speech Movement Campaign cycle in Portugal, celebrating accomplishments but also looking to the future: PT SIC will continue fighting hate speech.

To celebrate the ending of this campaign, IPDJ organized a bike ride in Cascais, European Youth Capital 2018, with street animation by the volunteers of Portuguese Federation of Youth Associations. A presentation of materials and resources with the presence of DGE was also developed. Then Altice Foundation organized an exhibition of the Theatre Play "ID2.0 – A Tua Marca na NET". After some words from the representative of the Municipality of Cascais Catarina Correia, one of the NHSM activists, gave some tips on how to build a project and develop actions to fight Hate Speech online and promote Human Rights online. The representative of the Secretary of State for Youth and Sports pointed out all the actions and work done during the Campaign underlining the importance of the resources produced by the campaign that will continue to be used and supporting PT SIC work.

During the afternoon, a Living Library was organized by the youth association Rota Jovem. IPDJ invited to read different "living books" on experiences of discrimination and how to counter it.

The Campaign has come to an end, but the No Hate Speech Movement in Portugal will continue developing



actions countering hate speech and promoting a responsible use of Internet and human rights online, in the programs and awareness activities of IPDJ & PT SIC.

3.2.21. LAUNCHING OF DIGITAL TRADING CARDS ALBUM "SURFING IN THE NET SAFELY" BY IPDJ

IPDJ produced and launched a Digital Trading Cards Album in a public session that took place in a school in Lisbon, on the September 19th, 2018, integrated in the #Back2School Campaign. At the launching session were present 150 students from the school and many of them were very participative.



3.2.22. NAVEG@S EM SEGURANÇA? BY IPDJ

"Naveg@s em Segurança" Program is an awareness and educational program that aims to contribute to the development of responsible and safe use of the Internet through the implementation of short-time (45' to 60') awareness raising actions, for groups of 25/30 participants. These activities take place in all the country districts in Youth Information Centers (Lojas PontoJA), schools, social institutions, municipalities and others, under request from this entities. In 2017, the program run from February till mid July the young volunteers animated 434 sessions with 9.946 participants from different publics: children, young people, parents, teachers, social workers and seniors. In 2018, the program was launched in February and went on until end of November. During these months 441 sessions were held covering 11.151 participants. In 2018, was introduced in the program the possibility of asking for sessions on specific topics such as cyberbullying, fake news, online addiction, data protection, hate speech and not only generic sessions as before.



3.2.23. ALTICE VOLUNTEERING SCHEME BY ALTICE FOUNDATION

Altice Foundation, through the Project "Comunicar em Segurança", did 108 Awareness sessions in 23 schools for 3310 students. Altice volunteers developed those sessions.



4. INFORMATIVE & EDUCATIONAL RESOURCES

4.1. #KEEPITCOOL2018 TIPS BY CIS|FCT



CIS FCT, during summer holidays, launched the #KeepITcool2018 campaign to raise attention to the following topics: privacy, online addition and sexting, aimed to the public to adopt safer and responsible behaviours not only at summer holidays but also throughout the year. To implement the campaign, some geographical areas of the Lisbon district act

as partners, namely: Municipality of Cascais, that was the Capital of Youth for 2018, and Municipalities of Oeiras, Sintra and Torres Vedras.

The campaign comprised a set of different activities such as an awareness session, interviews and a press kit to the media about the campaign and the distribution of promotional resources such as lunchboxes and beach Cushions. A practical guide with 10 tips related to eSafety was also shared.

These tips were such a hit, that CIS|FCT was invited to participate in a radio interview aired at Radio Renascence to share even more tips and raise awareness about healthy behaviours online during summer.

All the tips can be seen in the CIS|FCT Facebook Page, through the links https://goo.gl/amDDAi; https://goo.gl/amDDAi; https://goo.gl/AgAFgK; https://goo.gl/Nm5NTh; https://goo.gl/YitZn9; https://goo.gl/SFjtjq & https://goo.gl/E5GxM3.

4.2. #SAYNO TO SEXTORTION BY CIS|FCT

During April 2018, CIS|FCT launched the Portuguese printable adaptation of the online guide against sextortion crimes developed by Europol. These two guides focused on the perspective

of the victims but also on the family and friends perspective, giving useful tips on how to deal with harmful situations like sextortion and what steps should be taken to reduce the impact of such a scenario, also promoting PT SIC Helpline Service. Both resources are available online in: Europol's #SayNO (PT) - Guide for Victims of Sextortion:



https://www.internetsegura.pt/sites/default/files/Europol%20P2.pdf
Europol's #SayNO (PT) - Guide for Families & Friends of Victims of Sextortion:
https://www.internetsegura.pt/sites/default/files/Europol%20P2.pdf

4.3. COMPORTAMENTOS ADITIVOS BY CIS FCT

CIS|FCT launched a guide with the aim of collecting information regarding the impact on health

related to online dependencies and addictive behaviours. This information is based on a scientific review of the literature, research in the area in Portugal and Clinical Experience by the Phd Ivone Patrão. This guide is directed to everyone, specially to parents and guardians.



Comportamentos Aditivos Um guia para Famílias

Autoria: Ivone Patrão

Revisão: CISIFCT



4.4. CONTRATO PARA A UTILIZAÇÃO DA INTERNET BY CIS|FCT



Using the Family Agreement first produced by Childnet, CIS | FCT adapted the resource and named it: Contract for using the Internet. This is a simple resource that can provide

some guidance on how to start a conversation, with all the family members, about the use of the Internet and to provide a basis of discussion about how to behave in a positive way when online at home, at school or at a friend's house. The template allows the users to fill it in according to the usage of the Internet that each one does and provides some practical tips about how to use it. It is free to download at the CIS | FCT webpage: https://www.internetsegura.pt/flyers

4.5. GRANDPA IS ONLINE BY CIS | FCT

After the positive impact on the launching of the special CIS | FCT episodes of "Histórias do

Lucas", PT SIC continue the colaboration with GO-TO to produce a mini-serie aimed to Silver Surfers, regarding digital inclusion and literacy – Grandpa is Online (original title "@vós na Net") is a six episode serie that discusses how to safely use differente online services which improve all citizens' daily lives.



4.6. MEDIA MÓVEIS – SELFIES, SEXTING, AUTOIMAGEM BY CIS FCT



CIS | FCT developed and addapted new resources, aiming at specific target groups of the Portuguese population. Those segments involve in particular university students and young adults, parents and educators in emerging areas that present challenges associated to the use of media in areas that are not resources in Portuguese.

Having this need in mind and after having the opportunity to know the resource "Mobile, Media New Challenges – selfies, sexting, self-presentation", that tackles the new reality of the social media with some important strategies to work it, the

resource was translated to Portuguese, with the consent of the German partner that produced it (KLICKSafe.de).

4.7. MEDIA@ÇÃO - BUILD YOUR OWN VIDEO ONLINE BY CIS | FCT & SEGURANET

Following the partnership with Media@ção, and taking into consideration the Positive Online Content Guidelines, PT SIC, through CIS|FCT & SeguraNet, developed an Youtube series, built by 10 episodes on how to create media digital content, using easy access tools such as smartphones and free digital editor software, as well as some



professional tips like choosing the best angles and shots to capture a video sequence and how to plan your script using a storyboard.

The playlist with the 10 videos is available in Youtube, through the following link: https://www.youtube.com/playlist?list=PLYFk-hCP5pDOyFMoMTmNyrXTZWPvuPXhZ.

4.8. MUNDO DOS VIDEOJOGOS BY CIS FCT



As part of the Lisbon Games Week participation and the partnership with the Electronic Sports Portuguese Federation (FEPODELE), CIS|FCT launched two resources to raise awareness on how to be safer while playing online games and how to reduce the gap between gamers and the parents communities.

The resources "A Gamers' Dictionary" and "Guide for Parents – World of Videogames, Risks and Benefits" aim to make the comunication between gaming and parentes communities easier, while sharing the most relevant data on how to solve some issues related to problematic gaming behaviours such as online addiction and bad behaviour on gaming platforms.

4.9. NET TELLING WORKSHOPS BY CIS FCT

CIS|FCT promoted the development of a new training resource called Net_Telling, which consists in a set of workshops organised in a modular training program that uses storytelling techniques. The general objetives of this resource are to promote the importance of the virtual

navigation online safely, to explain the role of youngsters while conscient and responsible users, and to value the specifities of the "face to face" communication in a growing context where technologies are used. The target group for this ressource are university students and young adults.



4.10. SID 2018 MODULAR RESOURCE BY CIS|FCT

Following the pilot initiative started in 2017, PT SIC developed a modular resource which intends to aid on the promotion of awareness sessions. This resource was totally free to download, requesting minimal registration information for statistical purposes regarding the reach of the resource.



By the end of February, this resource had 338 download inscriptions. 71% of this downloads were meant to be used as an awareness session resource, while 29% of users registered they were downloading this resource for self awareness purposes. More than 10% of these participants had already used the pilot resource launched in 2017. The awareness sessions happen in Portugal Mainland and Islands, but also in other Portuguese speaking countries, such as Brazil (Praia Grande, São Paulo), Brussels, Luanda and Macau. In total, more than 109.000 users were reached through sessions using this resource.

4.11. THE HELPLINE CHALLENGE METHODOLOGY BY CIS | FCT

In 2018, CIS | FCT developed a new methodology to engage participants in awareness sessions, named by "The Helpline Challenge". This activity allows a group (18 to 30 people) to participate in a roleplay of an helpline case. It is suited to different target audiences such as teenagers, parents, teachers, carers, social workers and trainers.

This methodology is a good way to validate how much information did the target group aprehend after an awareness/training session. This methodology also allows to easily create new content based on new trends regarding eSafety.

After several pilots in awareness sessions both with teenagers and professionals, this methodology was presented in the Portuguese Communities of Luxembourg following the partnership between PT and LU SIC.

Through this roleplay, the target audience needs to swift perspectives, whether as victims, agressors, or helpers, allowing them to also colaborate to find solutions and take more conscient decistions regarding their online and offline behaviour.



4.12. ZIG ZAGA NA NET BY CIS|FCT & SEGURANET

"Zig Zaga na Net" is an online radio series produced by CIS|FCT and SeguraNet in partnership with the Zig Zag Online Radio, airing in Antena 1 Radio Channel under the coordination of the Public Portuguese Radio & Television Station (RTP).

This youth radio online program aims to raise awareness about digital



literacy, including topics such as users' online rights and duties, copyrights, the truthfulness and reliability of the information (misinformation and false news), ePrivacy, digital footprint, addiction behaviours towards technology and online platforms, bullying and cyberbullying, among many others.

These episodes also count with the presence of the two PT SIC mascots: INES, from CIS|FCT & Pisca, from SeguraNet. Listen to this series at https://www.rtp.pt/play/zigzag/direto/radio.

4.13. ALTERNATIVAS BY IPDJ



The No Hate Speech Movement created and produced a set of educational resources and supports. The Manual "We CAN, taking action against Hate Speech through Counter and Alternative Narratives" is part of this set and represents an essential tool in the promotion of digital literacy and media, as well as critical thinking

and the ability to denounce and act against hate speech. Access the Portuguese adaptation of the Manual "We Can" (Alternativas) in https://goo.gl/hAHQMC.

4.14. LINHA INTERNET SEGURA POSTERS BY IPDJ & CIS|FCT



PT SIC, through IPDJ, produced 5 different posters to develop a campaign during 2018, with the aim of raising awareness among students, teachers and the entire school community for some issues related to digital safety as well as publicizing the Helpline.

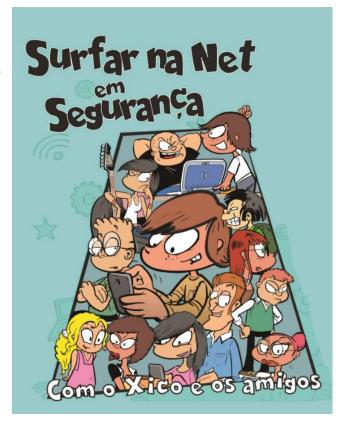
Based on the illustration of situations such as bullying, online addiction, profile theft and hate speech, with the

collaboration of actors Pedro Górgia and Tiago Aldeia, alerts are launched and the Helpline, where anyone can find support and information to deal with these and other issues related to the use of the internet, is revealed.

4.15. SURFAR NA NET EM SEGURANÇA BY IPDJ

This Digital Trading Cards Album has the main objective of informing and make young people and parents aware of more safer and responsible uses of the Internet, and it covers several issues, in a playful and pleasant way, through BD strips, such as: Online Data Protection, Social Games, Networks, Fake News, Cyberbullying, Privacy, Critical Thinking and many others. The digital album also allows collectors to trade the cards online and also to see vídeos related to the issues when they collect certain cards. This resource was possible with the collaboration of DGE.

After completing the digital album colectors receive the printed album with the cards to complete (until 1500 copies).



This resource is for children and young people from 6 to 13 years old and their parents or educators who have to register them in the platform and follow their activity there.

5. YOUTH PARTICIPATION

5.1. THE PORTUGUESE DIGITAL LEADERS INITIATIVE

The "Digital Leaders" initiative for Portuguese schools aims to improve the knowledge and competences of safer use of Internet and mobile devices, within educational communities, through specific non-formal training of selected students (from 9 to 18 years old), during the school year. The dissemination of competences is achieved through the development of non-formal awareness sessions promoted by those Digital Leaders students within their educational communities, using the skills acquired and the proposed educational materials. Students Digital Leaders will also act as privileged counsellors both of SeguraNet and Centro Internet Segura. In each educational community exists at least one teacher responsible for the students and activities.

For the Digital Leaders initiative different dissemination activities were done, namely:

- Presentation to students;
- Presentation to class president students;
- Presentation to class director teachers / invitation to dissemination of the theme and to the use of the resources;
- Talks and awareness raising-activities to students;
- Talks and awareness raising-activities to other public, on events organized by external entities (municipalities, for instance);
- Public internet webinar;
- Workshops for students, with video edition and Kahoot evaluation;
- Peddy-paper;
- Awareness raising-activities to parents and guardians;
- Organization of thematic showrooms and students work exhibitions;
- Collaboration at awareness raising-activities developed by security forces and by Microsoft;
- Spreading of information through hanging of thematic posters "O que farias?/ what would you do?" at classroom walls and other school spaces;
- "Quiz4You SeguraNet" game tournament;
- Distribution of "Quantos queres" games to 5th and 6th grade students;
- Digital online dissemination of educational materials and activities;
- Production of new educational materials, including interactive games and videos;
- Contextual use of physical and digital educational materials and resources of the project;
- Collaborative work;
- Hands-on activities with computers (disassembly/assembly).

5.2. "DIGITAL LEADER" AT BIK EUROPEAN YOUTH PANEL 2018

Catarina Semedo de Oliveira, student at Ilhavo School Group, was the "Digital Leader" selected to represent Portugal in Brussels, at <u>BIK European Youth Panel 2018</u>, where 18 young people representing several European countries came together to discuss and propose measures with a view to children and young people using a safer Internet on 18 and 19 November.



The young student aged 16 who is currently in the 11th year, was also invited by the European Network of Safer Internet Centres (Insafe) to participate as a representative of Portugal at <u>Safer Internet Forum 2018</u> (SIF) on 20 November in Brussels. Personalities with different backgrounds attended this annual meeting — politicians, researchers, representatives of various organisations, namely, the European Commission, and other leading figures who came together to discuss issues related with Internet safety and the use of new technologies, particularly as regards to risks and protection of children and young people.

At the end of the two "Youth" panels, Catarina Oliveira was appointed to present the findings drawn from the works, and was one of the young people selected to participate in the Better Internet for Kids advisory board on 21 November.

Throughout her school career, the student participated in several projects and joined the Digital Leaders team coordinated by the teacher Elsa Maio at the Ilhavo School Group in 2014/15. This initiative, which is held annually is promoted by the General-Directorate of Education, in the context of the SeguraNet awareness centre.

5.2. NAVEG@S YOUTH VOLUNTEER SCHEME

The Youth Volunteer Scheme is part of Naveg@s Program. The animators of "Naveg@s" sessions are young volunteers (from 18 to 30 years old) with some expertise in information and communication technologies and good communication skills. In 2018 the trainings covered 56 young people and youth workers and were held either online and offline in the different regional offices of IPDJ.



5.3. NO HATE SPEECH CAMPAIGN YOUNG ACTIVISTS



In the framework of the No Hate Speech Campaign, IPDJ had 2 young representatives in the training Course on Counter and Alternative Narratives to Hate Speech in Utoya, from 16 to 20 October 2017 and one in the evaluation and closing conference of the No Hate Speech Movement Campaign, from 10 to 12 April 2018, at the European Youth Centre Strasbourg, France. Young activists also developed online actions, namely in European Action Days. During these days they posted images, infographics, make and share

videos to raise people awareness of the issues celebrated on the day. Those can be seen at the online presence sector of this report.

6. NATIONAL COOPERATION

6.1. PT SIC ADVISORY BOARD

PT SIC keeps 2 yearly Advisory Board Meetings to exchange information, coordinate tasks, develop partnerships and a national cooperation network. In the reporting period, PT SIC held 4 meetings. Up to December 2018, the board had the following members:

PT SIC Consortium Members:

- 1. Fundação para a Ciência e a Tecnologia;
- 2. General Directorate of Education;
- 3. Portuguese Institute for Youth and Sports;
- 4. Altice Foundation;
- 5. Microsoft Portugal.

Advisory Board Members:

- 1. ANACOM National Authority for Communications;
- ANETIE National Association of Companies of Information and Electronic Technologies;
- 3. APAV Portuguese Association for Victim Support;
- 4. APRITEL Association of Telecommunications Operators;
- 5. CIES Research Centre for Sociology Studies;
- 6. CNCS National Cybersecurity Centre;
- 7. CNJ –National Youth Council;
- 8. CNPD National Commission for Data Protection;
- 9. CNPDCJ National Commission for The Promotion Of The Rights And Protection Of Children And Young People;
- 10. CONFAP National Confederation of Parents' Associations;
- 11. DECO Associação de Defesa dos Direitos do Consumidor;
- 12. DNS.pt Association;
- 13. EU Kids Online;
- 14. Google;
- 15. IAC Child Support Institute;
- 16. PJ Judicial Police;
- 17. Portuguese Media Expert Fátima Caçador;
- 18. Portuguese Online Safety Expert Tito de Morais;
- 19. Programa Escolhas;
- 20. RBE School Libraries Network;
- 21. Sindicato dos Jornalistas;
- 22. UNESCO National Commission;

6.2. DEVELOPING A STRONG NETWORK OF PARTNERS

During 2017 and 2018, several national partners collaborated closely with PT SIC in order to raise awareness through different forms.

Bellow follows the highlights of these partnerships:

6.2.1. ALTICE FOUNDATION & PUBLIC SECURITY POLICE

Altice Foundation has a continuous partnership with PSP since 2015. From the start, PSP is responsible for the Safety School Program where awareness sessions about eSafety are promoted in schools. Even though the PSP had the people necessary to run this program, they lacked educational resources to aid these awareness sessions. Altice Foundation runs the "Comunicar em Segurança" program since 2008 developing across the years many resources regarding online safety topics. However, this program didn't have enough people to cover all the requests for awareness sessions across the country. PSP partnership with Altice Foundation, allowed both parties to collaborate with the exchange of resources and the human capital to allow the development of effective awareness sessions throughout the country and even participate in the Security Child Fair in Azores.

6.2.2. CHILD ABUSE PREVENTION MONTH (APRIL 2018)

Since the protection of children is responsibility of all the society members, and following the collaboration already instituted in the previous years, CIS|FCT continues to collaborate with the yearly campaign on Child Abuse Prevention that takes place in April.

This awareness campaign unites cooperation of several Public and Private Institutions in the prevention of abuse that many children and young people are still subject to. It aims, also, to raise awareness in the community about the importance of family prevention in the sense of positive parenting and community involvement. On the other hand, intervention on this problem must be extended to other areas of society, including what's happening on the digital world.

Cuidar e proteger
ajuda-nos a crescer

ABRIL2018
MÊS DA
PREVENÇÃO
PREVENÇÃO
NA INFANCIA

WWW.cm-llsboa.pt

This year, as part of the Child Abuse Prevention Month Programme, a theatre play was organized by CIS|FCT and Altice Foundation in partnership with Lisbon Municipality and CNPDPCJ - National Commission for the Promotion of Children's Rights. This initiative took place in the Auditorium of Liceu Camões in Lisbon, and was attended by more than 160 young people, teachers and public security police.

https://www.cnpdpcj.gov.pt/cnpdpcj/eventos-e-iniciativas/mpmti-2018.aspx

6.2.3. DECO NETTALKS - NET VIVA E SEGURA (2017 & 2018)



Following the partnership with the Consumer Defense Association (DECO), also one of the recent PT SIC Advisory Board members, CIS|FCT collaborated in the realization of DECO NETTalks – Net Viva e Segura During 2017 & 2018.

These TEDx awareness sessions integrated a stand-up sequence, a panel of experts moderated by a journalist and a group of

young people invited to stage to ask several questions regarding eSafety directing them to the panellists. CIS|FCT was present in all of these sessions that covered Portugal from North to South, reaching more than 750 students and 28 teachers.

6.2.4. INCODE.2030 INITATIVE (2017 & 2018)

In 2017 the Portuguese government established the "National Digital Competences Initiative e.2030, Portugal INCoDe.2030", an integrated public policy to enhance and foster digital competences.

Digital competences are essential for both exercising full citizenship and to facilitate employability by meeting the needs of an increasing digitisation of the labour market. Therefore, the Portugal INCoDe.2030 initiative has a broad scope in this drive towards digital development, starting with the promotion of digital inclusion and literacy, educating the young generations



from an early age, qualifying the active population and specialising its graduates for advanced digital jobs, and to turn the country into a net contributor for the new digital developments.

PT SIC action is included in this Public Policy to contribute to enhance digital competences, namely regarding eSafety & ePrivacy.

6.2.5. LISBON GAMES WEEK PARTICIPATION (2017 & 2018)

PT SIC continued its participation at the Lisbon Games Week (LGW), in 2017 and 2018. The last year edition was the most active participation ever. From 15 to 18th November, PT SIC was present through CIS|FCT, SeguraNet and IPDJ.

The IPDJ space at LGW 2018 was conceived taking into consideration the topic of safer Internet usage, more specifically the reality of gaming and online gaming addiction.

So, in addition to the background image produced using the PT SIC Helpline Poster "Until when do you have the ctrl?", the dissemination and awareness activities focused on the trading cards album "Surfing the net in safety", the "Online Active Citizen" and the "PT SIC CreepyPasta Halloween" contest.



The youth participants and other visitors of the fair were able to gather information regarding PT SIC and play sports games on the devices provided by FEPODELE (Portuguese Federation for Electronic Sports) while were also encouraged to answer a short survey to assess their level of control regarding the time spent playing online. The survey consisted of 6 questions related to the players' habits and a total of 543 responses were collected.

During the whole period of the fair, a photo booth activity was also developed with the dissemination of specific actions and were also created two moments for the delivery of the prizes of the "Create your Creepypasta about online safety" an Halloween contest developed by PT SIC.

According to data from the organization, about 65,000 visitors passed through the fair, and we calculated the total number of visitors to the IPDJ space, about 15,000, most of them 13 to 18-year old.

For more information, watch the video: https://www.youtube.com/watch?v=WHPwz4BIu0M

6.2.6. MEDIA@ÇÃO WORKGROUP

Following the work done in the "7 dias com os media workgroup", PT SIC now restablishes cooperation with this workgroup under the identity of Media@ção Workgroup. The purpose of this initiative is to promote critical and creative usage of the media, safer usage of Internet and the respect for copyright, as well as to encourage collaboration between teachers, students, newspapers, radios, television channels and school libraries under the topic of Media Literacy. All



schools, private and public, were invited to participate in this initiative under the coordination of a librarian teacher. The 2017/2018 edition received 130 works, 93 in the 3rd cycle/ secondary category and 37 in the 1st/ 2nd cycle, of which 122 in video format and 8 in podcast format. In accordance with the Regulation criteria and the jury analysis, were prized 3 participations, two honorable mentions were made and also two special mentions to specific participations.

These participations are available in http://www.rbe.min-edu.pt/np4/2117.html

CIS|FCT & Seguranet also participated in the Awards Ceremony of the First Edition of the Medi@ção Contest, that took place in the Municipal Public Library of Porto.

6.3. NATIONAL CONFERENCES & SEMINARS

6.3.1. DIGITAL NEWS REPORT (SEPTEMBER 2017)



CIS | FCT was invited to be present at the Digital News Report Portugal 2017 presentation organized by OberCom — Observatório da Comunicação - and Oxford Reuters Institute, where were firstly shown and discussed the data regarding the Portuguese opinion about Media and the digital consumption of news, radio, newspapers, TV and national aggregators.

https://obercom.pt/reuters-institute-digital-news-report-2017-portugal/

6.3.2. FORUM "DIGITAL SECURITY - INFORM, PREVENT AND PROTECT" (OCTOBER 2017)

In October 2017, Secondary School of Ribeira Grande and Azores Law Enforcement organized with the collaboration of some of the PT SIC partners, namely, FCT, Altice Foundation and IPDJ,



two initiatives about education and digital citizenship, targeting young people and teachers.

The best strategy is to inform, to make known, to reflect with children and young people on the advantages and dangers of the Internet, how to use it more safely and consciously and to know how to act if they are placed in potentially dangerous situations.

Aimed to raise awareness, develop strategies to minimize risks, implement good practices and increase a safer navigation online for the community of users, during these sessions' issues such as Keyword Security, Internet of Things, Fake News, Hate Speech and the General Data Protection Regulation were addressed by the speakers.

More information available in: https://comunicaremseguranca.sapo.pt/forum-seguranca-digital-informar-11522

6.3.3. WORKSHOP - PORTUGAL AND THE DIGITAL PARTICIPATION OF CHILDREN AND YOUNG PEOPLE (JANUARY 2018)

In January 2018, the Expert Tito de Morais organized a workshop "Portugal and the Digital Participation of Children and Young People", under the guise of Data Protection Day. This event aimed to present more than 200 works submitted by children and young people under the European initiative Insight — Educating to Empower #RGPDDáATuaOpinião http://www.miudossegurosna.net/GDPRHaveYourSay/Teen Action Kit PT.pdf

This initiative was promoted at the end of 2017 with the support of PT SIC to discuss the digital participation of children and young people regarding the new General Data Protection Regulation (GDPR).

In this workshop CIS | FCT was invited to give a lecture about participation and digital opportunities, highlighting the



importance of youth participation in the wider privacy debate in the digital world. http://www.miudossegurosna.net/participacao-digital.html

6.3.4. PUBLIC DEBATE "O DESPORTO E O FUTURO: NOVAS PRÁTICAS E NOVOS CONSUMOS" (MARCH 2018)

As we reach the end of the second decade of the 21st century, it is undeniable that new realities emerge at the frontier of entertainment or leisure, sports and physical activity. To understand these phenomena and welcome new sports within a positive framework was the objective of the public debate on sport and new practices and new consumption, including eSports, held by the Portuguese Olympic Committee. As a result of having participate in this public debate, CIS | FCT strength relations with FEPODELE (Portuguese Federation of Electronic Sports), who was author of two resources about online gaming adopted on CIS | FCT awareness sessions.



6.3.5. CYBERSECUTITY COURSE - UNIVERSIDADE DE COIMBRA (APRIL 2018)

During April 2018, the Legal Institute of Communication of the University of Coimbra held a Brief Course about Cybersecurity and CIS | FCT was invited to participate in one day of its lectures to talk about Cybersecurity in the School Environment.



The main objective was to present the resources developed by PT SIC Consortium that contribute to support further work of the legal professionals on the topic of safer internet for children and young people. Considering the target audience of this course were also presented some of the digital parenting resources developed by CIS|FCT, namely the Danish parenting videos with translation for Portuguese subtitles, which were very well succeeded.

6.3.6. CONFERENCE "DEMOCRACIA 4.0" (MAY 2018)

The European Commission Representation in Portugal and the European Commissioner Carlos Moedas, under the High Sponsorship of His Excellency the President of the Portuguese Republic – Marcelo Rebelo de





Sousa, organized a conference on "Democracy 4.0 - The Future of Democracy in the Digital Age".

The event, which falls within the scope of the celebrations of the Day of Europe, took place on May 8, 2018, at the Rectory of Universidade Nova de Lisboa and CIS | FCT was invited to participate in one of the round tables, regarding The Vertigo of Disinformation.

In addition to this theme, Radek Sikorski addressed the keynote speech about Technological Revolution and Digital Society. Digital Democracy, Participative Democracy and Artificial Intelligence were also topics of debate in this conference that ended with a masterly intervention of His Excellency the President of the Portuguese Republic. More information available in the website:

https://ec.europa.eu/portugal/sites/portugal/files/programa-conferencia-democracia40-8maio2018-00.pdf

6.3.7. DEBATE ON "FAKE NEWS" – ESCOLA SUPERIOR DE COMUNICAÇÃO (MAY 2018)

Considering the trending topic of Fake News and it's impact on freedom of speech, CIS|FCT was invited to participate in a debate panel at May 3rd with two journalists, one from the press "Público" (Rúben Martins) and another one from the Public Television "RTP" (Rita Marrafa de Carvalho). This debate panel was entitled "Are there limits for the press freedom?" and was organized by students of the 3rd year of the Journalism Course in the Higher School of Social Communication.

6.3.8. DECO "NET VIVA E SEGURA" AWARDS (MAY 2018)

As part of the "NET Viva e Segura" initiative, DECO with the support of Google Portugal, launched the challenge to Schools to produce videos illustrating the tips present in https://www.deco.proteste.pt/netvivaesegura, in an original and creative way, demonstrating the importance of an active engagement in the creation of contents for the web.

More than 65 videos were received from the educational community, which illustrate different useful tips on digital consumer awareness https://decojovem.pt/digital/net-viva-e-segura-ja-tem-vencedores/

The "NET Viva e Segura" awards event was held in Lisbon on May the 30th and CIS | FCT, who was member of the jury, participated to share its experience and opinion about the initiative.

https://decojovem.pt/educacao-doconsumidor/evento-de-entrega-de-premios-net-viva-esegura/



6.3.9. NATIONAL MEETING "TO BE A CHILD IN 21ST CENTURY" (MAY 2018)

The CIS | FCT was invited to participated in the National Meeting of Commissions for the Protection of Children and Young People, organized by the National Commission for the Promotion of the Rights and Protection of Children and Young People in Figueira da Foz, with an intervention entitled "Children in Media and Digital Platforms".

During the three days there were moments of analysis and evaluation of the activity of the Commissions in the year 2017 and moments of training and











reflection around the theme of this year - Being a Child in the 21st Century. Of the 308 Commissions existing in Portugal, 218 were present, with a total of 732 registered participants. More information available in: https://www.cnpdpcj.gov.pt/encontro-anual-de-avaliacao-da-atividade-das-cpcj-.aspx

6.3.10. GEN1OS PORTUGAL (JUNE 2018)

On june 21st 2018 took place the GEN10S Portugal projects presentation, a partnership between SIC Esperança, Google and Ayuda en Acción Foundation, which focuses on innovation and creativity in the education area, promoting equal



opportunities in the digital area, reducing socio-economic and gender gaps. More information available at: http://genios.org.pt/

6.3.11. "HATE NO MORE" APAV CONFERENCE (SEPTEMBER 2018)



Crime and hate-based on violence are serious violations of the most fundamental Human Rights that affect not only their victims, but also their communities and society in general.

On September 26th 2018, APAV organized the Conference #hatenomore to disseminate the results of

the project that aimed to address these problems through the creation of multidisciplinary awareness and training tools for professionals in order to improve the response of the criminal justice system to the current needs of victims.

https://www.apav.pt/hatenomore/index.php/pt/

Some of the videos produced can be seen in:

https://www.youtube.com/watch?v=2jBMsXmarVA https://www.youtube.com/watch?v=x4ivtkj5NAs

6.3.12. HAPPY FAMILIES | USE OF TECHNOLOGY BY CHILDREN, YOUNG PEOPLE & FAMILIES (OCTOBER 2018)

Following the colaboration with Católica Research Centre for Psychological, Familiy and Social Wellbeing, CIS|FCT was invited to participate in the seminar hAPPy Families – Use of Technology by Children Young people & Familias in October 16th.



In this seminar, several participants were invited to gave their insight regarding the impacts of the use (or overusage) of technology in Families. CIS|FCT used this moment to announce the development of new resources targeting the topic of online addiction.

More information, available at the website: https://fch.lisboa.ucp.pt/pt-pt/eventos/seminario-happy-families-o-uso-das-tecnologias-por-criancas-jovens-e-familias-27976

6.3.13. PUBLIC PRESENTATION SESSION: PT ADAPTATION OF "WE CAN" MANUAL (OCTOBER 2018)

PT SIC through IPDJ organised this public session to launch (24/10/2018) and promote of the Portuguese version of the Manual We CAN at the Lisbon Youth Center - Parque das Nações.



7. INTERNATIONAL COOPERATION

7.1. DEVELOPING A STRONG NETWORK OF PARTNERS

During 2017 and 2018, PT SIC collaborated with several international partners to raise awareness through different forms. Bellow follows the highlights of these partnerships.

7.1.1. COUNCIL OF EUROPE - DRAFTING GROUP OF SPECIALISTS ON CHILDREN AND THE DIGITAL ENVIRONMENT (CAHENF-IT) (2017-2018)

At national level CIS | FCT is a consulting member of the working group for the National Strategy for the Rights of the Child, coordinated by "Comissão Nacional de promoção dos Direitos e Proteção das Crianças e Jovens". For this reason, CIS | FCT was invited to participate as an expert in the Drafting Group of Specialists on Children and the Digital Environment (CAHENF-IT) responsible for the draft proposal of the Council of Europe Guidelines to respect, protect and fulfil the rights of the child in the

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

digital environment of the Council of Europe, adopted by the Committee of Ministers in the beginning of July 2018. More information available in: https://www.coe.int/en/web/children/-/new-recommendation-adopted-on-children-s-rights-in-the-digital-environment.

After the adoption of this Recommendation, a handbook or "Implementation Guide for law and policy makers" is currently being prepared by the CoE Secretariat itself, in collaboration with the consultants who also supported the elaboration of the Guidelines previously mentioned (Sonia Livingstone, Eva Lievens and John Carr).

7.1.2. ERYICA- EUROPEAN YOUTH INFORMATION AND COUNSELLING AGENCY (2017-2018)

IPDJ, as member of ERYICA, participated in the DOYIT project - Developing Online Youth Information Trainings — which was a 2-year initiative that adapted existing training courses to an online webinar platform, thereby increasing their outreach and decreasing the cost of training for youth information workers. The project aimed to



familiarize youth information workers, youth workers and trainers with new training and learning methodologies, using an online setting. It also aimed to define quality assessment tools and evaluation methodology for online courses in the youth work sector. 2 of these courses were translated into different languages, including Portuguese. Following this project and in cooperation with ERYICA a training course on Digital Youth Information will be launched in Portugal by IPDJ in the framework of PT SIC.

7.1.3. GOOGLE & FACEBOOK PARTNERSHIPS

Google is a member of the PT SIC Advisory Board and for reasons related to its own internal structure, the company has taken a closer approach in Portugal. Taking advantage of this circumstance, some meetings were held to assess the best form of collaboration.



In April, CIS|FCT attended the EMEA Child Safety Summit 2018 in Dublin, hosted by Google and Facebook. The event brought together academics, NGOs and politicians to share knowledge from research, products and some fascinating experiences and projects around digital safety.



Following this participation several contacts were developed with the Facebook executive for the Iberian Peninsula, who showed great interest in being part of the PT SIC Advisory Board. Joint production of some resources is being considered with

both companies.

7.1.4. TRANSNATIONAL ERASMUS+ JA PROGRAM WITH LU SIC

Following the project presentation session held at the Insafe training meeting in Luxembourg, in 2017 and taking advantage of the support provided by ERASMUS+ JA, PT SIC and LU SIC – BEE SECURE – worked together to draw up a proposal submitted during 2018.

The seminar, held in Luxemburg in May 2018, served as a platform for knowledge and experience exchange to Young People, especially lusodescendents. As it is known, there is a large Portuguese-speaking community living in Luxembourg and the purpose of this project was to bring an innovative resource to this target group and, from a playful approach, make them think about the behaviour's they have online.

This programme allowed PT SIC to bring the theatre play to this community, reaching over 150 users, namely children, young people, parents, teachers and other educational professionals. Starring well-known actors, the theatre plays addresses online safety topics tackling different issues such as cyberbullying, privacy, online behaviours, digital identity and online reputation.

Besides the theatre play: "ID, A Tua Marca na Net 2.0.", this initiative also included a 2-day seminar for 25 participants, from 8 different nationalities. The aim of this seminar was to use alternative communication strategies linked to performative arts to raise awareness about eSafety and making the Internet a better place.



The results were very positive, and this initiative promoted the critical thinking regarding online behaviours across the Portuguese Youth Community in Luxembourg. Therefore it's an objective to keep expanding this initiative on an international-wide scale.

7.2. INTERNATIONAL/EUROPEAN CONFERENCES & SEMINARS

Across 2017 and 2018, PT SIC Participated in many International and European Conferences & Seminars. Some of these are a result of the already established partnerships and commitments assured by PT SIC, namely:

- BIK Policy Map, in Brussels, November 22nd, 2017;
- Safer Internet Forum 2017, in Brussels, November 23rd, 2017;
- Internet Governance Forum 2017, in Geneve, from December 17th at 21st, 2017;
- EURODIG 2018, in Georgia, from June 5th to 6th, 2018;
- Internet Governance Forum 2018, in Paris, from November 12th to 14th, 2018;
- Safer Internet Forum 2018, in Brussels, November 20th, 2018;
- European Commission Consultation Meeting with Safer Internet Centres Representatives, in Brussels, November 21st, 2018;

However, some other meetings result from newly formed partnerships and goals for the consortium and thus, are highlighted below.

7.2.1. INSAFE COOPERATION THROUGH TRAINING MEETINGS

The training meetings promoted by Insafe intend to bring together all the SICs in the share of best practices between Awareness Centres and Helplines. During the reporting period, 3 meetings were held across Europe: Berlin (October 24th to 27th, 2017), Copenhagen (June 5th to 8th, 2018) & Manchester (October 17th to 19th, 2018).

During these sessions several workshops were held, covering different topics such as "Creative Learning", "Film Production as a tool for Creative Learning", "Blue Whale Challenge", "SELMA Project", "Games to promote Awareness". A new methodology was also used to promote best practice sharing – the Open Space Technology. In this methodology the peers are invited to

create discussing tables to debate whatever topic they understand it is relevant. Participants are free to create and/or join the tables they consider most adequate to their line of work. In the latest Open Space Technology, PT SIC had the opportunity to share the new methodology "The Helpline Challenge" allowing peers from the network to participate and give feedback on how to update and enhance this tool.

7.2.2. AGF EUROPEAN EXPERT MEETING "GROWING UP DIGITAL – HOW CAN WE MAKE THE INTERNET SAFE FOR CHILDREN AND YOUNG PEOPLE?" (JULY 2017)

CIS|FCT was invited to participate in the AGF European expert meeting "Growing up digital – How can we make the Internet safe for children and young people?" took place in Berlin in July 2017.

The meeting focused on digitalisation and the childrens' use of the internet, which has become a vital part of their everyday life throughout Europe. The use of the internet and online services offers many chances, but also bears risks for children and young people, for example regarding inappropriate content or data security.

Therefore, the aim of this European Expert meeting was to discuss what makes the internet a safer place for children and which additional measures are needed and which players have to be involved.

The following questions were discussed by 30 experts from Germany and different European member states as well as from the EU that AGF brought together:

- Facebook, WhatsApp, Instagram how dangerous is the Internet for children and young people?
- Regulations for a safer internet for children in the EU:
- Short country reports and plenary discussion: Different countries, same risks?
 - How do problems and discussions about a safer internet differ in the EU Member States?
 - Which solutions for a safer internet for children exist and how effective are they?
 - O How are the existing EU regulations rated and what should be next steps?
- Online security for children legislation and additional measures in Germany
- What does it need to make the internet a safer place for children?
 - Plenary discussion: Important fields of action and key players:
 - Where do participants still see lacks of action/regulation?
 - How should EU regulations, national legislation and other measures be combined?
 - Which other key players than politicians (service providers, enterprises, education sector and parents) should be involved in creating a safer internet for children and how?











The results of the meeting, as well as summaries of the different inputs from scientific and practical experts where shared and are available for consultation:

http://ag-familie.de/media/docs17/2017 AGF ExpertMeeting Digitalisation Docu web.pdf

7.2.3. INSAFE COOPERATION | ONLINE MEETING ABOUT "13 REASONS WHY" (NOVEMBER, 2017)

At November 29th, 2017 CIS|FCT developed an internal online meeting for the peers of other SICs, regarding the impact of the series "13 Reasons Why" and the importance of involving Netflix in the work done by the Insafe Community regarding harmful content. This



online meeting assured a high participation and resulted in the invitation of Netflix to participate in a future Insafe Training Meeting.

7.2.4. INHOPE TRAINING MEETING (FEBRUARY 2018)



In February 20th to 23rd, 2018, during INHOPE Hotline Training Meeting & Annual General Meeting at INTERPOL, Lyon, a Focus Group on the future needs of hotlines provided an opportunity to hear about the current landscape concerning CSAM from John Carr and on the future of CSAM, mobiles and virtual reality from Dr Vic Baines. Michael Sheath also ensured that prevention was top of the agenda for future-thinking while Jason Barry

from Facebook provided an overview of challenges as well as security measures implemented by the social media firm. Hotline representatives and analysts shared the real and everyday challenges of their work as they and other stakeholders discussed their social and moral responsibility to stay relevant. Content assessment analyst trainings, INHOPE's AGM and task group meetings also took place bringing together INHOPE's network of Hotlines from 43 countries.

7.2.5. INTERNATIONAL CONFERENCE OF THE PROJECT EMORE (MARCH 2018)



This International Conference focused on the eMore Project, whose objective was the development of mechanisms to monitor and denounce hate crimes and hate speech based on sex, religion, ethnicity, race, nationality, sexual orientation and gender identity.

Oph30-17h00 | Entrada livre sujeita a inscrição PT SIC through IPDJ participated in the Conference, presenting the achievements, actions and resources of the No Hate Speech Movement Campaign

7.2.6. EVALUATION AND CLOSING CONFERENCE OF THE NO HATE SPEECH MOVEMENT CAMPAIGN (APRIL 2018)

The Evaluation and Closing Conference celebrated, reviewed and consolidated the achievements, successful practices and policy interventions of the No Hate Speech Movement youth campaign.

The Conference also reviewed emerging developments in hate speech and human rights online and defined future measures to be



taken in light of what has been learned through the campaign.

PT SIC participated in the conference with 2 representatives and one youngster.

7.2.7. BIK NATIONAL VISIT (JULY 2018)

PT SIC received a 2-day National Visit of the Insafe/Better Internet for Kids Team in Lisbon, during July 2018. PT SIC made a presentation regarding the work done by the consortium, as well as the trending challenges the Portuguese communities are facing regarding online safety & privacy. For this meeting, PT SIC also invited some experts from its Advisory Board to enrichen these



discussions and give a broader view about the role of PT SIC within the Portuguese Context.

7.2.8. 12TH CONFERENCE | KEEPING CHILDREN & YOUNG PEOPLE SAFE ONLINE (SEPTEMBER 2018)

CIS|FCT was present in Warsaw at September 18th and 19th, 2018, to participate as a speaker in the 12th International Conference "Keeping Children & Young People Safe Online". In this Conference, CIS|FCT discussed the topic of "Raising Awareness for Safer & Healthier Sexting Behaviours", showing the potential risks behind



sexting but how the educational communities should focus on a preventive aptitude regarding the Non-Consensual Content Sharing, and not blaming victims for sexting practices. In this presentation CIS|FCT also brought some insights regarding what tools and methodologies can be used to ease the path of raising awareness towards Safer & Healthier Sexting Practices.

7.2.9. OECD EXPERT WORKSHOP ON "PROTECTION OF CHILDREN IN A CONNECTED WORLD" (OCTOBER 2018)

Following the involvement of CIS | FCT in the preparation of the Portuguese responses for the review of the OECD Recommendation on the Protection of Children Online questionnaire, CIS| FCT was invited to participated in the OECD Expert Workshop on "Protection of Children in a Connected World" considering its core work and expertise for making the Internet a safer place for children and youngsters to communicate, learn, play and be. The CIS | FCT interacts with children, youngsters, families, schools, industry and any other stakeholder, who can be relevant and contribute to empower people to bridge the gap between the digital age and the community.

During the workshop the following issues were discussed:

- What new opportunities and online risks are emerging in a landscape where children have become users of all sorts of devices, not just computers and laptops but of multiple Internet-enabled and connected devices?
- Have regulatory frameworks, policies and educational approaches kept pace with the new online risks? Can they be effective in mitigating the new risks without disrupting children's beneficial uses of the Internet and online interaction?
- What digital literacy deficits have to be tackled today and what new critical digital skills are needed to strengthen children's risk awareness and resilience?
- What digital literacy deficits have to be tackled today and what new critical digital skills are needed to strengthen children's risk awareness and resilience?
- What are the relevant developments in the area of consent and controls and what are the implications for policy?
- How can technological developments help build a protective environment?

As a result, CIS | FCT was asked to give some contributions to the "Draft Overview of Recent Developments in Legal Frameworks and policies for the Protection of Children online" (DSTI/CDEP/SPDE (2018)12). It represents a very interesting and helpful tool for the review process of the 2012 Recommendation on the Protection of Children Online.







7.2.10. INCIBE - CYBERCAMP 2018 - MALAGA (DECEMBER 2018)

With the objective of continuing to strengthen its relations with the Spanish Safer Internet Centre – IS4K – CIS|FCT was invited to attend the annual event organized by INCIBI.



The Cybercamp is the major Spanish cybersecurity event that aims to identify professional trajectories of young talents; reach families, through playful activities to promote the safe and responsible use of Internet; awakening and boosting cybersecurity talent through workshops and technical challenges.

On 2018, the Cybercamp took place in Malaga with a wide range of activities that the public could experience, such as an hackathon where the participants were invited to developed projects for the competition; a CyberOlympics where teams compete, testing their technical abilities in different fields of internet security and new technologies through skill challenges in war game mode; conferences and workshops. More information at https://cybercamp.es/.

7.2.11. EMINENT CONFERENCE (DECEMBER 2018)



CIS | FCT was invited by the consortium partner Direção-Geral de Educação to participate in the Annual Conference

EMINENT, held from 13 – 14 December, in Lisbon – Fundação Calouste Gulbenkian. This expert meeting in education brings stakeholders from across Europe together to discuss the next challenges and potential solutions to ensure an innovative education for all. During the conference participants had the opportunity to explore and discuss with experts and colleagues about new trends in online teacher training models, and tackle questions such as what are the most effective forms of online professional development, and how can we successfully assess, recognise and certify it?

Best practices were showcased to improve a collaborative discussion about challenges and solutions, such as the SELMA Project - Empowering teachers and young people to tackle online hate speech. The overall vision of SELMA project is built upon a Social and Emotional Learning approach to empower young people to become agents of change. It helps them to better understand the phenomenon of online hate and it provides them with tools and strategies to act and make a difference, promoting mutual awareness, tolerance, and respect.

More information at: http://www.eun.org/eminent.

8. PT SIC OPERATIONAL LINES

8.1. PT SIC HOTLINE

PT SIC Hotline is a platform that allows denouncing online illegal contents, namely the following: SCAM (sexual content abuse material), hate speech and xenophobia. This service is available at: https://linhaalerta.internetsegura.pt/

On the last 10 years, the evolution of the work developed by PT SIC Hotline is remarkable, especially on the ability to classify illegal content on the Internet. There were some aspects that contributed to sharing best practices and knowledge's in these areas such as: technical training in referral organisations such as Interpol and other organisations with similar activity, namely Spain and France.

On the other hand, the cooperation between various Hot Lines at international level has been reinforced, through annual meetings and sharing the use of the common platform that is used by all the Hotlines, registering SCAM reports. PT Hotline belongs to the INHOPE association that was 49 members.

In PT SIC Hotline activity evolution, it is also important to highlight the increasing quality of the work done, the reinforcement of the cooperation between the Hotlines, as well as ISPs,(which are the regulatory services of the national Internet). These factors largely contributed to quicky remove online illegal contents.

Starting in September 2007, there were some 19.700 denounces, and from those 2.8000 cases (14%) were validated.

In annual terms, there was a variation of the number of denounces that varies between 1.000 and 2.700. From those denounces SCAM represented 99% of the validated cases and there were reported to the authorities with competence on those areas.

From the cases that were registered in INHOPE platform, there were 78% validated cases. Validation occurs when SCAM content is detected in servers from countries that have a Hotline and that cooperate with the INHOPE platform. Rarely those situations occur in Portugal.

8.2. PT SIC HELPLINE

PT SIC Helpline (*Linha Internet Segura*) supports and clarifies Portuguese citizens, trough queries and questions sent by online form, email or by telephone, about the safe use of the Internet. It aims at contributing to the development of a conscious, informed and responsible use of the Internet.

LIS is the helpline service that provides answers to questions related to the safe use of the Internet, through email or telephone, respecting the anonymity of the caller. One of the biggest challenges for the LIS future is "what can I do to be safer online"?

Most people that reach the helpline aren't just looking for information about technical issues about online safety. The profile of the PT SIC helpline caller it's of an adult (parents, teachers and the elderly) that is looking for information on how to deal with the invasion of privacy or cases of extortion. In the period of this report, there were several cases of asking for help on how to deal with cyberbullying and sextortion, per say, extortion with the intention of obtaining private contents or goods (money). Another tendency that marked last years' activity were parents looking to obtain support on issues associated with non-consented videos shared online and how to obtain parental software control. In these cases, it's possible to detect a tendency in the activity of the youngster using platforms such Instagram opposed to the activity of adults that use Facebook in a regular manner.

In 2018, the usual profile of the LIS caller was an adult (84.53%), the differences on gender are not significant being 50.52% female and 49.48% male. There's a predominance in reaching the helpline through the telephone, with a very high percentage (57.73%), followed by the use of the email and the online form.

Another relevant aspect of this analysis is that in the European helplines there is a tendency to cases related with cyberbullying while on Portugal the tendency focus more on issues related to the online sexuality. In order of preference, the main reasons that lead people to use the Helpline services were the following:

- Sexting, online sexual extortion, non-consented sharing of private content, online content on sexual abuse (30,93%)
- Technical questions related to social networks (23,71%)
- Technical questions associated with Malware and security settings (13,40%)
- Online shopping, Homebanking (11,34%)
- Cyberbullying (8,24%)
- Technical questions related with parental support (7,21%)
- Online identity theft (3,09%)
- Fake News | disinformation (2,06%).

Starting in 2019, there will be a shift, and APAV will be the responsible entity for this service, keeping the same free contact number (800 21 90 90).

9. MASS EVENTS



During 2017 and 2018, PT SIC had as strategy to be present in mass events of interest to children, young people, parents and teachers. Through the IPDJ, FCT or DGE staff, the PT SIC assured an information stand in these events distributing awareness materials and promoting recreational and sports activities.

Month	Local / City	Mass Event Name	Event Description	Target Audience	Total of Participants (Estimated)
2017					
6 to 8 July	Algés	NOS ALIVE	Music Festival	General public	82.000
14 to 16 July	Gaia	Marés Vivas	Music Festival	General Public	52.000
11 August	Lisbon - Jamor	International Youth Day	Sports and youth activities	Young People	2.000
18 to 27 August	Lagoa, Algarve	FATACIL	Economic and craft fair	General public	85.000
21 to 26 August	Crato	Festival do Crato	Music Festival	General Public	24.000
24 to 30 September	National	European Sports Week	Several events all over the country	General public	*
12 to 14 October	Lisbon, "Sala Tejo"	Sport EXPO - Rock 'n' Roll Meia Maratona de Lisboa	Sports and leisure Fair	General public	10.000
16 to 19 November	Lisbon	Lisbon Games Week	Videogames, technology and entertainment fair	General Public	25.000
2018					
1 to 4 March	Porto, EXPONOR	Qualifica	Education, training and employment fair	Students, teachers and General Public	40.000

Month	Local / City	Mass Event Name	Event Description	Target Audience	Total of Participants (Estimated)
14 to 17 March	Lisbon	Futurália	Education, training and employment fair	Students, teachers and General Public	82.000
19 to 22 April	Lisbon	Festival Política	Music Festival	General Public	5.000
27 April to 1 May	Beja	OVIBEJA	Economic activities and crafts fair	General Public	67.000
18 and 19 May	Lisbon, CCB	SPORTEXPO, EDP, Lisboa a Mulher e a Vida – Corrida da Mulher	Sports and leisure Fair	General Public	5.000
22 June to 01 July	Évora	S. João Fair	Economic activities fair	General public	*
12 to 14 July	Algés	NOS ALIVE	Music Festival	General public	150.000
11 and 12 August	Cascais	International Youth Day	Fair and Music Festival	Young people, general public	5.000
17 to 26 August	Lagoa, Algarve	FATACIL	Economic and craft fair	General public	85.000
29 August to 01 September	Crato	Festival do Crato	Music Festival	General Public	24.000
30August to 01 September	Faro	Festival F	Music Festival	General Public	34.000
11 to 13 October	Lisbon, "Sala Tejo"	Sport EXPO - Maratona de Lisboa	Sports and leisure Fair	General public	10.000
15 to 18 November	Lisbon	Lisbon Games Week	Videogames, technology and entertainment fair	General Public	60.000
12 to 15 December	Estoril, Cascais	National Youth Meeting	Conference and Youth Activities	Young People and Youth Associations	1.000

^{*} Free Public activity held at the street, making impossible to count the participants.

10. PT SIC MERCHANDISING

During the reported period, PT SIC produced the following merchandising:



11. ONLINE PRESENCE

11.1. WEBSITES & BLOGS

11.1.1. INTERNET SEGURA (WWW.INTERNETSEGURA.PT)

Since 2007, the PT SIC's website Internet Segura has been working strongly to empower citizens in general to better understand online risks and stay safe on the internet. As the main medium of information to the general public integrates and combines information directed to all of the PT SIC's target audiences. Here you can find information about risks



and prevention, resources and tools – namely the digital versions of flyers and booklets, as well as PT SIC videos such as the webserie. The website received 124.535 visits during the reporting period.

11.1.2. SEGURANET (<u>www.seguranet.pt</u>)



SeguraNet website is a very important tool in what concerns promoting the informed, educated and secure use of the Internet targeting specifically school communities, namely, children, youngsters, teachers, parents and others involved in educational environments. It exhibits 4 areas divided accordingly detailed target groups: students, teachers, parents and schools. There are highlighted the initiatives: eSafety Label, SeguraNet Challenges and Digital Leaders.

This website offers a vast set of resources for the entire educational community. This website is the most important tool in what regards awareness channels for children with 181 588 visits during this report period.

To emphasize that SeguraNet initiatives are disseminated on the Educational Resources and Technologies Team website and on DGE website.

11.1.3. COMUNICAR EM SEGURANÇA BLOG (HTTP://comunicaremseguranca.sapo.pt/)

Since 2009, Comunicar em Segurança website is an important resource to inform teachers about the awareness sessions and the theatre play. The website also has resources developed for children, teachers and parents like animations, games, sessions plans and parents' tips. During the reporting period, this blog page had 7.713 visits.



11.2. SOCIAL MEDIA

11.2.1. CIS|FCT Facebook

CIS|FCT Facebook Page was created in August 2012 to make available, on a daily basis, practical safety tips to use the Internet and its access platforms in a more conscious way. During this action Facebook page gained new functions like the promotion of project initiatives, present articles and studies about the impact that internet usage has on our lives.



During the last trimester of 2018, PT SIC developed several daily contents regarding several topics, such as sharenting, online addiction, gaming, eSafety tips, among others. This high level of activity boosted the Facebook page to 8871 likes.

11.2.2. CIS|FCT Instagram

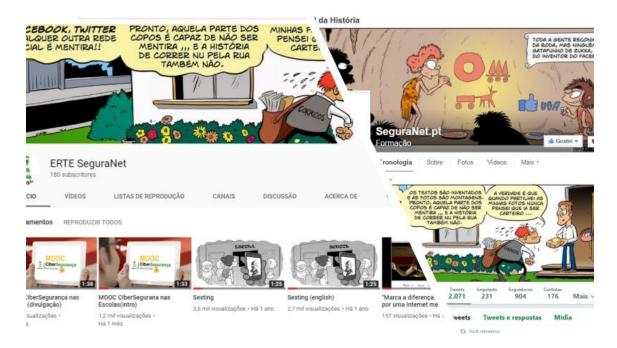
CIS|FCT Instagram activity was drastically increased during the last trimester of 2018, through posts in the feeds but also in the stories of this social platform. All this content was produced mostly to target young people which are using this network, but also families and other stakeholders. During this last trimester, CIS|FCT was able to reach 120 followers.







11.2.3. SEGURANET SOCIAL MEDIA



SeguraNet Project has a Twitter page and Youtube channel with 904 followers and 180 subscribers respectively. These tools are used mainly by teachers making available initiatives and resources regarding online safety and online behaviour that can be of great use and importance to the school community.

11.2.4. MICROSOFT FACEBOOK PAGES

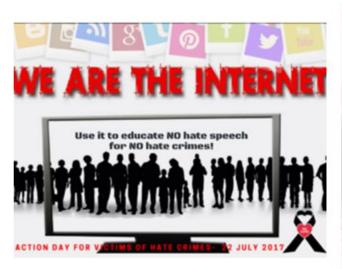


Microsoft also supports PT SIC with two Facebook Pages – Microsoft Portugal Official Page (13.471.801 Likes) and Microsoft Educação Page (6.757 Likes). Both these pages promote Safer Internet Activities and share tips regarding online safety.

11.3. EUROPEAN ONLINE ACTION DAYS

In the framework of the No Hate Speech Campaign, PT SIC was active in European Action Days, that were related to online safety, freedom of speech and human rights. During these days young activists posted images, infographics, made and shared videos to make people aware of the issues celebrated on the day. Below follows a list of these action days.

11.3.1. ACTION DAY FOR VICTIMS OF HATE CRIME - 22 JULY 2017





11.3.2. COUNTERING HATE SPEECH TARGETING MUSLIMS IN SUPPORT OF THE INTERNATIONAL DAY OF PEACE – 21 SEPTEMBER 2017



11.3.3. TWO DAY ACTION COUNTERING ANTISEMITIC HATE SPEECH – 9 AND 10 NOVEMBER



11.3.4. ACTION DAY FOR HUMAN RIGHTS - 10 DECEMBER 2017



11.3.5. WOMEN'S DAY - 8 MARCH 2018





12. MEDIA COVERAGE & PROMOTIONAL ARTICLES

OVERVIEW ON MEDIA COVERAGE

Regarding media exposure between 2017 and 2018, PT SIC was mentioned in the following media:

Media Articles	Total number of articles	Main Themes Covered	
		Fake News Awareness;	
		Actions across Country;	
Print	10	National Partners Involvement;	
		PT SIC Activities Promotion;	
		Sexting and Online Relationships;	
		10 Years of Celebration of PT SIC Consortium;	
		Hotline Work promotion;	
		SID 2018 Seminar;	
Radio	6	SID 2018 Month Promotion;	
		Keep it Cool Summer Campaign;	
		10 Years of Celebration of PT SIC Consortium;	
		Helpline promotion;	
	11	SID 2018 Seminar;	
		SID 2018 Month Promotion;	
Television		Good Online Practices;	
		Internet Frauds;	
		Sexting and Online Relationships;	
		10 Years of Celebration of PT SIC Consortium;	
		SID Seminar;	
	70	Actions Across Country;	
Online media (by		Hotline Reports;	
professional/mainstream		PT SIC and National Partners Involvement;	
media organizations)		Trending Topics;	
,		Optimizing Privacy Settings;	
		10 Years of Celebration of PT SIC Consortium;	

Newsletters [DGE]	Total number of items		
ERTE Newsletter	48		
(http://www.erte.dge.mec.pt/node/181)	40		
Boletim mensal da Direção-Geral da Educação:	9		
NOESIS – Notícias da Educação			
(http://www.dge.mec.pt/boletim-noesis)			
Cirep Newsletter	2		
(http://www.sec-geral.mec.pt/newsletter/boletim-informativo)	3		
Ministry of Education Newsletter	6		
(https://www.emec.gov.pt/gca/?id=52)			
IPDJ Portal of Youth	2		
(http://cjl.ipdj.pt/pt/newsletter)			
FCT Internal Newsletter	1		
Available only in Intranet	1		

PROMOTIONAL ARTICLES

As a strategy to promote, the Portuguese Safer Internet Centre Youth Challenges, it was acquired an online advertisement to Forum Estudante, to publicize the activity and thematic campaigns. For instance, to mark the Halloween Season, PT SIC launched the Creepy Pasta contest asking for young people to create their horror stories regarding eSafety: https://www.internetsegura.pt/passatempo-halloween-2018-encerrado



Another activity to promote PT SIC and the work it develops on its area of expertise regarding the safe use of the Internet was the acquisition of the insertion of 12 articles to the magazine "Forum Estudante".

Forum Estudante is a magazine with national coverage for youngsters with distribution to the subscriber's as well as in schools and the educational set.

12.1. CELEBRATING 10 YEARS OF PT SAFER INTERNET CENTRE IN SID 2018

The Safer Internet Day (SID) 2018, was a very important initiative for the Portuguese Safer Internet Centre (PT SIC), as it was the event used to mark the project first 10 years of activity.

For this reason, PT SIC launched several articles across Mass Media (Press, TV, Radio and Web), during January and February, regarding topics such as:

- SID 2018 | History of the Initiative
- SID 2018 | Seminar Program
- SID 2018 | Seminar Speakers
- 10y of PT SIC | History of the Project;
- 10y of PT SIC | Strategic Objectives;
- 10y of PT SIC | Operational Objectives;
- 10y of PT SIC | PT SIC Partners;
- 10y of PT SIC | Main actions done by FCT;
- 10y of PT SIC | Hotline Objectives, History & Data;
- 10y of PT SIC | Helpline Objectives, History & Caller's Profile;
- 10y, 10 tips of PT SIC;

These topics were also covered in a Press Kit developed by PT SIC specific for the SID 2018 initiative. Also, following a more including strategy, PT SIC consortium decided to have its main event (SID Seminar) outside of Lisbon – for this reason, this year's seminars were built in Braga with the cooperation of the Education Institute of Minho University (UMinho), North Regional Coordination of Youth and Sports Institute (IPDJ) and DNS.pt Association.

This event was two half-day sessions, targeting project stakeholders and young people separately. Both sessions bring together different experts, social actors and other PT SIC partners. For these sessions, the covered topics were:

Morning Seminar, targeting Project Stakeholders and the Generic Public

- "Mobile Apps: from gaming to dating"

In this panel, 5 experts were invited to give their input on the impact of different apps in our daily life and how to manage these technologies so that they can contribute for healthier relationships in a familiar context/environment. Invited speakers were: João Faria (PIN – Progresso Infantil), Luís Saldanha (National Campaign – No Hate Speech Movement), Maria João Andrade (Grinding Mind Association), Marta Mendes (Portuguese Association for Victim Support), Teresa Sofia Castro (Universidade Nova de Lisboa);

- "Where is my data?"

In this panel, 5 specialists were invited to talk about Big Data and what should be our concerns regarding the collection and treatment of data from devices and platforms which are already part of our daily lives. This panel also focused on specific topics regarding the EU General Data Protection Regulation, more specifically on the impact of Article 8 which sets the minimum age allowed for the use of Information Society Services. Invited speakers were: André Mestre (MSFT Portugal), João Nuno Ferreira (FCT), Luís Filipe Antunes (C3P of UPorto), Pedro Gonçalves (ALTICE FOUNDATION), Tito Morais (Project "Miúdos Seguros na Net")

After both panels, PT SIC consortium representatives were invited to speak about the last 10 years of activity as well as a special commemoration video was exhibited.

Afternoon Seminar, targeting Children, Adolescents and School Community

- Breaking the Ice with Guilherme Geirinhas

The comedian and youtuber Guilherme Geirinhas was invited for a small introduction to this seminar. Guilherme used an intelligent and funny monologue as a way to highlight the benefits and also the risks of using the Internet to promote his work.

- "Let's chat about Web!"

For the main panel of the afternoon seminar, PT SIC invited 2 youtubers, a gamer, a representative for the Portuguese Consumer Rights Association and a representative of the National Campaign "No Hate Speech Movement". This session focused on the young people not only just as consumers of online content, but also as producers, contributing to the SID 2018 Message "Create, Connect and Share Respect: A Better Internet starts with you".

Also, during this panel, the 115 photos of the "Accept the Challenge" Contest, were exhibited in loop mode.

The seminar ended with an exhibition of PT SIC Theatre Play "ID2.0 – A Tua Marca na NET", done by the famous Portuguese actors Alexandre da Silva, Pedro Górgia and Tiago Aldeia, which participated in an photobooth and autograph session.

12.2. PT SIC REBRANDING AFTER FIRST DECADE OF ACTIVITY

To remark the celebration of 1 decade of activity, and to better adapt to the visual European trends, PT SIC developed a new visual identity. This new visual identity was developed by



VivoEusébio Design Colective and included not only the rebrand of the PT SIC Consortium, but also of the Generic Awareness Centre Service and the graphic development of the new promotional materials, namely the CIS|FCT Tote Bags and Powerbanks. PT SIC main website also is going through new developments and features following this new visual identity.

12.3. SUMMER CAMPAIGNS IN RADIO

During the Summer of 2018, CIS|FCT invested in the media communication bringing eSafety Discussions to the Radio and raising awareness near Young People but also Parents' Communities. Among the topics of these radio participations, CIS|FCT talked about digital parenting, sharenting, posting pictures with or without consent, hate speech and the summer campaign #KeepItCool2018.



12.4. "ONLINE RELATIONSHIPS & SOCIAL MEDIA" TV & MAGAZINE PARTICIPATION

Following the work done regarding the sexting and non-consensual content sharing practices, CIS|FCT developed an article for a young people magazine St. Valentine to talk about the risks of sexting and some tips on how to protect online & offline reputation while doing sexting. This article caught the attention of the private channel "Saúde +", which invited CIS|FCT to talk about sexting, revenge porn and the impact of the social media in online relationships.





12.5. PUBLIC FIGURES STRATEGY

Based on the successful impact that the awareness sessions involving public figures such as Alexandre da Silva, Pedro Górgia, Tiago Aldeia and Vicente Morais, had across younger target audience, PT SIC consortium has been developing a Marketing Strategy based on the positive image around these public figures. As a result, between



September and February, more resources and promotional material will be published, using their image.

13. NEXT STEPS

After the celebration of the 10th anniversary of PT SIC, the consortium is evolving and adapting faster to the impact of technology in the Portuguese society, acquiring experience and best practices through the cooperation with both national and international experts. CIS|FCT will continue to invest and adopt disruptive resources and methodologies to foster impact of its awareness activities.

Considering the consolidated list of national partners that this awareness service for the Portuguese population has achieved, CIS|FCT will set several awareness paths (named Roadshows) to deal with different topics and target groups. These Roadshows comprehend several awareness methodologies, resources and strategies designed to engage specific targets such as Seniors, Socially Excluded Children & Young People, Gamer Communities, Young Adults & Dating Apps Users, among others. With these roadshows CIS|FCT intends to promote the importance of the safer usage of online technologies:

- showing that the gaps between online and offline worlds can be reduced;
- explaining the role of young citizens as empowered users that can shape the Internet bringing new content and raising awareness about online and offline safety;
- highlighting the importance of face to face approaches, but also humour and even sarcasm, to discuss sensible topics and gather the attention of the public regarding these same topics.

CIS|FCT is also getting ready to start a new chapter of its online presence developing a whole new Youtube Channel, named "Digital VoiCIS". The channel will be developed in close collaboration with young people aspiring to become new Youtubers and training them with the help of public figures, media professionals, content developers and other experts to develop new positive online content discussing several topics related to the daily lives of young people in Portugal – Fashion, Design, Gaming, Online Trends, Travels, Culture, Sexuality. The channel will be run by young ambassadors, under the supervision of CIS|FCT and promoted through the network of national partners PT SIC has gathered across the years, with the aim of empowering new users with knowledge and expertise to develop new entertaining content, produced by and for young people.

Among these two major plans, CIS|FCT will also continue to foster national and international partnerships to promote PT SIC services and thus, improve its impact not only in Portugal, but across all Portuguese communities inside and outside Europe.

DGE through SeguraNet will keep promoting the involvement of the National Networks and the experts from the Universities in designing awareness tools, training initiatives, and schools' activities with students' participation. It will also promote certified training for teachers in schools and awareness raising sessions for educational communities as well as initiatives and contests (like the Digital Leaders initiative and SeguraNet Challenges) aiming students, teachers and parents.

In the following years, PT SIC through IPDJ, will participate in the implementation of the National Youth Plan 2018/2021, which involve all national and regional stakeholders working with and for young people.

IPDJ will promote a program that will include educational and awareness actions on Human Rights Online and digital citizenship education and also ensure the presence of PT SIC through promotional campaigns in Summer Festivals, educational fairs and other big events (like gaming events, youth associations national meetings), where young people and other participants can gather information and/or resources regarding online safety topics.

Altice Foundation will continue the awareness sessions with its volunteer scheme in schools and also through its theatre play. Altice Foundation will also develop the "Comunicar em Segurança" Roadshow pilot in 2 schools per district, to promote short awareness sessions about eSafety. This roadshow will also be boosted through the partnership with PSP (Public Security Police).

Microsoft will continue to contribute as the main technological partner of the PT SIC Consortium and boost the activity of the project during the celebrations of Safer Internet Day during February.

Another big change is planned for the next year, as PT SIC action goes through another financing cycle. PT SIC consortium will now include the Portuguese Association for Victim Support (APAV), which will be responsible for coordinating the Helpline and Hotline services. The great expertise of this NGO, which was already a close partner of PT SIC Helpline, will boost the quality of the services provided by PT SIC consortium and assure an even faster response on how to deal with illegal content online.

The new visual assigned to this project will also allow PT SIC to define in a clearer way the role of each of its consortium partners and the services provided to the Portuguese communities. However, this mission of making the Internet a safer place for everyone hasn't changed.

PT SIC consortium is already working on the activities scheduled for the 2020 horizon. This consortium, backed up by all of its national and international partners, mark the pace towards an era where the Internet is not only safer, but more inclusive and better for everyone!

6TH EDITION OF THE SITESTAR.PT "BUILD YOUR WEBSITE AND SPREAD YOUR IDEAS AROUND THE WORLD!" COMPETITION.



Launch of the sixth edition of the SiteStar competition, promoted by DECO and by DNS.PT, with the support of the Directorate-General of Education and other partners.

Sitestar wants to promote digital literacy among

young people, by encouraging them to build a website with the .pt domain, to promote and publicise relevant projects, contents, ideas and activities, using the internet in a creative, innovative and safe way.

These websites are included in one of the following categories: More Digital School; Make a Difference; Young People with Talent.

Students aged 14 to 18, currently studying in public or private national schools can participate in this competition.

The awards ceremony will take place on 7 June 2019.

For more information please visit the website of this initiative https://www.sitestar.pt/

INTERNET - NEXT@GEN PROGRAM

João Pedro Martins, a young Portuguese ambassador for youth Internet Safety (Pan-EU Youth

Internet safety centres network Insafe), participated the annual meeting of the Next@gen Programme, of ICANN, held Barcelona between 21 and 25 October.



The young Portuguese, who has participated regularly in national and international meetings, shared his testimony in this program, in which his appealing words stand out: "[...]We need to continue to improve our strategies to maintain good Internet (and keep it stable!) [...] I ask young leaders to accept the challenge to act as bridges of stakeholders and of experts in different fields, and appeal to those who have already participated in discussion groups to integrate this positive change!"

Read the complete testimony here.

LAUNCH OF 2018/2019 DIGITAL LEADERS INITIATIVE

Digital Leaders is an initiative of the Directorate-General of Education responsibility that takes places within the SeguraNet project, which has as main goal to motivate and engage students in the promotion and awareness of Digital Citizenship issues in their educational communities.



Registration runs from 1 to 30 November 2018.

This initiative includes two categories:

Digital Leaders: aimed at students attending year 2nd and 3rd cycles of Basic Education and Secondary Education;

Benjamin Digital Leaders: aimed at students attending 1st cycle of Basic Education.

The teacher in charge must register the team by filling out a form available in:

Digital Leaders (from year 5 to 12)

Register at: http://questionarios.dge.mec.pt/index.php/978225/lang/pt

• Benjamin Digital Leaders (from year 1 to 4)

Register at: http://questionarios.dge.mec.pt/index.php/569141/lang/pt

More information can be found at: http://www.seguranet.pt/pt/lideres-digitais

COLLABORATIVE WORK IN DIFFERENT CONTEXTS - ETWINNING REGIONAL MEETING

The Educational Resources and Technologies Team (ERTT) of the General-Directorate of Education (DGE) hosts "The collaborative work in different contexts – eTwinning Regional Meeting", at the Primary and Secondary School of Albufeira on 9 and 10 November 2018.

This event is free and accredited by CCPFC (15 hours), and is intended for all Kindergarten, Primary, Secondary and Professional teachers, of any subject area, both public or private schools, who are interested in learning ways to initiate collaborative work between national and European schools through the eTwinning Portal.

This meeting had a plenary session on digital safety issues.

See the provisional program <u>here</u>.



OCTOBER - EUROPEAN CYBER SECURITY MONTH

The European Cyber Security Month is celebrated during the month of October for the sixth consecutive year, with various events and activities throughout Europe.

"Cyber Security is a shared responsibility" is the theme for this year's initiative, which aims to implement best practices for the use of cyberspace.

We invite all schools to carry out activities within Cyber Security during this month to mark this in the educational community.



In order to give the deserved attention to the initiatives that each School/Group will carry out, please register them in the support page, which will allow georeferencing.

Register at: http://www.seguranet.pt/mes-ciberseguranca/user/register

For more information go to: https://www.seguranet.pt/mes-ciberseguranca

COLLABORATIVE WORK IN DIFFERENT CONTEXTS - ETWINNING REGIONAL MEETING, SETÚBAL

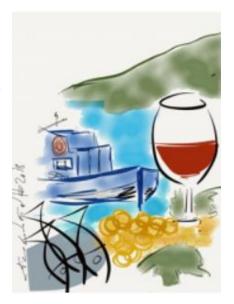
The Educational Resources and Technologies Team (ERTT) of the General-Directorate of Education sponsors "The collaborative work in different contexts – eTwinning Regional Meeting", at the Secondary School of Sebastião da Gama in Setúbal, on 7 and 8 September 2018.

This event is free and accredited by CCPFC (15 hours), and is intended for all Kindergarten, Primary, Secondary and Vocational education teachers, of any subject area, both public or private schools, who are interested in learning ways to initiate collaborative work between national and European schools through the eTwinning Portal.

In addition to training, this event also includes an award ceremony to schools in the region of Lisbon and Tagus Valley recognised with the eTwinning School Label.

This meeting had a plenary session on digital safety issues.

See the program here.



PORTUGUESE YOUTH AMBASSADOR FOR INTERNET SECURITY AT EURODIG18

João Pedro Martins, European Youth Ambassador for Children Internet Safety, was present at EuroDIG18, The European Dialogue on Internet Governance, which took place in Georgia, on the first week of June 2018.

this event, where Αt innovative strategies for our digital future were discussed, this young man, who completed his Degree in Computer Engineering and is representative of the European Network of Safer Internet Centres of Insafe and of the University of Coimbra, attended the two panel



sessions remotely, moderated remotely a topic on Artificial Intelligence and was one of the voices of youth findings (see Article The Internet of tomorrow in today's discussions).

O PISCA FAZ FAÍSCA- INCLUSION & PAFC

The resource O Pisca faz Faísca (*Pisca creates sparks*) emerged within the SeguraNet Project in 2016 with a view to reaching all pre-school age children. This project consists of three children's stories and aims to have an inclusive approach. It is available in different formats: physical (books) and digital, on the http://pisca.seguranet.pt/ website, where, in addition to access to the stories, children can also explore them in an interactive way, through different activities that address digital citizenship issues.



In order to ensure access to "Pisca creates sparks" to deaf students, the Directorate-General of Education launched a challenge to a group of students of the Quinta de Marrocos School Group, a Reference School for Bilingual Education of Deaf Students for the translation of this resource in Portuguese Sign Language (PSL) in October 2017. The challenge was accepted and the group carrying out this activity went to the DGE to record the videos.

Throughout the school year, teachers and students have embraced this project and spread it in the various

subjects, as part of other projects, such as creating a small studio at school, PSL translation of other SeguraNet resources - FakeNews, among others.

All these dynamics have led to teachers extending the project theme related to security aspects - Security begins in us - and the involvement of various subjects - Portuguese Sign Language, Portuguese Language 2, ICT, Visual Ed., Arts and Letters, Citizenship and Development, Physics-Chemistry, Mathematics and English - under the Autonomy and Curricular Flexibility Project. At the end of the school year, some of the resources produced throughout the year were presented to the educational community, particularly, the "Pisca" videos.

MEDIA, INFORMATION AND LITERACY OBSERVATORY

On 06 July, at 2.30 p.m., the <u>Centro de</u>
<u>Estudos de Comunicação e Sociedade</u>
(CECS-Communication and Society Research
Centre) of the University of Minho, in
partnership with the *Grupo Informal de*Literacia para os Media (GILM- Informal



Group of Media Literacy), publicly presented the MILobs (Media, Information and Literacy Observatory), an observatory whose activity will be centred around education for the media and media literacy.

MILobs is a not-for-profit service that aims to assume a major role in the documentation and information aspects of its specific field. At the same time, it plans to be a resource centre, a network of initiatives and projects both nationally and internationally and a launch pad for initiatives and service delivery, namely in consulting, in the training of education providers, in individual or collaborative research projects and contributions, in the production of materials and in policy assessment. To that end, it will draw on the competencies of CECS, its partners and other national or foreign entities.

The event will feature Moisés de Lemos Martins (Director of CECS), Manuel Pinto (Coordinator for MILobs), Sara Pereira (Coordinator for MILobs), Teresa Calçada (Commissioner for the National Reading Plan) and Agustin Garcia Matilla (expert on Education for the Media and Vice-Rector of the University of Valladolid).

The initiative will take place in the conference room of the Institute of Social Sciences (Building 15 of the Gualtar Campus).

MEDIA@ÇÃO | AWARDS CEREMONY 2018

On 29 June, the awards and recognition ceremony for the the Media@ção 2018 contest took place at the <u>Public Municipal Library of Porto</u>.

This event featured a musical duet by students from the Music Conservatory of Porto during the opening session, with contributions from the contest's partnering entities, and the students and teachers being honoured.



HOSPITAL SCHOOLS OF THE TELEAULA PROJECT



On 26 June, the **CANTIC** (Centre Information Communication and Technologies Resources for Special Education of Amadora) held the 21st Conference of the Escolas de Hospital do Projeto TeleAula (Hospital Schools of the TeleClassroom Project). This project brings together the network efforts of four educational spaces in hospitals of Greater Lisbon: Centro de Medicina de Reabilitação de Alcoitão (CMRA), Hospital de Dona

Estefânia (HDE), Hospital de Santa Maria (HSM) and Instituto Português de Oncologia (IPO).

This conference takes stock of the activities, partnerships, needs and completed projects that took place throughout the year and prepares part of the work to be carried out during the following school year. Energized this year by the experiences of the CMRA in its <u>Líderes Digitais</u> (LD) (*Digital Leaders*) initiative with the LD of the <u>Agrupamento de Escolas José Cardoso Pires</u> (José Cardoso Pires School Group) (some records of these moments may be seen in the <u>article Digital Leaders of the School Library Initiative</u>) and with the intent of approximating its dynamics to the projects presented to schools by the DGE – Directorate-General of Education, CANTIC invited the Educational Resources and Technologies Team/DGE to be present in the moment of sharing and planning.

For more information, refer to the <u>article of the 21st TeleAula Conference</u>.

THE NET VIVA E SEGURA INITIATIVE HAS WINNERS!

With the purpose of promoting greater safety on the Internet and raising awareness about the importance of protecting user privacy on the network, DECO (*Portuguese consumer protection agency*) with the support of Google Portugal, developed the NET Viva e Segura (*NET Active and Safe*) initiative.

On 30 May, the awards ceremony for the winning teams took place in Lisbon with the presence of the Minister of Education, Dr. Tiago Brandão Rodrigues.



Present for the awards ceremony was a group of judges from various partnering entities:

- Google Portugal represented by Helena Martins
- DECO Proteste represented by Tito Rodrigues
- DGE Directorate-General of Education represented by Maria Teresa Godinho, Susana Tavares and Fernando Franco
- IGAC –Cultural Activities Inspectorate represented by Luís Botelho
- MUDA Movement for Active Digital Use represented by Elisabete Macieira
- FCT Foundation for Science and Technology represented by Pedro Marques
- DNS DNS.PT represented by Marta Dias and Dora Miranda
- DECO Jovem represented by Fernanda Santos and Patrícia Silva

More information at DECO Jovem (https://decojovem.pt/digital/net-viva-e-segura-ja-tem-vencedores/).

"FAKE NEWS" RESOURCE- SEGURANET



The Directorate-General of Education produced, within the scope of the project SeguraNet (SafeNet), a resource with suggestions for activities exploring the theme of "Fake News". This resource consists of a leaflet that contains four comic strips created by the cartoonist Nelson Martins and offers a set of suggested activities for the classroom.

The purpose of this resource is to use humour to engage the younger public in exploring and

debating the theme of fake news. This resource was awarded a prize by the network of Safer Internet Centres, Insafe, in 2017, during the Insafe Training Meeting which took place in Zagreb.

All schools wishing to receive this resource should fill out the form.

INFORMAL FORUM ON MEDIA LITERACY

The Informal Forum on Media Literacy (FILM) is an initiative of the Informal Group of Media Literacy (GILM) whose objective is to expand the debate over issues relevant to promoting media knowledge to a wider audience.

This year, the conclusion of the week Operation 7 days with the media took place at Public Municipal Library of Porto on 9 May at 2.30 p.m.

Misinformation and fake news were the



main subject of debate, which was organised into two separate sessions. The first session, geared towards school communities, boasted a special appearance by the team of Digital Leaders of the Ílhavo School Group. The second session, an occasion dedicated to reflexion and debate on the topic, was attended by Pacheco Pereira, Sofia Branco and Dr. Manuel Pinto.

3RD NATIONAL CONFERENCE ON EDUCATION FOR THE MEDIA

On 4 May 2018, the 3rd National Conference on Education for the Media took place in the auditorium of the Camões Secondary School in Lisbon, an initiative of the Directorate-General of Education, the National Reading Plan 2027 and the Network of School Libraries.

Following the conferences held in 2015 and 2017, this event aimed to provide an opportunity for reflexion and debate over the themes of citizenship and education for the media and on the phenomenon of misinformation.



TALKS AND CONFERENCE HELD BY THE DIGITAL LEADERS OF THE ÍLHAVO SCHOOL GROUP

On 28 February, the Digital Leaders Regional Conference took place in the auditorium of the Dr. João Carlos Celestino Gomes Secondary School with the theme Internet - The Challenges of Cyber Security. This event was held by the Digital Leaders of the Ílhavo School Group and was marked by the presence of Professor Pedro Veiga from the National Centre for Cyber Security, and João Pedro Martins, Portuguese Youth Ambassador for Internet Security. Poster and schedule.



On the same day in the auditorium of the Maritime

Museum of Ílhavo, with the support of the municipality, a conference dedicated to the same theme took place, directed to parents and education officials from various schools in the region and students at the Senior University. In addition to the official entities, also present were Professor Pedro Veiga, from the National Centre for Cyber Security and Professor Maria José Loureiro, from the Centre for Information and Communication Technologies Competencies of the University of Aveiro. The Digital Leaders of the Ílhavo School Group were in charge of driving this activity. Poster and schedule.

HAPPY ONLIFE LAUNCH: EDUCATIONAL RESOURCE ON ONLINE SAFETY

The educational resources Happy Onlife, developed by the Joint Research Centre of the European Commission and which aim to increase the digital literacy and skills of children between the ages of 8 and 12, will be unveiled on 14 March at 4.45 p.m. at Palácio Galveias (Campo Pequeno 57 A) in Lisbon.



The Programme Media Smart, in partnership with the

Portuguese Catholic University, are responsible for the translation of these resources into Portuguese and for their release in Portugal. In addition to the launch of the game Happy Onlife, instructions will be presented on how to use it in schools and at home, so that everyone can succeed in promoting safer online behaviours in children and adolescents.

Attendance must be confirmed by 10 March to mediasmart@apan.pt, in care of Susana Paiva.

SEGURANET ACTIVITIES IN THE ÍLHAVO SCHOOL GROUP

To mark the "Safer Internet Day", during the month of February the Digital Leaders students of this school group will promote various awareness activities directed to their peers, parents and guardians, spotlighting the SeguraNet Challenges contest.

These activities, which will take place in Ílhavo, are part of the Digital Leaders Initiative of the project SeguraNet promoted by the DGE, the highlight of which is a national youth conference.



Find out more on the group's webpage:

(http://ageilhavo.edu.pt/sitio/index.php/documentos-3/149-seguranet)

SEGURANET NATIONAL CAMPAIGN – DELTA CAFÉS

The Directorate-General of Education has just launched the 2nd Sugar Packet Campaign, within the scope of the SeguraNet Project, with the support of Delta Cafés.

There are ten situations presented on various aspects of digital security. This national campaign, which presents drawings by illustrator Nelson Martins, follows the graphic line of the collection of posters "5 Tips", targeting students of the 2nd and 3rd Cycles of Basic Education.



The 1st Sugar Packets Campaign was launched in 2014

http://www.seguranet.pt/pt/campanha-pacotes-de-acucar-com-delta-cafés.

ACTIVITIES FOR DIGITAL SECURITY IN THE SCHOOLS - FEBRUARY 2018

Next February, the Safer Internet Day will be commemorated (6 February 2018). Over the years, the Safer Internet Day has become an important event on the Digital Security calendar, being commemorated in over 100 countries and on all the continents. As was the case in previous school years,



the SeguraNet project invites all the schools to promote activities related to digital security in February.

DECO, with the support of Google Portugal, is developing the NET Viva e Segura initiative, to promote greater safety on the Internet and raise awareness to the importance of protecting user privacy on the web.



This national initiative is based on three pillars: a webpage, NETtalks conferences and a contest that invites the youth present at these conferences to make an original and creative video on one of the twenty pieces of useful advice provided on the site of the initiative. Prizes will be awarded to the best videos, which will be posted on the NET Viva e Segura project site.

THE CCTIC (CENTRE FOR ICT SKILLS) OF SANTARÉM LAUNCHES NEW APPS

The CCTIC of Santarém recently made available various digital education resources for mobile devices, through which students can learn contents in an entertaining, fun, innovative and technological way.

The 13 new apps presented on the site of the Santarém CCTIC cover a variety of subjects,



specifically, the History of the Portuguese Discoveries, Fables and Traditional Stories of Europe, Sciences and Technology and Safety on the Internet.

LAUNCHING OF THE 2017 SITESTAR CONTEST

The Sitestar Contest targets students between 14 and 18 years of age (or older if they are attending school) and has the object of creating a site that will include the following categories: "Knowledge & Science", "It makes a difference", "Youth with talent" and "Media in the School". The



1st phase of the contest ends 19 January and is for the enrolment of teams and the presentation of the idea for the site.

MEDIA@ÇÃO

In March 2018 the contest in the area of education for the media called Media@ção was launched, succeeding the contest "7 Dias, 7 Dicas sobre os Media" (7 Days, 7 Tips



on Media). This edition has various new features, among which is the creation of narratives exclusively in video format, an advertising spot or podcast. There is also the possibility of each school/group presenting the number of works they wish on subjects of their choosing.

SEMINAR ON CYBERBULLYING: REGULATING BEHAVIOUR THROUGH LANGUAGE

On November 24, the Scientific Seminar on *CYBERBULLYING*, "Regulating behaviour through language", was held in the Professor Dr. J. Ferreira Marques Amphitheatre, of the School of Psychology of the University of Lisbon. At the event, the project team presented the principal results of the studies carried out and the application under development.



LAUNCHING OF THE BOOK ON CHILDREN AND THE INTERNET: RISKS AND OPPORTUNITIES

On November 18, the launching of the children's book Ameaça nas Redes Sociais! E agora Marta? (Threat on the Social Media! Now what, Martha?) was held at the Livraria Barata in Lisbon. This is the first volume in the collection "Alerta Premika! Risco online detetado" (Premika Alert! Online Risk Detected), an initiative of the



Institute of Support to the Child, supported by Teodolito and the Livraria Barata book shop.

DATA PRIVACY IN SCHOOLS

The Directorate-General of Education, through its Educational Resources and Technology Team, organised two joint meetings with the National Committee on Data Protection on the subject "Data privacy in schools".

The events were held on October 9 at the Auditorium of the Rectory of the University of Aveiro, and on October 11 at the Aula Magna of the Instituto Piaget (Almada), from 2 p.m. to 4:30 p.m.



2ND MEETING ON PEDAGOGICAL INNOVATION SUPERTABI

The 2nd Meeting on Pedagogical Innovation SUPERTABi was held September 4-8 at the Grand Auditorium of the Forum of Maia, bringing together teachers and professionals in the field of education for a time of sharing and reflection on their teaching practices with the use of



technology through scenarios of Pedagogical Innovation. The Educational Resources and Technology Team of the Directorate-General of Education presented projects and initiatives that it promotes and conducted practical activities in the Innovative Educational Environment stand.

OPENING OF THE MOOC "CYBER SECURITY IN THE SCHOOLS"

"Cyber Security in the Schools" is the theme of the MOOC (Massive Open Online Course), developed by the Directorate-General of Education, beginning on 14 January and ending on 4 March 2019.

This course seeks to raise the awareness of the schools and the broader educational community to matters of Cyber Security to promote the critical and safe use of the Internet, mobile devices and virtual environments.

The MOOC "Cyber Security in the Schools" is structured in four modules and deals with subjects such as Cyber Security, Threats and Cyber Crime/Legislation, and Policies and Safe Practices in the Schools.

In this course, participants will have the opportunity to reinforce and extend their knowledge of the opportunities and challenges of safety in the digital world; value the safe use of networks, information systems and digital devices; learn about Cyber Security practices in the educational communities; and share ideas, activities and methodologies related to the subjects studied.

This MOOC is mainly directed to members of the governing boards of schools/public or private learning establishments, and the ICT coordinators/managers who are more directly involved in Cyber Security questions and security forces, specifically the "Safe School" programme of the GNR and PSP police bodies at the schools. However, it is open to all basic and secondary school teachers, senior experts (psychologists, social workers, etc.) and to all those interested in this subject.

This training is not accredited by the Scientific and Pedagogic Council for Lifelong Learning, but participants who conclude the course will receive a Certificate of Course Conclusion and Digital Label.

Enrolment and publicity video of the MOOC "Cyber Security in the Schools".

EXPERIMENTAL VIDEOCONFERENCE ON SAFE WEB BROWSING

The ICT Skills Centre (CCTIC) of the Higher School of Education, of the Polytechnic Institute of Santarém held an interactive videoconference on Safe Web Browsing at the Almeirim School Group. There were 26 students from a 4th-year class and 2 teachers from this school group involved in this initiative.



The videoconference was broadcast from the installations of the CCTIC at the Higher School of Education of Santarém and included various moments of oral interaction between the moderator and the students.

Thus, the CCTIC of Santarém will be offering one more way to support and publicise the mission of the Seguranet project, coordinated by ERTE/DGE. In the near future, other classes and/or groups of students and teachers are expected to be able to benefit from this innovative model for promoting safe behaviours on the Internet.

NAVEG@S EM SEGURANÇA – 2017

Relatório de execução e avaliação

Decorreu entre 18 de janeiro e 14 de julho de 2017 mais uma edição da iniciativa Navega(s) em Segurança?, promovida pelo IPDJ no âmbito do projeto Internet Segura.

A iniciativa **NAVEGA(S) EM SEGURANÇA?** tem como objetivo contribuir para o desenvolvimento da utilização responsável e segura da Internet, através da realização de <u>sessões de sensibilização</u> e <u>acções de divulgação</u> de curta duração destinadas a crianças, jovens, pais/educadores e cidadãos em geral.

As sessões de sensibilização têm a duração de 60/90 minutos e são compostas por duas partes:

- Parte 1: exposição sumária, suportada em apresentação multimédia, de conceitos relacionados com segurança no computador pessoal/ telemóvel/tablet, navegação inteligente/crítica, comunicação online, lazer, redes sociais, discurso de ódio e Direitos Humanos online;
- Parte 2: esclarecimento de dúvidas, resposta a questões e realização de pequeno questionário de avaliação com entrega de brinde e Certificado de Participação.

As <u>acções de divulgação</u> são integradas em acontecimentos de grandes dimensões (tais como Futurália, Qualifica, festivais de música) ou noutras iniciativas em que o IPDJ participe ou que promova e onde seja possível realizá-las. Estas acções são preparadas antecipadamente com os/as voluntários/as e a sua duração tem em conta a disponibilidade destes/as e o horário do evento ou acontecimento. A partir de uma temática específica são preparadas acções que envolvam o público.

Estas sessões e acções decorrem nas Lojas Ponto JA sob gestão direta do Instituto Português do Desporto e Juventude, Lojas parceiras e outros locais.

Os animadores das sessões são jovens voluntários, inscritos no programa de voluntariado jovem "Agora Nós"/Navegas em Segurança, com conhecimentos em tecnologias de informação e comunicação, boa capacidade de comunicação e facilidade de relacionamento interpessoal. A formação específica dos voluntários é assegurada através de autoformação feita a partir de recursos pedagógicos disponíveis online e também presencial e/ou via skype, devendo estes, tanto quanto possível, participar nas reuniões regionais de preparação e lançamento do programa acompanhados pelos técnicos do IPDJ.

Esta edição da iniciativa Naveg@s em Segurança foi lançada logo após a aprovação do respectivo Plano de Ação, em novembro de 2016.

Tendo em conta as alterações introduzidas no novo Projeto Internet Segura, nomeadamente a introdução de uma perspectiva mais positiva da utilização da internet, o combate ao Discurso de Ódio e a necessidade de desenvolver uma atitude proactiva na defesa dos Direitos Humanos *online*, foram criados novos recursos para as sessões, bem como realizadas reuniões regionais de formação e preparação do programa Navegas em Segurança 2017.

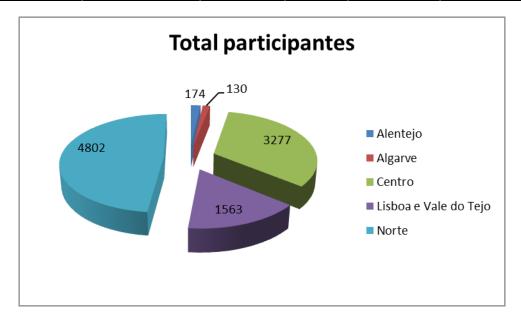
1. Dados de execução do programa

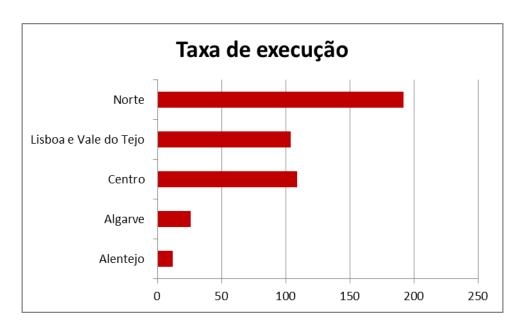
As sessões de sensibilização realizadas durante esta edição abrangeram um total de 9946 participantes a nível nacional, atingindo assim uma taxa de execução de 105% relativamente às metas propostas. Tendo

em conta os dados apurados destacam-se, por terem ultrapassado a taxa de execução proposta, as Lojas Ponto JA de Aveiro, Coimbra, Viseu, Lisboa, Braga, Porto, Viana do Castelo e Vila Real.

Juntam-se o quadro e os gráficos relativos ao nº de participantes, bem como à taxa de execução por Direção Regional.

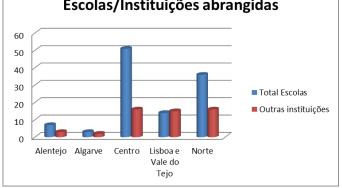
Direção Regional	Loja JA	Participantes	Meta	Taxa execução	nº de Sessões
Alentejo	BEJA	0	500	0%	0
Alentejo	ÉVORA	149	500	30%	8
Alentejo	PORTALEGRE	25	500	5%	2
Alentejo Total		174	1500	12%	10
Algarve	FARO+PORTIMÃO	130	500	26%	7
Algarve Total		130	500	26%	7
Centro	AVEIRO	610	500	122%	44
Centro	CASTELO BRANCO	0	500	0%	0
Centro	COIMBRA	521	500	104%	23
Centro	GUARDA	94	500	19%	3
Centro	LEIRIA	177	500	35%	8
Centro	VISEU	1875	500	375%	88
Centro Total		3277	3000	109%	166
LVT	LISBOA	909	500	182%	25
LVT	SANTARÉM	213	500	43%	10
LVT	SETÚBAL	441	500	88%	12
L\	LVT Total		1500	104%	47
Norte	BRAGA	645	500	129%	26
Norte	BRAGANÇA	292	500	58%	14
Norte	PORTO	1570	500	314%	68
Norte	VIANA CASTELO	903	500	181%	32
Norte	VILA REAL	1392	500	278%	64
Norte Total		4802	2500	192%	204
Sede	SEDE	0	500	0%	0
Sede Total		0	500	0%	0
TOTAL	TOTAL NACIONAL		9500	105%	434



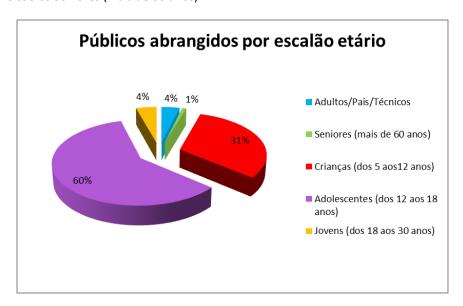


O número de sessões realizadas corresponde à taxa de execução/número de participantes em cada região. Já no que se refere ao tipo de entidades abrangidas e que solicitaram a realização de sessões constata-se uma prevalência das Escolas (Ensino Básico, Secundário e Profissionais) em todas as regiões excepto em Lisboa e Vale do Tejo (RLVT) onde as outras instituições foram em maior número. Incluem-se nestas instituições as IPSS, autarquias locais, UTI, Projeto Escolhas, associações juvenis e outras.





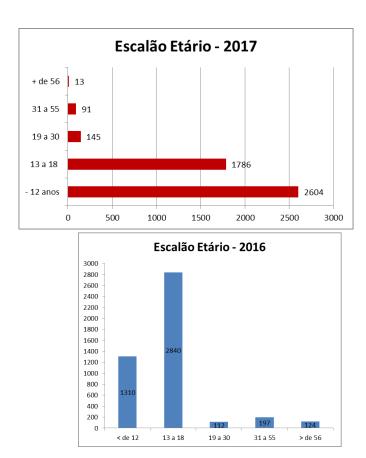
Quanto aos públicos abrangidos, por escalão etário, verifica-se uma grande predominância dos Adolescentes (dos 12 aos 18 anos), seguidos pelas Crianças (dos 5 aos12 anos). O grupo menos significativo são os Seniores (mais de 60 anos).



Relativamente às <u>ações de divulgação</u> o público abrangido não está incluído nos números anteriores, por se tratar de presença em grandes eventos como congressos, seminários, semanas académicas, etc., em que não se torna possível contabilizar as pessoas que efetivamente receberam/contactaram com informação do Centro Internet Segura.

2. Avaliação das sessões

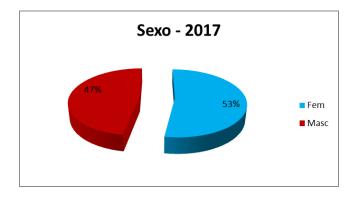
No que se refere ao **questionário de avaliação** foram recolhidas <u>4639 respostas</u> de participantes nas sessões. Estas respostas são em cerca de 56% dadas pelos participantes com idades compreendidas entre os 5 e os 11 anos e 39% dos 13 aos 18.



O escalão etário que segue estes em número de respostas é o dos 19 aos 30 anos (3%) sendo o menos significativo o dos mais de 56 anos (0,28%).

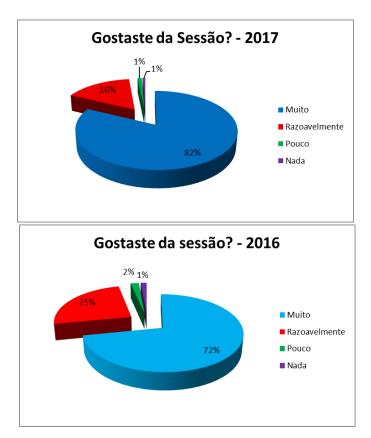
Comparando com o ano de 2016, em que foram recolhidas **4583** respostas, verifica-se um aumento significativo de respondentes com menos de 12 anos e uma diminuição do número de respostas no escalão de 13 a 18 anos.

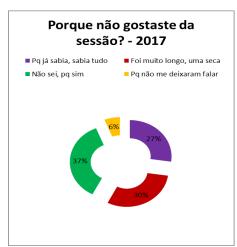
Relativamente ao sexo dos respondentes, 53% são do sexo feminino e 47% do sexo masculino (Exactamente as mesmas percentagens de 2016).



Pelas respostas obtidas podemos concluir que a grande maioria das sessões foi bastante apreciada pelos participantes, havendo cerca de 82% que indicam ter gostado **muito** da sessão e apenas 1% afirmem não ter gostado **nada**; 16% afirmam ter gostado **razoavelmente** e 1% gostaram **pouco**.

Relativamente aos dados recolhidos em 2016 verifica-se um aumento significativo nas respostas mais positivas – gostei <u>Muito</u> – o que pode relacionar-se com as novas apresentações e temáticas abordadas e/ou também com o escalão etário dos respondentes: os adolescentes (13-18 anos) que respondem que não gostaram nada ou pouco, na sua maioria dão como razão o facto de **já saberem tudo** sobre estes assuntos.

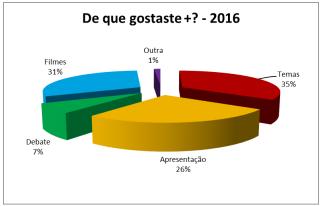




(Num total de 34 respostas)

No que respeita aos aspectos que mais apreciaram/gostaram são referenciados em primeiro lugar os temas abordados, seguidos da apresentação. Comparativamente às respostas obtidas no ano anterior pode-se constatar que vão no mesmo sentido, embora a percentagem de satisfação relativa aos **temas abordados** tenha aumentado com algum significado em 2017.





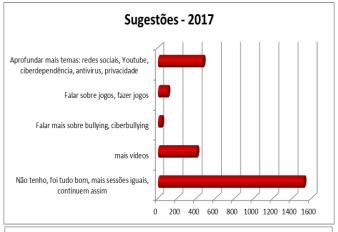
De referir que as respostas às perguntas *«De que não gostaste ou gostaste menos?»* e *«Que sugestões tens para próximas sessões sobre segurança na Internet?»* seguem a mesma tendência das anteriores: A grande maioria dos participantes afirma não haver nada de que não tenha gostado e não ter sugestões para melhorar porque "estava tudo bem" e foi "bastante completo".

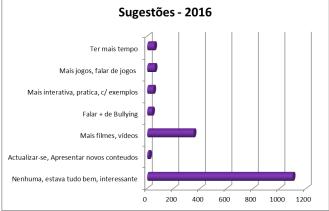
Parece-nos, no entanto, ser de assinalar que as referências negativas à apresentação sofrem uma redução significativa em 2017, pelo que se confirma que as novas apresentações foram mais apreciadas pelos participantes.





A nível das sugestões propõe-se, como também em 2016, apresentar mais vídeos e realizar mais actividades como jogos e dinâmicas de grupo. Mas em 2017 há uma percentagem significativa de sugestões que referem a necessidade de aprofundar mais algumas temáticas específicas, para além do ciberbullying (já referido no ano anterior).





Conclusão

Tendo em conta os dados recolhidos, bem como a experiência das passadas edições de Naveg@s em Segurança(?) conclui-se que houve uma melhoria relativa tanto à execução e desenvolvimento do Programa como à avaliação feita pelos participantes.

Levantam-se no entanto algumas questões que deverão ser equacionadas nas próximas edições, tais como:

- Modificar o formato das sessões de modo a que não se desenvolvam só com base numa apresentação ppt, passando a utilizar mais os vídeos como elementos provocadores de debate e aprofundamento de temáticas, bem como, atividades de educação não formal.
- ➤ Propor a realização de sessões temáticas para além de sessões genéricas, por exemplo, sessões específicas só sobre dependência online, ciberbullying, privacidade online, pegada digital, redes sociais, discurso de ódio e outras.
- ➤ Diversificar ainda mais o tipo de públicos das sessões abordando outras entidades, para além das escolas, com proposta de realização de sessões: autarquias, clubes desportivos, empresas, IPSS, associações, etc.
- > Desenvolver um novo modelo de formação para os voluntários e técnicos que esteja sempre disponível para actualização e suporte para abordar novas temáticas.
- > Definir metas de execução proporcionais aos dados da população de cada Distrito.
- Criar um novo questionário de avaliação, disponível de forma mais acessível e prática.

A próxima edição deverá ser lançada entre outubro e novembro de 2017, para desenvolver em 2018.

NAVEG@S EM SEGURANÇA – 2018

Relatório de execução e avaliação

Decorreu entre 19 fevereiro e 22 novembro de 2018 mais uma edição da iniciativa Navega(s) em Segurança(?), promovida pelo IPDJ no âmbito do projeto Internet Segura.

A iniciativa **NAVEGA(S) EM SEGURANÇA?** tem como objetivo contribuir para o desenvolvimento da utilização responsável e segura da Internet, através da realização de <u>sessões de sensibilização</u> e <u>acções de divulgação</u> de curta duração destinadas a crianças, jovens, pais/educadores e cidadãos em geral.

As sessões de sensibilização têm a duração de 60 minutos e são compostas por duas partes:

- Parte 1: exposição sumária, suportada em apresentação multimédia, de conceitos relacionados com segurança no computador pessoal/ telemóvel/tablet, navegação inteligente/crítica, comunicação online; no corrente ano as sessões podiam ser temáticas abordando especificamente questões como: ciberbullying, fake news, dependência online, protecção de dados, discurso de ódio. Estas temáticas eram propostas às entidades que indicavam a sua preferência.
- Parte 2: esclarecimento de dúvidas, resposta a questões e realização de pequeno questionário de avaliação com entrega de brinde e Certificados de Participação.

As <u>acções de divulgação</u> são integradas em acontecimentos de grandes dimensões (tais como Futurália, Qualifica, festivais de música) ou noutras iniciativas, também de âmbito local e/ou regional em que o IPDJ participe ou que promova e onde seja possível realizá-las. Estas acções são preparadas antecipadamente com os/as voluntários/as e a sua duração tem em conta a disponibilidade destes/as e o horário do evento ou acontecimento. A partir de uma temática específica são preparadas acções que envolvam o público.

Estas sessões e acções decorrem nas Lojas Ponto JA sob gestão direta do Instituto Português do Desporto e Juventude, Lojas parceiras e outros locais.

Os animadores das sessões são jovens voluntários, inscritos no programa de voluntariado jovem "Agora Nós"/Navegas em Segurança, com conhecimentos em tecnologias de informação e comunicação, boa capacidade de comunicação e facilidade de relacionamento interpessoal. A formação específica dos voluntários é assegurada através de autoformação feita a partir de recursos pedagógicos disponíveis online e também presencial e/ou via skype, devendo estes, tanto quanto possível, participar nas reuniões regionais de preparação e lançamento do programa acompanhados pelos técnicos do IPDJ.

Esta edição da iniciativa Naveg@s em Segurança foi lançada após a aprovação do respectivo Plano de Ação, em fevereiro de 2018.

Tendo em conta as alterações introduzidas no Projeto Internet Segura, nomeadamente a introdução de uma perspectiva mais positiva da utilização da internet, as temáticas específicas referidas anteriormente e a necessidade de desenvolver uma atitude proactiva na defesa dos Direitos Humanos *online*, foram disponibilizados novos recursos para as sessões, criados pelos membros do Consórcio Internet Segura.

3. Dados de execução do programa

As sessões de sensibilização realizadas durante esta edição abrangeram um total de **11.681** participantes a nível nacional, atingindo assim uma taxa de execução de 123% relativamente às metas propostas. Tendo em conta os dados apurados destacam-se, por terem ultrapassado a taxa de execução proposta, as Lojas Ponto JA do Porto, Viseu, Viana do Castelo, Vila Real, Lisboa, Setúbal, Braga, Évora e Faro.

Seguem-se o quadro e os gráficos relativos ao nº de participantes, bem como à taxa de execução por Direção Regional.

Neste quadro não estão contabilizados os participantes em ações de divulgação realizadas no âmbito de grandes eventos por ser difícil contabilizar o número de visitantes que tenham tido contacto com a informação disponibilizada e/ou as atividades realizadas.

2018								
Direção Regional	Loja JA	Inscritos	Meta	Taxa execução	Obs./ nº Sessões			
Alentejo	BEJA	82	500	16%	2			
Alentejo	ÉVORA	509	500	102%	26			
Alentejo	PORTALEGRE	0	500	0%	0			
Alentejo Total		591	1500	39%	28			
Algarve	FARO+PORTIMÃO	832	500	166%	24			
Algarve Total		832	500	166%	24			
Centro	AVEIRO	134	500	27%	9			
Centro	CASTELO BRANCO	0	500	0%	0			
Centro	COIMBRA	235	500	47%	12			
Centro	GUARDA	0	500	0%	0			
Centro	LEIRIA	70	500	14%	3			
Centro	VISEU	1883	500	377%	75			
C	Centro Total		3000	77%	99			
LVT	LISBOA	771	500	154%	37			
LVT	SANTARÉM	235	500	47%	9			
LVT	SETÚBAL	740	500	148%	17			
	LVT Total	1746	1500	116%	63			
Norte	BRAGA	533	500	107%	19			
Norte	BRAGANÇA	334	500	67%	16			
Norte	PORTO	3446	500	689%	116			
Norte	VIANA CASTELO	1050	500	210%	35			
Norte	VILA REAL	808	500	162%	42			
Norte Total		6171	2500	247%	228			
Sede	SEDE	19	500	4%	1			
Sede Total		19	500	4%	1			
тот	AL NACIONAL	11681	9500	123%	443			

Quadro 1

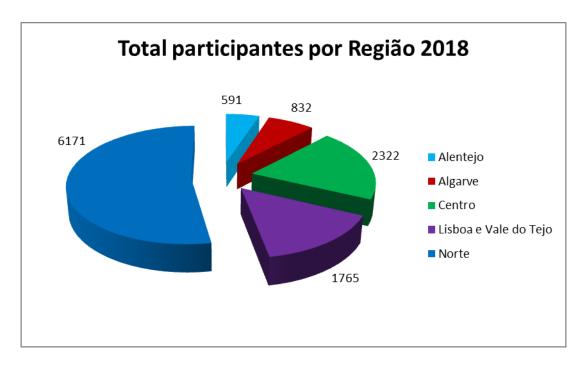


Gráfico nº1

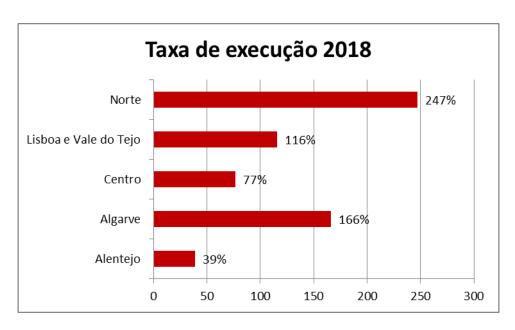


Gráfico nº2

A taxa de execução tem como referência a meta apontada de número de participantes que no ano de 2018 era de 500 por Loja Ponto JA institucional/distrito. Embora tenha havido distritos em que não foram realizadas sessões (taxa de execução 0%) em termos globais, a nível nacional, a taxa de execução atinge os 123% impulsionada pela Regiões Norte, LVT e Algarve.

Já no que se refere ao tipo de entidades abrangidas e que solicitaram a realização de sessões constata-se uma prevalência das Escolas (Ensino Básico, Secundário e Profissionais) em todas as regiões excepto na

Região Norte onde as outras instituições foram em maior número. Incluem-se nestas instituições as IPSS, autarquias locais, Projeto Escolhas, associações juvenis e outras. De referir que para este dado contribuiu o facto de a Loja Ponto JA de Vila Real ter realizado sessões no período de verão (julho e agosto).

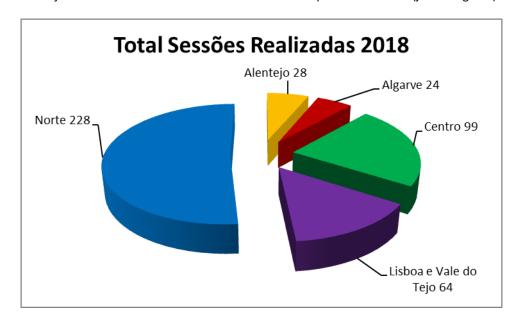
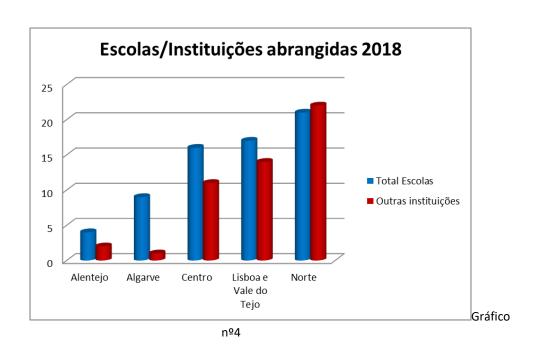


Gráfico nº3



Quanto aos públicos abrangidos, por escalão etário, verifica-se uma grande predominância dos Adolescentes (dos 12 aos 18 anos), seguidos pelas Crianças (dos 5 aos 12 anos). O grupo menos significativo são os Seniores (mais de 60 anos).

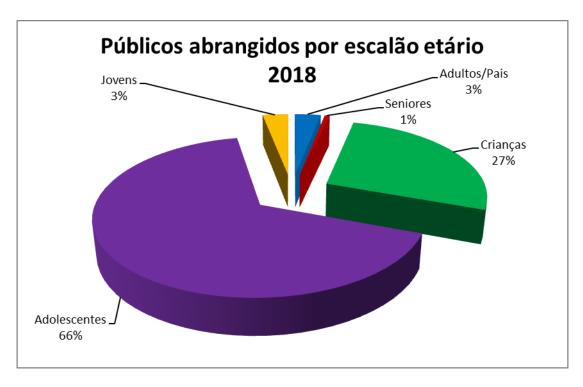


Gráfico nº5

Conforme já referido, relativamente às <u>ações de divulgação</u> o público abrangido não está incluído nos números anteriores, por se tratar de presença em grandes eventos como congressos, seminários, feiras, etc.

4. Avaliação das sessões

No que se refere ao **questionário de avaliação** foram recolhidas <u>3627 respostas</u> de participantes nas sessões. Estas respostas são em cerca de 55% dadas pelos participantes com idades compreendidas entre os 13 e os 18 anos e 39% com menos de 12 anos.

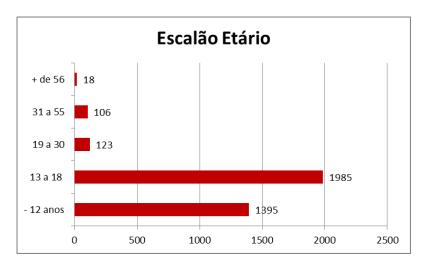
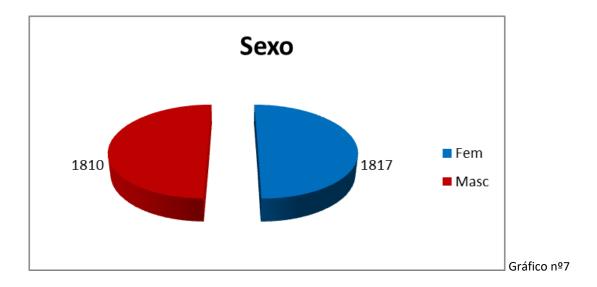


Gráfico nº6

O escalão etário que segue estes em número de respostas é o dos 19 aos 30 anos (3%) sendo o menos significativo o dos mais de 56 anos (0,5%).

Relativamente ao sexo dos respondentes, 50,1% são do sexo feminino e 49,9% do sexo masculino.



Pelas respostas obtidas podemos concluir que a grande maioria das sessões foi bastante apreciada pelos participantes, havendo cerca de 35% que indicam ter achado a sessão interessante, 27% acharam-na educativa, 18% referem ter sido útil e 13% acharam divertida. Apenas 2% afirmam que a sessão foi aborrecida e outros 2% acharam que foi longa.



No que respeita aos aspectos que mais apreciaram/gostaram são referenciados em primeiro lugar os temas abordados, seguidos da apresentação e do debate.

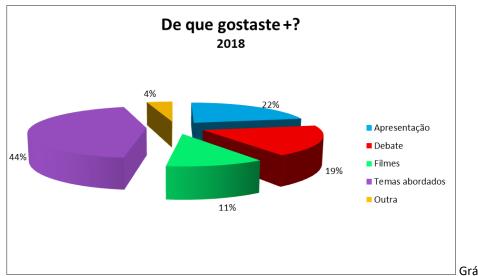


Gráfico nº9



No que se refere à resposta «Outra» é referido fundamentalmente que gostaram «de tudo».

Gráfico nº10

De realçar que as respostas às perguntas «De que não gostaste ou gostaste menos?» e «Que sugestões tens para próximas sessões sobre segurança na Internet?» seguem a mesma tendência das anteriores.

A maioria dos participantes afirma não haver nada de que não tenha gostado e não ter sugestões para melhorar porque "estava tudo bem" e "nada a apontar", uma vez que, no que se refere às respostas «outra», que representam a maior percentagem do total é necessário salientar que 67% correspondem a opiniões positivas, ou seja, «gostei de tudo, nada a apontar», conforme o gráfico nº 12.

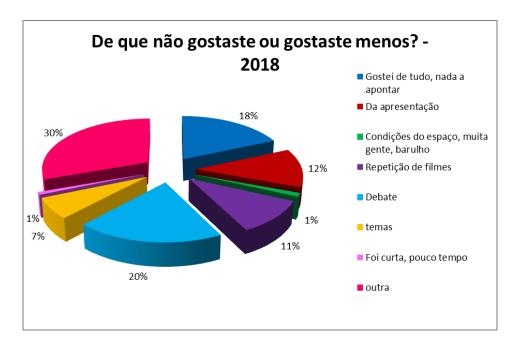


Gráfico nº11

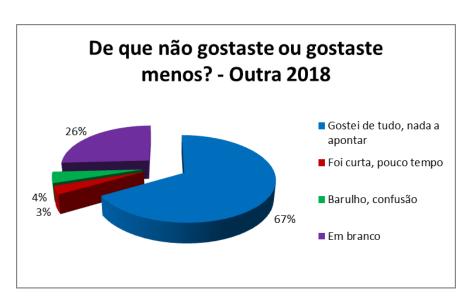


Gráfico nº12

A nível das **sugestões** propõe-se, como também em 2016 e 2017, apresentar mais vídeos. Mas em 2018 há uma percentagem significativa de sugestões que referem a necessidade de aprofundar algumas temáticas específicas, para além do ciberbullying, como sejam as redes sociais (incluindo o Instagram e Youtube) e também falar sobre jogos e fazer jogos (incluindo Fortnite).

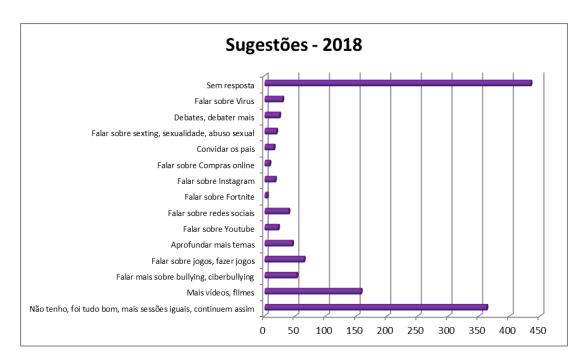


Gráfico nº13

Conclusão

Tendo em conta os dados recolhidos, bem como a experiência das passadas edições de Naveg@s em Segurança(?) conclui-se que houve uma melhoria relativa tanto à execução e desenvolvimento do Programa como à avaliação feita pelos participantes.

Levantam-se no entanto algumas questões que deverão ser equacionadas nas próximas edições, tais como:

- Modificar o formato das sessões de modo a que não se desenvolvam só com base numa apresentação ppt, passando a utilizar mais vídeos e jogos como elementos provocadores de debate e aprofundamento de temáticas, bem como, atividades de educação não formal.
- Insistir na necessidade de reduzir o número de participantes por sessão, nomeadamente nas escolas, ainda que haja necessidade de realizar mais sessões no mesmo local.
- ➤ Propor a realização de sessões temáticas para além de sessões genéricas, por exemplo, sessões específicas só sobre dependência online, ciberbullying, notícias falsas, pegada digital, redes sociais, discurso de ódio e outras.
- ➤ Diversificar ainda mais o tipo de públicos das sessões abordando outras entidades, para além das escolas, com proposta de realização de sessões: autarquias, clubes desportivos, empresas, IPSS, associações, etc.
- > Desenvolver um novo **modelo de formação** para os voluntários e técnicos que esteja sempre disponível para actualização e suporte para abordar novas temáticas.
- > Definir metas de execução proporcionais aos dados da população de cada Distrito, reforçando também os contactos e disseminação nos distritos do interior.

> Criar um novo questionário de avaliação, disponível de forma mais acessível e prática.

A próxima edição deverá ser lançada entre fevereiro e março de 2019, para desenvolver até final do ano, precedida por uma ação de formação para voluntários e técnicos.

No sentido de permitir uma análise da **evolução do programa Navegas em Segurança** nos últimos anos, acrescentam-se gráficos relativos ao número de participantes por região e por ano desde 2014, bem como ao número de sessões realizadas e número de questionários de avaliação recolhidos.

Para a leitura correta dos gráficos deverá ter-se em consideração a duração anual do programa que foi sendo alterada e ainda o período/meses do ano em que se desenvolveu, conforme quadro que segue.

Ano	2014	2015	2016	2017	2018
Duração					
	Out/Nov -	Maio/Jun -	Jan/Jun -	Jan/Jul -	Fev/Nov -
	3semanas	3semanas*	5meses	6meses	8meses

^{*} programa lançado já no fim do ano letivo

Quadro 2

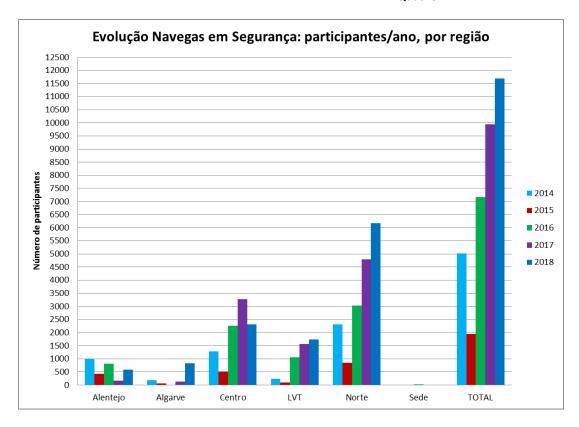


Gráfico nº14

